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FOLEY KIWANIS SPONSORSHIP PROPOSAL



Kiwanis[®]
CLUB OF FOLEY, ALABAMA



KIWANISCLUBOFFOLEY@GMAIL.COM

PO Box 576 Foley, AL 36536



ABOUT THE CLUB



Kiwanis[®]
CLUB OF FOLEY, ALABAMA

Dear Friend of Kiwanis,

Preparations for our annual Kiwanis events are underway, and we are counting on the continued support of local businesses like yours. Your support is vital for the success of our Annual Christmas Parade, Poker Run, Special Olympics Snow-Cones, Scholarships for Key Club seniors at Foley and Elberta High Schools, and our new Inaugural Chili Cook-Off.

To show our appreciation, your business will receive valuable recognition during our Kiwanis Radio Day on WHEP (92.5 FM and 1310 AM) and through various promotional efforts. A Kiwanian or volunteer will be reaching out to you soon regarding your donation for our fundraiser.

Attached are the different levels of sponsorship packages available. If your company decides to make a donation, please make the check payable to Foley Kiwanis Foundation. We are a tax-exempt, 501(c)(3) organization (EIN: 83-2709695). We are also seeking corporate members to help support our club and the children in our community.

Payment is also accepted via Venmo (@Foley-Kiwanis-Club) or Cash App (\$2023Foley). You can also mail your sponsorship form and donation to:

Foley Kiwanis Foundation
PO Box 576
Foley, AL 36536

If you need additional information, please contact me via email at foleykiwanisclub@mail.com or by phone.

Thank you for your support.

Sincerely,

Bill Reiller
Club President
404-281-8873

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MISSION STATEMENT

- Our mission is to bring positive changes to the community. Our members and volunteers provide the momentum that helps us affect change and use data-driven models to provide solutions that make a long-lasting difference for the children of our communities.

EVENTS

Wednesday, October 15, 2024
Radio Days

Saturday, December 7, 2024
Foley Kiwanis Christmas
Parade

Saturday, February 15, 2025
Chili Cook-Off

Saturday, April 26, 2025
Poker Run

The club also sells sno cones and popcorn at various events throughout the year.

SPONSORSHIP PACKAGES



DIAMOND \$10,000

- Premier sponsor of the Foley Christmas Parade and Inaugural Chili Cookoff
 - First in line at Christmas Parade (after starting lineup) and up to 3 free entries
 - Logo on award plaques for parade winners
 - Logo on Chili Cookoff T-shirt
 - Recognition on all marketing for Parade and Cookoff
 - 20 free entry tickets to cook-off
 - Opportunity to speak at Cookoff
 - Recognition 2+ times throughout year on social media
 - Logo and link on club website
 - Listed as sponsor on signage at all events (Parade, Cookoff, Poker Run, Music and Movie in the Park, and other pop up events)
 - Opportunity to be present at scholarship awarding
 - Free club membership for 1 year
 - Ad featured on club website for 1 year
 - Opportunity to join us on radio days to talk about your business
 - Radio Days business plug by club members
 - Listed in all press releases throughout the year
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SPONSORSHIP PACKAGES




DOUBLE PLATINUM \$7,500

- Two free entry at Christmas parade
- Logo on Chili Cookoff T-shirt
- 15 free entry tickets to cook-off
- Recognition 2+ times throughout year on social media
- Logo and link on club website
- Listed as sponsor on signage at all events (Parade, Cookoff, Poker Run, Music and Movie in the Park, and other pop up events)
- Radio Days business plug by club members

PLATINUM \$5,000

- One free entry at Christmas parade
- Logo on Chili Cookoff T-shirt
- 10 free entry tickets to cook-off
- Recognition 2+ times throughout year on social media
- Name and link on club website
- Listed as sponsor on signage at Parade, Cookoff & Poker Run
- Radio Days business mention by club members

GOLD \$2,500

- Name on Chili Cookoff T-shirt
 - 5 free entry tickets to cook-off
 - Recognition 1 time throughout year on social media
 - Name and link on club website
 - Listed as sponsor on signage Parade, Cookoff & Poker Run
 - Radio Days business mention by club members
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SPONSORSHIP PACKAGES

SILVER \$1,000

- 5 free entry tickets to cook-off
- Name and link on club website
- Listed as sponsor on signage Parade, Cookoff & Poker Run
- Radio Days business mention by club members

BRONZE \$500

- Name and link on club website
- Listed as sponsor on signage Parade, Cookoff & Poker Run
- Radio Days business mention by club members

EXCLUSIVE SANTA'S SLEIGH SPONSOR \$2,000

- Opportunity to pull Santa's Sleigh at the Christmas Parade
- Recognition on social media
- Banner on Santa's Sleigh
- Recognition in parade press release



Kiwanis
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SPONSORSHIP FORM

- DIAMOND \$10,000
- GOLD \$2,500
- DOUBLE PLATINUM \$7,500
- SILVER \$1,000
- PLATINUM \$5,000
- BRONZE \$500
- EXCLUSIVE SANTA'S SLEIGH SPONSOR \$2,000

INFORMATION

BUSINESS NAME _____

PRIMARY CONTACT _____

MAILING ADDRESS _____

PHONE _____

EMAIL _____

Payment can be made by mailing a check with this application to PO Box 576, Foley, AL 36536 or via Venmo (@Foley-Kiwanis-Club) or Cash App (\$2023Foley).

By signing this form, I acknowledge that the sponsorship funds will be due within 30 days and no sponsorship benefit fulfillment will take place until I have submitted payment in full to the Foley Kiwanis Foundation. By failing to submit payment on time, I acknowledge that I hold no rights to any sponsorship benefits.

SIGNATURE

DATE



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