



**Conrad Schlesinger**

PA District Governor, 2023-2024



**Katrina Baranko**

Kiwanis International President,  
2023-2024



**Steve Siemens**

Kiwanis International Past President,  
2005-2006



**Ben Hartranft**

Keynote Speaker  
Autism Advocate Speaker,  
Benergy1.com

# 2024 Virtual MIDYEAR CONFERENCE

**SAT FEB 24, 2024 AT 9:00 AM - 1:00 PM**  
**COST: \$20**

*Planting Seeds of Knowledge, Cultivating our Future: Join Governor Conrad Schlesinger and our dynamic speakers to learn how to Grow a Vibrant Community for our Kids and your Clubs!*

## CONFERENCE FORUM HIGHLIGHTS

- ✓ How to Unite, Grow, Thrive in your Club and Community
- ✓ Up the Leadership Ladder
- ✓ Revisit your WHY to Inspire Change
- ✓ Kiwanis DIDYAKNOWS 2.0
- ✓ Welcoming New Members to Kiwanis!
- ✓ Enhancing Club YCPO Events through Partnership Opportunities

**REGISTER NOW**

**AT PAKIWANIS.ORG**

Register by Feb 22, 2024 for early bird pricing. After Feb 22nd cost increases to \$25.00.

Service Leadership Program attendees cost \$10



# Kiwaniis<sup>®</sup>

## PENNSYLVANIA DISTRICT

### 2024 Virtual Midyear Education Conference Registration Form

**February 24, 2024, 9:00 AM – 1:00 PM via Zoom**

**First Name:** \_\_\_\_\_ **Last Name:** \_\_\_\_\_

**Club Name:** \_\_\_\_\_

**Primary Role:** (select one)  Kiwanian  K-Kids/Builders Club Member  Key Club Member  
 Circle K Member  Aktion Club Member  Other: \_\_\_\_\_

**Email Address:** Please enter a VALID email to receive Midyear Zoom Meeting Link

*Special Note: \$5 of the registration fee will be automatically donated to the Governor's project to support the purchase of Little Free Libraries across the Pennsylvania District.*

**Registration Fee:** (Select one)

<input type="checkbox"/>	<b>Early Attendee Registration</b> (Before Feb 22 at 11:00 pm EST)	\$20.00
<input type="checkbox"/>	<b>Late Attendee Registration</b> (After Feb 22 at 11:00 pm EST)	\$25.00
<input type="checkbox"/>	<b>Service Leadership Program Attendee</b> (Includes active K-Kids, Builders, Key Club, Circle K and Aktion Club members.)	\$10.00

**TOTAL:** \_\_\_\_\_

**Payment Type:**  Credit Card  Check (payable to Pennsylvania Kiwanis)  
 Venmo (@pakiwanis)  PayPal (districttreasurer@pakiwanis.org)

Payment accepted: Credit Card, PayPal (districttreasurer@pakiwanis.org), Venmo (@PAKiwaniis) or Check (Payable to KIWANIS). **For PayPal or Venmo payments, please indicate a note "MIDYEAR 2024". For all Credit Card payments, please submit payment at <https://bit.ly/PAMidyear> via the Midyear Registration Online Registration Form.**

All completed forms can be emailed to [DistrictSecretary@pakiwanis.org](mailto:DistrictSecretary@pakiwanis.org) or mailed to the **PA Kiwanis District Office, 125 North Enola Drive, Suite 206, Enola, PA 17025** by Feb 22, 2024. Any questions can be directed to 717-540-9300.

All Conference Program information can be found at <https://bit.ly/PAMidyear>.

# KATRINA BARANKO



**Kiwanis**  
PENNSYLVANIA DISTRICT

## KIWANIS INTERNATIONAL PRESIDENT, 2023-2024

Katrina Baranko is serving as President of Kiwanis International in 2023-2024. She has been a Kiwanian for 30 years as a member of the Kiwanis Club of Albany in Albany, Georgia.

She has served in many club, district and international roles and presented at three Kiwanis International conventions. Katrina is a decorated Kiwanian receiving many prestigious honors including the district Leadership Medallion, distinguished governor and she is a George F. Hixson Fellow and a Walter Zeller Fellow.

Outside of Kiwanis Katrina is a successful business owner, community leader serving on multiple boards, an amazing wife, mother and grandmother! Learn more about Katrina at [www.kiwanis.org](http://www.kiwanis.org).



