



MICHIGAN *Builder*

Serving the children of the world | Michigan District | DEC2022/JAN2023

New book vending machine unveiled at Charlevoix Elementary School

Our total budget for this project was \$8,763 which included \$5,370 for the book vending machine and \$3,393 for books to stock the machine. Our major grant for this project was from Kiwanis International Children's Fund which awarded us a grant of \$3,876. This project promotes leadership and literacy which are what Kiwanis is all about! We wrote three grants total for this project. Once we launched the book vending machine, we have had local children's authors donate books, we will be seeking contributions from local businesses to purchase books with donation labels on each book identifying the donor. We are working on a book recycling program in the schools. We have established a book selection committee involving students, librarians and teachers. AND, in addition to being able to provide this amazing book vending machine to our local elementary school, we have added TWO new members immediately and have received several additional membership inquiries. This project allowed us to shine in our community and bring a focus on what Kiwanis does in our communities! It has been an amazing project on so many levels!

UpNorthLive Video

Petoskey News Review Article



A HUGE THANK YOU!

Suzanne Malpass, local children's book author who has so kindly donated BOXES of HER children's book to the Kiwanis Club of Charlevoix's Book Vending Project at Charlevoix Elementary School. This project keeps getting bigger and bigger!!! In addition to Suzanne Malpass being a local author, her illustrator, Trish Morgan is a Charlevoix High School graduate and currently resides in Charlevoix pursuing her art! What an amazing gift from an amazing lady! Thank you, thank you, thank you Suzanne Malpass!!!"



Michigan Builder

Michigan District of Kiwanis International
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Builder Publication Schedule

Issue	Deadline	Issue	Deadline
Feb/Mar	Jan. 5	Aug/Sept.	July 5
Apr/May	Mar. 5	Oct/Nov.	Sept.5
June/July	May 5	Dec/Jan	Nov. 5

Attention: Club Presidents, Secretaries & Bulletin Editors;
Lt. Governors and District Chairpersons. Submit all articles, photos and
video to districtoffice@mikiwanis.org. All photo and artwork must be sent
as either jpg or bmp files. Video must be sent as mpeg files.

December 2022

- 6 District Convention Planning Meeting - Frankenmuth
- 16-19 Club Opening - Plainwell/Otsego
- 19-23 CHRISTMAS - District office closed
- 30 NEW YEARS EVE - District Office closed

January 2023

- 2 NEW YEARS - District Office closed
- 13-15 Governor Training, Las Vegas
- 13-15 SLP Conference, Las Vegas
- 14 Kiwanis MI Foundation Board Meeting
- 21 Second District Board Meeting, 9:30 am Mason





Vicki Okuniewski

2022-23 Governor

Michigan District

Governor@mikiwanis.org

governor || dance and sing

Think of the children during these holiday celebrations!

**WATCH THEIR FACES!
AND THEIR SMILES!**

Watch them dance and watch them sing!

**Their smiles make you feel so warm and content.
You, too, can make a child smile!**

- Does your club make and give away holiday dinner baskets? Does your club adopt and give gifts to a family?
- Do you buy a gift to fulfill a wish tag on the Giving or Angel Tree? Does your club buy or collect boots, hats and mittens for the children?
- Does your club ring the bell at the red kettle during the shopping season? Do you take a child shopping for gifts for their family members?
- Do you hand out gifts to children or drop unwrapped gifts into the Toys for Tots barrel? Does your club gift books or tablets to school classrooms or hospitals?
- Does your club make holiday quilts and pillowcases for the hospitalized children?
- Have you ever toured with Santa Claus, Kris Kringle or St. Nicholas on his visits to the homes or neighborhoods of children?

Have you seen the faces of the children (and their parents, too) when Santa, sitting tall in his sleigh, finally makes his way down the street at the end of the Holiday parade??

When the child receives a small gift, have you seen the child so excited that he jumps up and down, and cries and laughs all at the same time!??

You, too, can make a child with a sparkle in his eyes smile and laugh, sing and dance, jump and shout and scream with delight!!! Our gifts can make it happen! Just our being there can make it happen! 'Tis the season, and you are Kiwanis. Your gifts are the children's gifts; and this is what we do. We bring smiles to children because Kids Need Kiwanis!

Enjoy your holidays this year and be grateful and thankful for what we have! Vicki Okuniewski, Governor 2022-2023



Renea Gallery

2022-23 Governor-Elect
Michigan District

Governor-Elect@mikiwanis.org

A close-up photograph of a single acorn with a smiling face drawn on its cap. The acorn is resting on a piece of weathered wood with some green moss around it.

Mighty OAKS *from* little Acorns grow

I came home from DCON so energized and ready to begin the learning journey. I found a book in my "Kiwaniis Bucket" called the History of Kiwanis. I wanted to share some insights, processes, for those, like me, that have not been in Kiwanis for the past 10, 15, 20 years. So read with me through some of the beginnings of Kiwanis shared from this book.

BIRTH OF KIWANIS
1915

Of the many proverbs in the daily use, there is perhaps one that could describe the phenomenal growth of the Kiwanis organization in a truer sense than the one which reads:

"Mighty Oaks from Little Acorns Grow"

That small group of men that met together during the latter part of 1914 for the purpose of organizing a club of business and professional men, never could have realized or contemplated that the organization that they were about to form, would, in a short period of 40 years, (now 107 years), expand into an international body made up of over 230,000 members in over four thousand clubs distributed in every State in the Union, as well as Canada, Alaska, the Yukon and the Hawaiian Island.

Fast forward to 107 years later and the many changes that have strengthened our Kiwanis organization.

Did you know that the name "Benevolent Order of Brothers" or "BOB" was considered for the name?

Yep, but after several meetings of the men organizing this club, it was decided to abandon this name.

governor-elect || mighty oaks continued

Mr. Burton further explained that the word "KEE-WANIS" roughly meant "We Trade." The word was later changed to "Kiwanis" with the accent on the first syllable as in the original word "KEE."

In 1919 this slogan was changed to "WE BUILD" which it was believed would better represent the constructive and idealistic character of the organization.

Let's look at the definitions that Mr. Burton found while looking for a suitable name for this organization. "To Make Oneself Known" through the partnerships we all have in our club, such as Food Drives, Kids Against Hunger, fundraising for the hospitals, and the Salvation Army, just to name a few.

"We Build" so much. We build our clubs, our membership, our students. We Build our communities through our Service Projects. We Build Leaders through our SLP programs. We Build our reputation by learning, teaching, sharing, and giving to others.

The group approved the name of "Kiwanis" and the Articles of Association which were ordered notarized and sent to the Secretary of State for a Charter. This was returned dated January 21, 1915. It is the date which is now annually observed as "The Birthday of Kiwanis." The Articles of Association were not filed with the county clerk until February 13, 1915.

As I continue to read this book, I think about how we continue in our clubs and services to represent the organization and message that was started back in 1915 in the "DETROIT CLUB."

In January 1916, the members began to hold their meetings at the Statler Hotel.

