

**SATURDAY,
FEBRUARY
25TH**

2023

**9AM - 1PM
EST**

**VIRTUAL MIDYEAR
EDUCATION
CONFERENCE**

**\$20
UNTIL 2/23!**



CALLING ALL KIWANIANS...

FOR THE SUPERHEROES OF SERVICE IN PA!

Register today @ bit.ly/PAMidyear



Kiwanis
PENNSYLVANIA DISTRICT

SCHEDULE OF EVENTS



Kiwanis[®]
PENNSYLVANIA DISTRICT



OPENING SESSION

9:00 AM-9:50 AM

Remarks By:

Pennsylvania District, Circle K and Key Club Governors
Jackie Sue McFarland - Kiwanis International Trustee
Bert West, Kiwanis International President

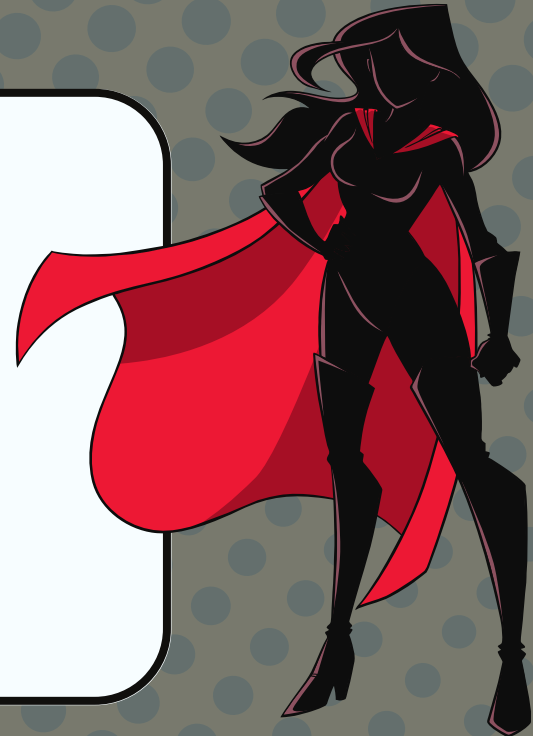
Keynote Speaker:

Lavar T. Thomas speaks about "Leading from Within"

EDUCATIONAL FORUMS

9:55 AM - 12:05 PM

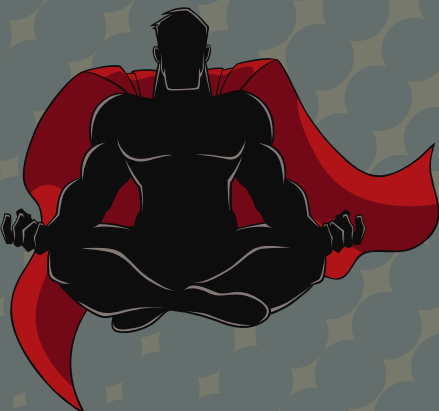
- New Club Opening Team
- Kiwanis DIDYAKNOW's
- How to be an Effective Advisor
- What Can Two Do for You?
- Why Our Best DEI Efforts Get In the Way
- YCPO Kids Gardening - Community Gardens
- Successful Partnerships with Other Service Clubs
- Youth Protection
- How to Re-Ignite Your Members




CLOSING SESSION


12:10 PM - 1:00 PM

Scranton District Convention Committee
Kiwanis Amplify
District Signature Project Winners Announced
Special Convention Announcement
Closing Remarks by Governor Mike Coolbaugh





Did you hear about
Virtual Midyear
Convention?



I did! It's February 25th
from 9:00 AM - 1:00 PM
Check out the Keynote
Speaker!



Lavar T. Thomas "Leading from Within"

Leading from Within is about aligning your values with your impact on the world. It requires disrupting self-limiting beliefs, becoming aware of the narratives that shape your identity, and effectively serving others. To effectively motivate others, leaders must understand their internal power to create external impacts.

This Keynote aims to empower attendees to reimagine their leadership and impact, search within and serve a mission that is bigger than themselves. The Keynote will help conference participants to reimagine what is possible when they lead from within.

Lavar T. Thomas is an international speaker, author, and transformational leadership coach. Born in the Brownsville section of Brooklyn, NY, Lavar's desire to help individuals discover their purpose and transform communities has taken him around the world.

Lavar served in the Peace Corps in Rwanda, East Africa where he addressed food insecurity and provided leadership development and financial literacy training to youth within his community. Lavar is a teaching faculty with the Global Citizenship Alliance in Salzburg, Austria, and founder of "Empower for Greatness", a program that helps aspiring leaders, entrepreneurs, and professionals overcome fear, cultivate resilience, and develop a blueprint for global impact.

His work has led to a TEDx Talk and co-creating Leaders of the Free World. This non-profit organization provides leadership development and international experiences to young black men.

