

THE **KEYSTONE**



KIWANIAN

Volume VII, Issue 4 • December 2021

Happy New Year



PAGES
3-4

Together We Can
Message from Governor
Sarah Zulueta

PAGE
5

From the Director

PAGE
6

- **Membership Team**
- Kiwanis **Foundation**

PAGE
7

- **Circle K**
- **Key Leader**

PAGE
8

Pennsylvania District
Kiwanis **J.E.D.I. Initiative**

PAGE
9

Kiwanis Club of **Lititz**

PAGE
10

Public Relations Update

PAGE
11

Criteria:
Distinguished KIWANIAN &
Communication Contests

PAGE
12

Criteria:
Signature Project
• Kiwanis **Calendar**

PAGE
13

The **Kiwanian** Spirit

PAGE
14

Abington **Aktion Club**

PAGE
15

- Kiwanis Club of
Fort LeBoeuf
- Newsletter **Submissions**

PAGE
16

Kiwanis Club of
Central Bucks

PAGE
17

Kiwanis Club of **Bald Eagle
& Nittany Valleys**

PAGE
18

Kiwanis By the Bay
DCON 2022

PAGE
19

Mid-Year Conference



Kiwanis
PENNSYLVANIA DISTRICT

Pennsylvania Kiwanis District Office

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Kiwanis International Defining Statement

Kiwanis is a global organization
of volunteers dedicated to
improving the world one child
and one community at a time.

The Keystone Kiwanian

Editor Linda L. Eberly
Norlanco-Rheems

DISCLAIMER: The Keystone
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All members are encouraged
to submit articles and photos.
They may be edited for
length and clarity.

Please submit articles and
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2022 DEADLINES

March Issue - Feb. 14
June Issue - May. 16
Sept. Issue - Aug. 15
Dec. Issue - Nov. 14

DISTRICT LEADERSHIP

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2021-2022 District Trustees
pakiwanis.org/trustees

2021-2022 Lt. Governors & Club list
pakiwanis.org/clublist

2021-2022 District Chairs
pakiwanis.org/districtchairs

**2021-2022 Service Leadership
Administrators**
pakiwanis.org/serviceleaderadmins

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Pennsylvania Kiwanis



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Pennsylvania Kiwanis

#KidsNeedKiwanis



Governor SPOTLIGHT

BY SARAH ZULUETA, 2021-22 PENNSYLVANIA DISTRICT GOVERNOR

On the Road...

38 I believe! That is the number of tire shrapnel and roadkill I counted on one of my trips down Rt 80 heading west... 5 and counting... the number of audio books “read” in the car.... 10 plus... phone conversations / meetings in the car, 5... turnpike tunnels driven through, and around 3000...miles that I have driven across this great Pennsylvania District so far as your District Governor all in the effort to meet you!!

As you see I am finding many fun ways to pass the time on my Governor road trips! Since Oct 1st it has been a whirlwind adventure around Pennsylvania, one that I enjoy and will always cherish. This Fall it has been an honor to be welcomed by so many clubs to celebrate milestones, meet members, install new officers, participate in service projects, and share our District projects, goals, and news with you all. Sure, I am tired... but fueled with my Wawa coffee, I am ready to go and continue this fun on the road!



Governor Spotlight continued on page 4

Governor SPOTLIGHT continued

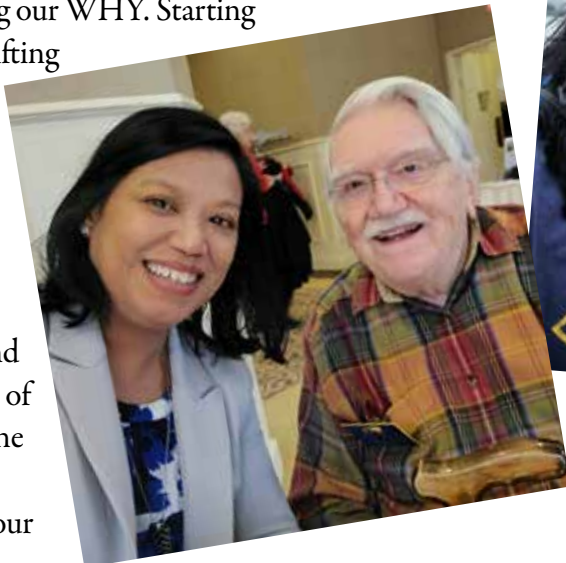
Our District is still navigating the challenging times that Covid presents. We are not out of the woods, but I am witnessing clubs making efforts to meet in person, have service projects that are impacting children in a safe way, and still utilizing technology like zoom to connect with members that are not able to yet be in-person. It is a fact, the pandemic has changed how we meet, serve and live, but it will never change our mission and passion for Kiwanis that I have felt and know we all have.

"Why are you driving everywhere, Sarah?" Something I have been asked many times... I feel it is important as a leader to step away from the computer and zoom screen occasionally and meet members where they are - even if it is 4-5 hours away. As leaders I encourage you all to have a team mentality in your clubs. Ensure you are having conversations with your "team" aka your members in person or via phone not just email. Ask them how they are doing, and for their ideas on service and membership growth. This goes a long way in building that relationship while improving the member experience. As a club leader strive to encourage members to develop and succeed in all endeavors, personal, professional and in Kiwanis. This is servant leadership.