During the later part of March of that year, a letter was received from the secretary of the Cleveland Club stating there was a movement starting to form a National Organization and asked the Detroit Club to meet in Cleveland on May 17, 1916. This proposal for a national constitution was immediately adopted. One of the provisions of the by-laws stipulated that clubs were only to be organized in cities with a population of over 17,000 and the membership of a club was required to start with not less than 50 members. Can you imagine if this was the rule now?

In 1917 when Canada was invited to join the organization the "National Kiwanis" now became known as "International Kiwanis."

In Detroit at the Detroit Convention, the first emblem was adopted. The official emblem was the letter "K" surrounded by the words "Kiwanis Club," within a double circle.

Let us fast forward to 1928, Governor Archie began his year with a Mid-Winter conference on January 5, 1928, in Lansing and charged the Lt. Governors and Committee Chairs, along with the District Trustees, with their respective duties. It was then that THE Michigan Builder made its appearance every two months.

This is also the time when service projects started taking place. Did you know that 5,000 acres of Kiwanis Forest of Norway pine were planted in the banks of the Au Sable River near East Tawas. Who knew?

So much more to share but let us look at today and see how we are doing.

We continue to serve the community and the children through service projects, club meetings, conventions, and strong leadership.


In 1954, someone wrote "Kiwanis has only scratched the surface of community and your service in the past 41 years. If we continue to interest civic-minded men/women in the noble work it is doing throughout the length and breadth of our District, then no one needs to fear the future of our great State of Michigan."

When I serve as your 2023-2024 Governor, I will work hard to keep the mission and vision of Kiwanis going. I will work hard to "Re-Connect" our clubs, our community, and our children. I will work hard to help us grow so that "no one needs to fear the future of Kiwanis in our great State of Michigan."


Thank you and hope to be in touch with you for the next two years.

Renea Callery

Governor Elect 2022-2023 – Dearborn Club



A subcommittee was appointed, and Mr. Burton was asked to lead the journey to find a new name for the organization being built. He spent many hours in the library looking for a new appropriate name and a Native American name popped up called "KEE-WANIS." The definition of this word as found in the dictionary of the Otchipew language is: "I Make a Noise," "I Am Foolish & Wanton." But due to the limitations of the Native American vocabulary, the words have been a somewhat broader name and in its original intent, it was also taken to mean "To Make Oneself Known," "To Impress," "To Make Noise." (And we can surely make a noise – right?)





Greg Smith

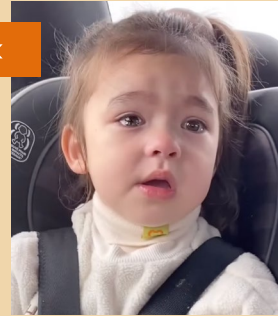
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So, Sew and Sow

Ah December, it's getting cold. Fall is almost officially over. All of the leaves have fallen down and for some it was a traumatic experience as you can see by looking at this video. This sweet baby girl crying over tree leaves falling.

[>>>click to watch<<<](#)



It's also the start of the Holiday season. I remember seeing a sign in front of a business several years ago that said "Merry Christmas, Happy Hanukkah, Happy Kwanzaa, Feliz Navidad, Good Luck Atheists."

It's also two months into the Kiwanis year so each club can look at what has happened since October.

So...

That's where our first word "SO" comes in.

According to the dictionary "SO" means something proceeds from before, consequently, therefore. It is observing or experiencing something and using that to help decide what to do next. One way to help with this for your Kiwanis club or members is to use the Stop, Start, Continue method.

After two months what do you need to stop doing that isn't working or making an impact in the community? What do you need to continue to do that maybe needs some tweaking to make it better? What do you need to start doing that can really benefit the community and let them know all about Kiwanis?

Sew...

Think of this using our second word "SEW". When you have an article of clothing, if it's torn, too small, too large or unrepairable, you discard it. However, sewing can be used to either repair the article so it lasts longer or make it better. Sewing is also used to create new articles that better fit your style, the trends of the time or to make a new statement.

So, take a look at your club and determine what can be kept or created by sewing and creating new ideas, projects or members.

Sow...

Finally, since this is the holiday season, I would like you to think about the old saying "You reap what you SOW". As you and your club interact with community are you following Kiwanis objects?

How are you treating people? Are you good examples of Kiwanian in the community? Are you letting people know what Kiwanis is all about and spreading the word about Kiwanis?

What is your personal brand?

SO, SEW and SOW

Three words to keep in mind to help your club be more relevant and prosper in your community.

Happy HOLIDAYS

From your friends across the
Michigan District of Kiwanis

Season's Greetings

Individual Greetings

Al & Angie Cotto, Downriver West
Al Holmes, Division 2
Allan Joseph Medwick, Kalamazoo
Andrea Hepburn, Alpena
Andrew Vorbrich, Kalamazoo
Ann & Jim Mattson, Ann Arbor
Anonymous, Allen Park
Barbara Gallaway, Past President, Woodhaven
Beth Pelkey, Alpena
Billy & Diane Martin, Kalamazoo
Bob & Barb McCoy, Woodhaven
Bonnie Bartlett, Past Lt. Governor, Brooklyn
Bonnie Markiewicz, Woodhaven
Cajetan D'Cunha, Monroe
Cal Hoerneman, Kewassee Midland
Carol Horn, Woodhaven
Cathy & Clif Stone, Downriver West
Charles A. Phibbs, President, Ann Arbor Western
Chris & Sarah Bouck, St. Johns 707
Christian Ledford & Chloé Louks, Woodhaven
Crystal Noecker, Mason Golden K
Cynthia Andrews, Saginaw Thomas Twip
Dan Sheehan, Gladwin
Darlene & Andrew Swift, Riverview
Dave Crawford, President, Gladwin
Dave Weber, Alpena
David & Mercia Foster, Secretary & President, Mt. Pleasant
David B. Goodwin, CPCU, Secretary/Treasurer, Allen Park
David Thompson, Monroe
Deb Staelgraeve, Treasurer, Monroe
Debbie Apkarian, Treasurer, Riverview
Dee Hudson, Past Governor, Trustee, Caledonia
Denny Shumway, West Branch
Division 2, Division 2
Don Garvin, Southgate
Don Lutz, Past Lt. Gov, Monroe
Donald & Lynne Killion, Dearborn
Donna Dysinger, Gladwin
Doug & Carie Kuras, Monroe
Dr. and Mrs. Carl Papa, Shorewood
Dr. Karen and Mr. Mike Moore, Division 19
Dr. William & Dr. Sandra Cline, Saginaw Thomas Twip
Elaine Shumway, West Branch

