



Kiwanis®

The Tweed Kiwanian Quarterly Newsletter

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Tweed Kiwanis Enters Kiwanis International Legacy of Play Competition

We remain hopeful that our Accessible Playground will take root this year. The year 2020 was not a time to focus on fundraising as families were concerned with many other priorities during the Covid pandemic. Governments and foundations focused on citizens and businesses in need and the many wonderful organizations helping those greatly impacted by the pandemic.

However, there was one opportunity that we just couldn't let slip by and we are grateful for PLG Marj Buck for leading the charge. Kiwanis International launched their 7th Legacy of Play competition. KI partnered with Kiwanis Vision Partner Landscape Structures to give one Kiwanis club US\$25,000 worth of playground equipment. The Legacy of Play Contest celebrates Kiwanis shared belief that investing in communities through legacy signature projects is important to the success of a Kiwanis club. Landscape Structures, with its emphasis on inclusive play, helps Kiwanis achieve our goal of bringing play to all children.

(continued page 4)

Next Issue Highlights:

- ❖ Tribute to our Past Presidents
- ❖ PP Jack Robinson - On Why I am a Kiwanian

Kiwanis Club of Tweed Literacy Partnership

Lieutenant Governor Al McNeil

The concept of a literacy partnership with the two schools in Tweed (Tweed Elementary School and St. Carthagh Catholic School) was introduced to the club by past member and secretary at the time Len DaSilva. His idea was to give funds to the schools to augment their literacy programs. The first amount donated was \$1500.00 to each school. This has since increased to \$2000.00. Initially the schools used the funds to purchase books for their libraries (which are now known as Learning Commons). Through the years schools have used the funds to purchase levelled readers, special 3D overhead projectors, enhancements to the math programs, and books for the in classroom libraries.

The schools have been very appreciative of our support and have placed labels in each book with our club's name on them. As new reading initiatives evolve the schools will use the funds to help purchase guided reading kits which are very expensive and usually exceed the schools' budget for literacy materials.

In 2021 our club will hear from the schools on how this Literacy Partnership has helped them deliver their literacy program.



Kiwanis \$2000 Tweed Literacy Cheque presentation to Tweed Elementary School with LG Al McNeil.



*(Pictured on Left)
Tweed & Area Arts Council
donation. L to R Bonnie
Marentette, K Vicki McCulloch,
Roely Devries and PP Peter
McConnell.*



Kiwanis \$2000 Tweed Literacy Cheque presentation to St. Carthagh Catholic School with LG Al McNeil.

Note from the Editor:

Fellow Kiwanians, if you have a story you would like covered in our newsletter then give me a buzz or submit your article as a guest reporter. Our next deadline for all submissions is March 30th.

K Don DeGenova

Municipality of Tweed Revamps Santa Claus Parade During Covid Times



Now that is one beautiful float...thankful that PP Terry Dellar didn't see that buck! Phew....



The Municipality of Tweed wasn't going to let Covid stop local citizens from enjoying their Santa Claus Parade nor for Santa to wave at the young ones...albeit from a distance. The Municipality reached out to local businesses and interested parties to participate in their Annual Santa Claus Parade.

Our very own Santa K Larry Cook jumped at the opportunity for Kiwanis to join in the fun. K Larry has been organizing our participation for a number of years now. With each passing year the floats get even more whimsical and are always a crowd favorite.

However, the Municipality would be taking a different approach this year. The parade would be held at night so that all floats could be decorated with lights. And, all floats would remain stationary parked at the fairgrounds. While embracing all social distancing and masking requirements, the Municipality then invited all residents to come out and either drive or walk by the floats.

K Larry and his band of Elves didn't disappoint creating one of our most magical floats ever. The parade was a huge success with the largest turnout ever for a Tweed Santa Claus Parade.



Kiwanis Elves hard at work!

Legacy of Play Competition continued

The competition was open to all Kiwanis Clubs. The submission with the most votes from September 14 to September 27 would win. Let the competition begin!

After PLG Marj submitted our application, we rallied the troops and the residents of Tweed to begin voting for our entry. K Vicki McCulloch, our Social Media and Web Guru, started regular postings of where we stood in the competition. We made a valiant attempt to garner the most votes. Alas, we were competing with some large cities, and for a community our size we did remarkably well. We didn't win but we certainly won over the hearts and minds of fellow Tweedites. We placed 12th out of the 48 entries from various countries. We didn't make it into the top 10 to get into next round, but by entering the contest we will receive the spinner displayed to the right. The spinner is valued at \$10,000.00. Well done Team!!!

