TWIN CITY KIWANIS CLUB

PANJAM '27 – PANCAKE DAY FUND RAISER

The primary purpose of PanJam '27 is to raise money in order to meet the needs of Youth Programs that make a difference in the Community. Historically, we serve approximately 3,000 people during this one-day event.

We raise money in two ways: Selling Advertisements and Selling Tickets

This year's PanJam '27 event will be held on Friday February 26, 2027 from 6:30 AM until 8:00 PM at the Benton Convention Center in Winston-Salem, NC.

Please make a difference by completing the Order Form below and return with payment by **February 11, 2027**.

ORDER FORM

_____ Large size advertisement (24" x 13") on a sign in the Serving Area (i.e., "Juice" and your advertisement). **Cost: $500**. Attach a slogan or a description (160 characters max.) or a business card.

_____ Regular size advertisement (12" x 13") on a sign in the Serving Area (i.e., "Coffee" and your advertisement). **Cost: $250**. Attach a slogan or a description (80 characters max.) or a business card.

_____ Placemat advertisement. **Cost: $125**. Placemat advertisement increases in size with each additional $125. Attach slogan or description (40 characters max.) or a business card.

_____ PanJam '27 Tickets (tickets will be mailed upon receipt of your order)

_____Adult Ticket(s) - $10.00 each

_____Child Ticket(s) - $5.00 each for children under 12 years old

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TOTAL CHECK AMOUNT: $_____

Make check payable to: Twin City Kiwanis Foundation

Mail to: Ken Crews
2038 Welden Ridge Road
Kernersville, NC 27284

Contact Ken Crews at kcrews2@triad.rr.com or (336) 813-3264 if there are any questions.

ORDER CONTACT INFO

Company Name/Contact Person: _____

Address: _____

Phone/Email: _____

Twin City Kiwanian Responsible for Sale: _____

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- Placemat advertisement. **Cost: $125**. Placemat advertisement increases in size with each additional $125. Attach slogan or description (40 characters max.) or a business card.
- Make additional copies of Letter/Order Form as needed to distribute to prospective purchasers.
- Make sure your name is on the Order Form.
- Each advertisement sold must include:
  - Completed Order Form
  - Advertisement verbiage
  - Ken Crews must receive payment no later than **February 11, 2027** in order to meet printing requirements
- Order Form has three options for advertising and one for ticket sales
- All advertisers from March 2026 will be contacted by the Kiwanian who made the previous sale. Here is a sample of our sponsors:
  - Brookridge Retirement
  - Forvis
  - Modern Automotive
  - Partners Health
  - Salem Funeral
  - Duke Energy
  - Horizon Financial Services
  - Morgan Stanley
  - RATP DEV
  - TE Johnson & Sons
- You will be most successful making sales to businesses with whom you have a personal relationship (restaurants, doctors, dentist, florists, barbers, hair salons, financial institutions such as banks/credit unions).
- In-person visit is significantly more effective than email/texting. Enlist family and friends to assist.

PANJAM '27 ADVERTISEMENT SALES GOALS

1) All members participate and sell at least one advertisement
2) Financial Goal: $18,000

IF YOU PROMOTE, THEY WILL SELL LIKE 'HOT CAKES'!