



MICHIGAN *Builder*

Serving the children of the world | Michigan District | **APR/MAY 2023**



Kiwanis
CONVENTION 2023
MINNEAPOLIS

**JUNE
21-24**

**2023 Kiwanis
International Convention**
in Minneapolis, Minnesota

CLICK FOR INFORMATION

I hope you will join me and other club members and leaders from around our Michigan District at this year's Convention!!! You will have an enjoyable time!

Vicki Okuniewski

REGISTRATION

3-DAY PACKAGE

June 22-24

\$375 (Feb. 15-May 15)

\$475 (May 16-June 19)

ANNUAL MEETING ONLY

Saturday, June 24

\$199 (Feb. 15-May 15)

\$249 (May 16-June 19)

VIRTUAL ADMISSION

Thursday & Friday

\$59 (Feb. 15-May 15)

\$79 (May 16-June 19)





Michigan Builder

Michigan District of Kiwanis International
(USPS344-660)

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THE MICHIGAN BUILDER

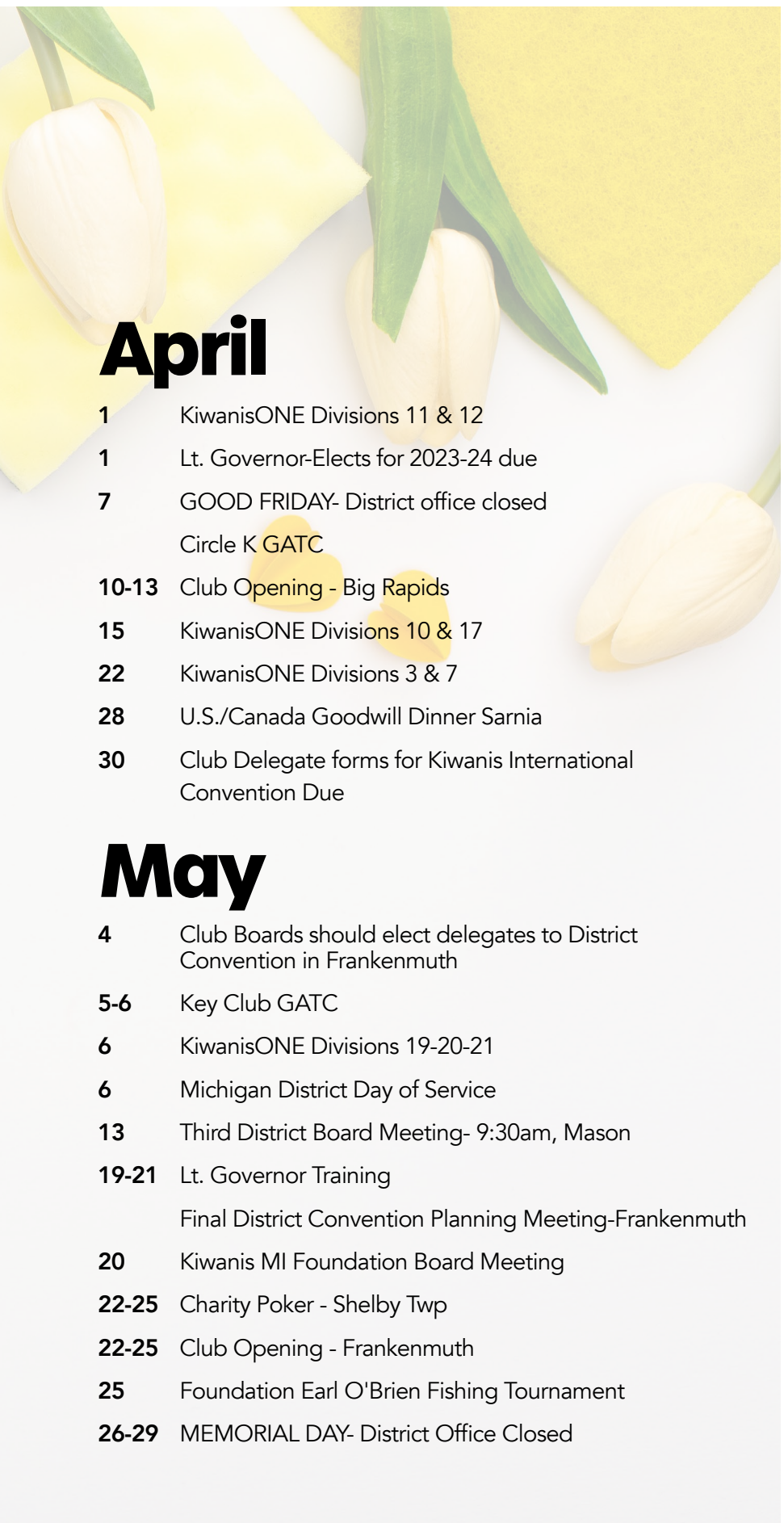
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Builder Publication Schedule