Elizabeth & Carl Joyce, Southgate
Ellen Pugh, West Branch
Eugene Jenkins, Monroe
Felice A. Lalli, Allen Park
Former Governor Larry & Nancy Memmer, Chelsea
Frank Liberati, Allen Park
Fred Gray, Saginaw Thomas Twip
Gary & Beverly Surratt, Addison
Gary & Susie Grizzle, Advisor Key Club/ Aktion Club, Monroe
George & Janet Lukawski, Wyandotte 1000
Gerard Page, Grand Poobah, Grosse Ile
Gordon & Margie Schleicher, Chelsea
Greg & Sharon Gwizdowski, Shorewood
Greg Smith, Executive Director, South Oakland County
Hugh & Peggy McNichol, South Lansing
Ignazio & Barb Cuccia, Secretary & Past President, Monroe
Jack & Loretta Kramer, West Branch
James Morgan, Kewassee Midland
James Stanish, Division 2
Jan & Jerry Warstler, Sturgis Eastside
Jan Ferencz, "JAM!", Southgate
Jan Stewart, Gladwin
Janice Trionfi, Mt. Pleasant
Jeanette Harris, Detroit #1
Jeff & Brenda Theobald, Woodhaven
Jim & Kay Jorgensen, Woodhaven
Jim & Rosemary Robbins, Woodhaven
Jim Rugenski, Division 2
Joan & Darrel Penix, Woodhaven
JoAnne & Austin Hoffman, Woodhaven
Joe & Judy Wolfe, Jackson
John Seibt, Clare
John Steele, Secretary, Kalamazoo
Joseph T. Lentine, Detroit #1
Judy Cock, Southgate
Judy Greer, Alpena
Julanne Williams, Ann Arbor
Julie A Nelkie, West Branch
Karl Hermann, Past President, Hillsdale
Kathie Wilder, Lt. Gov. Div 6, Ann Arbor
Kathy Allen, President, Kewassee Midland
Katie Cassette, Woodhaven

Thomas Oliver Holiday Greeting Program

Kiwanians listed below have made a contribution to the Program to wish you and your family happy holidays and to ensure a better holiday season for hospitalized children around our Michigan District



Keith & Kelly Fusinski, Grosse Ile
Kelly & Brian Anderson - Metro Detroit
YP Kiwanis, Metro Detroit YP
Kelly Armbruster, Gladwin
Kelly Stec, Wyandotte 1000
Larry & Linda French, Ann Arbor
Laura H. Ramirez, Ann Arbor
Les Coxon, South Lansing
Linda (Jeff) Lawther, Kiwanis, International
Trustee, Belleville/Ypsilanti
Louisa & Paul Elsey, Woodhaven
Margie & Cliffy Ballheim, Wyandotte 1000
Maria Moss, Bay Area
Marian O'Higgins, Past Governor 17-18,
Detroit #1
Mark & Janet Ott, Coldwater
Mark Brannon, Allen Park
Mark Piegza, President, Southgate
Mary Evans, Woodhaven
Mary Furi, Eastpointe Secretary, Eastpointe
Matt Carey, South Lansing
Michael & Linda Cahalan, Woodhaven
Michael & Marge Gyolai, Woodhaven
Michael Pugh, West Branch
Michael Zuchowski, Lt. Governor, Division 11,
Jackson
Michelle Bensfield, Director, Southgate
Mickie Kujat, Mt. Morris
Mike & Wendy Daunter,
President & Secretary, Wyandotte 1000
Mike Raham, Saline
Mike Wenglikowski, Saginaw Thomas Twp
Mr. & Mrs. Richard Cramb, Secretary,
West Branch
Nels & Jan Haan, Past Governor, Grand
Rapids Golden K
Pamela Hilts, West Branch
Past Gov. Dennis & Denise Dimoff, Brighton
Past Gov. Liz & the First Dude Tom,
South Lansing
Past Governor Ben & Jeri Probert, Chelsea
Past Governor Sarah Keze, Downriver West
Past Governor Stan & Gerri Nelson, Alpena
Past Governors David & Fran Babbage,
Allen Park
Past Lt. Gov Lydia Palaganas &
Past Lt. Gov Roger Palaganas,
Metro North-Troy
Past Lt. Gov. Tom Jankowski, Garden City
Pat Korloch & Ron Mercer, South Lansing
Patricia Richardson, Division 2

Paul Herndon, Treasurer, Ann Arbor Western
Peter & Valerie VanderElzen, Gladwin
Phil & Nora Hagen, Mt. Pleasant
Phil Haigh, Saline
PLG Eleonor Madiclum Jenks & PP Jeff
Jenks, Cosmopolitan Detroit
Pres. Nina McCaulley, Cosmopolitan Detroit
Preston & Carol Abadie, Downriver West
Ray Scoboria, Division 2
Renea Callery, Dearborn
Rev. Duane & Diana Miller,
Past President & Treasurer, Gladwin
Richard Smit, Member, Ann Arbor
Rick & Joyce Wresche, Ann Arbor Western
Robert & Michelle Meschke, Division 2
Robert Gray & Susan M. Smith, Ann Arbor
Ronald Brant, Past President, Monroe
Rosemary Robinson, Immediate Past Governor,
Swartz Creek
Russ Rhynard, Alpena
Ruth Milbourne, Lt. Gov Div 16,
Delta Township
Scott D. Murdoch, PLG, Division 2
Scott Greenlee, Past Lt. Governor, East Lansing
Sejla (Shayla) Kulaglic, Detroit #1
Stacey Nill, District Administrative Secretary,
South Lansing
Stacie Anderson, Alpena
Steve Hiller, Ann Arbor
Steven P. & Deborah L. Witt,
Saginaw Thomas Twp
Sue Cleereman, Division 2
Sue Petrisin, 2015-16 Kiwanis International
President, East Lansing
Ted Dumbauld, Charlevoix
The Stillwell Family, Foundation Trustee,
Clinton Twp & Bay Area
Thomas H. Kohl, Treasurer, Caledonia
Tom Gillespie, Division 2
Tom Talluto, Cadillac
Tyler Gedelian, Monroe
Vic Samuelson, Haslett-Okemos
Vicki Okuniewski, Governor 22-23, Kalamazoo
Wener and Mary Vondaggenhausen,
West Branch
William Skip Ward, Grosse Ile

Club Greetings

Brooklyn
Division 10
Division 2
Kiwanis Club of Chelsea
Kiwanis Club of Dearborn
Kiwanis Club of Eastpointe
Kiwanis Club of Grosse Ile
Kiwanis Club of Jackson
Kiwanis Club of Metropolitan North Troy
Kiwanis Club of Saginaw
Kiwanis Club of South Lansing
Kiwanis Club of Westside Kalamazoo
Kiwanis Club of Woodhaven
Kiwanis Club of Wyandotte 1000
Kiwassie, Midland Kiwanis Club
Mendon Kiwanis Members
Rochester Kiwanis
Shorewood Kiwanis Club
South Haven Kiwanis

In Memory Greetings

Art & Clair Koester, Woodhaven
Bob Snell, Woodhaven
Bob Walicki, Downriver West
Chuck Moreno, Downriver West
Dick Luther, Michigan Kiwanians
Gary Hawkins, Downriver West
Gerry Baetz, Wyandotte 1000
Skip & Erma Clack, Woodhaven

Non-Michigan Kiwanis Support

Tim Ford, Boynton Beach Kiwanis 75th year
Boynton Beach Kiwanis, FL

The Power of "AND"

Have you ever thought about the words you are using and the impact you are making through conversations? Think about it - how often do you use the word "but" in your vocabulary? When you use this simple and little word "but", you completely negate everything you previously said. For example, if you say "it's raining outside but the sky is blue" then you are actually saying that even though it's raining outside the sky is not blue. So, by simply changing the sentence to "the sky is blue and it's raining outside" you are still getting both the concepts you are trying to portray across to the speaker.

