

DIVISION CLUB OPENERS

New clubs bring new energy and focus to a community, empowering people there to address the issues it faces. Having a qualified club opening team is essential to being successful.

RESPONSIBILITIES

- Work closely with the lieutenant governor and club coach to identify sites, develop strategies and create a timetable for opening new clubs.
- Provide regular reports to the district chair and the lieutenant governor.
- Participating in membership planning meetings with lieutenant governors at trainings and conventions.
- Lead the club-opening process, in collaboration with the club counselor and lieutenant governor.
- Act as the ambassador for club organization.
- Identify at least one new-club site in your division per year.
- Mentor additional club openers.

DIVISION CLUB COACHING

Club coaching varies based the age of the club. The way you mentor and support new clubs will differ from how you mentor and support established clubs. The club coaches you identify as part of your division membership team are there to help clubs develop long-term goals for service and membership — while helping to monitor member engagement and suggesting improvements when necessary. Ultimately, the club coaches provide a mix of the practical and the inspirational — and several things in between.

COACHING NEW CLUBS

New Kiwanis clubs often begin with good intentions and great enthusiasm. But the continuing success of a club requires effort and attention to detail. Those factors are especially important for new clubs. A club coach helps members navigate the exciting but delicate early stages of a new club's life. Club coaches who support new clubs have the following responsibilities:

- Ensure that new clubs become independent and strong, with a minimum of 25 members.
- Work closely with the division lieutenant governor and club opener to support the club-opening process and develop a timetable to assist new clubs in getting started.
- Start mentoring new clubs after the organizational meeting (but ideally become involved before the pre-organizational meetings).

COACHING EXISTING CLUBS

There are many ways for a Kiwanis club to succeed. Each has its own strengths, traditions and community presence. For the same reasons, no two struggling Kiwanis clubs will struggle in the same

way or for the same reasons. They are the club's main supporter and are there to help celebrate success and member achievements. Most importantly, they are there to help the members become self-sufficient. Club coaches who support existing clubs have the following responsibilities:

- Mentor the leaders of a struggling Kiwanis club, or a club with low membership that has submitted a request for assistance to the lieutenant governor.
- Provide objective advice, assisting the club in implementing a plan to increase membership.
- Use the Achieving Club Excellence tools to guide clubs.
- Provide regular reports to the district chair and the lieutenant governor.
- Participate in membership planning meetings with the lieutenant governor at training or at conventions.