To date we have raised \$93,342.

Kiwanis Club of Tweed

In appreciation of your Kiwanis club's commitment to bringing a great place to play to your community, and entering the **2020 Legacy of Play Contest**, this certificate entitles you to a **FREE OmniSpin® Spinner** to be added to your playground project with a qualifying purchase.

The OmniSpin Spinner keeps kids moving, working together and having fun! It is valued at US\$7625.

To redeem, present this certificate to your local Landscape Structures playground consultant, ABC Recreation Ltd, 519-442-7900.

Offer valid for Legacy of Play Contest entrants only. To qualify, customer must purchase a minimum of \$35,000 in Landscape Structures playground equipment, exclusive of taxes, shipping and installation. Customer must redeem free OmniSpin Spinner when order is placed. Orders must ship no later than Dec. 31, 2021. Customer must pay taxes, shipping and installation on free OmniSpin Spinner. One free OmniSpin Spinner per customer. Cannot be combined with other offers.



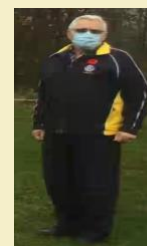
Bob Sills – On Why I am a Kiwanian

Getting PP Bob Sills to talk about himself is darn near impossible. However, he barely takes a breath when he shares many wonderful stories about his Father. There is no doubting how proud Bob is of his Dad and his many accomplishments. And in fairness to that heart felt testament, this brief story will conclude with a salute to Bob's Dad.

Bob and Shirley have been married for 53 years and dated for 7 years before Shirley asked him to marry her, Bob chuckles. They have three wonderful children, Dean, Debbie and Craig and Debbie's husband Michael York is a member of our club. Bob comes from a family of 5 boys and 7 girls. He sincerely shares: "We never had more than what we needed but we never went without."

Bob was recruited by PP Leo Fobert in March 2002. Bob states: "I found a group of individuals that not only tried to make a difference but they did. Always striving on one project or another and always seeming to be relevant to the betterment of the community." Bob took over the InterClub program from PP Terry Dellar in 2009 and over the years has taken it to a whole new level with amazing club participation.

Continued pg. 5



Who is that masked bandit... PP Bob Sills Interclub Champion!



Bob & Shirley Sills

There Use to be Fun on the Horizon

Most community activities are on hold, postponed or cancelled due to covid-19. Stay tuned...there have to be better times ahead. However, 2021 seems to be getting off to a slow start!

Bob Sills Continued

Bob loves the role as our InterClub Co-ordinator and he does it well. Bob humbly notes: "I'm just a member of Kiwanis that has a little niche where I can contribute. No more or less than any other Kiwanis member. Putting all our efforts together we make a pretty darn good group." Wow...that is one powerful statement and makes me think of how lucky we are to have someone like Bob on our Team. He goes on to say: "I have always thought that any effort less than your best is not what you want to portray as the ultimate you can do."

Everything Bob touches is golden...he has great turnouts for our InterClub meetings, he sells the most lottery tickets, he sells the most chicken barbecue tickets (I am catching up though 🍗), and he keeps us laughing with his 5 or more humorous emails a day. We kinda need that during these covid times. Bob laments that he misses bringing our club together with Madoc, Picton, Kente, Trenton & Kingston, but not much can be done with all of the safety restrictions that are in place.

In March 2021 Bob will turn 80. Many of us will be hard pressed to keep up with the energy of "Dynamo Bob"!!!

As promised a little something about Bob's Dad, Roy Sills. His incredible journey started when he joined the Canadian Expeditionary Force at the start of WWI making his way to the Battle of AMIENS. Wounded there he was medavaced out to Cork Ireland and then to London England to convalesce. After returning to the farm he became involved with, and quite often the leader of, many Ontario Marketing Boards. He spent 19 years improving the Education System in Hastings County. From bussing students to BCIVS to being Chairman of the Bay of Quinte District High School Board the year Quinte (QSS) was built. Bob's Dad was the Liberal candidate against Clarke Rollins in the 1963 Provincial election. He was inducted into the Stirling Agriculture Hall of Fame.

