



DCON 2021



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2021-2022 Lt. Governors
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Kiwanis International Defining Statement

Kiwanis is a global organization
of volunteers dedicated to
improving the world one child
and one community at a time.

The Keystone Kiwanian

Editor Linda L. Eberly
Norlanco-Rheems

DISCLAIMER: The Keystone
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All members are encouraged
to submit articles and photos.
They may be edited for
length and clarity.

Please submit articles and
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Newsletter DEADLINE DATES

December 2021: November 15, 2021

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2021-2022 District Trustees

pakiwanis.org/trustees

2021-2022 Lt. Governors & Club list

pakiwanis.org/clublist

2021-2022 District Chairs

pakiwanis.org/districtchairs

2021-2022 Service Leadership

Administrators
pakiwanis.org/serviceleaderadmins

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Pennsylvania Kiwanis

#KidsNeedKiwanis

THE KEYSTONE KIWANIAN



Governor SPOTLIGHT

BY SARAH ZULUETA, 2021-22 PENNSYLVANIA DISTRICT GOVERNOR

Together We Can

Last year when I ran for Governor Elect, my husband said I would need a new car to be able to visit clubs across the state. Finally, after a year, it came to fruition. We purchased a new car to ensure I was safe during my journeys. Of course, being Governor isn't about getting a new car, it was just part of my new chapter and the journey that will begin Oct 1, 2021, as the Pennsylvania Kiwanis Governor for 2021-2022.

This past year serving as Governor Elect during the pandemic was a challenge, "zoom fatigue" was real with multiple zooms and virtual events with a sprinkling of in-person events with masks. But being accessible and connected to members virtually across the state was rewarding and important. "Zooming" has become embedded in our lexicon. The pandemic did not stop our Kiwanians who continue to serve their communities in new and innovative ways.

Our Kiwanis mission has not changed in 106 years, but our membership and our communities continue to



evolve, and Kiwanians have shown more than ever before that they can pivot in the wake of obstacles. We all are striving to be relevant and provide meaningful service to our communities. For that I am proud to lead our District in the next administrative year to further our reach and continued support for our children of the world.

The 2021-2022 Governor goals to support our mission are around five pillars of success: **Membership, Service Leadership Programs, Justice, Diversity, Equity, and Inclusion (J.E.D.I), Leadership Education and District Leadership and Operations.** The Governor priorities will be to:

- 1) **Improve the member experience** by increasing the value of Kiwanis membership that will retain and attract new members.
- 2) **Share Kiwanis in new communities** through new club openings.
- 3) **Promote Diversity, Equity, and Inclusion at all levels** in Kiwanis that will cultivate new leaders and

innovative initiatives to further our mission.

- 4) **Strengthen Kiwanis service leadership programs** to cultivate tomorrow's leaders.
- 5) **Improve District operations** by implementing best practices, technology solutions, clear strategic plan, and balance budget that will provide cost savings and allow District to be effective.

To be sustainable for the future we need to be resilient but also, we need to go back to the basics. We need to FIND YOUR WHY. Why did you join Kiwanis? Why do you stay in Kiwanis? The answers will propel us to do more for our communities and our clubs. As I have said in the past and it still rings true today the "We have always done it that way" approach is not going to work anymore, the time is now to act and take a serious look on how Kiwanis can provide for the children in our communities in an effective, meaningful, and relevant way.

My personal, professional and Kiwanis experience has prepared me to be able to lead this District as your next leader... but I can't do this alone. It takes a village. TOGETHER WE CAN thrive and succeed in improving the lives of children. But we need to be open to new ideas, be more diverse and inclusive. Like I asked last year I ask again, I ask for your trust, support and your "Can DO" attitudes to help strengthen our Kiwanis District.

My vision is simple for the Pennsylvania District which is to promote a culture of collaboration, diversity, and inclusiveness at all levels. This year will be a challenge, but it is the hope that my leadership and a great team in place, will inspire more members to dream the impossible and step up to leadership roles to become part of a greater change that the world and Pennsylvania is ready for. Be resilient and let's improve the lives of children, one community and one child at a time, because TOGETHER WE CAN.

~Governor Sarah

2021-2022 Governor Goals*

Membership:

- Open four (4) new Kiwanis clubs.
- Reduce the existing number of clubs under charter strength by 25%
- Increase club membership by a net +2 in 25% of clubs

Service Leadership Programs

- 80% of the service leadership programs be active and out of A-covid status.
- 100% of the service leadership programs be sponsored and have an engaged and active Kiwanis advisor.
- Develop Fall and Spring joint events for Kiwanis, Key Club and Circle K District leadership for membership development.