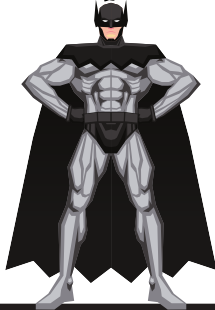
**Early Bird Registration
is only \$20 until 2/23!
<https://bit.ly/PAMidyear>
to register TODAY!**



Kiwaniis[®]
PENNSYLVANIA DISTRICT



This Midyear Convention
Lineup is **SUPER!**
Check out all these
forums (with more to
come!)



Kiwanis DIDYAKNOWS

Presented by Barb Byers, Sheraden Club
9:55am - 10:35am



Members, new and seasoned,
will increase and enhance
knowledge about Kiwanis
through facts, trivia and tidbit
information. Learning has
never been so fun, Did Ya
Know?

Why DEI Efforts Can Get In the Way

Presented by Dr. Angelica Perez-Johnston
10:40am - 11:20am

Exploration of DEI initiatives, what works and what doesn't. Why organizations have to go beyond saying they are being inclusive by effectuation change through equity. Discussion of how our best intended plans may cause more harm than good. We will discuss how to be more intentional, gain an understanding of how socialization plays a part in our hesitancy to create change and what we can do moving forward to push forth actionable DEI initiatives.



Re-Igniting Your Membership

Presented by Emily Saalfrank
11:25am - 12:05am

What do you need to focus on if we are thinking about re-igniting our membership? Maybe it looks like coming up with a service project that all your members are passionate about. Maybe it means you have a fired-up leadership pipeline that is prepared for all to come throughout the year. Walk away from this workshop learning tips, ideas and real-life examples of how Kiwanis members have made a difference in their club to re-ignite the truly special spark of Kiwanis, bettering our world one child and one community at a time!



PA District VIRTUAL MIDYEAR CONVENTION

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February 25th
9am - 1pm

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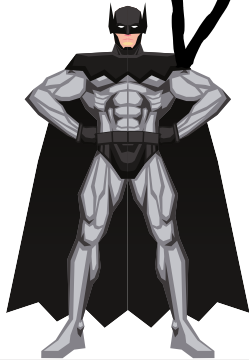
Register TODAY!

bit.ly/PAMidyear



Kiwanis
PENNSYLVANIA DISTRICT

Have YOU Registered for the PA Virtual Midyear? Early Bird (or 'bat') Registration Ends 2/23! Only \$20!!



PA District VIRTUAL MIDYEAR CONVENTION

Saturday
February 25th
9am - 1pm EST
Registration goes up
to \$25 on 2/24!



Kiwaniis
PENNSYLVANIA DISTRICT

Membership ReDefined

Presented by Kendra Morris
9:55am - 10:35am



In a time where the needs are most visible, our programs and organization are most needed and relevant. Erasing the stigma to flip and elevate engagement of Membership participation. Developing the contacts, educating on the roles, communicating the plan.

Young Children Priority One: Kids Gardening Project

Presented by Emily Reed
10:40am - 11:20am



Learn about how to partner with an amazing Kiwanis Partner, KidsGardening and join a growing community of educators, families, and volunteers bringing the joys of gardening to kids and communities!

Successful Partnerships with Other Service Clubs

Presented by Karen Barns (Main Line), Sam MaHaffney and Mike Barclay (Willimspport) and Luke Myslinsk (Sewickley)
11:25am - 12:05pm

A rising tide lifts all ships, and partnerships with other local service organizations benefits your community in more ways than one! Learn how different clubs throughout our district have survived AND thrived by joining forces with local organizations to improve the world one child, and one community at a time!



Register TODAY!
bit.ly/PAMidyear or
scan the QR code
above!



How to be an Effective Advisor

Presented by Lisa Pyron

9:55am - 10:35am

A successful Service Leadership Program requires advisors that can adapt to the need of today's students. Learn how to work with the changing demographics of schools, create fun and service filled environments, and create memorable SLP's that attract and retain future leaders for the future!



What can Two for Two Do for You?

Presented by Emily Saalfrank

and Matt Wise

10:40am - 11:20am



Kiwanis' newest membership campaign, Two for Two is an easy way to attract new members into the organization. Learn the ins and outs of the program and learn how to grow your membership month by month and person by person!

Youth Protection Guidelines

Presented by Ryan Hartman

11:25am - 12:05pm



Kiwanis International prides itself on the work we do for the children of the world, so its imperative that we follow a strict code of conduct when working with children. Learn about how we can not only protect the children we serve but protect our club and members when working with youth.

Join me and all the Superheroes of Service
THIS SATURDAY!

Thank you for improving the world one child, and one community at a time!



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PENNSYLVANIA DISTRICT

2023 Virtual Midyear Education Conference Registration Form

February 25, 2023, 9:00 AM – 1:00 PM via Zoom

First Name: _____ **Last Name:** _____

Club Name: _____

Primary Role: (select one) Kiwanian K-Kids/Builders Club Member Key Club Member
 Circle K Member Aktion Club Member Other: _____

Mailing Address:

Street Address: _____

Address Line 2: _____

City: _____ State: _____ Zip Code: _____

Country: _____

Email Address: Please enter a VALID email to receive Midyear Zoom Meeting Links

Special Note: \$5 of the registration fee will be automatically donated to the Governor's project to support the purchase of Little Free Libraries across the Pennsylvania District.