So what if we were to take this concept and apply it to Kiwanis? What if instead of saying "I would like to volunteer every day but my time is limited" we could use the power of "and" and say "I would love to volunteer as much as possible and I'm trying to find the time in my schedule to make this practical." Simply using the word "and" can help completely change the context of your sentence.

I challenge you to stop using the word but and change it up to stay more positive. Reflect on how this impacts your conversations and how it might change the perspective of what you and others say throughout the week.



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kiwanis.org | #KidsNeedKiwanis

LAW ENFORCEMENT ACADEMY

Opportunity is back for Kiwanis



Please consider sending a student or two to the Law Enforcement Police Academy this year. The course is a week long and will be held in Lansing at the State Police Academy in Lansing.

Dates: June 23-30, 2023

Cost: \$570.00

Application required.

Please contact Marian O'Higgins at (586) 801-6706 for more information.

>> continued on page 9



The students will have an active week learning:

- Introduction to Law Enforcement
- Defensive Tactics
- First Aid
- Leadership Development
- Water Safety
- Military Drill
- Crime and Forensic Science
- Patrol Training
- Substance Abuse Awareness
- Narcotic and Dangerous Drugs
- Speciality Units
- K-9
- Emergency Support
- Underwater Recovery

Student Eligibility APPLICATION REQUIRED

(will be on Kiwanis MI District website).

- Have interest in law enforcement
- Be of good moral character
- Academic grade point 2.0 or better
- Enrolled in grades 10-12 at time of application
- No juvenile criminal record
- Pass a physical test

Students are housed at the Michigan State Police Training Academy in Lansing with Police Officers serving as mentors and staff instructors.

This is a jointly sponsored program run by the Michigan State Police, the Law Enforcement Academy since **1975**



"A PROUD tradition of SERVICE through EXCELLENCE, INTEGRITY, and COURTESY".

In my view...



Peter Mancuso
Trustee-Counselor
for the Michigan District

Everything of value in Kiwanis happens at the club level. The purpose of every other part of our organization is to help our clubs offer outstanding fellowship and service opportunities to their members. And let's not forget networking, which is important to many of our members.

In order to successfully recruit and retain members, a club needs to provide a membership experience that would make someone want to be a member of that club. Unless it does this, why would anyone join it? And why would its members stay?

Kiwanis offers a whole host of ACE tools to Achieve Club Excellence. During this past year, more than 1,200 of our clubs are estimated to have used them. You can access them at <https://www.kiwanis.org/clubs/member-resources/training/division-leader/club-strengthening/achieving-club-excellence>. Every club should use them to assess the value that it offers to its members and the service that it renders to its community, and then make such changes as are needed to improve the club experience. Doing so will make it far more likely that your club's recruitment efforts will be successful and produce long-lasting members.

Some of the important ACE tools are the member satisfaction and community surveys. The former may be used to poll your members to see whether the club's focus and operations serve their needs as best it could. This serves a valuable purpose in retaining members.

The latter survey is conducted by visiting various community institutions, including potential club partners, to determine whether the time, funds and other resources of your members are being put to the best use to have the most positive impact on your community. Doing this will make your club more attractive to prospective members who are looking for the right vehicle to serve their community and who have no interest in undertaking service projects solely because your club does the same ones every year.

The ACE tools can play a vital role in expanding the membership of your club and its service footprint in your community. Please give them a try. The sooner you do, the greater their positive impact on your club will be.



I am asking for your help...

...with growing a new service model for Key Club called S.T.E.A.M-powered Key Clubs in our great state of Michigan!

I think we can do this very successfully in Michigan and I am ready and willing to help in any way to make this a reality. Right now, we have only one [STEAM-powered Key Club, in Fort Wayne Indiana](#) that has been incredibly successful. I encourage you to follow the link to learn about how they started up and what they've accomplished so far.

What is a S.T.E.A.M Key Club Service Model?

Identical to a traditional Key Club except that all service projects are based in **S**cience, **T**echnology, **E**ngineering, **A**rt and **M**ath disciplines.

The students are supported and mentored by their sponsoring Kiwanis Club, Kiwanis Advisors and Faculty Advisors plus external partners and professionals needed to execute a particular service project.

Tom Castonzo

Director of Information Technology Kiwanis International

+1 (269) 501-6300 (mobile) | +1-317-875-8755 ext 889

tcastonzo@kiwanis.org

Why a S.T.E.A.M Key Club Service Model?

- Opportunity to open new Key Clubs and grow existing Key Clubs
- Opportunity to mentor students in a new and exciting way
- Opportunity to recruit new Kiwanis members who are passionate about S.T.E.A.M
- Opportunity to collaborate with other S.T.E.A.M Key Clubs
- Empowers students to seek solutions and deeply understand real-world issues
- Relevant development of S.T.E.A.M skills
- Student-driven leadership and ownership
- Student opportunities to partner with a variety of organizations
- Promotes and builds team-based problem-solving skills
- Blends well with project-based learning

[Here is a webpage about the model.](#) Please visit and send me a message. My contact info is below and there also is a contact form on the website.

CONTACT FORM

BOOK A MEETING

LET'S DO THIS!
and thank you!



How to Write and Submit an Attention-Getting Press Release

In the previous Builder, I provided four areas of Public Relations that are important for a club to master if they want to get more exposure in their community and attract potential new members to their clubs.

This month I will focus on the Press Release. They often seem difficult and time consuming to write and clubs usually don't know where to start, or where to submit the release once it's written.

Below are eight questions that you should be asking when you are planning to write and submit a press release about your latest service project or fundraiser.

1. Which is the first and foremost thing in writing a press release?

- **The press release headline** is the first thing everyone will see, so it needs to be flawless. Since headlines can't be too long, they need to convey the message and the impact of the story in as few words as possible. Here are a few that I've used for our club press releases:

"Downriver West Kiwanis Donates Record Amount of Produce During Pandemic"

"Local Kiwanis Club Sponsors 2nd Annual Essay Contest for Charitable Giving"

"Downriver Kiwanis Club Donates Gloves and Hand Sanitizer to Local Elementary Schools"

2. What is the format for a press release?

- **A press release should contain your logo, a headline, a lead paragraph summarizing the announcement, and a newsworthy angle.** Your press release will have three to four paragraphs of text within the body, hyperlinks, social media links, quotes, and multimedia such as photos or videos. I highly recommend you google "Free Press Release Templates" which will give you plenty of ready-made fill-in-the-blank templates to choose from for your club use.

3. What should be in a first paragraph of a press release?

- The first paragraph should contain **the most important information and entice readers to continue reading the story.** However, the first paragraph should also contain enough information that it could stand on its own. Typically, the opening paragraph offers information about who, what, where, when, why, and how.

4. How long should a press release be?

- The ideal length of a press release is about **about 300 to 400 words** (the length of a short news item). That's just three or four short paragraphs and a couple of quotes. If yours is longer than that, you've probably got unnecessary information that doesn't add anything to your story.