Justice, Diversity, Equity, and Inclusion (J.E.D.I) Initiative

- Develop a committee of 5 and create a committee charter by Oct 30, 2021.
- Create DCON, Midyear and quarterly J.E.D.I awareness opportunities.

Leadership Education

- Have 20 members of Pennsylvania clubs participate in Kiwanis Amplify leadership program and provide 50% funding for attendees.
- Have monthly virtual educational opportunities for members.
- 60% of club officers attend Club Leadership education.

District Leadership and Operations

- Obtain new Lt. Governor leaders in 50% of the vacant Divisions by January 1, 2022.
- Develop and approve a District Strategic Plan by Oct 9, 2021.
- Develop an initial District redivisioning plan by Jan 15, 2022.
- Move to a better technology platform to allow for improved member communication electronically that is timely by January 15, 2022.

**Subject to change as goals are met or adjusted.*

District Convention 2021

HARRISBURG WELCOMES KIWANIS

Following some hiccups along the way, we were able to book the beautiful Harrisburg Hilton for our annual district convention. More than 150 people from across the state—and several from out of state as well—thanks to our Centennial Club—joined fellow Kiwanians for the weekend. The convention focus was Literacy, Diversity, and Inclusiveness. That theme was encountered through informative panel discussions, forums and breakout sessions. Always present at any district convention are the fellowship time, awards and entertainment; not to mention great food! And the staff at the Hilton could not have been more gracious and kind.

Thursday started with a welcome reception at the Science Center at the Whitaker Center. The Friday morning breakfast and panel discussion, moderated by Emily Reed, featured local authors and a publisher. The discussion focused on the challenges of diversity in children's literature. There was also a children's book fair throughout the day on Friday, featuring books that focused on diversity and inclusiveness. The local authors held a book signing, as well as offering Kiwanians a chance to purchase their books at a discount.

To support our literacy theme, attendees donated new or gently used children to young adults books. The books were distributed to a local Harrisburg children's organization and through the Booksmiles organization, an organization focused on getting books to children at home locations in Pennsylvania and New Jersey.

Friday's lunch featured Beverly Bradley, president of Cops 'n' Kids – Lehigh Valley. Friday afternoon included educational and special interest forums, an all-attendance general session, and a "Meet the Candidates" Happy Hour sponsored by the Past Lt. Governors' Association. This year featured several virtual addresses during some sessions.

Saturday morning included more forums, another general session, followed by our annual Club and PA Kiwanis Foundation Awards luncheon. The annual business session (elections, bylaw amendments, recognitions, etc.) was held Saturday afternoon. The Connelly Award was presented during the general business session. Of course, Saturday evening featured the Governor's Banquet with exceptional entertainment provided by the St. James Players.



District Convention 2021 continued

The PA Kiwanis Foundation (PKF) hosted the Basket Room, with baskets being donated from various Kiwanis Clubs. The basket proceeds benefitted PKF.

The District raised \$7,260 with the Kiwanis Kash Raffle. Congratulations to our first place winner Terry White (a friend of Jen Vare); second place was Jeff Miller of the Kiwanis Club of Levittown Bristol, and 3rd place was Anna Te, sister of Lillian Mateja.

Sunday mornings 2021-22 Kickoff Breakfast featured motivational speaker Joe Battista. Our 2021-22 District Governor, Trustees, Lt. Governors and Chairpersons were introduced. Sarah Zuleta, our newly elected District Governor (see article on page 3) offered some reflections. We are looking forward to a phenomenal 2021-22 year!







Awards were given during the Foundation luncheon. Shown above are a few of the recipients.



Immediate Past Governor Thank You's

BY DON SMITH, 2020-21 PENNSYLVANIA DISTRICT GOVERNOR

I want to thank everyone who attended the District Convention on August 19 to the 22nd. It was a great time to meet our old friends and make new friends.

The Whitaker Center started off our weekend with great food made by fellow Kiwanians and at a great venue. I forgot what my heart sounded like and I also got a taste of what was to come by standing in a 91 mph hurricane! I forgot how strong wind really is, without the rain. But even with a few setbacks we had a great night.