PP Jack Robinson and wife Carol were out shopping at the mall for most of the afternoon, suddenly, Carol realized that Jack had "disappeared".

The somewhat irate Carol called Jack's cell phone and demanded: Where the heck are you?

Jack: Darling you remember that jewellery shop where you saw the diamond necklace and totally fell in love with it and I didn't have money that time and I said baby it'll be yours one day.

Carol, with a smile blushing: Yes, I remember that my love.

Jack: Well, I'm in the pub next to that shop!

The Objects of Kiwanis

The six permanent Objects of Kiwanis International were approved by Kiwanis club delegates at the 1924 Kiwanis International Convention in Denver, Colorado. Through the decades, they have remained unchanged.

- 1: To give primacy to the human and spiritual rather than to the material values of life.
- 2: To encourage the daily living of the Golden Rule in all human relationships.
- 3: To promote the adoption and the application of higher social, business and professional standards.
- 4: To develop, by precept and example, a more intelligent, aggressive and serviceable citizenship.
- 5: To provide, through Kiwanis clubs, a practical means to form enduring friendships, to render altruistic service and to build better communities
- 6: To cooperate in creating and maintaining that sound public opinion and high idealism which make possible the increase of righteousness, justice, patriotism and good will.

Supporting our Community in a Big Way!

Our fundraising activities provide us with the opportunity to make a difference in the lives of many in our community, children in particular. Did you know that in 2020 with covid19 in full effect and our fundraising basically halted, we issued 32 cheques amounting to \$18,566.00 and disbursed as follows?

Quarter 2020	Organization	Amount
	Tweed Winter Carnival	\$150
	Children's Ice Fishing Derby	\$190
	Tweed Accessible Playground	\$347
	Tweed Minor Softball	\$800
	Tweed District Figure Skating	\$800
	Tweed Minor Hockey	\$800
	St. Carthagh Quebec School Trip	\$500
	Quinte Science Fair	\$500
	Tweed Food Bank	\$1,200
	Sleeping Children Around the World	\$105
Total Q1		\$5,392
	Don Brown Memorial Scholarship for	\$300
	St. Carthagh Bursary	\$75
	Tweed Elementary Bursary	\$75
Total Q2		\$450
	Night Before Kindergarten	\$514
	Staples Youth Program	\$500
	Keep Kids Warm (OPP)	\$1,000
	Canadian Cancer Society	\$500
	Terry Fox Foundation	\$500
	Shriners Club Belleville	\$500
	Tweed & Area Heritage Centre	\$500
	CHEO	\$500
	Alzheimer's	\$500
Q3 Total		\$5,014

Q4	Tweed Public Library	\$750
	Tweed Legion Poppy Fund	\$60
	Roger Neilson House	\$500
	Tweed Elementary School & St. Carthagh School	\$550
	Heart of Hastings Hospice	\$1,000
	St. Carthagh Literacy Partnership	\$2,000
	Tweed Elementary Literacy Partnership	\$2,000
	Tweed & Area Arts Council	\$500
	Tweed News Colouring Contest	\$150
	Municipal Santa Claus Parade	\$200
Q4 Total		\$7,710
Q1-Q4 Total		\$18,566

Other programs we support that have been in various stages in 2020 due to Covid include: B.U.G., Terrific Kids and Night Before Kindergarten.



The Kiwanis Club of Tweed presented Jay Crewson, Community Co-ordination for the Salvation Army of Tweed a cash donation from its' membership and gift certificates on behalf of the Municipality of Tweed and the Club on Friday November 27. In the photograph left to right is President Michael Cassidy, PP Fred Albert, Jay Crewson, PP Bob Sills & PP Peter McConnell.



Heart of Hastings Cheque presentation L to R: PP Peter McConnell, P Michael Cassidy, Heart of Hastings Staff and PP Bob Sills.

Reflections On Kiwanis Club of Tweed

President Michael Cassidy (our very own resident poet!)