As the holiday approaches, let us gain inspiration from each other by remembering our WHY. Starting with your WHY is critical in shifting how you communicate to others about Kiwanis. Remember why you joined Kiwanis and why you are still here, share that with others and you will see the best in people. I know you are each passionate and dedicated to improving the lives of children, one community and one child at a time.

Happy Holidays to you and your family!

-Governor Sarah





From the **DIRECTOR**

BY KEVIN THOMAS | EXECUTIVE DIRECTOR

The Power of YOU!

Current trends show that Kiwanis numbers are falling. While this is concerning, there is the power of YOU! You offer the greatest hope of keeping current members and attracting new members to KI. Tell YOUR story. Why are YOU a Kiwanian? Each Kiwanian in the Pennsylvania District can do this. Invite an associate, a friend, a relative or family member to join you in helping to serve the children of your community. Volunteer to reach out to members that have not been seen or heard from in a while and convince them to recommit. You—each one of us as members—has the power to make Kiwanis grow and maintain the work we do for children.

Statistics show that only 13% of our membership sponsors ALL new members. If only 15% of your club membership invites someone to a club event, our new member additions could dramatically increase. For a club of 20, that's only three members. Haven't seen a member at an event or meeting in a while? A simple phone call to reach out may be all it takes to save that member who might be dropping from membership, thus reducing our deletions.

BY THE NUMBERS - KI VS. PA DISTRICT: CLUBS:

- There are 6,801 active Kiwanis clubs in the World. In Pennsylvania, there are 150 active clubs. The District all-time high for active clubs was 249 clubs on September 30, 1994.
- 26% of the clubs in Kiwanis International are below the charter strength of 15 members. In Pennsylvania, there are 68 clubs below charter strength or 45%.
- As of September 30, 2021, the largest club in Pennsylvania is the Williamsport Club with 78 members.



The largest club in Kiwanis International was Birmingham, Alabama with 531 members.

CLUB OPENINGS:

Kiwanis International opened 243 new clubs in 2020-21. In Pennsylvania, we opened no new clubs; we have only opened one new club in the last 3 years. We lost or closed 7 clubs; Kiwanis International closed 371 clubs.

MEMBERS:

- The Pennsylvania District had 205 new members in 2020-21 with 327 deletions, with a net loss of 126 members or 4.1%. Over the last few decades (in a given year) Kiwanis International typically lost 2.7% of its membership. In 2020-21, Kiwanis International lost 5.8% of its membership.
- Since 1992, Kiwanis International has lost 47% of its membership. In the same span, the Pennsylvania District has lost about 65% of its membership or about 5,800 members.
- As of September 30, 2021, Kiwanis International's membership stood at 173,000 members, down from the all-time high of 327,000 in 1992. The last time Kiwanis International membership levels stood at 173,000 was 1947. The District's all-time high in membership was in 1965 at 12,500 members.

As of September 30, 2021, membership in the Pennsylvania District stood at about 2,900 members, the lowest total since 1922.

Don't underestimate the Power of YOU!

Special thanks to Kiwanis International Chief Operating Office Jeff Oatess for the idea to write this article and for providing the numbers for Kiwanis International.

Some parts of this article were written by the newsletter editor.

Meet Your Membership Team

BY MATT WISE | PA DISTRICT MEMBERSHIP COORDINATOR
MATTHEW.J.WISE@OUTLOOK.COM | 570-660-2540

Membership is something we all care about. After all, it is the future of our clubs and our organization. As your newly appointed District Membership Coordinator, I would like to introduce you to the 2021-2022 membership team as well as share with you some resources and services that we are working on for the year.

For this year each region has a membership coordinator who will work with clubs in their respective region on club growth and strengthening issues. There are a few regional coordinators who are working to find either a replacement or a co-coordinator. If you are interested in learning more, please contact the membership coordinator in your region.

Meet the Team

Region 1: Cathy Szymanski – Kiwanis Clubs of Erie and PA eKiwanis

Region 2: Barb Byers – Kiwanis Club of Sheraden

Region 3: Joy Ashley – Kiwanis Club of Nittany

Region 4: Sally Young – Kiwanis Club of Bald Eagle and Nittany Valleys

Region 5: Kristin Gee – Kiwanis Club of Gettysburg-Adams

Region 6: Tiffany Callaio – Kiwanis Club of Wyoming Area

Region 7: Sarah Zulueta – Kiwanis Clubs of Main Line and University City

Please feel free to reach out to us at any time. Each regional coordinator will also be reaching out to your club's membership chair to discuss the status of your club membership. Stay tuned!

In addition, we will be working on opening new clubs in at least four new communities across the District this year. Each of those sites will have their own team. Those sites are: Danville (Region 4); Northside Pittsburgh (Region 2); Exton (Region 7); and Clearfield (Region 3). If you are interested in helping out with any of these sites, or just simply learning more about the new club opening process, please contact our team to be put in contact with the appropriate site coordinators.

We understand that serving our existing clubs is of utmost importance – to us and to you. As such, we are expanding our pool of certified club coaches, who will exist primarily to work one-on-one with clubs who are interested in undergoing a strategic process to grow their club. Club coaches will utilize proven tools and resources from Kiwanis International to help clubs develop a plan that will increase their membership. For examples of those tools, please visit: <https://www.kiwanis.org/clubs/member-resources/training/division-leader/club-strengthening>.