5. What do you put at the bottom of a press release?

- Signal the end of the press release with **the word "Ends" in bold.** Another acceptable way to end a press release is with 3 "pound signs" i.e., ### centered right below the last paragraph. Either in the upper left or lower left corner, write "For further information, please contact" and list your details or those of an appointed person. Do give a mobile number if you can, so that journalists can contact you easily.

6. How many pages should a press release be?

- In general, you should keep a press release to **one page**, which is usually about 300-400 words. When you're done writing, have someone check it for grammatical errors, typos, and other mistakes. Be sure to double-check all links, facts, statistics, data, and contact information before you publish your release.

7. Can you include pictures in a press release?

- At the very least, **you should always include a high-res image of your logo in your press release.** If possible, add relevant and high-quality images, that grab attention and add value to your news story. A good rule of thumb is to rename your photos using your club name and number them accordingly (i.e., "Downriver Kiwanis 01, Downriver Kiwanis 02, etc.) then at the bottom of the email you send to the journalists, list the photos, what they contain and the names of the individuals in the photo so that way, the journalist can include those names and captions with the photos. Press releases WITH photos get more traction and are more likely to get published than press releases WITHOUT photos.

8. How do I get the press release to the right people in my community?

- Learn who your local media and news reporters are. Find their names in your local newspaper or TV news channels and google them. You should be able to get their email addresses from google or their company's website.
- Create an email distribution list with ONE person from each media outlet. It will more than likely be the editor of the local newspaper or a reporter at your local TV station. Look for the reporters who are doing stories about things happening in your community; those are usually the ones to target.
- There are also many online sites where you can publish your press release FREE. A few of those are PRWire, PRLog, NewsWire Today, and PRFree. Here is a link to a list of FREE PR sites where you can submit your press release: <https://www.thesmbguide.com/free-press-release-distribution-services>

In the meantime, if you need help with your press release, I'd be happy to work with your club via zoom, email, or in person to answer your questions and get your PR written and published. I can be reached at the phone number and email listed below.

I look forward to working with YOUR club on your press releases this year!

Barb Duran || Public Relations Chair

313-300-1710 || barbduranmikiwanis@gmail.com

Ann Arbor KIWANIS

WCC President Dr. Rose B. Bellanca (far left) receives an \$88,450 donation from Kiwanis Club of Ann Arbor representatives Steve Hiller, Jim Dries and Mike Madison.

As evidence of the good work its contributions are having on the community continues to grow, so does the amount of the annual donation the Kiwanis Club of Ann Arbor makes to the WCC Foundation to fund student scholarships.

This year, the philanthropic organization raised \$88,450 to put toward the Kiwanis Scholarships at Washtenaw Community College. Each scholarship covers tuition and books for one full academic year for full-time student recipients and has an approximate value of \$3,500 per year.

Seventy-three students have received the scholarships to date, with more to be added this academic year. Students can keep the scholarship for up to three years if they maintain a 2.0 GPA and stay on pace for completion.

"We've been so happy with the results of our scholarship," said Daniel Burroughs, a member of the Scholarship Committee at the Kiwanis Club of Ann Arbor. "We get an annual report that tells us how students that receive a Kiwanis Scholarship are doing, and there has been excellent academic results from all the kids.

"Our goal is to get students through college without accumulating a mountain of debt, and to do so in a shorter time than they would have otherwise."

WCC Associate Vice President of College Advancement Tina Kashat Casoli, who oversees the WCC Foundation, says the donation is accomplishing exactly that.

"The Kiwanis Club of Ann Arbor has been awarding college scholarships to local students since the early 1990s and that commitment has undoubtedly changed individual lives and improved our community as a whole," Casoli said.

"Since Kiwanis designated the WCC Foundation as the sole recipient of its entire scholarship budget four years ago, we've been very honored to be administrator for those funds that have such a positive impact."

Although there's been some tough economic times since the Kiwanis Club of Ann Arbor made its initial donation of \$70,000 to the WCC Foundation in 2018, the organization's contributions have increased each year since.

Burroughs said approximately one-quarter of the funds are raised at the Kiwanis Thrift Sale, which offers in-store shopping at 100 N. Staebler Road in Ann Arbor. The store is off Jackson Road, one mile west of Zeeb and is open Fridays and Saturdays (except some holidays) from 9 a.m. to 1 p.m.

The remaining funds come directly from approximately 70 individual donations from Kiwanis members, volunteers and other individuals.

Burroughs said money raised at the Kiwanis Thrift Sale declined during the pandemic, but the total donation went up thanks to the generosity of individual donors.

"And it's not due to us pestering people," Burroughs said with a laugh. "Our members and volunteers see the positivity of the program and they want to participate. This wouldn't happen without the participation of many, many people in Kiwanis Club of Ann Arbor and their generous attitudes."



Kiwanis® Amplify

2023

Amplify is a marvelous Leadership development program that is now in its third year. This is an online 10-week program that you can take at your own pace. Each of the modules presents different aspects of leadership that will help you develop your leadership skills whether it's for your personal, business or Kiwanis leadership roles. Here are some details and check out some results from the 2022 Amplify Program.

- **Registration will run January 1-March 24**
- Program begins Monday, April 3
- Program is now open to non-Kiwanis members (cost is US\$200 for members and US\$600 for non-Kiwanis members)
- We are offering the Kiwanis Amplify Ambassador program again. That means anyone who has participated in the program before can access the 2023 program for just US\$25 if they get two people to register using their name as a referral.
- Our Amplify Keynote presenter at convention this coming year will be THE Killer Pitch-master Precious Williams

Kiwanis® Amplify

2022 KIWANIS AMPLIFY GENERAL STATISTICS



TOPICS COVERED:

1. Leadership
2. Communication
3. Working with Others
4. Diversity, Equity and Inclusion
5. CliftonStrengths
6. Strategic Thinking
7. Event Planning
8. Marketing
9. Self-Care

KEY TAKEAWAYS:

- **96%** stated that they learned something new about each topic
- **97%** stated that the supplemental materials were useful
- **97%** felt the presenters were effective
- **4.42/5** average score for each of segment

PARTICIPATION:

2021

- 761 total participants
- 538 total graduates
- 71% completion rate

2022

- 471 total participants
- 376 total graduates
- 80% completion rate

RETURN ON INVESTMENT:

2021

- Income: \$139,000
- Expenses: \$72,315.44
- Revenue: \$66,684.56

2022

- Income: \$80,275
- Expenses: \$17,479.78
- Revenue: \$62,795.22

PROGRAM ADVANCEMENTS:

2022

- Improved content
- Addition of Kiwanis Amplify Mentors
- Addition of Kiwanis Amplify Ambassadors
- Extended program to allow more time to complete

2023

- New Learning Management System
- Explore content translation
- Additional interactive components
- Expand mentoring program

Kiwanis® Amplify

2022 LEADERSHIP MODULE SUMMARY



TOPICS COVERED:

1. Five Keys to Excellent Leadership
2. **Leading Imperfectly - NEW**
3. Emotional Intelligence
4. The Keys to Failure
5. Virtual Leadership
6. Creative Leadership
7. Six Competencies for an Inclusive Leader

KEY TAKEAWAYS:

- **96%** stated that they learned something new about each topic
- **97%** stated that the supplemental materials were useful
- **96%** felt the presenters were effective
- **4.4/5** average score for each of segment

PRAISE

"The leadership module really stressed on the importance of revisiting the mission and values of organizations. There was a lot of amazing content to digest, but I also feel that the I learnt a lot about both self awareness, as well as understanding others and helping the develop to achieve their personal best."

