



# Pennsylvania District

What you need to know



# KIWANIS STRATEGIC PLAN

- MEMBERSHIP AND ENGAGEMENT

Build, retain and support Kiwanis membership network.

- LEADERSHIP AND EDUCATION

Develop competent, confident and caring leaders across the Kiwanis family.

- COMMUNITY IMPACT

Perform meaningful service, with service to children as our priority.

- FINANCIAL VIABILITY

Ensure financial viability and responsible stewardship.

- BRANDING AND IMAGE

Enhance the Kiwanis image and brand worldwide.

# 2021-2024 DISTRICT STRATEGIC PLAN

## SUMMARY

- A 3-year strategic plan was developed and approved October 9, 2021, and updated December 12, 2022. **Concludes Sept 30, 2024**
- LEADERSHIP AND EDUCATION – 100% Achieved
  - 3 Goals achieved
- SERVICE LEADERSHIP PROGRAM RELATIONS – 90% Achieved
  - 2 out of 3 goals achieved
- IMPROVE MEMBER EXPERIENCE – 100% Achieved
  - 4 goals achieved
- DISTRICT OPERATIONS – 90% Achieved



# 2024-2027 DISTRICT STRATEGIC PLAN

- MEMBERSHIP GROWTH AND EXPERIENCE

Build, retain and support Kiwanis membership network.

- LEADERSHIP AND EDUCATION

Develop competent, confident and caring leaders across the Kiwanis family.

- COMMUNITY IMPACT

Perform meaningful service, with service to children as our priority.

- FINANCIAL VIABILITY

Ensure financial viability and responsible stewardship.

- BRANDING AND IMAGE

Enhance the Kiwanis image and brand worldwide.

Available at [\*\*https://bit.ly/PAStrategicPlan\*\*](https://bit.ly/PAStrategicPlan)



# 2024-2027 DISTRICT STRATEGIC PLAN

## SUMMARY

- A 3-year strategic plan was developed and approved April 20, 2024. **Concludes Sept 30, 2027**

Strategic Priorities:

- MEMBERSHIP GROWTH AND EXPERIENCE
  - MEMBERSHIP EDUCATION
  - SERVICE LEADERSHIP PROGRAM RELATIONS
  - BRANDING AND PUBLIC AWARENESS
  - DISTRICT OPERATIONS
- 
- Located [www.pakiwanis.org](http://www.pakiwanis.org) → Member Resources





How can you help your club  
focus on the priorities laid  
out by the strategic plan?