Lastly, we are going to be hosting several workshops and seminars throughout the year for club leaders to attend. Stay tuned to your email as well as the PA District Website and social media pages. Information will be shared accordingly. We will also plan on having a feature in each of the editions of this publication – if there are topics you would like us to cover in future features, please email Matt Wise at matthew.j.wise@outlook.com.

Thank you for being a Kiwanian. The work you do in your communities has a reach that we may never even know.

FOUNDATIONALY SPEAKING

NEWS FROM THE PENNSYLVANIA KIWANIS FOUNDATION

A Note from Foundation President

BY JEFFREY W. ROSE | FOUNDATION PRESIDENT

My fellow Kiwanians,

It seems like only yesterday I sent a letter into the Keystone Kiwanian. Anyway, from the Pennsylvania Kiwanis Foundation. I am happy to report that after review of the funding request letters received the Board of Directors have awarded funds to all who requested. There are still a few to review further, and we are diligently working on those. Please check the website for the Grant schedules and if you are in need of a grant please fill out the application and send it in.

Our committees meet regularly to review all aspects of the board. One thing I would like to add. As of this letter we have one application for board director. If you have a desire to help further the outreach of Pennsylvania Kiwanis, consider applying to be a director. You can find the application on our website. www.pkfkiwanis.org

So from all of us currently serving on the Foundation Board we want to wish you all a Merry Christmas and Happy New Year.

CIRCLE K UPDATE

BY DAWSON ALEXANDER | GOVERNOR FOR PA CIRCLE K

Hello Keystone Kiwanis!

I am Dawson Alexander the Governor for Pennsylvania Circle K. We have had a crazy year here in the PACK District. Our district is also facing unique challenges this year. Covid has made it a challenging year for us, as hopes we would finally be out of the pandemic are halted by increased infections and more university policies that put unforeseen obstacles and in some cases force us to cancel events we plan.

One thing that seems to prove effective in developing clubs and maintaining clubs is fellowship. Fellowship builds a community, fellowship builds leaders, and fellowship builds a community. Understanding your community can help you know where those individuals can fit in your community and begin to lead. Once they begin to lead, they learn to lead and learn to serve. Next they love to serve their community and live to serve their community.

Now service in your community doesn't just apply in Circle K, Kiwanis, your church, or your local food bank. This applies to your neighbors, family, friends, and your co-workers. If you can think of ways to make your community better, do it. Helping someone with their biology homework, reaching out to a coworker, a friend, or family member who you haven't heard from in a while, speaking up about ways to improve your community, and approaching others when you have concerns about something that could undermine the organization you represent.

Service can come in many forms and thinking about how you can improve your life and the lives of others around you everyday will give you a sense of belonging. My goal is to increase the amount of fellowship between Circle K clubs and Kiwanis clubs. People want to be a part of an organization that they feel included in. One of the best things you can do is give opportunities to those who do not have as many opportunities, which is why I am encouraging clubs and clubs on the Kiwanis level to think about Accessibility at their events and meetings.

I encourage Kiwanis Clubs to invite your Circle K clubs to service events and help them plan some events. Not only does it give us additional chances to serve our community but it will increase enthusiasm within both clubs. Lots of our clubs are very eager to engage in their community and they would love to help you do events, help you build your community and build your own leaders. The world is changing and the generations can really learn something from each other. If you do not know how to do something or fix a problem and figure it out, innovation comes from failure and frustration.

Without stepping outside of your comfort zone you will not be able to grow and that's what I am encouraging myself, my clubs, and Kiwanis to do this year.

*Yours in Service, Leadership, and Fellowship,
Dawson Alexander*

KEY LEADER®

About

Key Leader is designed to inspire young people to achieve their personal best through leadership. Key Leader Camp is a three-day event where students learn from communication and leadership skills through a series of group events, small breakout groups, and a ropes challenge course. The program is centered around the five key principles: Personal Integrity, Personal Growth, Respect, Building Community, and Pursuit of Excellence.

Who Any students ages 14 to 18.

When April 22-24, 2022

Students will arrive for registration from 4 to 6pm on Friday and depart at 11:30am on Sunday.

Where Camp Conrad Weiser
(South Mountains YMCA Camps)
201 Cushion Peak Road
Reinholds, PA 19565

Cost \$150 for the weekend
(\$225 less a \$75 PA Kiwanis Foundation Scholarship automatically applied). This includes all materials, food, and lodging upon arrival.

**Registration will open
in January 2022**

www.key-leader.org

Space is limited

Questions?

Contact District Administrator

Matt Wise at

matthew.j.wise@outlook.com

THE PENNSYLVANIA DISTRICT J.E.D.I INITIATIVE

BY SHAWN "SPIKE" SMITH | JUSTICE, EQUITY, DIVERSITY, AND INCLUSION DISTRICT CHAIR

A long time ago, in a galaxy far, far away...actually, it was at the International Convention in Orlando, Florida in 2019, but after all we've been through, it certainly feels like a long time ago in a galaxy far, far away... Kiwanis International adopted its first non-discrimination clause in its bylaws. With the help of the Pennsylvania District, this clause became the most progressive non-discrimination clause out of all the major International Service organizations in the world. It reads as follows:

Article VII – Club Members, Section 10

Kiwanis Clubs shall not discriminate based upon race, color, creed, national origin, age or sex, including sexual orientation and gender identity, when considering membership or during any of their activities or operation and shall conduct business in compliance with local nondiscrimination laws.