In the times before COVID right up until now
Tweed Kiwanis supports youth, it's just a matter of how
Altruistic and committed right down to the hub
Is the goal of each member of this fine club
Reflecting on the past, there's the chicken B.B.Q.
Which has occurred for years, ok more than a few
Where despite stifling weather, the laddies and lasses
Worked tirelessly feeding the hordes and the masses
They perspired like crazy and dropped several weight classes
It is said they were soaked right down to their _____ (eyelashes)
Our current members and members of yore
Can look at the Pavilion and let their hearts soar
For a building that was once in a state of decay
It was rescued, refurbished and stands proud today
Each year a float we work hard to prepare
To celebrate Christmas, good will and to share
With parades, we are there adding spirit and joy
To celebrate our mission, the enhanced growth of each girl & boy
Money raised for programs at the community pool
For supporting the youth is the general rule
A splash pad for kids to frolic and play
Kiwanis was there helping along the way.
Playgrounds in the village and the hamlets, as well
So kids enjoy swinging, climbing and spinning like _____
An accessible playground is the latest endeavour
For no kid should be excluded – not now, not ever
Funding skating, hockey and local baseball
Is always supported when we get the call
We support young curlers and their club
With pancake breakfasts and other good grub
Terry Fox runs and Alzheimer walks
We are there for these causes and no one balks
At providing our help whenever it's needed
Because no worthy request is left unheeded
There is children's theatre support and aid for the band
We promote youth cultural opportunities when they are at hand
In schools we sponsor Terrific Kids and Bringing Up Grades
An opportunity for kids to get deserved accolades
Builders clubs foster leadership and pride
Where community growth and good deeds abide
Literary grants go to both schools
To do otherwise would just be cruel
And now improved skills in reading and writing
Allows them to read the sign "No Swearing or Fighting"
With retail partners we provide modern I.T.
So our youth can stay current and teach you and me
Gift certificates are provided for classes with needs
So no group or person gets left in the weeds

The library is our pal with programs galore
Like tutoring, summer programs, crafts and much more
The Heritage Centre helps with our roots and histories
The curator and his resources have solved many mysteries
We partner with police to ensure clothes when it's cold
The Salvation Army when the risk of hunger takes hold
For serious illness like cancer, that society's our mate
Likewise for hospital and hospice, both are first rate
The annual lottery abounds in riches
For the lucky winners who succumbed to the pitches
Of members like _____ who is renowned for his sales
Arranging Interclubs and telling his tales
Other clubs like to visit us and feel welcome in fact
They leave with good will and their dignity intact
Each year we declare war on a mountain of trash
With the participation of members in our own Trash Bash
There is Meals on Wheels and deliveries for the needy
They are done with compassion and are often quite speedy
We care for each other and help whenever we can
To improve our community and ourselves is the plan
We nourish our souls and our bodies too
Thanks to one great caterer, you know who

I am proud to be a Kiwanian
I am proud to be from Tweed
To stand shoulder to shoulder with members
Who will generously respond to need

Schedule of Events: January-April 20

Please note this schedule is subject to change

January 2021	Activity
January 7	Kiwanis Zoom Meeting
January 7	Lottery Early bird draws
January 21	Kiwanis Zoom Meeting
January 21	Kiwanis Board of Directors Zoom Meeting
February 2021	
February 4	Kiwanis Zoom Meeting
February 4	1 st Community Lottery Draw
February 18	Kiwanis Zoom Meeting
February 18	Kiwanis Board of Directors Zoom Meeting
February	Kiwanis Community Pancake Breakfast & Bake Sale (Cancelled)
March 2021	
March 4	Kiwanis Zoom Meeting
March 4	2 nd Community Lottery Draw
March 14	Daylight Savings Time Begins
March 18	Kiwanis Zoom Meeting
March 18	Kiwanis Board of Directors Zoom Meeting
April 2021	
April 1	Kiwanis Zoom Meeting
April 2	Good Friday
April 4	Easter Sunday
April 7	3 rd Community Lottery Draw
April 15	Kiwanis Zoom Meeting
April 15	Kiwanis Board of Directors Zoom Meeting
April 29	Kiwanis Zoom Meeting
April ?	Kiwanis Trash Bash (To be Confirmed)

Covid-19 Sporting a Grinch Costume Isn't Going to Steal this Christmas

One of the things VP Don DeGenova and Dr. Chuck Mustard missed most about Christmas was kicking off the season with their Annual Christmas Fundraiser. It has been an occasion to bring family and friends together to share in the joy of the season and support so many wonderful causes. Last year, they raised \$20,000 as a community for the Kiwanis Accessible Playground project, their second Kiwanis Christmas fundraiser.

