

KANSAS DISTRICT KIWANIS INTERNATIONAL

Serving Communities Across Kansas

Membership Growth Assistance Application

The Kansas District Kiwanis is committed to helping clubs grow strong, engaged membership. This application helps district leadership identify the right level of support and match your club with the best pathway. Please answer all questions completely and honestly.

AVAILABLE MEMBERSHIP GROWTH PATHWAYS

① TWO FOR TWO

A structured training and mentorship program pairing your club with experienced Kiwanis leaders. Focused on internal capacity-building, leadership skills, and member retention strategies.

② COMMUNITY OPEN HOUSE

A district-supported community recruitment event hosted by your club. The district provides mentorship, planning guidance, and in-person assistance to help you attract and welcome prospective members.

③ DISTRICT BOOST

An intensive, district-led full recruitment campaign including a community survey, Facebook advertising, a coordinated call list, district volunteer teams, and a formal new member induction event. Limited yearly capacity of approximately 3 clubs. Your application may be approved for the next year.

CLUB INFORMATION

Club Name

City / Community Served

Club President Name

President Email

Primary Contact Name (if different from President)

Primary Contact Phone

Current Club Membership Count

Date Submitted

APPLICATION QUESTIONS

Question 1 | Club Health & Current Membership Activity

Rate your club's current health in each area below. Check the number that best reflects your club's reality (1 = Critical, 2 = Struggling, 3 = Fair, 4 = Good, 5 = Strong), then add a brief note in the right column.

Rating Scale: 1 = Poor 2 = Below Avg 3 = Average 4 = Above Avg 5 = Excellent

Area of Club Health	1 Poor	2 Below Avg	3 Avg	4 Above Avg	5 Excl.	Notes
Meeting Attendance	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="text"/>
New Member Recruitment (past 12 months)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="text"/>
Member Retention	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="text"/>
Leadership Engagement	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="text"/>
Community Visibility	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="text"/>

Question 2 | Club Capacity & Commitment to Growth

Answer each question honestly — there are no wrong answers. This helps the district match your club with the right pathway.

1

Our club holds regular, scheduled meetings with consistent attendance of at least 50% of our members. Yes No

If yes, approximately how many members attend on average?

2

Our club has an identified member (or members) willing to champion a membership growth effort and coordinate with district volunteers. Yes No

3

Our club has an existing list of community contacts, local leaders, or prospective members we could draw upon for a recruitment campaign. Yes No

If yes, estimate the number of contacts available:

4

Our club has the capacity to coordinate appointments and follow up with community members over a 2–3 week campaign period. Yes No

5

Our Club is active in on-going service to the community and will provide a list of current service projects as part of the application. Yes No

Question 3 | Pathway Preference & Community Context

Review the three pathways at the top of this form. Indicate your preferred pathway below. Your preference is considered, but the district makes the final determination based on your complete application.

Our club's preferred pathway (check one):

Pathway 1: Two For Two Training & Mentorship

Pathway 2: Community Open House Event

Pathway 3: Full District Boost

3a. Does your club sponsor a Service Leadership Program? If so, list them below along with what schools or organizations they are associated with.

3b. Describe the types of community organizations, businesses, or leaders in your area that your club has existing relationships with (e.g., Chamber of Commerce, faith communities, schools, local government, agricultural organizations):

3c. What time of year would work best for your club to engage in a membership growth effort, and are there any scheduling conflicts or local events the district should be aware of?

CLUB STATEMENT — In Your Own Words

In 150–300 words, tell us: Why does your club want to grow right now? What challenges have held your club back from recruiting new members in the past? What does your club offer that would genuinely appeal to prospective members in your community? And what does a thriving, growing Kiwanis club mean for the people you serve?

DISTRICT BOOST — COMMITMENT INFORMATION (Complete only if applying for Pathway 3)

Clubs selected for a District Boost must have two to three committed club members who will serve as primary liaisons throughout the campaign. These members agree to coordinate community appointments, assist with building the call list, support the Facebook advertising campaign, and actively participate in the final recruitment event. Please list them below.

Participating Member 1

Full Name	Email Address	Phone Number

Member 1 agrees to actively participate in all phases of the District Boost campaign.

Participating Member 2

Full Name	Email Address	Phone Number

Member 2 agrees to actively participate in all phases of the District Boost campaign.

Participating Member 3

Full Name	Email Address	Phone Number

Member 3 agrees to actively participate in all phases of the District Boost campaign.

AUTHORIZATION & SUBMISSION

By signing below, I confirm that the information provided in this application is accurate and complete to the best of my knowledge. I understand that submission of this form does not guarantee placement in any specific pathway. The Kansas District Kiwanis will review all applications and contact our club with a determination within 30 days of receipt.

Club President Signature

Date