Later that year, Kiwanis International President, Art Riley, formed the committee on Diversity, Equity and Inclusion which fell under the umbrella of the International Committee on Membership, led by Past Distinguished Governor, Vanessa McClary (Indiana). The work of this committee is to align with the five goals as set by then President Riley:

- 1.) Explore ways to encourage and empower more women, POC (People of Color), and underrepresented populations to advance to the highest leadership positions of Kiwanis.
- 2.) Consider possible changes to policies, procedures and best practices to achieve greater diversity within Kiwanis regarding race, color, creed, national origin, ethnicity, age or sex, including sexual orientation and gender identity.
- 3.) Discuss and study ways of increasing diversity of race, age, ethnicity, religion, sexual orientation and gender identity through education, which acknowledging the cultural differences that exist throughout Kiwanis.
- 4.) Suggest ways of outreach to POC to communicate the value of Kiwanis' membership. Serving the children of the world is a value that all communities and cultures share.
- 5.) Suggest ways of approaching underserved communities that exist within Kiwanis divisions to attract diversity citizens to join Kiwanis.

Fast forward to June, 2021. The Pennsylvania District Board unanimously voted on the creation of the first Pennsylvania District committee on Justice, Equity, Diversity and Inclusion, a.k.a. the J.E.D.I. Council, to be chaired by Shawn Smith, a.k.a "Spike", from the Kiwanis Club of Sheraden, a.k.a. "THAT Club". The JEDI committee's mission is simple, to align itself with the newly formed Kiwanis International Committee on Diversity, Equity, and Inclusion, to create educational opportunities for the members of the Pennsylvania District to help each club become more inclusive, equitable, and diverse, and to assemble a team of five Kiwanians from around the state that would help educate and promote JEDI over the next year.

At the District Convention in Harrisburg, August 2021, members were presented with four brand new presentations/workshops revolving around basic concepts of creating welcoming and inclusive Kiwanis clubs and getting our members to think about ways to do just that. The workshops ranged from teaching the basic meanings of Justice, Equity, Diversity, and Inclusion, having members participate in a privilege walk, group activities about bias and creating inclusive clubs of the future, to a large group roundtable discussion (which will be ongoing throughout the year) starting with the question, "What are your thoughts about Justice, Equity, Diversity, and Inclusion?"

The newly formed JEDI committee includes:

- Barb Byers (Region 2)
- Russ Wynn (Region 4)
- James and Janet Owen (Region 6)
- Darlene Anderson (Region 7)
- Karen Jones (Region 7)
- Charles "Chuck" Gugliuzza (International Advisor)
- Valarie Brown-Klingenhoffer, CalNevHa Governor Elect (International Advisor)

In October, the committee, began work on submitting a proposal to the District Board. The proposal states that the JEDI committee will align itself with the goals of the KI Committee on D.E.I., conduct all business and make all decisions with regards to the KI nondiscrimination policy, and work to make the Pennsylvania District one of, if not the most inclusive and welcoming districts in all of Kiwanis International while being on the forefront of change

J.E.D.I. INITIATIVE continued

throughout the organization. With an eye towards the future, and because they are our future Kiwanians, the committee reached out to members of Key Club and Circle K and has recently added Key Club Lt. Governor of Division 19, Joshua Kim to the committee.

Recently, the committee created a 30 minute presentation that was presented to every region during fall regional meetings. If you missed it, a recorded version will be available on the PA District website soon! The committee is currently working on several initiatives, including conducting Privilege Walks for any club/division/region that would like to participate, a state-wide “state of the district” survey which

will be sent to every member in the Pennsylvania District, conducting three more “roundtable discussions” which will be open to every member that would like to participate and has secured an amazing speaker for the upcoming Mid Year Conference, David Bubas, Senior Director for UPMC’s Center for Engagement and Inclusion, who will be speaking about Conscious and Unconscious Bias.

For more information about the JEDI Committee or if you or your club would like help on becoming more inclusive, reach out to Spike at 412-983-0993 or shawn@smithcm1.com.

KIWANIS CLUB OF Lititz

BY BOB CORBIN | LITITZ CLUB

The 20th Annual Lititz Chocolate Walk sponsored by The Kiwanis Club of Lititz Area was held on October 9, 2021 in downtown Lititz.

The Walk featured 31 locations serving sweet and savory treats donated by chocolatiers, chefs, bakers and ice cream makers. Local shop owners and organizations provided the locations for the candy makers.

The Walk has been a win for Chocolate Walkers of all ages who come from across the USA and enjoy all the fantastic chocolate treats, but it has been a bigger win for the children who benefit from all the proceeds.

Over these 20 years, The Kiwanis Club of Lititz Area, as small club that does big things, has raised over \$800,000 for the children’s charities (Schreiber Center for Pediatric Development, Lancaster Cleft Palate Clinic, Lititz and Manheim Township Libraries, and children’s advocate agencies just to name a few) that we support.