"Most of the traits of a successful leader I posses but fear has kept me from implementing ideas with confidence. Just today I sent an email to my 501c3 board members that implemented details from this module and I did so minus fear of failure. That's a big thing. Thank you."

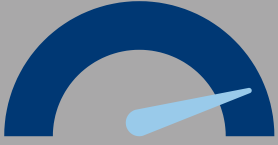
"I loved how much I learned that I could apply to my personal and professional life. Many of the topics shifted my perspective but still seemed applicable to every day life. I feel that anyone could take something away from this course and learn something new."

"It was presented by experts in the field and presented in a simplified method highlighting the message. Best training i have received by Kiwanis and comparably some of the best leadership training for todays generations to allow me to be a successful inclusive leader."

"Amazing range of topics; each was fairly short & easy to access in segments."

Kiwanis® Amplify

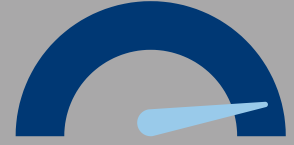
2022 COMMUNICATION MODULE SUMMARY



Useful in Kiwanis



Useful for work



Useful at home

TOPICS COVERED:

1. Communication Styles
2. Communicating with Confidence
3. Communicating with Empathy
4. Communicating in the Digital Age
5. Ethical Communication
6. Crisis Communication
7. Active Listening

KEY TAKEAWAYS:

- **93%** stated that they learned something new about each topic
- **95%** stated that the supplemental materials were useful
- **96%** felt the presenters were effective
- **4.28/5** average score for each of segment

PRAISE

"This module emphasized relearning a new way to communicate in the new age. The world changes and we as older folks have to learn to change with the world. We are dealing with diverse groups of people in our community and have to learn new ways and adapt to that change. The segments were great and speakers were excellent ."

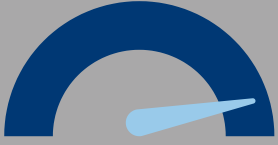
"My favorite thing about the communication Module was the resource material. I can see myself using the materials over and over again."

"I loved learning how to assess myself and my audience to tailor my communication method, style and vocabulary for maximum effectiveness, success and benefit to all parties involved."

"I was able to take away golden nuggets from each of the lessons in this module. I felt a sense of affirmation as I listened to Cassandra LeClair talk about communicating in a Digital Age since that is an area of strength for me. Then I was humbled listening to Heather McClellan share about active listening because I tend to do all three of the things she mentioned on the barriers to active listening. I loved the idea of being curious about and really enjoying listening to the other person. I can't wait to put it into practice."

Kiwanis® Amplify

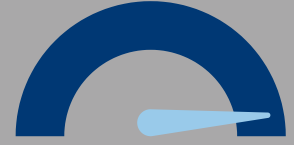
2022 WORKING WITH OTHERS MODULE SUMMARY



Useful in Kiwanis



Useful for work



Useful at home

TOPICS COVERED:

1. Coaching Conversations
2. Accountability
3. Working with People who are Different from Me
4. The Importance of Checking Assumptions
5. Handling Challenging People and Situations
6. Feedback
7. Conflict is Opportunity

KEY TAKEAWAYS:

- **98%** stated that they learned something new about each topic
- **99%** stated that the supplemental materials were useful
- **98%** felt the presenters were effective
- **4.48/5** average score for each of segment

PRAISE

"I actually loved every piece of this module and learned multiple ideas from each presenter."

"This module addresses the emotional side of being a leader. I will come back to this section often."

"I have supervised people for years and used many of the pieces presented. However, having them broken down and presented in a step by step manner can now assist me further. Therefore, this entire module was very useful in personal and business situations."

"This module provided tangible ideas on how to handle different personalities and styles without compromising my true self."

"I appreciated that this module provided the opportunity for self-reflection. I found myself thinking about ways of working with my team at work and our club members as well. I do tend to avoid conflict, so the ideas provided on seeing conflict as opportunity were extremely helpful."

"The working with others module allowed me to picture scenarios as the presenters were giving information. The material is totally relatable and applicable."

Kiwanis® Amplify

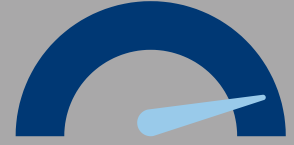
2022 DIVERSITY, EQUITY AND INCLUSION MODULE SUMMARY



Useful in Kiwanis



Useful for work



Useful at home

TOPICS COVERED:

1. **Introduction to DEI - NEW**
2. Intersections of Identity
3. Inclusion, Exclusion and Pluralism Pt. 1
4. Inclusion, Exclusion and Pluralism Pt. 2
5. Building Inclusive Teams and Organizations
6. Microaggressions
7. The Generation Gap

KEY TAKEAWAYS:

- **95%** stated that they learned something new about each topic
- **95%** stated that the supplemental materials were useful
- **94%** felt the presenters were effective
- **4.34/5** average score for each of segment

PRAISE

"The generation gap presentation taught me a lot about each generation that I could not understand before this course. I know that each generation can bring something unique in the way we lead. This taught me to be open-minded and try to understand how each person works."

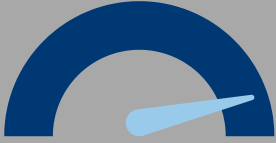
"I appreciated the global perspective. Most Diversity, Equity and Inclusion discussions seem to be limited to local, state or national paradigms. It was great to have some emphasis on carrying that out into the entire global community."

"The information in this module was shared in a non-threatening, logical manner that helped me to be receptive to the thoughts shared. I recognize that I am an old school thinker who needs to adapt."

"The presenters were all knowledgeable about their topics. I loved the handouts and activities. This module is so necessary in our changing society."

Kiwanis® Amplify

2022 CLIFTON STRENGTHS - NEW



Useful in Kiwanis



Useful for work



Useful at home

TOPICS COVERED:

1. What is CliftonStrengths?
2. Owning your Strengths
3. The Four Domains
4. Using Purposeful Communication to Influence Others
5. Building Relationships to Build Influence
6. Using your Influence to Create Positive Change

KEY TAKEAWAYS:

- **99%** stated that they learned something new about each topic
- **97%** stated that the supplemental materials were useful
- **99%** felt the presenter was effective
- **4.67/5** average score for each of segment

PRAISE

"I enjoyed the way Lynsy used a personal examples to illustrate the more abstract points in a concrete way. She also offered additional resources to expand our reading. Finally, I appreciated the fact that she stressed that no Strength was better than any other but that we could all use our identified Strengths in a group setting advantageously."

"This section enabled me to recognize certain personal characteristics as strengths that can be used in leadership. Also, I enjoyed the very practical suggestions on how to influence others."