We opened the convention Friday morning with a great panel discussion on diversity and about books on diversity by the authors over breakfast. This session was closely followed by lunch, which featured Beverly Bradley from Cops N Kids, who have given away 1,780,000 books to children! Wow that is fantastic! We finished the day by meeting the candidates sponsored by the past LTG association with questions and answers from the candidates.

Saturday we had the Foundation awards at lunch followed by our general session where Sarah Zulueta was elected Governor for 2021-2022 term and Mike Coolbaugh was elected as Governor elect for 2022-2023 term! Congratulations to both.

Saturday night at the Governors Banquet feathered the St. James Players, a group of young actors and singers for our entertainment. As we have said all year long, nothing seems to have gone the way we planned. So when the first young lady took the stage her music did not play. No problem, she sang with no music and without missing a beat! She received

a standing ovation as did all the participants. It was a great way to begin the dinner and end my year.

I would be amiss if I did not say we had a great Convention. The hotel was great, the food was great, the location was great and the attendance was great! We were going to have the convention in Reading, but when the hotel we were going to was in difficulties, we had to find an alternative with six weeks left! Thanks to some great Kiwanians, they were able to find a new location and put the programs together all within the time period we had left. I cannot thank them enough for all their dedication to make this a successful event. I again want to thank you all for the fantastic job! Well done!!!

I am sure Linda Eberly has some photos to show you of the convention. She was able to get many great shots. Please check them out in this newsletter. And if you did not make it in a photo this year, there is always next year in Erie! A great place to have a convention on the banks of Lake Erie.

Since this is my final edition as Governor I want to thank all of the Pennsylvania District for a great year. No, it was not the year I had planned, but like all of you I found a way to have a successful year. Or I should say, you all had a successful year. I want to thank you all for what you have done and I ask you to continue on for Governor designate Sarah and Governor elect Mike. We are a great District and although things have changed in the world, we have continued to serve our communities in whatever way we can.

FOUNDATIONALY SPEAKING

NEWS FROM THE PENNSYLVANIA KIWANIS FOUNDATION

A Note from Foundation President

BY JEFFREY W. ROSE, FOUNDATION PRESIDENT

Happy Kiwanis New Year,

My fellow Kiwanians, first let me thank you all the members of the Pennsylvania Kiwanis District for your efforts this past year. These last few years have been very trying and tough on everyone. This past District Convention was very enlightening and for all of you who made donations to the Foundation Basket Room Thank You.

I first want to acknowledge those Kiwanians who are retiring from the board of directors. First of all I want to congratulate Janine Surmick who served as Vice-President of the Foundation Board, and who made sure I did what I was supposed to do. Janine is stepping down from the board to fill the spot that I have vacated as the Kiwanis International Children's Fund District Chair for the Pennsylvania Kiwanis District. I look forward to working with her as we move forward this upcoming year.

I also want to thank retiring directors our Treasurer Rick Arnold for making sure we maintained our fiduciary responsibilities. And many thanks to Rick Relyea, Joe Maresco and to Past Governor Mike Haven. I want to welcome back to the Foundation Board Sonia Gross the current chair of the Finance and Investment committee. And, I wish to formally welcome Christopher Hindman to the board

as our new Treasurer fill the shoes of Rick Arnold. And I would be remiss if I didn't mention Past Governor Don Smith who serves on the Foundation Board for one year as our ex-Officio board member.

I want to also thank the board of Directors for selecting me as the President for another year of the Foundation Board. And I look forward to working with the new executive board members, Vice-President Dr. Jill Rend, Secretary Brian Root and Treasurer Christopher Hindman.

It is my understanding that this years Rose Sale has done very well and a complete report will follow. The 2021-2022 Foundation Board will be convening on October 9th to work on the upcoming years budget and assigning responsibilities to the committee's. As we move forward we need to fill at least empty positions and to date I know of one applicant that will be reviewed during our next meeting. I wish you all the very best in the upcoming year.

So, on behave of the Pennsylvania Kiwanis Foundation I wish to acknowledge our new Pennsylvania District Governor Sarah Zuleta and Governor-Elect Mike Coolbaugh. We wish them the very best during the upcoming year.

CLUB and COMMUNITY COMMUNICATION AWARDS

BY KELLY KINKAID, 2020-21 DISTRICT COMMUNICATIONS CHAIR

Did you know our district recognizes clubs at our District Convention each year for their club and community communications efforts? To enter the contest, clubs submit examples of their communications efforts to be judged.