The Club thanks the chocolate walkers, chocolatiers, shop owners, organizations, volunteers, police, and sponsors & hosts who help cover the costs of this fun and enjoyable day.



Pictures above show scenes from the Chocolate Walk.

PUBLIC RELATIONS UPDATE

BY JENNIFER VARE | PA KIWANIS PUBLIC RELATIONS CHAIR 2021-2022
JEN@PAKIWANIS.ORG

When asked to be the Public Relations Chair, I had visions of what I would be doing: Facebook and ad creations. Easy job I thought as I enjoy Facebook and ad creating. Little did I know how much I would learn and love about Public Relations, branding and communications. By no means am I an expert, but I have quickly found a new passion for all things Kiwanis Public Relations; except Press Releases if I am honest.

The Kiwanis International Website shares: “Is your community aware of the remarkable work your club is doing? Spread the word. The public relations committee contributes directly to the success and growth of your club projects and events—even the growth efforts.”

When I read those words I wondered how many clubs were utilizing this committee and how many were using the resources available to them on the website: <https://www.kiwanis.org/clubs/member-resources/training/club-committees/public-relations-committee>

As we grew closer to October 1st, I became nervous, could I really pull off PR for our District, would I let Governor Sarah (who is all around amazing at IT) and our members down? So, I did what every chair should do, build a team, and work together. I found members from around our District who love Facebook, are great at grammar, who have an eye for the proper logo and even two people who really enjoy the dreaded Press Release. As a committee Marianne Muraska, Bob Raub, Chuck Gugliuzza, Brian Root, Jim Janosik and I have supported one another. We text, we message, we email, and we laugh a ton as we build the Kiwanis Brand for the Pennsylvania District.

One of our goals was to have 1000 “likes” on Facebook PA Kiwanis by December 1st. We watched as the numbers grew day by day and hit that goal by November 1st! We want people, not just Kiwanis members, to like and follow our page, as they will see the good that we do. They will know that if they need help, they can turn to Kiwanis, if they want to give back, they can turn to Kiwanis. Kiwanis, our brand and our mission will be part of their mindset. (Take a moment now to like the page and share it with your friends.) You might also know that we have a Pennsylvania Kiwanis Group called the Forum. This is for just PA Kiwanis Members, not our service leadership groups, not potential members, not members of other districts, just us. Why, might you ask? This group is

private, and members can ask club/member questions or advice, can talk about upcoming events or even brag about something that already happened. If you are not in the group, take a moment to find Pennsylvania Kiwanis Forum.

What else does the PR committee do:

- Helps the Keystone Kiwanian receive articles & pictures
- Creates materials for the District to celebrate holidays, special occasions and anniversaries
- Promotes the Annual Communication contests
- Protects the Kiwanis Name, logo and brand as well as those of our Service Leadership Programs
- Supports various District Committees in achieving their goals

Our committee is committed to supporting members and clubs. Here is a list of some things that we might be able to assist you with:

- Reviewing your flyers and helping spruce clean them up or creating a flyer for your event
- Helping structure your Press Release or Media Advisories
- Peeking at your brochure, newsletters, Facebook or Website for tips and hints to clean those up
- Answer questions you might have

(Disclaimer: We are all volunteers as well so please provide ample time for production or feedback)

We would love to have other PA Kiwanis Members as part of our PR committee, please let us know if you are interested or if you know a Kiwanis Member who would be an asset. Thank you for all that you do to promote your club, your service to the children of the world and our mission!



CRITERIA

DISTINGUISHED KIWANIAN AWARD

Eligibility for the Pennsylvania District Distinguished Kiwanian Award requires the following accomplishments during the period of July 1, 2021 – June 30, 2022 except where noted:

1. Sponsored one new member or invite three (3) prospective member to a club meeting or event through the award period.
2. Participated in two (2) service projects / fundraisers/ club meetings of ANOTHER Kiwanis Club(s), or Service Leadership Program(s) virtually or in-person.
3. Participated in three (3) CLUB service projects and have 36 hours of service.
4. Attended three (3) club board meetings.
5. Attended two (2) District, Regional or Divisional events virtually or in-person.

6. Attended club meeting, project, OR event monthly for 9 consecutive months.
7. Chair one (1) club project or event that serves the community members in a positive impactful way while branding Kiwanis in the community.

Submission forms are available [online](#). They will also be published in the March 2022 Keystone Kiwanian newsletter. They are also available [online](#).

Due to the time required to prepare this award, the applications form must be received in the District Office no later than July 15, 2022. The award will be presented at the District Convention, August 11-14, 2022.

Email to: Michelle@pakiwanis.org; Fax to: 717-540-1018; Mail to: 125 North Enola Drive, Ste. 206; Enola PA 17025

COMMUNICATION AWARD CRITERIA

Club & Community

It's not too early to be thinking about the Club Communications and Community Communications awards, which are presented each year at the District Convention. Consistently, very few clubs enter these contests.

Contest entries are divided into three categories based on club size: Silver (46 or more members), Blue (25 to 45 members) and White (fewer than 25 members).

The **Community Communications** award is judged on how effectively a club uses external communications to share Kiwanis news with the community through various media, such as on-line publications, social media, newspaper articles and club brochures, as well as how often your club shares information. Things to keep in mind are the inclusion of important contact information and the Kiwanis brand/logo.

