



2022 District Convention Erie, PA Updated 7/25/2022

General Session Descriptions

General Session #1: The Post Pandemic Childcare Crisis

Presenters:

Chris Marsh - Erie Insurance and Pres of the Erie Chamber's Board:
Kim Beers - Early Connections
Michelle Harkins – Early Connections
Michael Plazon ELIC Commissioner
Robin Howell, Penn West Edinboro
Kimberly Early, Penn AEYC's Director of Public Policy and Advocacy
Friday 8/12 7:45 am – 9:30 am

Panelist: Michael Plazon, Kimberly Early, Chris Marsh, Kimberly Beers

The child care crisis across the state, pending legislation, how we can advocate together.

Please see the Breakfast Program for additional information

General Session #2: Service Leadership Programs Discussion

Presenters: Cathy Szymanski, Kiwanis International TrusteeGen

Friday 8/12 10:40 am – 11:25 am

In this session you will have the opportunity to have a conversation with our Service Leadership Administrators, as well as members of our Service Leadership Programs. A view of the programs from the eyes of the members.

General Session #3: Preventing Burnout While Building a Leadership Pipeline

Presenter: Emily Sharp Saalfrank, Area Director - Global Membership and Engagement

Saturday 8/13 10:45 am – 11:45 am

Are you burnt-out from doing the same thing over and over again yet somehow can't find anyone to help you fix this problem? Walk away from this session with understanding on how to prevent the dreaded burnout we all fear and identify leaders who can make a difference in achieving our organizations mission: serving the children of the world, one child and one community at a time.

Breakout Forum Descriptions

Round 1

The Kiwanis Children's Fund and The Pennsylvania Kiwanis Foundation A Guide to Club Grants

Presenters: Janine Surmick and Emily Reed

Friday 8/12 1:15 pm – 2:00 pm

Maximizing best ways to secure a grant for your club from the Kiwanis Children's Fund or The Pennsylvania Kiwanis Foundation. Plus information on who the Foundations are and who they serve.

Administrative Updates and Reminders

Presenter: Kevin Thomas, Executive Director/Secretary/Treasurer.

Friday 8/12 1:15 pm – 2:00 pm

Information and updates on various administrative issues facing Kiwanis Clubs today. Topics include IRS 990, charitable contributions, small games of chance, the prorated new member fee, and much more.

Two for Two: Growing your club month by month, person by person

Presenters: Emily Saalfrank, Kiwanis International Area Director and Matt Wise, PA Kiwanis District Membership Coordinator

Friday 8/12 1:15 pm – 2:00 pm

When your club stages a service project, do you wish there were more members to make it happen? Does your club suffer from the 80/20 rule where 80% of the heavy lifting is done by just 20% of the members? Are less than half your members attending club meetings on a regular basis? Has your club had to practically beg members to become officers in recent years? If you answered yes to any of these questions, please join us to learn of a new, yet very simple, concept for increasing your membership.

Round 2

Justice, Equity, Diversity, and Inclusion - How to be a J.E.D.I. Master

Presenter: Shawn Smith, J.E.D.I. Committee Chair

Friday 8/12 2:10 pm – 2:55 pm

This workshop will cover all the basics of J.E.D.I. training and bring members up to speed with all the exciting work being done by both the Pennsylvania J.E.D.I. committee and the Kiwanis International Committee on Diversity, Equity and Inclusion. Participants will also learn ways to make their club open and inviting to potential new members within underrepresented populations within their communities.

Membership Challenges - How to Slay the Elephant

Presenter: Sarah Zulueta, District Governor

Friday 8/12 2:10 pm – 2:55 pm

The “Elephant in the Room” is a metaphor for something big that can be an obstacle in a club that no one wants to talk about or is too scared to say anything or act, for fear of ridicule, or rocking the boat. Not all conflict is bad, it may help a club who is stuck in their ways take the next step forward. Our goal is to tackle or slay these “Elephants” and get back to focusing on our mission to improve the lives of children, one community and one child at a time.

Youth Protection – Kiwanis International Youth Protection Guidelines

Presenter: Ryan Hartman, District Region 5 Trustee

Friday 8/12 2:10 pm – 2:55 pm

An interactive review of the Kiwanis International Youth Protection Guidelines. With scenarios for participants to respond to. Information on who needs a Kiwanis International Background check and how to obtain one. We will also discuss what you need for overnight stays with members of our service leadership programs.

Round 3

Hosting successful membership engagement and recruitment events

Presenters: Pennsylvania District Kiwanis members

Saturday 8/13 8:45 am – 9:30 am

Hear from clubs around the Pennsylvania District that have hosted successful membership engagement and recruitment events. Whether they are called an open house, a membership drive, a service showcase, or something else – it is important to develop a plan and host an event.

Justice, Equity, Diversity, and Inclusion - Personality and Privilege

Presenter: Shawn Smith, J.E.D.I. Committee Chair

Saturday 8/13 8:45 am – 9:30 am

J.E.D.I. respect all life and its diversities. In this interactive workshop, participants will learn that we all have more in common than we think by working on a personality wheel and how the privileges we have can hold us back or propel us forward by participating in a privilege walk exercise. Participants will be given tools to take back to their clubs to make and expand connections between their club members and those who have yet to become members.

Service Projects 101 – New, Used, and Borrowed

Presenter: Jackie Sue McFarlin, Kiwanis International Trustee Counselor

Saturday 8/13 8:45 am – 9:30 am

How to plan and conduct successful service project. Even if it is a project you have done for years you still need planning to carry it out. This forum will be an interactive session to share ideas for projects that have worked in area across the district.

Round 4

Technology Deeper Dive – The How to of Canva, Google Forms and Cash App Tools!

Presenter: Sarah Zulueta, District Governor

Saturday 8/13 9:45 am – 10:30 am

Do you find technology overwhelming and are not sure what or how to use some of the online tools that can help streamline club operations or boost membership or club events? Join us as we take a deeper dive on how to utilize Canva, Google Forms and cash app tools (like PayPal, and Venmo). You do not need to be a technology guru to learn about these online tools, all skill levels welcome.

Young Child Priority One

Presenter: Emily Reed, Young Child Priority One District Chair

Saturday 8/13 9:45 am – 10:30 am

Early child development sets the foundation for lifelong learning, behavior, and health starting from ages 0-5. Join an open discussion with members of the Young Child Priority One Committee to learn how to actively use and promote the District's four available early learning guides and how to get involved with our partnership with Little Free Libraries. Make a difference in a young child's life!

Using meaningful and relevant service to engage, retain, and attract members

Presenters: Emily Saalfrank, Kiwanis International Area Director and Matt Wise, PA Kiwanis District Membership Coordinator

Saturday 8/13 9:45 am – 10:30 am

Did you know that volunteering enhances social networks, which help buffer people against stress and disease and that volunteering improves mental health and contributes to higher levels of happiness, self-worth, and life satisfaction? For many people, the choice to join a movement is very personal and we need to make sure that we are showcasing how relevant service can engage our existing members and attract new potential members of the community. Join us as we discuss best practices, because Kiwanis is not a one size fits all club!