



Kiwaniis[®]

WESTERN CANADA DISTRICT

BUILDING BLOCK FOR VIRTUAL CLUB SUCCESS

This is a collection of resources and links to help clubs' transition to an online and virtual world.

It is broken into five areas:

- Building club cohesiveness and vitality in meeting
 - Interesting and fun Club meeting, member engagement, going online with Zoom
- Greater community awareness
 - Social media, Facebook 101
- Membership growth
 - Virtual recruiting, virtual open house, membership chair
- Impactful Service
 - Adapting existing projects, finding new community needs
- Online Fundraising

These resources come from various Kiwanis and non-Kiwanis sources.

Start here with a recording of KI Staff Brad Boyd sharing his view on the [Building Blocks for Virtual Club Success](#) that he shared at Michigan District meeting. It touches all five areas.

The KI website also has a section [Coronavirus Resources](#).

To connect with the Western Canada Board email Dennis Dahl – District Secretary: <mailto:wecansect@gmail.com>

Building club cohesiveness and vitality in meetings

- [Getting Started with Zoom](#) – Kiwanis Canadian Foundation video
- [Zoom Tips](#) – a series of videos from CKI – Wisconsin-Upper Michigan
- [Club Meetings](#) – a video from KI
- [Online Meeting Platforms can keep your club together.](#) – KI News article
- [Ideas to help your club thrive](#) – KI article
- [Make Meeting Fun and Inviting](#) – KI presentation
- [How to run a great virtual meeting](#) – article from Harvard Business Review
- [Ideas for Interactive Engaging Meetings](#) – a KI article
- [Achieve Club Excellent \(ACE Tools\)](#) – a KI publication.
- [Give your Club a Boost](#) – a Western Canada District presentation

Greater community awareness with social media

- [Facebook 101](#) – a video session from Carolinas District
- [PR Tips and Tools](#) – a KI publication
- [Club Social Media](#) – KI website
- [Kiwaniis Brand Resources](#) – KI website

Membership growth

- [Open House Toolbox](#) – a comprehensive compilation (V7) of resources to run virtual open house, recruit or membership information events
- [How to Recruit New Members Using Social Media](#) – article by Non-Profit Tech for Good
- [You can change your club in 60 Minutes](#) – Kiwanis Canadian Foundation video
- [Engage your Members during the Pandemic](#) – Carolinas District webinar
- [A Focus on Membership](#) – KI Lunch with a Leader video

Impactful Service

- [Service and Fundraising Projects During Covid19](#) from Carolinas District Video
- [Moving Forward in an Age of Uncertainty](#) – CalNevHa District session
- [Tinkering with Club Service Project During age of Covid](#) – KI presentation
- [Changing the Norm](#) – a KI presentation
- [Examples of Adapted WCD Projects](#)

Online Fundraising

- [Virtual Fundraising](#) – KI Lunch with a Leader Video
- [The 4 Steps to Virtual Fundraising](#) – KI News Article
- [Virtual Fundraising Club ideas](#) – WCD list
- [9 Virtual Fundraising Event Resource](#) – article by Non-profit Tech for Good
- [Fundraising in Uncertain Times](#) – Michigan District Webinar
- [Virtual Fundraising Idea](#) – search results from Bing – 500,000 hits