The **Club Communications** award is judged on how effectively a club communicates club news and activities to its members using traditional newsletters, emails and social media. Things to keep in mind with this category are the inclusion of contact information and the Kiwanis brand/logo, promoting or including SLPs, as well as Division, Region, District and/or Intentional references; being sure the information is relevant, current and interesting to the members!

Deadlines for submissions is July 10, 2022. Winners are announced at District Convention, listed on the District website and published in the Keystone Kiwanian. Submission forms also available [online](#) and will be published in the March 2022 Keystone Kiwanian newsletter.



CRITERIA SIGNATURE PROJECT

BY KEVIN THOMAS | EXECUTIVE DIRECTOR

Signature projects show the impact a Kiwanis club can have on a community. From playgrounds and parks to festivals and fundraisers, signature projects are the hallmarks of what Kiwanis clubs are known for in their communities.

What is a signature project? Think about what your Kiwanis club is known for in your community. It can be a service project, event or fundraiser. Signature projects:

- Are recurring. (Note: A new project can qualify as a signature project if the intent is to continue the project.)
- Enhance the Kiwanis brand
- Demonstrate significant impact on the community in terms of monies raised or children served
- Strengthen membership and partnership opportunities

The Pennsylvania District of Kiwanis International will again sponsor a Signature Project Recognition Program. Again this year, there will be two tiers to the contest. Tier 1 is for clubs with 27 or fewer members and Tier 2 is for clubs with 28 or more members. A committee of Kiwanians will judge all submissions and the District will provide appropriate recognition for up to the top three clubs in each tier. The committee will also choose one entry from each tier to submit

to the Kiwanis International signature project contest. All who submit will be notified of the District contest award recipients and of the clubs whose entry will be submitted to Kiwanis International. Last year, the Kiwanis Club of Jenkintown finished second in Tier one in the Kiwanis International judging for its 5K Sunset Run.

Please note the following:

1. All entries must be submitted by midnight on January 30, 2022.
2. To submit an entry, all clubs must use the online form provided by Kiwanis International. Here is the link for that form: [kiwanis.org/signatureprojectcontest](https://www.kiwanis.org/signatureprojectcontest). No entries will be considered that do not use and complete that form. Please note that the form will not be available until January 9, 2022 at midnight
3. Please carefully review all the requirements as outlined in the link above.

As a reminder, there is no restriction on clubs entering their same project from year-to-year.

Should you have any questions or need clarification, you can reach me at Kevin@pakiwanis.org or at 717-540-9300.

2021-22 Kiwanis District Calendar of Events

(subject to change)

DATE	EVENT	LOCATION
December 8, 2021	Past Lt. Governors Association Virtual Open House	Zoom
January 15, 2022	District Board Meeting	Zoom
February 19, 2022	Virtual Mid-year Conference	Zoom
March 2022	Circle K Convention	TBD
April 1-3, 2022	Key Club Convention	Penn Stater Hotel State College, PA
April 23, 2022	District Board Meeting	Trails & Tree Environment Center Mechanicsburg
April 22-24, 2022	Key Leader	Camp Conrad Weiser
July 23, 2022	District Board Meeting	Zoom
August 11-14, 2022	105th Kiwanis District Convention	Sheraton & Courtyard Erie Bayfront Convention Center Erie, PA



The Kiwanian Spirit

There is story told of a large truck that was parked on the shoulder of a Kentucky highway. It was the month of August and there was no shade anywhere to be found. A driver stood idly near the truck from which a front wheel had been removed. He was obviously waiting for help.

A preacher with a warm heart and a cool car stopped and asked if he needed any assistance.

The trucker thanked him, but told him that he had already sent for help.

He had burned out a wheel bearing, and one was on the way. Assured that he could not be of any help, the preacher started to pull away. As he did, his eyes caught sight of the sign painted in large letters on the side of the van which read,
“Standard Oil Company of Kentucky, Lubricant Division.”

As the pastor sped away, he couldn't help but chuckle to himself as he thought...
he burned out a wheel bearing while hauling grease! And during this holiday season,
we all too often do the same.

We become so engaged in decorating, putting up lights, preparing meals, and buying presents that we sometimes forget the true spirit of the season. We become so engaged in hauling this type of freight that we forget the essentials of the season...the love, the joy, kindness and the anticipation of good things to come.

With these essentials in mind, I want suggest that as a Kiwanian that we too haul this type of cargo, not just for a season, but for a lifetime. We have the Spirit of a Kiwanian. We enter the homes of the needy and cause their eyes to open wide in pleasing wonder. We help the aged to renew their youth, and to laugh in wonderful abandon. We keep childhood enthusiasm alive and brighten sleep with dreams woven with magic.

We cause eager feet to climb dark stairways with baskets full of food, leaving behind amazed hearts fill with the goodness of others. We remind people that are scarred in so many ways that there are good days ahead. We hold the hand of the aged and the sick that they might know for just a second the loving heart of the world.

In a thousand ways we cause a weary world to look up into the face of a Kiwanian and to forget for just a moment that which is small and overwhelming.

I Am the Spirit of a Kiwanian!!!