Registration Fee: (Select one)

<input type="checkbox"/>	Early Attendee Registration (Before Feb 23 at 11:00 pm EST)	\$20.00
<input type="checkbox"/>	Late Attendee Registration (After Feb 23 at 11:00 pm EST)	\$25.00
<input type="checkbox"/>	Service Leadership Program Attendee (Includes active K-Kids, Builders, Key Club, Circle K and Aktion Club members.)	\$10.00

TOTAL: _____

Payment Type: Credit Card Check (payable to Kiwanis)
 Venmo (@pakiwanis) Paypal (ketkiwanis@aol.com)

Credit Card Information:

Credit Card Number _____

Cardholder Name _____

Expiration Date _____ CID Code: _____

All completed forms can be emailed to Kevin@pakiwanis.org or mailed to the **PA Kiwanis District Office, 125 North Enola Drive, Suite 206, Enola, PA 17025 by Feb 23, 2023.** Any questions can be directed to 717-540-9300.

2023 VIRTUAL MIDYEAR CONFERENCE INFORMATION

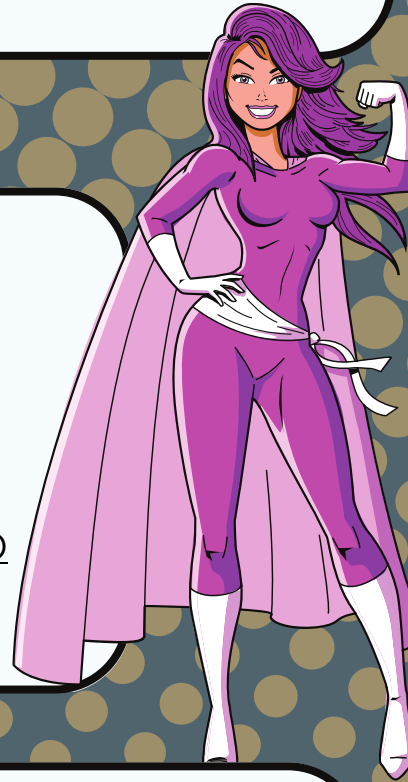


YOU WILL RECEIVE A UNIQUE ENCRYPTED AND PERSONALIZED ZOOM LINK VIA YOUR REGISTERED EMAIL ADDRESS WITHIN 3-5 DAYS FROM THE RECEIPT OF PAYMENT AND REGISTRATION.

PAYMENTS:

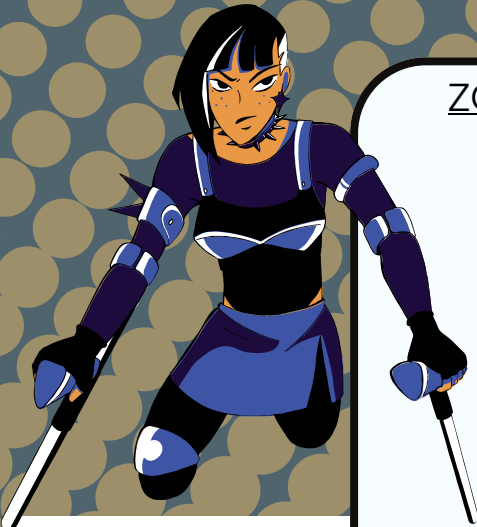
IF YOU SELECTED VENMO, PAYPAL OR CHECK AS YOUR PAYMENT METHOD, A ZOOM LINK WILL BE SENT AFTER PAYMENT HAS BEEN CONFIRMED.

- PAYPAL (KETKIWANIS@AOL.COM)
- VENMO (@PAKIWANIS)
- CHECK - PLEASE MAKE PAYABLE TO KIWANIS AND MAIL TO THE PA DISTRICT OFFICE BY MARCH 22ND:
 - 125 NORTH ENOLA DRIVE, SUITE 206, ENOLA, PA 17025



ZOOM CLIENT INFORMATION:

- THE ZOOM MEETING LINK WILL ONLY ALLOW ONE DEVICE AT A TIME TO CONNECT DURING THE MEETING AND THE LINK CANNOT BE FORWARDED
 - AN ATTENDEE CAN TRANSFER FROM ONE DEVICE TO ANOTHER (EG. FROM PHONE TO IPAD)
- BREAKOUT ROOMS WILL BE HEAVILY UTILIZED DURING OUR VIRTUAL MIDYEAR EDUCATION CONFERENCE, THEREFORE WE STRONGLY RECOMMEND ATTENDEES INSTALL ZOOM CLIENT VERSION 5.2 OR HIGHER.
- DOWNLOAD THE LATEST ZOOM CLIENT AT:
 - [HTTPS://ZOOM.US/DOWNLOAD](https://zoom.us/download)



REGISTER TODAY @ bit.ly/PAMidyear