



Kiwanis[®]

Monument Hill Club

Scott's Bully Pulpit

August 3, 2024



Peach Stories

We had ~66 Kiwanians plus several outside volunteers helping out Saturday. THANK YOU, everyone, for making this such a success.

Terry will get us final numbers but roughly 690 people bought 1,013 boxes with a gross margin of \$12/ea. After expenses, we should be in the \$10K net proceeds range.

Peach sales are an effective fundraiser, but they are much more than that. Many people told us how they look forward to our peaches each year. Folks who ordered multiple boxes told us they are giving them to friends, neighbors and family, spreading the joy.

At church this morning a friend told me several times how friendly we all were and how effectively we managed the process - from guiding her into the parking area, to getting her name and order info, to loading up her car with her two boxes – one of which she was delivering to a neighbor.

It takes doing many things well - promoting sales, managing orders, setting up our distribution site, and showing customers a friendly face while not wasting their time.

I think we positively touched Candy and Loyd's young grandson's life, having him help load cars and work with us old timers.

My favorite memory happened a couple of hours afterword. A customer Alan Feldkamp had called about needing to pick up her peaches by 2:30 called him back after 4:00 wondering if it was too late to get her boxes. Alan made calls to several club contacts to get to Liam. Liam had kept those four boxes back, instead of selling them to several people who wanted any extra boxes that we might have.

Liam made contact with our customer, and she will pick up her boxes on Monday, delighted with the care we showed for her order. It would have been easy to dismiss her for not following through despite the channels that we used to remind people to be sure to pick up their boxes Saturday.

Instead, our customer has a positive outcome, and these four boxes of ~200 peaches will make wonderful memories for all the people that they will be touched by.

They are more than just peaches sold and funds raised. Like many of the things we do through our Kiwanis Club, you/they make a positive difference to our community.

BTW - ask Mike McGrath about his youth on the western slope where he worked in the Peach orchards.

Scott

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See you on Saturday @ BIG RED!!!

Yours in fellowship,

Scott Ross

President



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