



Kiwaniis
PENNSYLVANIA DISTRICT

2022 Virtual Midyear Education Conference Closing Session Keynote Speaker



Winn Claybaugh

**author of "Be Nice (Or Else!)" and
founder and co-owner of Paul
Mitchell's school division**

Winn Claybaugh is the author of *Be Nice (Or Else!)* and "one of the best motivational speakers in the country," according to CNN's Larry King, who wrote the foreword for the book. A business owner for over 38 years with over 16,000 people in his organization, Winn is the founder and co-owner of hair care giant Paul Mitchell's school division, with more than 100 locations throughout the United States. The young company was ranked three years in a row (2006–2008) in the top 10 of Franchise Times magazine's Fast 55, a ranking of the fastest growing young franchises, and has repeatedly ranked in the Top 50 and earned Best in Category in Franchise Business Review's Franchisee Satisfaction Awards.

Winn travels extensively as an educator and consultant, inspiring audiences ranging from housewives and college students to CEOs. He has been the National Motivational Expert for Paul Mitchell, and a speaker at the 2017 California Women's Conference. He has helped thousands of businesses build their brands and create successful working cultures; his clients include Southwest Airlines, the Irvine Company, Vidal Sassoon, Entertainment Tonight, Mattel, and For Rent magazine, among others.

From 2004 to 2020, Winn and the Paul Mitchell Schools raised over \$22 million for multiple charitable organizations, including Leeza's Care Connection, Children's Miracle Network Hospitals, Larry King Cardiac Foundation, Fran Drescher's Cancer Schmancer, Dolly Parton's Imagination Library, Gary Sinise Foundation, Magic Johnson Foundation, Morris Animal Foundation, Habitat for Humanity, Food 4 Africa, Boys & Girls Clubs, hurricane and wildfire relief, AIDS causes, breast cancer causes, City of Hope, American Cancer Society, and many more. For his leadership of the Paul Mitchell Schools' annual FUNraising campaign, Winn has been honored with Friendly House's Humanitarian of the Year award, Thirst Project's Vision Award, the Coalition to Abolish Slavery and Trafficking's (Cast) Visionary Leadership Award, and No Limits' Ambassador and Champion of Children awards.