# Pennsylvania Kiwanis - Officers 2023-2024

**Governor**

Tom Harp



**Immediate Past Governor**

Conrad Schlesinger



**Governor-Elect (TBD)**





# Pennsylvania Kiwanis - Trustees 2024-2025

Region 1 – Albert Webster

Region 2 – Shawn Smith

Region 3 – Ann Graves

Region 4 – Allan Schappert

Region 5 – Jim Janosik

Region 6 – Tiffany Callaio

Region 7 – Anne Lotz





# Pennsylvania Kiwanis – Lt. Governors 2024-2025

Division 1 – Val Rose

Division 2 – Terry Shaffer

Division 5- Rev. Wayne Meyer

Division 8 – Janine Surmick

Division 10 – **Vacant**

Division 11W – Miranda Burton

Division 11E- Barb Chadick

Division 12 N – Nikki Goss

Division 12 S – Jeff Kimball

Division 13 N – Emily Reed

Division 13 S – Ryan Hartman

Division 14 – Kevin Yurkanin

Division 15 – Debora Crisman

Division 16 – Kyle Butcavage

Division 17/18- Janet Owen

Division 19 – **Vacant**

Division 21- Jill Saul

Division 22 – Joshua Dashoff





# Pennsylvania Kiwanis – District Office

**District Secretary &  
Meeting Manager**

Melissa Simpson



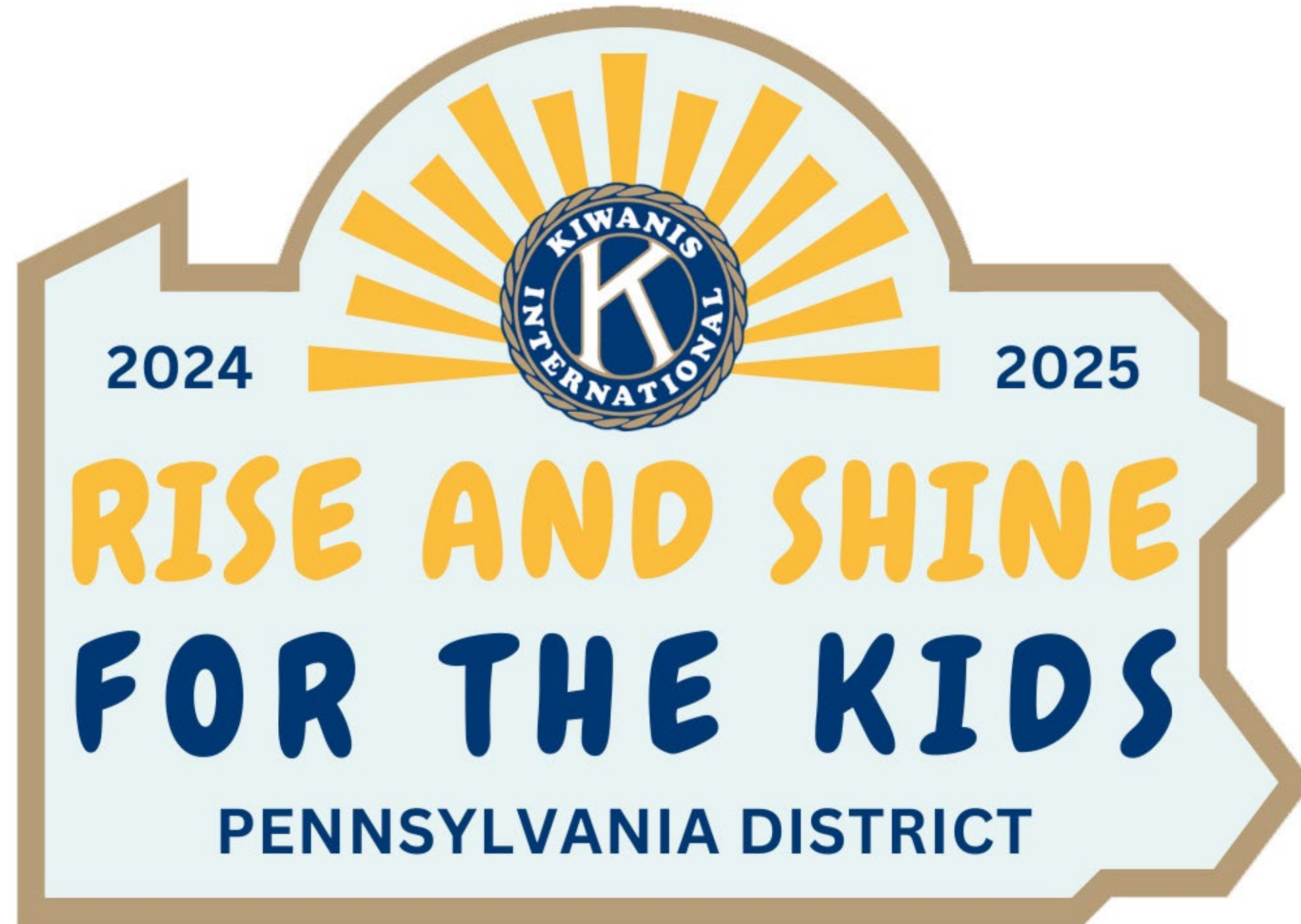
**District Treasurer**

Ben Osterhout





# Governor Theme







# Governor 2024-25 Goals

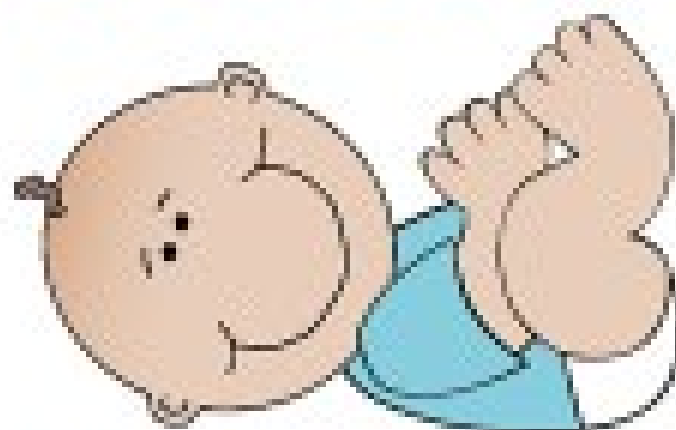
- 1) Open 6 new Kiwanis Clubs in the District
- 2) Have a net gain in District membership by the end of the year
- 3) Charter 5 new Service Leadership Programs
- 4) Fill Lt. Governor positions in all Divisions
- 5) Maximize participation in Club Leadership Education
- 6) Increase public awareness of Kiwanis in the District
- 7) Host a successful 2025 Convention in Pittsburgh