*Pennsylvania District welcomes Katrina Baranko live to our Midyear Conference!*

### ***Presentations at:***

*9:00 AM Opening Session Remarks*

*10:05 AM Round 1 Forum*

## **ROUND 1 FORUM**

**10:05 AM - 10:45 AM**

***How to Unite, Grow, Thrive in your Club and Community***

***Presenter: Katrina Baranko, 2023-2024 Kiwanis International President***

*Delve into the elements that contribute to the thriving success of clubs in your local communities. From fostering a positive environment to encouraging member engagement, we'll explore the key components of a flourishing club. Discover the power of unity within diverse club memberships. Understand the role of leadership in club growth. Gain insights into effective leadership practices that inspire, unite, grow, and guide members towards common goals that create positive outcomes for your community! Let's embark on this journey towards achieving your membership goals and fostering a sense of belonging within your club.*



# STEVE SIEMENS



**Kiwaniis**  
PENNSYLVANIA DISTRICT

## KIWANIS INTERNATIONAL PAST PRESIDENT, 2005-2006

Steve is a “People Builder,” in both his professional life as a motivational speaker and as a Kiwanian. He joined Kiwanis in 1985. Since then, he has worked on behalf of the mission of Kiwanis to make a difference in the lives of people and children.

His leadership teaching and coaching has helped hundreds of people develop unique leadership skills. As president of Kiwanis International in 2005-2006. Steve oversaw the organization’s highest growth in 15 years. Steve has presented to Kiwanians and others across the globe.

His greatest joy in life is helping people move to the next level; teach a new skill and show people how to use it in every area of their lives; and work with people to increase their vision. When you build better people, you get bigger results!



*Pennsylvania District welcomes Steve Siemens to our Midyear Conference!*

**Presentations at:**  
11:35 AM Round 3 Forum

## ROUND 3 FORUM

**11:35 AM - 12:15 PM**

### ***Up The Leadership Ladder***

***Presenter: Steve Siemens, 2005-2006 Kiwanis International Past President***

*New leaders in your club can provide new energy and new ideas. We'll explore the essential strategies for preparing and transitioning leaders within your club. Learn how to identify and nurture emerging leaders, create a seamless transition process, and ensure continuity for sustained success. Don't miss the opportunity to empower your members to step up to leadership and secure a successful future for your club.*



# BEN HARTRANFT



**Kiwaniis**  
PENNSYLVANIA DISTRICT

## KEYNOTE SPEAKER, AUTISM AWARENESS ADVOCATE

“ Diagnosed with Autism at age 2. I knew only 20 words. I have gone beyond all expectations and am strengthened continually by my faith in God.

My journey began when I started raising money for the Eagles Autism Challenge. After a few years of fundraising I was invited to be a guest on the Ellen show to promote Autism Awareness and raise funds for research. From that moment on I knew my dream was to be advocate for Autism Awareness taking awareness into action.

I am now living that dream by speaking at schools, businesses, and organizations. Sharing my story. How inclusion and kindness shaped my life with autism. I want everyone to know that one kind person can change the world. Go out and Be The One! ”



*Pennsylvania District welcomes Ben Hartranft as our Keynote speaker! Join us to hear his inspiring message of diversity, inclusion and kindness that has shaped his life.*

*Presentation at:*

*9:00 AM Opening Session*

## OPENING SESSION STARTING AT 9:00 AM



The autism advocate and public motivator, for schools, businesses, organizations, clubs, camps, churches, and events. Who shares about how inclusion and kindness shaped his life with autism.

Our goal now is to share Ben's story. Telling others that they can be that 1 kind person and change someone else's life

**1 KIND PERSON CAN CHANGE THE WORLD!**

For more info <https://www.benergy1.com/>



# CATHY TUTTY



**Kiwanis**  
PENNSYLVANIA DISTRICT

## KIWANIS INTERNATIONAL TRUSTEE

Cathy Tutty of Butte, Montana, U.S., was elected to a three-year term as trustee of Kiwanis International during the 2023 Kiwanis International Convention in Minneapolis, Minnesota, U.S. She serves as our 2023-2024 Kiwanis International Trustee Counselor to Pennsylvania District.

Cathy is a member of the Kiwanis Club of Big Sky RX, Montana and has been a member of Kiwanis for 10 years. She has held many distinguished Kiwanis roles including club president, lieutenant governor and governor, as well as leadership development coordinator, member of the Bylaws Committee and CKI consultant. Her service to Kiwanis Service Leadership Programs has also included service as a Key Club advisor.

Learn more about Cathy at [www.kiwanis.org](http://www.kiwanis.org).



