July 14, 2025

Dear Holiday Lights Parade Sponsor,

For over forty years, the Kiwanis Club of Morgan Hill proudly hosted the Holiday Lights Parade. In collaboration with the City of Morgan Hill, we are thrilled to announce the organization of an outstanding parade that will draw numerous visitors to our charming town. This parade is an extraordinary event, displaying vibrant community spirit, rich culture, and the unique heritage of Morgan Hill.



"Marty Claus"

We are seeking sponsorships to continue our vital effort in supporting the children in our community. The Kiwanis Club has been a dedicated and integral part of Morgan Hill life for 73 years. We have awarded numerous scholarships, sponsored local youth programs, and partnered with the City, School District, and local businesses to provide every opportunity for our children to achieve their aspirations.

We invite you to join us in this mission by becoming a sponsor. This year's parade is December 6, 2025, in downtown Morgan Hill. We offer various levels of sponsorship, as detailed on the back of this letter. Sponsorship levels range from Parade Grand Marshall to Friend of the Parade. Please consider joining us to ensure the long-standing tradition of the Holiday Parade and the essential work of the Morgan Hill Kiwanis Club continues.

Thank you for your consideration.

Jame Pengra

Jayne Perryman, President

Dennis Bettencourt, Parade Chair

## Morgan Hill Holiday Lights Parade Sponsorship Form

Name:	
Company/Organization:	
Address:	 
Email:	
Phone:	

## **Sponsorship Levels**

Santa's Helper \$3,750	All advertising, ride in the parade with individual walking banner, large logo on sponsor banners	
Magical Elf \$2,500	All advertising, ride in the parade, large logo on sponsor banners	
Gingerbread House \$1,000	All advertising, large logo on sponsor banners	
Twinkling Lights \$500	All advertising, logo on sponsor banner	
Snowflake: \$250	Logo on sponsor banners	
Friend of the Parade: \$100	Thank you	



Scan code to sponsor or donate on-line at morganhillkiwanis.org/holiday-parade

Make checks payable to Morgan Hill Kiwanis Youth Fund