



Kiwaniis
PENNSYLVANIA DISTRICT

2022 Virtual Midyear Education Conference Opening Session Keynote Speaker

Michael Crom

former Executive Vice President,
for Dale Carnegie and Associates
and co-author of "The Leader in
You: How to Win Friends, Influence
People and Succeed in a Changing
World"



You Too Can Make a Difference in This World!

Michael retired from a 35-year career at Dale Carnegie & Associates. He served most recently as Chief Learning Officer and Executive Vice President for Dale Carnegie & Associates, Inc., where he was responsible for product and trainer development, and was a member of the senior management team and continues to serve as a member of their board of directors.

In 2003, Michael co-authored with J. Oliver Crom "*The Sales Advantage*" (Simon & Schuster) and co-authored with Stuart R. Levine, "*The Leader in You: How to Win Friends, Influence People and Succeed in a Changing World*" with Stuart R. Levine (Simon & Schuster). He also wrote for many years a nationally syndicated column for Gannett Newspapers on leadership called "Carnegie Coach".

Michael has served on several Board of Directors' including the Live Oak Performing Arts Center in Bluffton, SC, Hampton Lake Community Association, including their Past Chariman of the Board Nominating Committee. He has also served as Chairman of the Board for the Solid Rock Ministry and LifePoint Church, both in Huntington, NY, Long Island Citizens For Family Values, and the Accrediting Council for Continuing Education & Training (ACCET) and continues to serve as Chair of the Appeals Panel. Michael facilitates the Financial Peace University and has graduated twelve classes since 2016. He also teaches a program called "Passport to Manhood" at the Bluffton Boy's and Girl's Club.

A native of Alliance, NE, Mr. Crom received a B.A. degree in International Business from Lafayette College in Easton, PA. Michael and his wife Nancy, live in Bluffton, SC. They have two wonderful adult children Nicole and Alex. Nicole is working for Sapient Consulting and has the National Cancer Institute as her client. Alex is working as a marine biologist for Alaska Observers Inc (a sub-contractor to NOAA) and is currently deployed in the Bering Sea in Alaskan waters.