# Governor 2024-2025 Project

**“BUCKS FOR BABIES”**



**MONEY RAISED TO SUPPORT  
NEONATAL SERVICES IN PENNSYLVANIA**



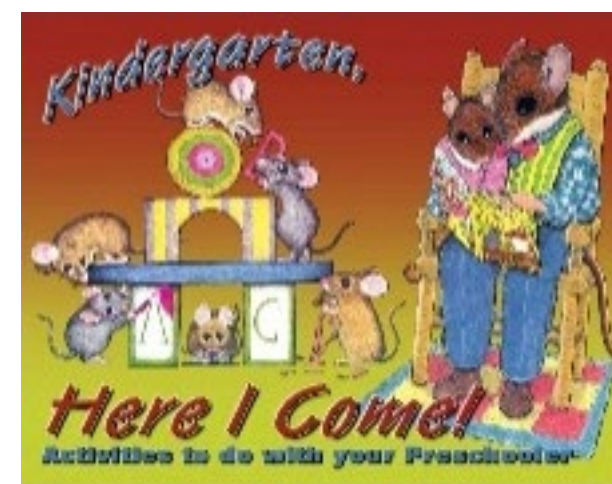
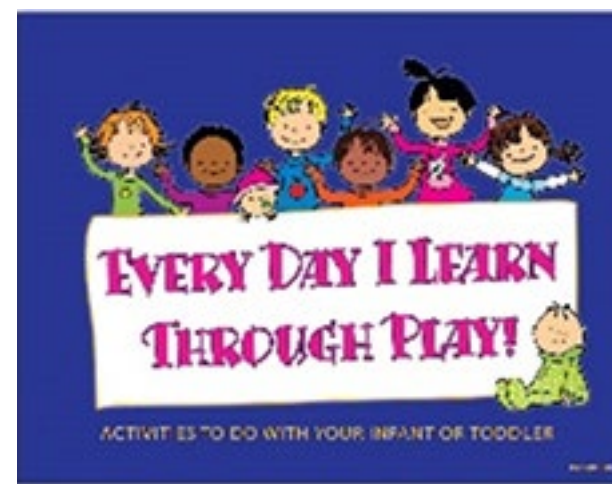
**Nurse-Family  
Partnership**

*Helping First-Time Parents Succeed*



# Pennsylvania Kiwanis Foundation

- The foundation receives financial support from clubs & Kiwanis members
- Hosts Annual Rose Sale & Convention Basket Room to help fund projects
- Signature Projects:
  - Annual scholarships (\$18,000 each year)
  - Club grants to support PA club projects
  - Distribute Early Learning Guides
  - Partner with past Governor's Project – Little Free Libraries
  - Major financial supporter of PA Key Leader and other SLP groups





# Early Learning Guide Ordering

Pick up only available TWICE A YEAR

- 1<sup>st</sup> SATURDAY IN MARCH (DEADLINE FEB 21)
- 1<sup>st</sup> SATURDAY IN AUGUST (DEADLINE JULY 24)
- <https://pkfonline.org/our-impact/early-childhood-learning/>

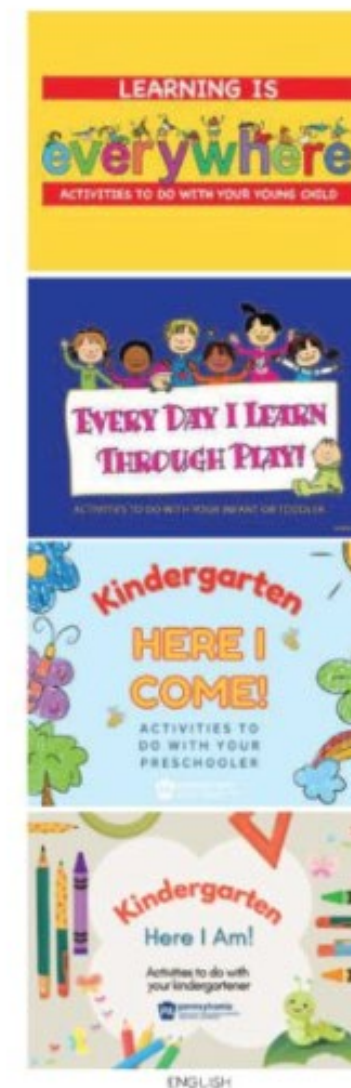
## Early Learning Guides

Supported by



**Kiwaniis**  
PENNSYLVANIA KIWANIS FOUNDATION

Getting your guides is easy, with 3 different options.



- #1 Pick up can be arranged for the 1st Saturday in March.
- #2 Pick up can be arranged for the 1st Saturday in August.
- #3 Guides will be shipped directly to you @ a cost of \$22 per box.

Order your Early Learning Guides by following the link and completing the form.

<https://bit.ly/PAEarlyLearningOrderForm>

Email with any questions  
[PaKiwaniisYCPO@gmail.com](mailto:PaKiwaniisYCPO@gmail.com)





## J.E.D.I initiative – A New Hope For the district

**Justice**  
**Equality**  
**Diversity**  
**inclusion**

- Doing what is right. Raises awareness of systems that create inequality and replaces with ones that promote fairness
- Ensuring individuals and groups get the resources needed based on specific circumstances
- Social, physical and psychological variation among individual groups
- Providing a welcoming environment so that all members can participate to the best of their ability!

# YOUNG CHILDREN PRIORITY ONE

- Focus on Early Learning Initiatives
  - Early Learning Guides
- Read Across PA Weeklong Event (2<sup>nd</sup> week of March)
- Little Free Library projects – Governor Projects (last 3 years)