



New England and Bermuda District of Kiwanis Mid-Winter Conference March 11-13, 2022 - Mansfield, MA



Conference Agenda

Friday, March 11, 2022			
3:00 PM – 6:00 PM	Conference Registration <i>Location: Wedgewood</i>		
Saturday, March 12, 2022			
7:00 AM – 5:00 PM	Conference Registration, Exhibits & Silent Auction <i>Location: Wedgewood and Parliament/Westminster Corridor</i>		
7:30 AM – 8:30 AM	Breakfast Session <i>Ticketed Event</i> <i>Location: Westminster</i>		
8:40 AM – 9:00 AM	Opening Session Join us for the official opening of the 2022 Mid-Winter Conference! Hear from your district leaders about what to expect during the conference. <i>Location: Parliament</i>		
9:10 AM – 9:40 AM <i>30-Minute Power Sessions!</i>	<u>KIWANIS 101</u> Kiwanis International Convention Hear about what happens at an International Convention and what to expect this summer in Indianapolis! <i>Presenters: Bart Stevens, Kiwanis Club of Greater Waterville (ME); George Delisle, Kiwanis Club of Westfield (MA)</i> <i>Location: Parliament</i>	<u>KIWANIS 101</u> *Free* Websites from Kiwanis Learn about Kiwanis International's free website platform. <i>Presenter: Will Bradford, Greater Boston Young Professionals (MA)</i> <i>Location: Veranda</i>	<u>KIWANIS 101</u> Key Leader Learn about a weekend leadership program geared to inspire young people to achieve their personal best through service leadership intended for high school and graduating 8 th grade students. <i>Presenter: Lindy Falconer, Kiwanis Club of Colebrook (NH)</i> <i>Location: Greenwood</i>



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<p>9:50 AM – 10:50 AM</p>	<p><u>LEADERSHIP</u> The Reluctant Leader How to encourage "just a member" to take on a leadership role in the club.</p> <p><i><u>Presenter:</u></i> <i>Frank Dennett, Kiwanis Club of the Seacoast (NH)</i></p> <p><i><u>Location:</u> Parliament</i></p>	<p><u>TECHNOLOGY</u> Putting Social Media to Work! Join District Webmaster and Certified Young Person® Will Bradford for a hands-on tutorial on promoting your Kiwanis Club and its service on Facebook and Instagram. Bring your laptop or tablet as we go over setting up a club Facebook Page, linking it to a club Instagram Account, designing eye-catching posts, creating Facebook events, and scheduling posts on both Facebook and Instagram.</p> <p><i><u>Presenter:</u></i> <i>Will Bradford, Greater Boston Young Professionals (MA)</i></p> <p><i><u>Location:</u> Veranda</i></p>	<p><u>CLUB OPERATIONS</u> Examining Your Club's Impact Does your club ever study how many people your service projects, fundraisers and donations help? Do you sustain certain projects that no longer have a major impact because "we've always done them"? This session will provide tools for examining impact and a forum for discussing how to refresh and reimagine your existing projects.</p> <p><i><u>Presenter:</u></i> <i>Dawn Fitzgerald, Kiwanis Club of Malden (MA)</i></p> <p><i><u>Location:</u> Greenwood</i></p>
<p>9:50 AM – 10:50 AM</p>	<p>Past Lieutenant Governors Committee Meeting <i><u>Location:</u> Boxwood</i></p>		
<p>11:00 AM – 12:00 PM</p>	<p><u>MARKETING</u> Marketing your club to your community & beyond! Learn how to maximize exposure for your club to get recognition in</p>	<p><u>DIVERSITY</u> What is Diversity, Equity, and Inclusion? In this workshop run by the NED CKI DEI Committee Chair, come</p>	<p><u>CLUB OPERATIONS</u> Club Nominations, Elections, and Annual Meetings An overview of the Kiwanis Bylaws' rules</p>