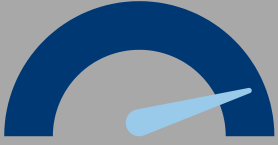
"I really loved the pre-assessment. I have actually never taken an assessment like that before, so it was interesting to take a closer look at my character traits and how they characterize me as a leader. I also really enjoyed hearing the presenter's story about her previous work experience. It was really inspiring to see what she gained from her experience there."

"I like that this module focuses on self and strongly encourages self-assessment. I particularly like the topic on influencing others through meaningful communication."

"I thoroughly enjoyed every section of this module. Especially the section on how to get to know the audience that you will be working with when building a team."

Kiwanis® Amplify

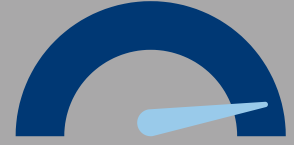
2022 STRATEGIC THINKING MODULE SUMMARY



Useful in Kiwanis



Useful for work



Useful at home

TOPICS COVERED:

1. Strategic Thinking
2. Developing Strategy
3. **Goal Setting 201 - NEW**
4. Decision Mapping
5. Creative Problem Solving
6. Leading Through Change
7. The 5 Ps of Success

KEY TAKEAWAYS:

- **94%** stated that they learned something new about each topic
- **98%** stated that the supplemental materials were useful
- **98%** felt the presenters were effective
- **4.48/5** average score for each of segment

PRAISE

"The speakers were very dynamic in this module!"

"The information in this module was an eye-opener to the little things we often take for granted. I will be a much more effective problem-solver after participating in this module."

"I appreciated the new and fresh perspective the speakers provided in this module. Old dogs can learn new tricks!"

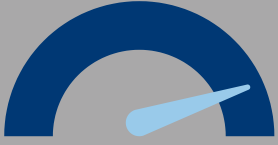
"Tangible, real-world exercises and lessons. Very applicable and relatable in work and personal life. Some great visualizations. Loved the high-energy presenters! The meditation time at the start of Victoria D'Ambrozio's segment was a nice touch and change of pace."

"Overall, this was the most effective module. I learned how to manage a team in both the good and bad times. I wish I had this information earlier in my career!"

"Each component complimented or built on each other. The presenters were enthusiastic and gave real world applications for their topics. I learned so much about the importance of strategic planning."

Kiwanis® Amplify

2022 EVENT PLANNING MODULE SUMMARY



Useful in Kiwanis



Useful for work



Useful at home

TOPICS COVERED:

1. Event Planning Phases
2. Creating a Culture of Inclusion
3. Partnership Development Strategies
4. Meaningful Meetings
5. Internal and External Communications
6. Creating Powerful Moments
7. **Event Evaluation - NEW**

KEY TAKEAWAYS:

- **93%** stated that they learned something new about each topic
- **96%** stated that the supplemental materials were useful
- **94%** felt the presenters were effective
- **4.33/5** average score for each of segment

PRAISE

"The handouts provided in this module are exceptional!"

"Engaging visuals. Thought-provoking topics. Excellent checklists and worksheets. Useful advice. Very practical lessons."

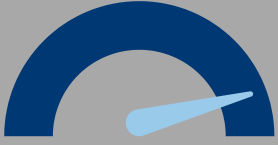
"Wow I was fast and furiously taking notes! I especially liked the networking and collaborating ideas pieces. I also enjoyed the presentation on meaningful meetings as this has been a problem in my club. I am hoping to spice things up a bit and liked the idea of a prompt ahead of the meeting to invoke conversation about a specific topic."

"I thought that I was open-minded. I discovered that there are so many different angles that I can look at and construct a situation that could be more positive/successful for the group."

"GREAT and thought-provoking questions that every Kiwanis club Board of Directors should be asking themselves and their members. This module was critical."

Kiwanis® Amplify

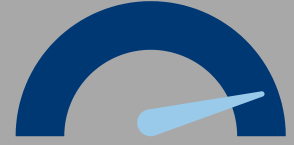
2022 MARKETING MODULE SUMMARY



Useful in Kiwanis



Useful for work



Useful at home

TOPICS COVERED:

1. Marketing 101
2. Social Media: Basics
3. Building a Head-Turning Online Presence
4. Social Media: Analytics
5. Community-based Social Marketing
6. The Power of the Perfect Pitch
7. Meeting New People and Enjoying It

KEY TAKEAWAYS:

- **95%** stated that they learned something new about each topic
- **97%** stated that the supplemental materials were useful
- **97%** felt the presenters were effective
- **4.32/5** average score for each of segment

PRAISE

"Every segment was useful no matter the level of Marketing experience that anyone had."

"I tried to mentally apply each session to how I could use the information at a club and district level with Kiwanis. Found it a practical module for getting serious about marketing, gaining new members and goals."

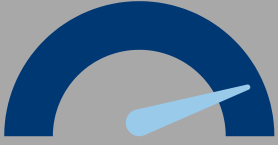
"I loved the section on meeting new people. I'm an introvert, so having new ideas on starting and adding to a conversation were really helpful."

"All of the presenters were very clear and concise and had great handouts. The presentations/visuals were also nice."

"I enjoyed the Community-Based Social Marketing topic in the sense that we often feel pressured to lock down social media as the end-all of all marketing strategies. It was incredibly helpful for the speaker to give an example like the Food Shelf in Vermont to showcase that growth doesn't always have to be big right off the bat. Oftentimes it's finding just a few people and reaching out in a personal way that can reach people better."

Kiwanis® Amplify

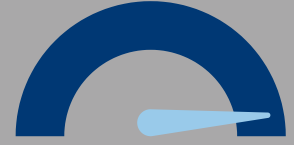
2022 SELF-CARE MODULE SUMMARY



Useful in Kiwanis



Useful for work



Useful at home

TOPICS COVERED:

1. 5 Minute Self-Care
2. Avoid Burnout and Goal Fatigue
3. How to Stand Up for Yourself
4. Self-worth and Stepping Into Your Power
5. Imposter Syndrome
6. Community as Medicine
7. Stop Escaping and Start Living

KEY TAKEAWAYS:

- **97%** stated that they learned something new about each topic
- **98%** stated that the supplemental materials were useful
- **97%** felt the presenters were effective
- **4.45/5** average score for each of segment

PRAISE

"These were all great presentations. I have gained the art of saying NO. Feeling pressured to give an answer or instant feedback can lead to feeling overwhelmed. Learning to pause and take a deep breath reminds us to keep calm and use affirming statements."

"I loved this module. I learned to be intentional about my self-care. Take action, by practicing consistently and being accountable to yourself is key."

"I loved the idea of creating the schedule that you desire for your best and highest mood. I spend so much time doing for my family, my clients, my community, that I have literally been working 7 days without a break or time to breathe. The self-care unit has reinforced my need to step up and take care of me!"

"Avoiding Burnout and Self-Worth were my favorites. Being around my Millennial friends and working with Gen Z, these topics are incredibly important. It provides ways we can grow self-worth and to avoid burnout, and to take care of ourselves in an economy that is failing, a government that is negligent, a society that is divided, and pressure to be "adults". It's good for young professionals to really think about and take into account."

