



New England and Bermuda District of Kiwanis Midwinter Conference March 21-23, 2025 - Portland, ME



Friday, March 21, 2025

4:00 PM – 6:00 PM	Conference Registration <u>Location:</u> Lobby
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Saturday, March 22, 2025

6:00 AM – 5:00 PM	Conference Registration (closed between 11:45 AM - 2:00 PM) <u>Location:</u> Lobby		
9:00 AM – 5:00 PM	Exhibits and Silent Auction <u>Location:</u> Hallway Outside Ballroom		
7:00 AM – 8:30 AM	Breakfast Session: Spotlight on Mental Health Learn tactics for caring for your mental and physical health and reducing stress with mental health therapist Elyse Denorfia. <i>Ticketed Event</i> <u>Location:</u> New Hampshire		
9:00 AM	Opening Session Join us for the official opening of the 2025 Mid-Winter Conference! Hear from your district leaders about what to expect during the conference. <u>Location:</u> CT/RI		
10:00 AM – 10:50 AM	<u>DISTRICT OPERATIONS</u> So You Want to be Lieutenant Governor? It's the best job in Kiwanis! Come learn about the duties and rewards of the job and how you can contribute to our members' experiences. <i><u>Presenter:</u> Adam Wright, Kiwanis Club of Westfield (MA)</i> <i><u>Location:</u> Cumberland</i>	<u>CLUB OPERATIONS</u> Youth Protection Kiwanis Advisors to SLP clubs are required to stay up to date on Youth Protection training. Learn what is annually required at a "train the trainer" workshop. <i><u>Presenter:</u> Dawn Fitzgerald, Kiwanis Club of Malden (MA)</i> <i><u>Location:</u> Kennebec</i>	<u>MEMBERSHIP</u> Does Your Club Need a Club Boost? Does your club need a special event day or open house? Come to an interactive session to learn how to recharge your club's battery. <i><u>Presenter:</u> Bob Willey, Kiwanis Club of Hooksett (NH)</i> <i><u>Location:</u> Lincoln</i>
10:00 AM – 11:00 AM	Past Governors Committee Meeting <u>Location:</u> Boardroom		
11:00 AM – 11:50 AM	<u>CLUB DEVELOPMENT</u> Create a Sense of Belonging in Your Club Attracting new members is only step one. Learn what it means to create a sense of belonging for your	<u>MEMBERSHIP</u> reMember Campaigns Have you wondered what your former members are doing now? Members leave Kiwanis because life gets in the way. Discover many ways to	<u>COMMUNITY ENGAGEMENT</u> Exploring New Channels through your Local Chamber of Commerce Explore the opportunities, connections, and sponsorship potential that