The **community communications** award is judged on how effectively a club uses external communications to share Kiwanis news with the community through various media, such as on-line publications, social media, newspaper articles, club brochures, etc. The **club communications** award is judged on how effectively a club communicates club news and activities to its members through various types of communication, such as traditional newsletters, emails, social media, etc. Contest entries are divided into three categories based on club size: Silver (46 or more members), Blue (25 to 45 members) and White (fewer than 25 members). This year's recipients that were recognized at our District Convention in August are as follows:

CLUB COMMUNICATIONS

Silver (46+ members)	1 st place	Williamsport
Blue (25-46 members)	1 st place	BENV
	2 nd place	Sheraden
	3 rd place	Lock Haven
White (<= 24 members)	1 st place	Mansfield
	2 nd place	Linglestown

COMMUNITY COMMUNICATIONS

Silver (46+ members)	1 st place	Williamsport
Blue (25-46 members)	1 st place	BENV
	2 nd place	Sheraden
	3 rd place	Transfer Club
White (<= 24 members)	1 st place	Mansfield
	2 nd place	Linglestown
	3 rd place	Transfer Club

KIWANIS CLUB OF Bald Eagle & Nittany Valleys

DAVID SHICKEL, CLUB PR COMMITTEE CHAIR

When the Kiwanis Club of Bald Eagle & Nittany Valleys learned that the annual telethon fundraising event for Children's Miracle Network and The Geisinger Janet Weis Children's Hospital in Danville would not be held this year, members were disappointed. Since the Club's charter nine years ago, it has partnered with CMN in various fundraisers and helped to answer phones during the telethon.

Club treasurer Sally Young had an idea. Why not conduct a month-long fundraiser for CMN culminating with a "Mediathon" using live streaming on the club's Facebook page? Under Sally's leadership, the club devised a theme using its 3-2-1 meeting structure (three hours service, two hours of social, one hour of meetings per month). Donors who made a gift or pledge of just \$6.00 per month for six months (\$36.00) were matched by BENV Kiwanis donating a new book to the Janet Weis Children's Hospital "Reach Out and Read" program in their name. The campaign ran during the month of June and ended on July 4.

The main event of the fundraiser was the Mediathon on Sunday, June 27. It was held at Miller Brothers Auto Sales in Mill Hall, a corporate member of BENV. Miller Brothers generously loaned office space, telephones, and computers to make the event possible. Club members Matt Wise and Ricky Reinberg provided the media expertise needed for the Facebook live interviews. Club president Penny Meyers joined Sally in a kickoff interview to begin the event and Sally announced that the goal was to raise \$3,600 for CMN.

Special guests included Jim Hepner and his wife Connie who brought their dog, Drake, a therapy dog who visits the Children's Hospital once per month. Macy Plowman and her mom, Jaime McCann, visited to relate Macy's Miracle Child story. The club also welcomed Teresa Everett and her son, Ryan. Ryan was born prematurely at 26 weeks at Geisinger in Danville.

The club succeeded in raising \$1,761.00 in donations and



Ryan Everett (top photo) presents a donation check to Sally Young, Kiwanis of BENV CMN Mediathon Chairperson.

BENV President Penny (above left) takes a call from a donor during Mediathon. CMN "Miracle Child" Macy Plowman with her mom, Jaime McCann (above right).

donated 51 new books to the Reach Out and Read program. CMN expressed its thanks and was impressed with how the club organized and carried out the event. Matt Wise, who is also the Kiwanis Pennsylvania District Region 4 Trustee, said that the BENV event will likely be used as a model for other clubs in the district and possibly at the national level of Kiwanis as well. Kiwanis of BENV is looking forward to conducting another event Mediathon next year.

Division 16 Holds Installation Dinner



Incoming Lt. Governor Jim Janosik (Centennial Club) traveled from his hometown in Ohio to Lebanon, PA in September to host a joint installation of club officers and board members. More than 35 Kiwanians participated in person, with 9 others—including Gov. Sarah Zulueta—joining via Zoom. Most of those were from the Centennial Club, with Sepp joining all the way from Austria (where he was after midnight his time). The Kiwanis Club of Lebanon hosted the dinner and installation at Hebron Catering & Events. Lt. Gov. Jim surprised outgoing Lt. Gov. Mike Ebert with a Century Award, which was made possible by donations from the clubs in the division. The next day, Lt. Gov. Jim helped with the Kiwanis Club of Norlanco-Rheems as they held their annual chicken and pork BBQ fundraiser.



