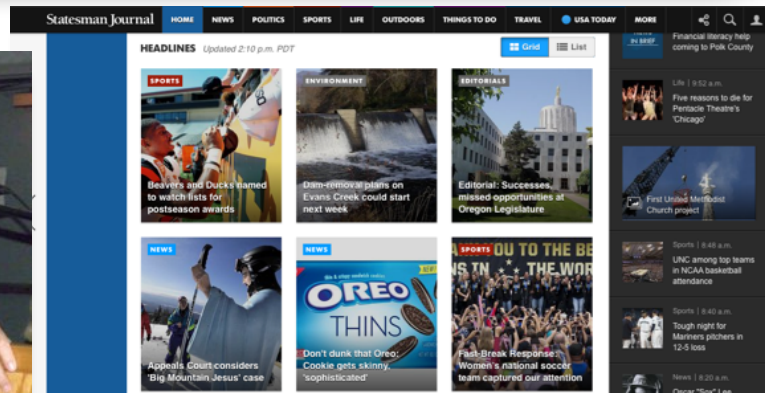


JULY 7, 2015



SALEM KIWANIS KLIPPINGS

THE NEWSLETTER OF THE SALEM KIWANIS CLUB
Serving the greater Salem Community for over 94 years



KOD

Our Kiwanian of the Day was **Doug Knights**, and as he is quick to point out his last name is Knights as in knights of the round table. Although Doug is not a knight he is a “freelancer” in that he has worked for himself since 1983. He works with numbers and dollars, not with swords and lances. He is a CPA.

Doug was born in Corvallis Oregon and has lived in Spokane WA, Medford and Salem OR. He lived in Bend Oregon for a period but feels it is a nice place to visit but the winters are not pleasant. His wife Joyce and he have two daughters: one daughter is a teacher and the other daughter operates a property management company.

For fun and adventure Doug enjoys motorcycle trips.

GUEST SPEAKER

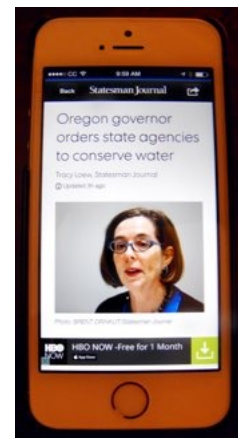
Today we learned about the evolution of the newspaper business. The new president and publisher of the Statesman Journal, **Terry Horne**, talked about the huge changes the newspaper industry has gone through in the past several years. It’s not your father’s newspaper anymore. Today 30% of the Statesman’s revenue comes from digital products, over 500 digital products.

Mr. Horne stated that the country’s daily newspapers were slow to adapt to the impact of how much advertising money went away due to the digital age and to mergers. He called it “the perfect storm” with disruptive changes that are still affecting the business today. Many people feel that the newspaper business is doomed but Mr. Horne pointed out that the

A portion of the Statesman Journal Web Site

Statesman Journal reaches more readers with both print and digital than ever before- an average of 182,000 in a typical week. The younger generation does not necessarily read the print edition as much as their parents do but they are getting the news up to the minute on their smart phones and through social media. He cited an example of the recent police activity at a local Walmart where some 126,00 people followed the story on the web site.

The web site has received many awards and is the way many people will get content from now on.



MEETING NOTES

President **Richard Chesbrough** reminded members about our upcoming busy summer events.

Ray McKee asked for some members to help with preparing the food booth for the Steam Up event in July and August.

KOD & PROJECT SCHEDULE

July 14 - KOD - Bessie Krauth

July 17, 18, 19 - Salem Art Fair

July 21 - KOD - Jim Krauth

July 25-26 - Steam Up

August 1-2 - Steam Up

Sept. 2 - Mustang @State Fair

PROGRAMS

July 14 - Julie Hambuchen with Marion-Polk Food Share

July 28 - Bob Reinhardt Executive Director, Willamette Heritage Center



Kiwanis International web site
<http://www.kiwanis.org>

Kiwanis International President

John R. Button, M.D.

PNW District Governor
Bob Munger

Division 70 Lt. Governor
Charlie Williams

Salem Kiwanis Club
Salem Kiwanis Web Site
<http://www.salemkiwanis.org>

Salem Kiwanis Club 2014-2015 Officers

President
Richard Chesbrough

President Elect
Jim Krauth

Vice President
Sean Downey

Secretary
Don Ferguson

Treasurer
Greg Barrick

Immediate Past President
Norman Frink

Board of Directors

Chris Allen
Shirley Clemens
Jim Fahlstrom
Ben Hopper
Van Khieu
Ray Mckee
Steve Sanchez
Bob Tribotti

Partial list of Service Projects

- Free Children's Books donated to local schools
- High School Scholarships
- Food sort at Food Share
- Car Seat Clinics
- Salvation Army Bell Ringing
- Donations of eye glasses
- Donations for Kids Camp

KOD Schedule

July 14 - Bessie Krauth
July 21 - Jim Krauth
July 28 - Ray McKee
Aug. 4 - Norma McKinzie

The KOD schedule is in alphabetical order. If you are unable to be KOD when scheduled, please switch with another member.

Club Meetings

Tuesday 12 noon
Denny's Restaurant
3155 Ryan Drive SE

Salem Board Meeting
Second Monday of month

Div. Council Meetings
Two clubs each
First Tuesday of every other month

Committee Chairs

Budget/Finance

Greg Barrick
Eliminate Project
Bill Van Natta & Barbara Chesbrough

Human & Spiritual Values
John Moody

Interclubs

Bill Hansen
Newsletter

Bob Tribotti
Membership

Richard Chesbrough
Poinsettia Fundraising

Peggy Klein
Programs/Speakers

John Moody
Public Relations

Barbara & Richard Chesbrough
Safety/Risk Management

Sean Downey
Sunshine

Norman Frink
Sponsored Youth Programs

Steve Sanchez
Young Children Priority One

Norman Frink & Hugh Nelson
Webmaster
Bob Tribotti

Interclub Schedule

July 21 - Woodburn - noon
August 19- Wilsonville - noon

Division Council meetings are also Interclubs.

Division 70 Clubs

CANBY
MONDAY noon at Thriftway (upstairs)
225 NE 2nd St, Canby

FRENCH PRAIRIE
THURSDAY, 6:45 a.m. at Denny's
2919 Newberg Hwy, Woodburn

MOLALLA KIWANIS
WEDNESDAY noon
Passadore's Pizzeria
111 East Main St. Molalla

SALEM KIWANIS
TUESDAY noon, Denny's Restaurant
3155 Ryan Drive, SE, Salem

SILVERTON KIWANIS
THURSDAY, 7:00a.m. O'Brien's Cafe,
105 N Water St. Silverton

STAYTON KIWANIS
1st & 3rd THURSDAY, noon
A&W 1215 W Washington St.

WILSONVILLE KIWANIS
PLEASE RSVP for Interclubs
Public Library on Rebecka St.
Wilsonville 2nd Wednesday bring your lunch 12 - 1
4th WEDNESDAY Catered lunch
11:30 - 1

WOODBURN KIWANIS
TUESDAY, noon, Wellspring -
Mt. Hood Ave. Woodburn

