



# Kiwaniis®

## NORTH MODESTO

### **Bulletin from May 27, 2021 Meeting**

**President Robert Husman presiding**

**Song:** Charlie Christensen

**Pledge:** Larry from Turlock

**Prayer:** Jeremiah Williams

**Guests:** Four members from Greater Turlock: Ron, Lance, Stan and Larry.

Key Clubbers Dakota, Lily and Selma

Susan Walbridge from the Sonora Club

#### **ANNOUNCEMENTS**

**American Graffiti 2021--** Bob Dunbar is bowing out of his role as leader of the Portapotty Committee. His son will be helping but one more person is needed. Jeremiah Williams raised his hand. (I'm sparing everyone all the adolescent bathroom remarks.)

More American Graffiti --Brent Burnside: There will be a special meeting next Thursday, June 3, at 9:30 a.m. at Muni Golf Course to nail down some of the plans. Meet outside the clubhouse. Everyone welcome.

Susan from the Sonora Club is a community rep for the student exchange program AYUSA, and she is hoping to recruit someone to be the community rep for the Modesto area. This is a part-time position that involves lining up host families, schools, etc. Robert has her contact info or she will be visiting a club meeting soon.

Marty Villa said that at least 7 schools have shown interest in having a peace path stenciled on their playground this summer. This is a way for students to learn to resolve their conflicts. Dates for painting haven't been set. Dakota said Key Clubbers may be able to help.

July 4<sup>th</sup> – Jeremiah Williams announced that there will be an Independence Day parade this year – on July 3. Also, Modesto Nuts will host a celebrity ball game that evening, followed by fireworks. More info here: <https://modestojulyparade.com/>

Adrian Crane announced that the deinstallation dinner will be Sept. 17.



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### **INTERCLUBS**

Ken Darby and Larry from Turlock are trying to organize a Division 46 InterClub to Fresno. Tentative date: July 30. More info TBA.

Fourteen NMK members attended the Modesto Kiwanis meeting on Tuesday this week.

### **HELPING OTHERS**

Jennifer Mullen helped with planting a community garden being created by Central Valley Rehab Hospital downtown.

Charlie Christensen and Brian Sanders cooked for last weekend's chicken barbecue benefitting the Boys & Girls Club.

### **SOCIALS**

Randy Cook announced the Chili Cookoff on Saturday, June 26, at the Man Cave (don't let the name fool you; it's coed and a well ventilated space), 5719 Chenault. Six cooks are lined up and now there's talk of an appetizer contest. Key Club members are invited.

**BIRTHDAYS:** Gary Goodman celebrated his 77<sup>th</sup> on May 21. Randy Cook is 63 today so yes, we had THE SONG and our singing is just as bad as ever.

Gary Wasmund asked how the birthday song tradition got started. No one seemed to know.

**WEDDING ANNIVERSARIES:** Mr. and Mrs. Loren Suelzle

### **HAPPY/SAD BUCKS**

Today is Lisa Lodi's official last day in education after 31 years. She thanked Michael Baldwin for being the last guest speaker to her class and Gary Goodman and Randy Cook for their previous appearances. We wish Lisa the best in retirement!

### **PROGRAM**

Brian Clark, editor of The Modesto Bee, talked about changes and challenges at the newspaper in recent years, including:

- About 80 percent of the local advertisers are gone



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- Readership numbers are up. “We don’t have an audience problem,” he said, but rather a need for a new business model. For decades, newspapers relied on advertising income and many of those advertisers have gone online to social media and their own platforms.
- Facebook and other such platforms don’t actually produce local news journalism. Surveys show that 60 percent of local news reporting still comes from legacy newspapers.
- 2020 was a pivotal year for McClatchy. It went through bankruptcy and came out with new ownership – Chatom Asset Management.
- The Modesto Bee no longer has office space. They and many papers broke their leases and reporters and editors all work from home as a cost saving measure. The Modesto Bee was being printed in Sacramento and now is printed in Fremont.
- Despite the bad news, The Modesto Bee did not lose any more staff in 2020 and is gaining reporters through partnering with nonprofit organizations such as Report For America and, locally, the Stanislaus Community Foundation, county Office of Education, Gallo Foundation and Porges Family Foundation.
- The first reporter hired using this philanthropic partnership was ChrisAnna Mink, a pediatrician, who has provided key information during COVID. She also covered topics such as teen suicide, food insecurity for children and, recently, a doubling of SIDS deaths in 2020. ChrisAnna just left The Bee.
- Other reporters funded New reporters through the Economic Mobility Lab are focusing on the local economy, underserved communities, etc. Donations to this can be made through the Community Foundation website: <https://www.stanislauscf.org/make-a-gift>

**MARBLE DRAW** – Marty Villa, who had to leave early. Lori, his proxy, pulled a white marble from the bag.

**LUNCH MONEY** – Phil Fugit



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### Upcoming Programs

**June 3** – report from board meeting. No guest speaker

**June 10** – **Donna Linder**, Stanislaus County Registrar of Voters, talking about local implementation of the Voters Choice Act.

**June 17** – **Modesto Children's Museum**, a new place for learning and fun in downtown Modesto. Ryan Foy, vice president of the museum board.

**June 24** – **Answering all your questions about SaveMart's delivery robots** – Store director Gerald Smith and a rep from the robotics company.



### Save The Dates

**June 26** – The North Modesto Kiwanis chili cookoff returns! 5 p.m. at Randy & Denise's place, 5719 Chenault Dr. Key Club members are invited.

**August 20-22** – American Graffiti 2021

**Sept. 17** – deinstallation dinner

PO Box 473, Modesto, CA 95353

website: [NorthModestoKiwaniis.org](http://NorthModestoKiwaniis.org)



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## NORTH MODESTO

### **2020-2021 Board**

**President:** Robert Husman

**Vice President:** Aaron Kellums

**2<sup>nd</sup> Vice president:** Jim Graham

**Secretary:** Lori Rosman

**Treasurer:** Jim Felt

### **Board Members:**

**2019-2021** – Laura Maki, Brian Sanders, Gary Wasmund, Bob Reidel

**2020-2022** – Troy Wright, Loren Suelzle, AJ Figueuroa, Ana Kanbara