2021-22 Kiwanis District Calendar of Events

(subject to change)

DATE	EVENT	LOCATION
October 9, 2021	District Board Meeting	Trails & Tree Environment Center Mechanicsburg, PA
November 6, 2021	Circle K Interpack	Laurel Lodge Altoona, PA
December 8, 2021	Past Lt. Governors Association Virtual Open House	Zoom
January 15, 2022	District Board Meeting	Zoom
February 19, 2022	Virtual Mid-year Meeting	Zoom
March 2022	Circle K Convention	TBD
April 1-3, 2022	Key Club Convention	Penn Stater Hotel State College, PA
April 23, 2022	District Board Meeting	Trails & Tree Environment Center Mechanicsburg
April 22-24, 2022	Key Leader	Camp Conrad Weiser
July 23, 2022	District Board Meeting	Zoom
August 11-14, 2022	105th Kiwanis District Convention	Sheraton & Courtyard Erie Bayfront Convention Center Erie, PA

AKTION CLUB RAK'ing It Up for 25 Years

BY BARB BYERS, AKTION CLUB CO-ADMINISTRATOR

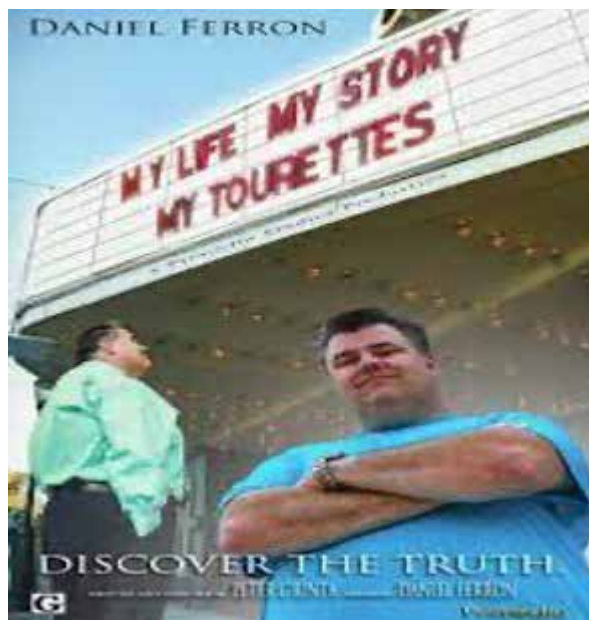
PA District Aktion Club celebrated 25 years of service at our annual DCON on Saturday, August 7, 2021. We again held DCON virtually to ensure the safety of the Aktion Club members and advisors. Although we dearly missed the Laurel Lodge (our convention home for 23 years), this virtual event opened up ways for various guests to participate with ease. There were over 40 people in attendance and participants included: Governor Don Smith, Governor Elect Sarah Zulueta, District Executive Director Kevin Thomas, Lisa Pyron, Kiwanis International SLP Staff, Cathy Szymanski, KI Trustee (and Erie Aktion Club Supporter), Richard "Dick" Brulotte, Ohio District Aktion Club Administrator, Kiwanian Eugene "The Great" Law, and State College Circle K member, Dylan Freeman. There were 5 Aktion Clubs who participated as well as their advisors: Abington, Erie, State College, Whitemarsh and ARC Scranton.

We opened DCON with a DJ and celebratory music. The DJ was B-\$ from the Dream Team and a member of the Whitemarsh Aktion Club. After a "loud and proud" member and club roll call, remarks were received from our distinguished guests. Aktion Clubs and members were honored and revered for 25 years of selfless service and giving, their servant hearts a model to live by. Aktion Clubs also shared what they have been doing during the pandemic to serve their communities as well as some of the difficulties they were and are having with meeting and doing service projects.

Our Keynote Speaker was Daniel "Danny" Ferron. He lives in Eastern PA and has Tourette Syndrome. He has spent his life living

with this neurological disorder characterized by involuntary tics and vocalizations. His goal in life is to educate others and advocate on behalf of others with Tourette's. He works as a health care worker for senior citizens, but has also done some work in TV and movies. He made a documentary about his Tourette's journey called: (available on You Tube). He has recently turned the photos from this movie into a coffee table book called "The Tour of Tourette's" (available on Amazon). Danny shared his life journey living with Tourette's and passion for education and advocacy about Tourette's through supporting local advocacy groups (PA Tourette Syndrome Alliance PA-TSA). His "Flat Danny Project" is another way he is spreading awareness and acceptance of this disorder. Proceeds from the sale of his documentary and book go to PA-TSA. A copy of one of his books was raffled off at the convention and Erie Aktion Club won the book.

