

TWIN CITY KIWANIS CLUB

PANJAM'25 – PANCAKE DAY FUND RAISER

The primary purpose of PanJam'25 is to raise money in order to meet the needs of Youth Programs that make a difference in the Community. Historically, we serve approximately 3,000 people during this one-day event.

We raise money in two ways: Selling Advertisements and Selling Tickets

This year's PanJam'25 event will be held on **Friday March 7, 2025 from 6:30 AM until 8:00 PM.**

Please make a difference by completing the Order Form below and return with payment by February 17, 2025.

ORDER FORM

_____ Large size advertisement (24" x 13") on a sign in the Serving Area (i.e., "Juice" and your advertisement).
Cost: \$500. Attach a slogan or a description (160 characters max.) or a business card.

_____ Regular size advertisement (12" x 13") on a sign in the Serving Area (i.e., "Coffee" and your advertisement). **Cost: \$250.** Attach a slogan or a description (80 characters max.) or a business card.

_____ Placemat advertisement. **Cost: \$125.** Placemat advertisement increases in size with each additional \$125. Attach slogan or description (40 characters max.) or a business card.

_____ PanJam'25 Tickets (tickets will be mailed upon receipt of your order)

_____ Adult Ticket(s) - \$10.00 each

_____ Child Ticket(s) - \$5.00 each for children under 12 years old

TOTAL CHECK AMOUNT: \$ _____

Make check payable to: Twin City Kiwanis Foundation

Mail to: Ken Crews
2038 Welden Ridge Road
Kernersville, NC 27284

Contact Ken Crews at kcrews2@triad.rr.com or (336) 813-3264 if there are any questions.

ORDER CONTACT INFO

Company Name/Contact Person: _____

Address: _____

Phone/Email: _____

Twin City Kiwanian Responsible for Sale: _____

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- Placemat advertisement. **Cost: \$125.** Placemat advertisement increases in size with each additional \$125. Attach slogan or description (40 characters max.) or a business card.
- Make additional copies of Letter/Order Form as needed to distribute to prospective purchasers.
- Make sure your name is on the Order Form.
- Each advertisement sold must include:
 - Completed Order Form
 - Advertisement verbiage
 - Ken Crews must receive payment no later than February 17, 2025 in order to meet printing requirements
- Order Form has three options for advertising and one for ticket sales
- All advertisers from February 2024 will be contacted by the Kiwanian who made the previous sale. They include:
 - Allied Design
 - Salemtowne
 - Bahnsen Mechanical
 - Winston-Salem Transit
 - PNC Wealth Management
 - Arbor Acres
 - Baptist Retirement Home
 - Morgan Stanley
 - Winston-Salem Federal Credit Union
 - Downtown Winston-Salem
- You will be most successful making sales to businesses with whom you have a personal relationship (restaurants, doctors, dentist, florists, barbers, hair salons, financial institutions such as banks/credit unions).
- In-person visit is significantly more effective than email/texting. Enlist family and friends to assist.

PANJAM'25 ADVERTISEMENT SALES GOALS

- 1) All members participate and sell at least one advertisement
- 2) Financial Goal: \$18,000

IF YOU PROMOTE, THEY WILL SELL LIKE 'HOT CAKES'!