*Pennsylvania District welcomes Cathy Tutty to our Midyear Conference!*

### ***Presentations at:***

*9:00 AM Opening Session Remarks*

*10:50 AM Round 2 Forum: Revisit Your WHY*



## **EMILY SAALFRANK** **KIWANIS INTERNATIONAL** **AREA DIRECTOR -** **GLOBAL MEMBERSHIP &** **ENGAGEMENT**

Emily Saalfrank, our Kiwanis International Area Director and trusted advisor, is no stranger to Pennsylvania District. We are excited for Emily to be bringing her positive energy and inspiration to our Midyear!

### **Presentation at:**

10:50 AM Round 2 Forum: Welcoming New Members





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# 2024 MIDYEAR CONFERENCE

## SCHEDULE

*All times are Eastern Standard Time (EST)*



<b>09:00 AM</b>	Opening Session
<b>10:05 AM</b>	Forum Round 1
<b>10:50 AM</b>	Forum Round 2
<b>11:30 AM</b>	Found Round 3
<b>12:20 PM</b>	Closing Session

### FORUM ROUND 1

- How to Unite, Grow, Thrive in your Club and Community

### FORUM ROUND 2

- Welcoming New Members
- Kiwanis DidYaKnows 2.0
- Revisit Your WHY to Inspire Change
- Enhancing Club YCPO Events through Partnership Opportunities

### FORUM ROUND 3

- Up the Leadership Ladder





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# 2024 MIDYEAR CONFERENCE

## FORUM DESCRIPTIONS



### **Round 1**

*All times are Eastern Standard Time (EST)*

*Register at [pakiwanis.org](http://pakiwanis.org)*



#### **How to Unite, Grow, Thrive in your Club and Community**

***Presenter: Katrina Baranko, 2023-2024 Kiwanis International President***

Delve into the elements that contribute to the thriving success of clubs in your local communities. From fostering a positive environment to encouraging member engagement, we'll explore the key components of a flourishing club. Discover the power of unity within diverse club memberships. Understand the role of leadership in club growth. Gain insights into effective leadership practices that inspire, unite, grow, and guide members towards common goals that create positive outcomes for your community! Let's embark on this journey towards achieving your membership goals and fostering a sense of belonging within your club.

### **Round 2**

#### **Welcoming New Members and Orientation**

***Presenter: Emily Sharp Saalfrank, Area Director - Global Membership & Engagement, Kiwanis International***

New members are an integral part of every Kiwanis club. Learn more about how to welcome new members in an engaging way, share Kiwanis knowledge that is relevant and valuable and help new members find their own roles and relationships in your club and community.

#### **KIWANIS "DIDYAKNOWS" 2.0**

***Presenter: Barb Carter, Kiwanis Club of Sheradan***

Back by popular demand... members, new and seasoned, will continue to increase and enhance knowledge about Kiwanis through facts, trivia and tidbit information about Kiwanis. Learning has never been so fun, Did Ya Know? Be a Kiwanian "In The Know" by participating in this forum!







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## FORUM DESCRIPTIONS

*All times are Eastern Standard Time (EST)  
Register at [pakiwanis.org](http://pakiwanis.org)*

### **Round 2 Continued**

#### **Revisit Your Why to Inspire Change**

*Presenter: Cathy Tutty, Kiwanis International Trustee and  
Sarah Zulueta, Past Governor*

Knowing your “why” is a transformative force in both your personal and Kiwanis journey. How has your WHY evolved for Kiwanis? How well do you communicate with others? Join us to discover a new way of listening that allows you to communicate effectively and revisit your WHY through thought-provoking conversations and interactive exercises that spark inspiration and drive positive change.

#### **Enhancing Club YCPO Events through Partnership Opportunities**

*Presenters: Penny Meyers and Emily Reed*

Discover potential Kiwanis partners for collaborating on Club Young Children Priority One (YCPO) events or activities. Explore connections with organizations such as Nurse Family Partnership, Dollar Days, Scholastic, and numerous others. Gain fresh and inspiring ideas for new club service projects that can make an impact!

### **Round 3**

#### **Up the Leadership Ladder**

*Presenters: Steve Siemens, Kiwanis International Past President*

New leaders in your club can provide new energy and new ideas. We'll explore the essential strategies for preparing and transitioning leaders within your club. Learn how to identify and nurture emerging leaders, create a seamless transition process, and ensure continuity for sustained success. Don't miss the opportunity to empower your members to step up to leadership and secure a successful future for your club.