The impact of Covid has upset many of the Christmas traditions that have been with families for generations. However, casting despair aside, they believed that everyone could use a little joy, happiness and merriment in their lives. They decided to cover the costs of the Tweed and Company Virtual Christmas Show so that everyone could attend. There were over 695 hits on YouTube with well over 1000 people viewing the show during its one-week Christmas run.

They also used the opportunity to virtually reach out “virtually” to anyone who could donate to Tweed & Company Theatre and the Tweed & Area Arts Council. The response was mind blowing with \$8,260 for T&CT and \$7102 for the T&AAC for a total of \$15,362. That brings total funds raised to \$131,369.00 since they started the Christmas Event. Well done Tweed, family and friends!



Upper Left: Tweed & Company Actors singing “We Wish You a Merry Christmas”. Over 30 participated in the show. Thanks to Tim Porter and Tricia Black for pulling it all together.

Lower Left: VP Don DeGenova and Dr. Chuck Mustard welcoming viewers to the show.

Remember to use your phone to take pics for our Newsletter and Facebook posts. Both are important vehicles for promoting Tweed Kiwanis and for developing an historical archive. Don't know what we would do without our roaming photographer PLG Marj Buck!

Officially Sold Out!

KIWANIS CLUB OF TWEED  **Kiwanis**

2021 Community Draw

TICKETS \$50 - FROM KIWANIS MEMBERS, DELLAR'S IDA DRUG STORE, TWEED NEWS, QUINN'S OF TWEED FINE ART GALLERY

110 Cash Prizes Drawn Over 5 Months:
February 4, March 4, April 8, May 6, June 3

- Maximum 500 tickets sold
- Winning tickets re-entered in next draw
- \$13,600 in prizes, \$2,500/month



Ticket Drawn	Amount
1st	\$1000
2nd	\$500
3rd to 12th	\$75
13th to 22nd	\$25

• Two 'Early Bird' prizes drawn January 7, 2021:
• Tickets must be purchased by Dec. 31 to qualify
• 1st Prize: \$600 gift certificate Bush Furniture
• 2nd Prize: \$500 cash

Proceeds support local youth initiatives and other community projects

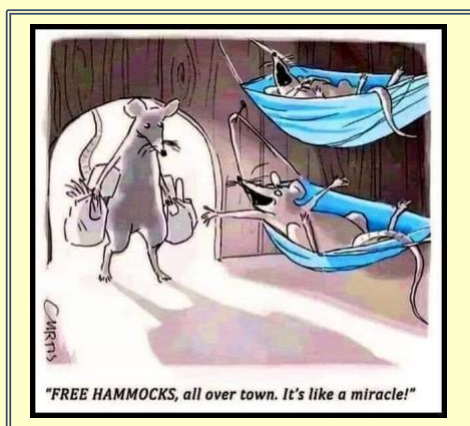
*Tickets can not be purchased by / for / on behalf of persons under 18 years of age

 @kiwaniscluboftweed Lottery Licence #: M735993 www.tweedkiwanis.ca



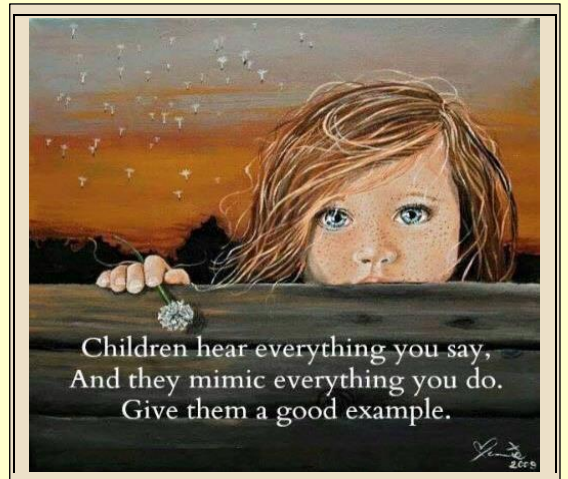
Above: Donating 12 Chrome Books to Tweed Elementary School. LG Al McNeil & PE Paul Kite.

Below: Donating a speaker system and projector to St. Carthagh Catholic School. P Michael Cassidy, Principal Healy & LG Al McNeil.



The other day PP Gerry Feeney told me he had 4 cans of alphabet soup for lunch and took probably the biggest vowel movement of his life!