Blessings During this Holiday Season

Rev. Wayne D. Meyer



AKTION CLUB OF Abington

It Takes a Village

We are Kiwanis Family.

There are many warriors that make up our world

We are Kiwanis

*We may be a teacher, doctor, firefighter, student
or front-line worker*

It takes a village called Kiwanis.

We are Kiwanis Family.

We have Super Powers of love and hope

We are Kiwanis

*We may not wear a cape or swing on a rope,
It takes a village called Kiwanis.*

We are Kiwanis Family.

We serve the community, the children, the world

We do one day and one project at a time

We work hard but we always have fun

We are Kiwanis

*We help one another and get the job done
It takes a village called Kiwanis.*

We are Kiwanis Family.

We became our own heroes but never wear a cape

We fight to help with all our might

We are Kiwanis

*We bring people light, we bring people a better life
It takes a village called Kiwanis.*

We are Kiwanis Family.

This is our Super Power, this will never end

To give and build so many friends

It takes a village called Kiwanis.

By Dina Buno

Kiwanis Abington Aktion Club

November 23, 2021



Quarterly Meetings

Aktion Club members had previously requested that they have increased opportunities to interact with one another. Quarterly Virtual meetings were implemented last year accordingly. These meetings each had a different topic or activity. They have requested that these continue, therefore, below are the dates and times for the 2021-2022 Quarterly Meetings. They will take place on Zoom. If you are interested in participating in these Quarterly meetings or would like more information, contact Barb Byers, Aktion Club District Administrator (Barbara.marie.byers@gmail.com).

- Saturday, January 8, 2022 10:00 a – 12:00 p
- Wednesday, April 20, 2022 6:30 – 8:30 pm
- Saturday, July 16, 2022 10:00 a – 12:00 p



Abington Aktion Club collected soda tabs for a Ronald MacDonald house. We filled 15 one gallon buckets so far!

KIWANIS CLUB OF Fort LeBoeuf

BY VAL ROSE

Just a few years ago, our club membership was waning, and we were nearly below charter strength. Today, we are closing in on 50 members strong! To keep our club alive and growing, we knew we had to make some improvements and make a concerted effort to grow.

We had always met at Noon, but found our membership was all retirees or people who didn't work outside of the home. In order to attract more members, we changed one of our meeting times to an evening dinner meeting and found that time more suitable for many.

We also decided to increase our visible service in the community and make an effort to get the word out. We try to hold a service project each month and write about it on social media. What a difference this has made! We have people contacting us, asking for more information about becoming members!

Our club members have a new enthusiasm for Kiwanians and share this with others. Deciding that we wanted to not only survive, but also to grow, was the first step. Realizing that things needed to change was the most important part of the process.



Pictured above are recent club service projects: blanket tying for youth in need and a pumpkin painting contest.

Keystone Kiwanian Submissions

When submitting emails with photographs and articles, please include your club name in both the email subject line as well as in the name of the attached photo and article. Placing your club name in the actual name of the attached image or article will prevent errors in attribution. Also, please **include the name and title for the person submitting the article** in case I have any questions. THANK YOU!

Be sure all images are sent as individual jpg photographs at the largest size possible. Please **do not** embed them in a Word document or send as a pdf.

I will try to include as many photographs as possible; however, I often limit this to two photos in order to be fair to all clubs. If space allows, I will use more photos.

The editor assumes that you have obtained all appropriate permission to use the photographs that you submit.

If an article is submitted that was originally published in your local newspaper, I will attribute it to that newspaper, but may need to edit it for space. I also assume that you have obtained permission from the publication to re-run that article.

Deadlines appear on page 2.

KIWANIS CLUB OF Central Bucks

DAVID NOVER, MD | BOARD MEMBER AT LARGE

Founded in 2016, Kiwanis Club of Central Bucks is weathering the pandemic and has attracted new members. We plunged into emergency service projects to alleviate food insecurity in our county and to meet specific needs of children and families through our service partners Bucks County Children & Youth and the Bucks County Opportunity Council. We have hosted two unique outdoor events which connected our club to a community of mostly immigrant and first-generation families – a bond we plan to nurture.

A townhouse development within Central Bucks is mostly occupied by low-income families often living in crowded quarters as several families may share one unit. Most are from Central America and speak minimal English. On June 19th we had a party in the parking lot of the shopping center next to the housing development (which was cordoned off to traffic) and distributed over 1000 new toys donated by Toys for Tots when they were moving warehouses. We provided pizza, live musical entertainment, a balloon artist, cornhole, soft ice cream from Dairy Queen, cookies, and bags of fresh fruit. Middle school and high school volunteers from CB Cares assisted us. We were inspired by these young people and hopefully their dedication to service was enhanced by our club's altruism. When the rain started, our mission became getting the toys covered and making sure each toy was given away. The smiling faces were priceless. A member was successful in securing a generous grant from Acme Nourishing Neighbors Campaign to assist people affected by the pandemic, which surely included these families dependent on working in restaurants and factories for income. This covered the cost of the pizza and fruit with money left to spare. In true Kiwanis spirit, we organized another event at the same venue.