The theme of this DCON was "RAK It Up—PA Aktion Club 25 Years of Service". RAK = Random Acts of Kindness. In April 2021, Aktion Club members were issued a challenge—to complete at least 25 RAK's by DCON. They were given a worksheet to help them keep track of their RAK's and during DCON, they shared out some of them. Some RAK examples that were shared were: sponsoring a coffee hour for residents in the building they live in, delivering meals from church to neighbors, buying coffee, buying a friend lunch, smiling at anyone and everyone, holding the door, calling and reaching out to friends to stay connected, sent cards, thanked first responders, helping family members, "pitching in",



Daniel "Danny" Ferron (far left) promoting his coffee table book "The Tour of Tourette's"

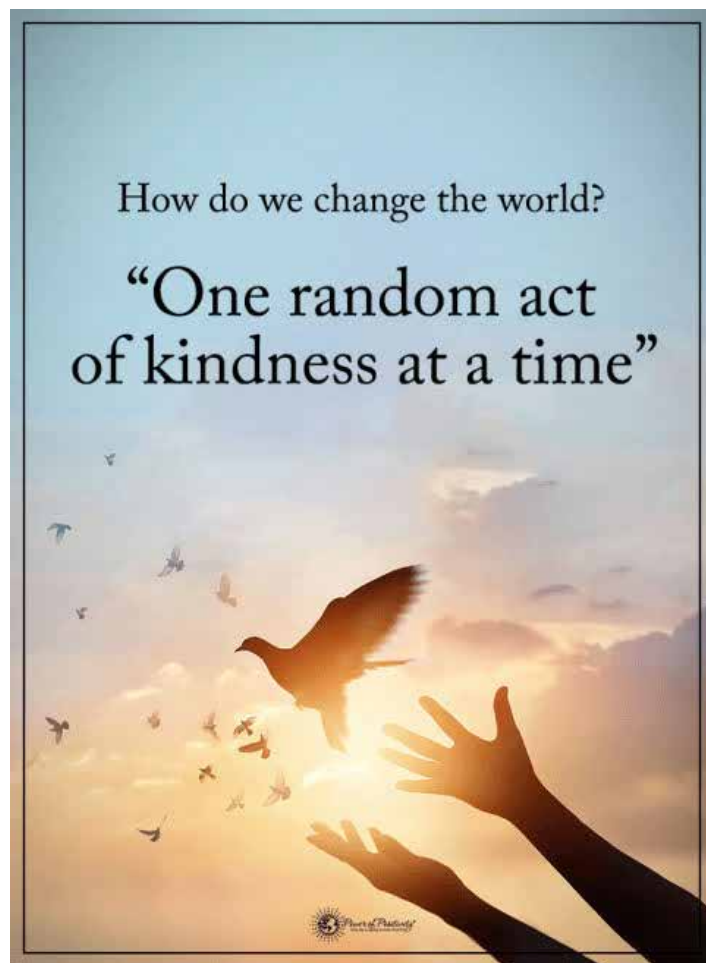
Danny at showing of his documentary "My Story, My Life, My Tourette's"

AKTION CLUB continued

cleaning up park and neighborhood after a severe storm, helping at garage sale and buying calendars for their friends. They learned that many of these RAK's did not cost ANY money, just time and love. One of the individuals shared that he completed 90 RAK's in the challenge timeframe. RAK's are Aktion Club essence—they do them every day.

After the “business session” of DCON was over, we had a Social Hour. Our DJ, B-\$ Dream Team, spun the tunes for an hour and we danced (in our chairs) and celebrated. In addition, to provide all clubs the opportunity to celebrate this 25 year service milestone, each Aktion Club received some funds to use to celebrate and commemorate this accomplishment. Each club will choose what they want to do with the money.

25 years of service completed...What will the next 25 years look like? The slate is blank and a new chapter has begun. Aktion Club needs Kiwanis more than ever. Thank you for continuing to support them. Through Aktion Club, they have a venue in which to serve and shine. If you do not sponsor an Aktion Club, please consider doing so...the rewards are endless and the community outreach is expanded.