	members and how to put your plan into action. <i><u>Presenter:</u> Daniel Norwood, Kiwanis Club of Portland (ME)</i> <i><u>Location:</u> Cumberland</i>	“reMember” your former members. <i><u>Presenter:</u> Chris Martz, Director of Global Membership and Engagement, Kiwanis International</i> <i><u>Location:</u> Kennebec</i>	your local Chamber can offer. <i><u>Presenter:</u> Amanda Waterfield, Kiwanis Club of Westfield (MA)</i> <i><u>Location:</u> Lincoln</i>
11:00 AM – 12:00 PM	Past Lieutenant Governor Meeting <i><u>Location:</u> CT/RI</i>		
12:00 PM – 1:30 PM	Kiwanis Foundation of New England Luncheon Speakers Stephanie Feyler, the Vice President of Program Operations & New Business Development at Camp Sunshine and Chris Holden, KFNE President <i>Ticketed Event (included in registration)</i> <i><u>Location:</u> New Hampshire</i>		
2:00 PM – 2:50 PM	<u>SERVICE</u> Impactful Signature Projects Hear about Educating Children with Down Syndrome in Malaysia from our KI president in addition to the Monster Bash & Halloween Stroll in Greater Lowell and Bubbles and Books in Malden. <i><u>Presenters:</u> Lee Kuan Yong, President, KI; Dawn Fitzgerald, Robert Sherbs</i> <i><u>Location:</u> Cumberland</i>	<u>LEADERSHIP</u> Lead by Example: Build Trust and Engagement Learn tools and strategies to inspire and motivate members and future leaders, and discover techniques to build trust through authentic leadership. <i><u>Presenter:</u> Chris Martz, Director of Global Membership and Engagement, Kiwanis International</i> <i><u>Location:</u> Kennebec</i>	<u>MARKETING</u> Social Media and Your Club Social media and creating videos is a great way to promote your club, let your community know the great things you’re doing, and attract new members. Learn how these tools can make a big impact on your club. <i><u>Presenter:</u> Gayla Bartlett, Kiwanis Club of Danvers (MA)</i> <i><u>Location:</u> Lincoln</i>
2:00 PM – 3:30 PM	Kiwanis Foundation of New England (KFNE) Board Meeting <i><u>Location:</u> CT/RI</i>		
2:00 PM – 5:00 PM	Circle K District Board Meeting <i><u>Location:</u> Boardroom</i>		
2:00 PM – 5:00 PM	Hands-On Service Projects (until completed) 2:00-4:00: Meal packaging (<i>including set up and clean up</i>) 4:00-5:00: Diaper Kit Assembly <i><u>Location:</u> Massachusetts</i>		
3:00 PM – 3:50 PM	<u>CLUB DEVELOPMENT</u> Preventing Member Burnout	<u>SERVICE</u> Service Project Swap!	

	<p>Member burnout is real and something that is often noticed way too late. Learn more about how to prevent burnout in your club members and how to motivate your members for success in your community.</p> <p><u>Presenter:</u> Elyse Denorfia, eKiwanis Club of New England and Bermuda <u>Location:</u> Cumberland</p>	<p>Need ideas for new service projects? Come hear what other Kiwanis clubs are doing successfully and share a project of your own. Leave with inspiration for service projects you can bring to your community.</p> <p><u>Moderator:</u> Janet Poirier, Kiwanis Club of Cheshire (CT) <u>Location:</u> Kennebec</p>
<p>4:00 PM – 4:50 PM</p>	<p><u>SERVICE LEADERSHIP PROGRAMS</u> Key Club is 100! In celebrating Key Club International’s 100th year this Sunday, hear from Key Club Alumni and Advisors on the impact Key Club has had on their lives.</p> <p><u>Moderator:</u> Elyse Denorfia, eKiwanis Club of New England and Bermuda <u>Location:</u> Cumberland</p>	<p><u>LEADERSHIP</u> Succession Planning for Leadership Don’t let your club’s leadership pipeline dry up. Improve your succession planning and ensure knowledge is passed down to build on your club’s strategic vision and create a smooth transition.</p> <p><u>Presenter:</u> Chris Martz, Director of Global Membership and Engagement, Kiwanis International <u>Location:</u> Kennebec</p>
<p>6:00 PM – 7:00 PM</p>	<p>District Social Cash bar and hors d’oeuvres <u>Location:</u> Vermont</p>	
<p>7:00 PM – 9:00 PM</p>	<p>Dinner Session Featured speaker Kiwanis International President Lee Kuan Yong <i>Ticketed Event (included in registration)</i> <u>Location:</u> New Hampshire</p>	
<p>9:00 PM</p>	<p>Hospitality Room (Open to all Conference Attendees) <u>Location:</u> Presidential Suite</p>	

Sunday, March 23, 2025		
<p>7:00 AM – 8:30 AM</p>	<p>Breakfast Session Kiwanis International and District representatives will answer questions about dues. <i>Ticketed Event</i> <u>Location:</u> New Hampshire</p>	
<p>9:00 AM – 12:00 PM</p>	<p>2024-25 Kiwanis District Board Meeting <u>Location:</u> Vermont</p>	