Tweed Kiwanis Board 2021	
President	Michael Cassidy
President Elect	Paul Kite
Vice President	Don DeGenova
Treasurer	Jim Roulston
Secretary	Adam Woolfrey (Al McNeil – Assistant Secretary)
Past President	Chris Foran
Directors	Janice McConnell, Terry Dellar, Bill Summers, Larry King, Bruce Bateman, Michael York
Past President	Chris Foran



Committee	Chairperson
Alzheimer's Walk	Chris Foran, Jim Hannah
Audit/Financial Review	Adam Woolfrey
B.U.G., Builders Club, Terrific Kids, Key Leader, Literacy Partnership	Marj Buck, Al McNeil
Bonspiel	Larry King
Chicken BBQ	Bill Summers
Christmas Kettles	Randy Kline
Christmas Party	Peter & Janice McConnell
Communications & Advertising	Don DeGenova, Vicki McCulloch
Executive Nominations	Past President
Festival of Trees	Jim Roulston
Interclubs	Bob Sills
Keep Kids Warm	Chris Foran
Lottery	Janice McConnell
Meals on Wheels	David Cronhielm
Member's BBQ	Bill Summers, Jack Robinson
Membership	Peter McConnell, Marj Buck
Membership List	Don DeGenova
Nevada	Janice McConnell
Newsletter	Don DeGenova
Pancake Breakfast	Larry King
Parades	Larry Cook
Pavilion	Peter McConnell, Dean Walsh
Playground	Jim Hanna, Fred Albert
Speakers	David Cronhielm
Trash Bash	Dean Walsh



Presenting Tweed News gift certificates to each elementary classroom on October 29. Seven classes at St. Carthagh Catholic School and 15 at Tweed Elementary School received \$25 for school supplies.

Left: L to R St. Carthagh Principal Heather Healey, LG Al McNeil, Gr. 7 student Zoey Rogers, Gr. 3 student Blake Bailey, K Janice McConnell and Algonquin and Lakeshore District School Board Director of Education David DeSantis.

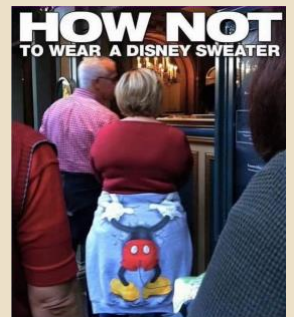


Right: L to R Tweed Elementary School are LG Al McNeil, Miranda Curry, Denise Morton, Andrea McConnell, Emily Adams and K Janice McConnell.



Every year we sponsor the colouring contest. This year's winners picked up their prizes Dec.10 from Kiwanians PP Peter McConnell, P Michael Cassidy & LG Al McNeil:

Madoc Public School - Lochlyn Cross Grd 3 age 7
St. Carthagh CS: Taylor McKeown JK age 4
Tweed Elementary: Greg Doyle Grade 7 age 12 & Lian Doyle Grade 5 age 10



We were doing home renovations and incredibly, when we knocked down a wall, we found a secret fully furnished room! And then I remembered "We live in a duplex..."

You Know You're Getting Old When "Friends With Benefits", Means Having Someone Who Can Drive At Night.

I still can't believe people's survival instincts told them to grab toilet paper.

I'm going to stay up on New Year's Eve this year. Not to see the New Year in, but to make sure this one leaves.

If I had only known in March it would be my last time in a restaurant, I would have ordered dessert.

At the store there was a Big X by the register for me to stand on... I've seen too many Road Runner cartoons to fall for that one.

Having some states lock down and some states not lock down is like having a peeing section in a swimming pool.

Until further notice, the days of the week are now called, thisday, thatday, otherday, someday, yesterday, today & nextday.

THEY SAID A MASK AND GLOVES WERE ENOUGH TO GO TO THE GROCERY STORE

THEY LIED, EVERYBODY ELSE HAD CLOTHES ON

The dumbest thing I've ever purchased was a 2020 planner.

When Does Season TWO of 2020 Start? I Do Not Like Season ONE.

Keep in mind, even during a pandemic, no matter how much chocolate you eat, your earrings will still fit.

The buttons on my jeans have started social distancing from each other.

I never thought the comment "I wouldn't touch him/her with a 6 foot pole" would become a national policy, but here we are

Like many people in lockdown I have been getting most of my clothes online. My neighbors now take their washing in at night.

Did you know that as a Club we had 1403 volunteer hours in 2020? Not bad for Covid lockdown!