AKTION CLUB Virtual Meetings Scheduled

*Aktion Club members had previously requested that they have increased opportunities to interact with one another. Quarterly Virtual meetings were implemented last year accordingly. These meetings each had a different topic or activity. They have requested that these continue, therefore, below are the dates and times for the 2021-2022 Quarterly Meetings. They will take

place on Zoom. If you are interested in participating in these Quarterly meetings or would like more information, contact Barb Byers, Aktion Club District Co-Administrator (Barbara.marie.byers@gmail.com).

- Wednesday, October 20, 2021 6:30 – 8:30 pm
- Saturday, January 8, 2022 10:00 a – 12:00 p
- Wednesday, April 20, 2022 6:30 – 8:30 pm
- Saturday, July 16, 2022 10:00 a – 12:00 p



KIWANIS CLUB OF EASTON

BY BILL WALTERS, CLUB SECRETARY

Recently the Kiwanis Foundation of Easton presented \$15,000 in symbolic funds at their noontime meeting to Easton Area Community Center, Family Connections and Third Street Alliance. The actual funds were approved by the board at a Zoom meeting but today they wanted to be able to do an in-person live presentation with many of the Easton Kiwanis Club members present at our noontime meeting. Today it was held at Easton's Upper Hackett's Park Pavilion with wonderful weather and sunshine. Presenting on behalf of the Easton Kiwanis Foundation was President Dr. Kenneth Wildrick and on behalf of the Kiwanis Club was President Janet Owen. Accepting from the Easton Area Community Center was Maurice Zucker and Jay Williams. Carolyn Serva was on hand today from Family Connections and Sarah Panovec, herself an Easton Kiwanian, was accepting on behalf of the Third Street Alliance.

Kiwanis Foundation President Dr. Wildrick announced that the \$15,000 was "...a stretch beyond our upper calculated grant expectation, but we felt the circumstances of the pandemic and its effect on not-for-profits and children justified making the additional outreach. The need is great." The Grant Objective for this year was to promote the Foundation's goals for youth of character development, education, development of the full potential of youth, and/or which foster the rise of youth from poverty.

While ten applications were ultimately received the three grant awards were made to Easton Area Community Center for their comprehensive 12-month programming in the core activities of after-School Education and an Enrichment program for youth from K-8 and a summer Camp Program for youth K-8. Family Connections was chosen for its Parenting Education program, including its expansion through creation of a new Parent Educator position. And Third Street Alliance for its Behavioral Health Initiative in its Learning Center as the grant will provide part of the



Check Presentation Photo Left to Right: Janet Owen (blue shirt), Carolyn Serva, Jay Williams, Sarah Panovec, Maurice Zucker, Ken Wildrick



salary support needed for a Behavioral Health Specialist to provide the expertise and classroom resources needed.

Easton Kiwanis meets at noon Wednesdays. Check our location for upcoming meetings on our Facebook Page. All meetings are open to the public. As the premier worldwide service organization "serving the children of the world" the Kiwanis Club of Easton, as do all Kiwanis Clubs, welcomes new members that believe in improving the world one child and one community at a time. For further information about joining Easton Kiwanis, please visit our web page www.eastonpakiwanis.org, our Facebook page www.facebook.com/easton.kiwanis or Email EastonKiwanis@gmail.com.

Keystone Kiwanian Submissions

When submitting emails with photographs and articles, please include your club name in both the email subject line as well as in the name of the attached photo and article. Placing your club name in the actual name of the attached image or article will prevent errors in attribution. Also, please **include the name and title for the person submitting the article** in case I have any questions. THANK YOU!

Be sure all images are sent as individual jpg photographs at the largest size possible. Please **do not** embed them in a Word document or send as a pdf.

I will try to include as many photographs as possible; however, I often limit this to two photos in order to be fair to all clubs. If space allows, I will use more photos.

The editor assumes that you have obtained all appropriate permission to use the photographs that you submit.

If an article is submitted that was originally published in your local newspaper, I will attribute it to that newspaper, but may need to edit it for space. I also assume that you have obtained permission from the publication to re-run that article.

Deadlines appear on page 2.



Sarah Zulueta
District Governor
2021-2022



Mike Coolbaugh
Governor Elect
2021-2022



**ONE
TEAM
ONE
DREAM**



CUSTOM KIWANIS LOGOS



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Starting 10/1 when the old logo is noticed somewhere a message or email will be sent to your club helping you use proper branding.