2022-23 OFFICER INFORMATION CHANGES

CHARLEVOIX

K02017 (1934)

Division 20

Pres: Gayle Gennett,
217 Clinton St, Charlevoix 49720-1324
Phone: (231) 547-5598
Email: ggennett@aol.com

FENTON

K02460 (1941)

Division 17

Contact Secretary for Zoom Meeting
Information, Tues, Noon
Pres: Mark Suchowski,
805 Briarwood Ln, Fenton 48430
Phone: (810) 908-9094
Email: marksuchowski@gmail.com

Sec: Cathy Utter,
785 Little School Lot Lake Rd., Holly 48442
Phone: (517) 230-6161
Email: uttercat@aol.com

HOUGHTON LAKE

K10992 (1983)

Division 19

Contact Secretary for Meeting Information
Pres: David DenBoer,
PO Box 379 ,Prudenville, 48651-0379
Phone: (989) 429-0822
Email: denboer.dave@gmail.com

Sec: Cyle Gillman,
203 Acorn Ln, Houghton Lake, 48629-8918
Email: cyle.gillman@edwardjones.com

LAKEVIEW-URBANDALE, BATTLE CRK.

K03047 (1947)

Division 12

Clara's on the River, 44 McCamly St. N.,
1st & 3rd Tues., 6:00 PM
Pres: Robert Wolf,
113 Sunnyside Dr, Battle Creek, 49015-3141
Phone: (269) 964-4750
Email: bobwolf@iserv.net

TRI CITIES, GD. HAVEN-SPRING LAKE

K17086 (2004)

Pres: John Zaugra,
17510 Hiawatha Dr., Spring Lake 49456
Phone: (616) 846-8693
Email: JSZAUGRA@comcast.net

CHEBOYGAN

K02013 (1934)

Pres: Travis Woiderski,
3719 Bonter Court, Cheboygan, 49721
Phone: (231) 818-5522
Email: twoiderski.modern@gmail.com

ST. JOHNS 707 K09646 (1979)

Pres: Terry Strickler,
3477 Easton Rd., Owosso, 48867
Phone: (517) 282-9653
Email: terryst710@gmail.com

SOUTH LANSING

K03720 (1951)

Division 16

Zoom, info at southlansingkiwanis.org
Bob Evans, 900 American Rd, Lansing, 48911
1st & 3rd Th, , 7:30 AM
Delhi Café, 4625 E Willoughby Rd #9, Holt, 48842
2nd & 4th Th, 11:30 AM and 5th Th 5:30pm

MORENCI

K03921 (1952)

Pres: Theresa Ewald,
10515 Packard Rd Morenci MI 49256
Phone: (517) 490-8348
Email: jtewald2@yahoo.com

HARBOR SPRINGS

K03481 (1950)

Pres: Michael Behrmann,
500 N Spring St., Harbor Springs, 49740-1116
Phone:
Email: mhbehrmann@gmail.com

2022-23 OFFICER INFORMATION CHANGES

BURTON K05319 (1960)

Pres: Amy Pierson,
329 Fairfield Ct, Holly, MI 48442
Phone: (810) 845-1391
Email: apierson1223@yahoo.com

NEW CLUB

WEST MICHIGAN—Virtual K20821 (2022)

Division 14

Virtual—contact secretary for zoom info, Thurs, 4:00 PM

Pres: Julie Lanka,
227 Carmen Dr., Spring Lake, 49456
Phone: (616) 581-2428
Email: julielanka@gmail.com

Sec: Kris Weller,
260 Oakshire Court, Ada, 49301
Phone: (616) 822-3107
Email: kweller260@gmail.com

Page 10 International Officers

Kiwanis International 2022-23 Officers

Bert West, 2022-23 International President
Divide, CO, USA,
Kiwanis Club of Ute Pass-Woodland Park

Katrina Baranko, 2022-23 International President-Elect
Albany, Georgia, Kiwanis Club of Albany

Lee Kuan Yong, 2022-23 International Vice President
Petaling Jaya, Malaysia, Kiwanis Club of Kuala Lumpur

Kiwanis International Past Officers

1952-53: Walter Ray, International President
1969-70: Robert Webber, International President

2022-2023 Lt. Gov

DIVISION 3

Maria Moss (Brandon)
Email: mmoss@fsb.bank

Page 26 Past Governors

2016-17: Dee L. Hudson, Club: Caledonia
6660 76th St. S.E., Caledonia, 49316-8210
Cell: (616) 293-3111
Email: dhudson3664@outlook.com

Page 28 Past Governors

1976-77: Judge Allan Miller
Club: Tawas

2022-2023 District Chairs (pg 6)

DISTRICT CONVENTION

CHAIR: Haley Thomsen, Club: Chelsea
18778 Blue Heron Dr, Manchester. 48158
Phone: (734) 276-9154
Email: haleyllynn1010@gmail.com

YOUNG CHILDREN PRIORITY ONE

CHAIR: Dee L. Hudson, Club: Caledonia
6660 76th St. S.E., Caledonia, 49316-8210
Cell: (616) 293-3111
Email: dhudson3664@outlook.com





Spring Divisional / Club Leadership Education

SAVE THE DATE

- February 25, 2023 **Divisions 5 & 6**
- March 4, 2023 **Divisions 1 & 2**
- March 11, 2023 **Divisions 13 & 14**
- March 25, 2023 **Divisions 16 & 18**
- April 1, 2023 **Divisions 11 & 12**
- April 15, 2023 **Divisions 10 & 17**
- April 22, 2023 **Divisions 3 & 7**
- May 6, 2023 **Divisions 19 & 20 & 21**

2021-22 GOVERNOR'S MEMBERSHIP TROPHY

Congratulations to the Bay Area Club for being the overall winner of the 2021-22 Governor's Membership Trophy Award!

Bay Area	+14
Macomb	+10
Kalamazoo	+8
Mt. Clemens	+8
Clinton Township	+7
Clinton Valley	+6
Tri Cities, Grand Haven- Spring Lake	+5
Belleville	+5
Onsted	+5

Net gain is from 10-1-21 thru 10-10-22 and includes clubs only with at least a net gain of +5 based on official membership numbers supplied by Kiwanis International.

In Memoriam

Judy L. Downey
Lapeer Sunrise

Terecita D. Yule
Westside Kalamazoo

Elden R. Snell
Woodhaven

David M. Huffman
Delta Township

Elizabeth McCastle
Delta Township

Tom Tamandl
South Haven

Donald Mitchell
Allen Park

Dr. Howard D. Proctor
Dearborn

Leslie P. Abbott
Dearborn

Phillip J. Shifferd
South Lyon

John M. Renwick
South Lyon

Bob Barden
Ann Arbor

as we go to **PRESS**

Active Clubs **133**
 District Beginning Membership **3298**
 Reporting Members November 1, 2022 **3315**

Net Gain +17 members

SLP MEMBERS

	CLUBS	PAID MEMBERS
K-Kids	8	-
Builders Club	32	-
Key Club	88	783
Circle K	8	37
Aktion Club	13	20