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	<p>your community, increase fundraising totals and get more members. Adam Wright provides marketing and PR tips to help make your club a success.</p> <p><u>Presenter:</u> <i>Adam Wright, Kiwanis Club of Westfield (MA)</i> <u>Location:</u> <i>Parliament</i></p>	<p>learn the basics of diversity, equity, and inclusion and how you can play an integral role in creating your own anti-racist and inclusive spaces. Resources for supporting these initiatives in your club and community will be shared.</p> <p><u>Presenter:</u> <i>Darcy Coleman, Mount Holyoke College CKI (MA)</i> <u>Location:</u> <i>Veranda</i></p>	<p>for elections.</p> <p><u>Presenter:</u> <i>David Wyskiel, Kiwanis Club of Meriden (CT)</i> <u>Location:</u> <i>Greenwood</i></p>
11:00 AM – 12:00 PM	<p>Past Governors Meeting <u>Location:</u> <i>Board Room</i></p>		
12:00 PM – 1:30 PM	<p>Kiwanis Foundation of New England Luncheon <i>Ticketed Event</i> Hear from Kiwanis Foundation of New England leaders about the Foundation's work this year. <u>Location:</u> <i>Westminster</i></p>		
1:40 PM – 2:40 PM	<p><u>CLUB OPERATIONS</u> Play Ball! A look at the common bonds that baseball and Kiwanis share.</p> <p><u>Presenter:</u> <i>Frank Dennett, Past Governor, Kiwanis Club of the Seacoast (NH)</i> <u>Location:</u> <i>Parliament</i></p>	<p><u>SERVICE</u> Small Service Projects Interested in adding service projects to your club meetings? Have a small budget and limited time? Learn how to implement small service projects</p>	<p><u>FUNDRAISING</u> Tutorial**: Planning a Successful Fundraiser Discover the fundamental steps for planning a successful fundraiser. Put the steps into action by planning a fundraiser of</p>



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		<p>from beginning to end. Each project will have a low cost, can be implemented in less than an hour, and has a big impact on your community.</p> <p><u>Presenter:</u> Elyse Denorfia, eKiwaniis Club (MA) <u>Location:</u> Veranda</p>	<p>your own!</p> <p><u>Presenter:</u> Gayla Bartlett, Kiwanis Club of Danvers (MA) <u>Location:</u> Greenwood</p>
1:40 PM – 2:40 PM	<p>Kiwanis Foundation of New England (KFNE) Board Meeting <u>Location:</u> Boxwood</p>		
1:40 PM – 5:00 PM	<p>Circle K District Board Meeting <u>Location:</u> Board Room</p>		
2:50 PM – 3:50 PM	<p><u>CLUB LEADERSHIP</u> Officer Summit You're halfway through your term- what questions do you have? What information do you need to know? Are there issues facing your club? Don't miss this special Summit with District leaders to discuss questions and topics relevant to your club and clubs across the district.</p> <p><u>Location:</u> Parliament</p>	<p><u>CLUB OPERATIONS</u> Conflict Resolution Learn strategies for moderating disagreements and conflict in your club.</p> <p><u>Presenter:</u> Elyse Denorfia, eKiwaniis Club (MA) <u>Location:</u> Veranda</p>	<p><u>MEMBERSHIP</u> How To**: Membership Recruitment Learn techniques to identify leads and recruit new members into your Kiwanis club.</p> <p><u>Presenter:</u> Bob Willey, Kiwanis Club of Hooksett (NH) <u>Location:</u> Greenwood</p>
2:50 PM – 5:00 PM	<p>Hands-On Service Project <u>Location:</u> Boxwood</p>		



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<p>4:00 PM – 5:00 PM</p>	<p><u>DISTRICT OPERATIONS</u> Kiwanis 2022-2023 Meet with Governor-Elect John Falconer to hear about district and international initiatives coming in the 2022-2023 Kiwanis year.</p> <p><i><u>Presenter:</u> John Falconer, Kiwanis Club of Colebrook (NH)</i> <i><u>Location:</u> Veranda</i></p>	<p><u>MEMBERSHIP</u> How to**: Membership Retention Explore techniques to create a positive club culture and retain member engagement in your Kiwanis club.</p> <p><i><u>Presenter:</u> George Delisle, Kiwanis Club of Westfield (MA)</i> <i><u>Location:</u> Greenwood</i></p>
<p>6:00 PM – 7:00 PM</p>	<p>Social Hour <i><u>Location:</u> Parliament/Westminster Corridor</i></p>	
<p>7:00 PM – 9:00 PM</p>	<p>Dinner Session <i>Ticketed Event</i> <i><u>Location:</u> Parliament/Westminster</i></p>	
<p>After Dinner</p>	<p>District Hospitality <i><u>Location:</u> Patio</i></p>	
<p>Sunday, March 13, 2022</p>		
<p>8:00 AM – 9:00 AM</p>	<p>Breakfast Session <i>Ticketed Event</i> <i><u>Location:</u> Westminster</i></p>	
<p>9:00 AM – 12:00 PM</p>	<p>2021-22 Kiwanis District Board Meeting <i><u>Location:</u> Parliament</i></p>	