When in doubt reach out to Jen Vare at jen@pakiwanis.org or 215-350-0454 before publishing for a quick look at your Club's brand!

<https://www.kiwanis.org/clubs/member-resources/logos/custom-logo-requests>



Kiwanis

DISTINGUISHED PROGRAM

2021-22

KIWANIS DISTRICTS

The district must be in good standing with Kiwanis International as defined by Procedure 204

– DISTRICT STATUS as of September 30, 2022.

A. GROWTH WITHIN THE DISTRICT *(Must accomplish two of three)*

- **Net gain in membership** over the Kiwanis administrative year, as certified by October 10, 2022.
- **Achievement of the new club opening goal**, as set by agreement of the president and governor (as president-elect and governor-elect). A district may achieve new club opening credit for a Kiwanis club in another nation under any program approved as such by the Kiwanis International Board.
- **Increase of at least ten percent (10%) in new members** added by clubs during the administrative year over the previous year.

AND

B. SERVICE BY CLUBS WITHIN THE DISTRICT *(Must accomplish two of three)*

- **Submission of a club signature project** in the Kiwanis International annual signature project contest.
- **Increase in overall giving to the Kiwanis Children's Fund** over the previous Kiwanis administrative year, from all district sources.
- **Achievement of a district's goal of service to children.**
May include:
 - Number of specific or overall Service Leadership Programs clubs in good standing increased over the previous administrative year.
 - Monetary fundraising goal by clubs in the district to support a specific need of children within the district. (Must be documented and reported by the district to Kiwanis International by November 1, 2022.)
 - Documented service-hour goal by clubs of the district to support a specific need of children within the district. (Must be documented and reported by the district to Kiwanis International by November 1, 2022.)

KIWANIS DIVISIONS

Each district is encouraged to set criteria for recognizing distinguished divisions. Recommended criteria should reflect growth within the division, including:

- Conducting a club officer education program.
- Net gain in membership in the division.
- Opening of a new club within the division.
- Significantly supporting another division in its opening of a new club.
- Increase in new members by clubs in the division.

The district should determine the means and methods of recognition.

KIWANIS CLUBS

Each district is encouraged to set criteria recognizing distinguished clubs. Recommended criteria should include:

- Use of ACE (Achieving Club Excellence) tools to assess club and implement appropriate changes.
- Increase in membership by the club.
- Completion of a signature project by the club.
- Participation by the club president-elect and officers-elect in club officer education.
- Sponsorship/support of Service Leadership Programs.
- Financial support of the Kiwanis Children's Fund or other national/district Kiwanis foundations.
- Club attendance at conventions and conferences.

The district should determine the means and methods of recognition.



Kiwanis

GOMS-321-091

Congratulations

LIEUTENANT GOVERNORS FOR 2021-2022

Division 1 - Cal Morse - Erie

Division 2 - Karen Sherwood - Transfer

Division 5 - Shawn Smith - Sheraden

Division 11E - Joy Ashley - Nittany

Division 12N - Conrad Schlesinger - Lock Haven

Division 12S - Shirley McPherrin - Milton-Warrior Run

Division 13N - Emily Reed - Dillsburg Area

Division 13S - Barrie Ann George - Carlisle

Division 15 - Jacki Kasa - Wyoming Area

Division 16 - Jim Janoski - Centennial Internet

Division 17/18 - Enos Martin - Allentown

Division 21 - Dan Sprier - Central Bucks

Division 22 - Karen Sears - Conshohocken

BOARD OF TRUSTEES FOR 2021-2022



Sarah Zulueta
District Governor



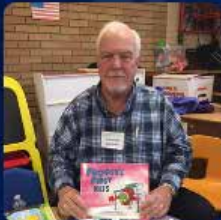
Mike Coolbaugh
Governor Elect



Don Smith
Immediate
Past Governor



Kevin Thomas
Executive Director



Tom Bowes
Region 1 Trustee



Barb Byers
Region 2 Trustee



**2021-2022
BOARD OF
TRUSTEES**



Miranda Burton
Region 3 Trustee



Penny Meyers
Region 4 Trustee

★★★
**ONE
TEAM
ONE
DREAM**
★★★



Ryan Hartman
Region 5 Trustee



Tiffany Callaio
Region 6 Trustee



Lillian Mateja
Region 7 Trustee