On August 21, we had another party giving away school backpacks for preschool through 7th grade students. We partnered with a church that obtains thousands of backpacks for children in Philadelphia and Trenton. Our members helped stuff school supplies into backpacks and put them into large plastic bags for transport. But our 250 backpacks had to be picked up on Friday, our event was Saturday, and no one in the club had a truck or van! We rented a U-Haul and one of our newest members loaded, stored, and then drove the truck to the event. Children and their parents lined up at the back of the truck to receive the bag of their choice from our members and teen volunteers. What about the older children? A member was able to obtain hundreds of non-licensed football tee-shirts which a court determined could be given to non-profits for distribution. The shirts were an instant hit. Our teen volunteers again provided assistance, energy and some heavy lifting. More pizza, cookies, fruit, DQ and drinks. The live music and balloons returned as well. The pizzeria owner ran his vehicle which had an AC outlet for hours so we could plug in the amplifier.

And the language barrier? A newly recruited member is a Cuban-born retired physician. Her help was invaluable and cemented her connection to our club. One teen volunteer is bilingual and made announcements reassuring astonished community members this was legitimate. The rest of us muddled by, but our message did not require translation—we care for our community, and especially, its children!



KIWANIS CLUB OF Bald Eagle & Nittany Valleys (BENV)

DAVID SHICKEL | CLUB PR COMMITTEE CHAIR

It was cool, and the dew was heavy on the long grass beside Central Mountain Middle School as members of Kiwanis Club of Bald Eagle & Nittany Valleys (BENV) and other volunteers gathered early on Saturday, August 7 to begin setting up for one of the club's annual signature events, Kids Day. By 10 a.m. it was warming up, all was ready, and the gates were opened to welcome area kids and their parents and guardians.

More than 70 youngsters attended the event and had fun playing games and learning new things by visiting the 12 exhibitors who provided a variety of information on health and education subjects. Exhibitors included North Central Sight Services, STEP (Early Learning Resource Center, Head Start, Office of Aging), Annie Halenbake Ross Library, Clinton County Dental Clinic, PA Association for the Education of Young Children, The Meadows Psychiatric Center, Children's Miracle Network, Children's Miracle Network Pet Therapy, Community Care Behavioral Health, Lock Haven YMCA, UPMC Susquehanna Nurse Family Partnership, and Infant Development Program. The CMN therapy dogs were a popular draw!

Youngsters had a variety of games and activities to choose from to keep busy and have fun. Activities were operated by BENV members, several exhibitors, and friends of Kiwanis volunteers like scouts from Lock Haven BSA Troop 711 who ran ball toss games. Volunteers from Ross Library conducted a popular reading station. Victoria Parker, high school winner of the BENV annual essay contest and scholarship prize, helped to hand out free books. As they played the games, youngsters were awarded tickets which they could use to enter raffles to win a variety of prizes including bicycles. Eventually the kids got hungry and they visited the concession stand where members of the Mill Hall Kiwanis Club supplied them with free hotdogs, chips, pretzels, soda, and water.

In addition to the exhibitors, many friends of Kiwanis, local businesses, and community organizations contributed funds and materials to make this event a success. Among the donors were Walmart, Avery Dennison, Pegasus Wedding and Party Rentals, Mill Hall Fire Company, Marsha and Joe Walker, Millers of Mill Hall, Miller Bros. Auto Sales, and Sons of Italy Lodge #146. Central Mountain Middle School principal Dave Peters was instrumental in helping to coordinate use of the school grounds and facilities and arranging for school Property Services personnel to assist. Kids Day chairperson and BENV club president Penny Meyers judged the event a success and happy kids departing with books and lottery prizes seemed to agree. BENV is looking forward to returning to the regular location for Kids Day, the Mill Hall Fire Company, in July of 2022. Hope to see you there!



Scout Ball Toss Game – Scout from BSA Troop 711 runs ball toss game.



Ross Library Reader – Ms. Holly entertains kids with a story.



Learning About Tooth Care – Kids learn how to keep their teeth clean.

DCON 2022

KIWANIS BY THE BAY

Imagine yourself dining on the water's edge on a beautiful summer day. You can't decide whether to visit the beach, the casino, or a local museum during your free time. Maybe a visit to the zoo or a dinner cruise later is in order. All of this, and more, is possible during your visit to Erie during "Kiwanis by the Bay" in August of 2022.

Workshops and activities are being planned for August 11-14 at the Bayfront Convention Center. The committee is working on a Wine Tour and service projects to complement the varied workshops for Kiwanians. Erie has a lot to offer in the summer months, and we hope you take advantage of this opportunity for individual growth and relaxation.

Our committee will be running several fundraisers to help defray the costs of the Convention. We are asking all Kiwanians to consider helping the effort. Currently, we are selling raffle tickets on a beautiful quilted wall-hanging made by Cathy Szymanski. We are also selling Lottery Tickets to coincide with the January daily number. Each club president should have details for purchase information, or you can call Val Rose at 814-602-9175 to find out how to help.

Please visit and like our Facebook Page- Kiwanis On The Bay. You will see more information on the convention and things to do in Erie. We look forward to seeing you in Erie!





Kiwanis®
PENNSYLVANIA DISTRICT

February 19, 2022
9:00 AM - 1:00 PM

**2022 Virtual
Mid-Year
Education
Conference**

Look forward to dynamic
presentations and speakers to
support your club's growth and
leadership goals!