Issue	Deadline	Issue	Deadline
Feb/Mar	Jan. 5	Aug/Sept.	July 5
Apr/May	Mar. 5	Oct/Nov.	Sept. 5
June/July	May 5	Dec/Jan	Nov. 5

Attention: Club Presidents, Secretaries & Bulletin Editors;
Lt. Governors and District Chairpersons. Submit all articles, photos and
video to districtoffice@mikiwanis.org. All photo and artwork must be
sent as either jpg or bmp files. Video must be sent as mpeg files.



April

- 1 KiwanisONE Divisions 11 & 12
- 1 Lt. Governor-Elects for 2023-24 due
- 7 GOOD FRIDAY- District office closed
Circle K GATC
- 10-13 Club Opening - Big Rapids
- 15 KiwanisONE Divisions 10 & 17
- 22 KiwanisONE Divisions 3 & 7
- 28 U.S./Canada Goodwill Dinner Sarnia
- 30 Club Delegate forms for Kiwanis International
Convention Due

May

- 4 Club Boards should elect delegates to District
Convention in Frankenmuth
- 5-6 Key Club GATC
- 6 KiwanisONE Divisions 19-20-21
- 6 Michigan District Day of Service
- 13 Third District Board Meeting- 9:30am, Mason
- 19-21 Lt. Governor Training
Final District Convention Planning Meeting-Frankenmuth
- 20 Kiwanis MI Foundation Board Meeting
- 22-25 Charity Poker - Shelby Twp
- 22-25 Club Opening - Frankenmuth
- 25 Foundation Earl O'Brien Fishing Tournament
- 26-29 MEMORIAL DAY- District Office Closed



Vicki Okuniewski
2022-23 Governor
Michigan District
Governor@mikiwanis.org

Happy April fellow Kiwanis Members!

We are now at the midpoint of our Kiwanis year! It has been a busy early spring so far for our Executive Committee, our Lt. Governors and Committee Chairs as we visit and speak during the KiwanisONE meetings and our Division Councils and Club meetings. We have four more KiwanisONE visits to make this month and next! The events have been successful and fun. Our education session with the entire group is interactive with the sharing of ideas. And we have plenty of time to network with our fellow members. Have you made plans to attend? You can visit any of the KiwanisONE events that are remaining!

Our Membership team is going for the win! We have opened four new Kiwanis Clubs (West Michigan - virtual, Romulus, Allegan County and Grass Lake) so far this year. The team is working on new clubs in Big Rapids and Frankenmuth! Stay tuned, we are working on more! If you see a need for a new Kiwanis Club in your area or county regardless of community size, let us know!

The SLP's were busy with the Key Club convention in Bay City and the Circle K convention in the Lansing area last month! We have two new SLP clubs now in Saginaw and Dearborn! If your club needs help or information regarding the opening of a new Service Leadership Program, you can let us know!! We would like to open five new K Kids Clubs this year as part of President Bert West's vision.

So, how is your club doing at this point? I am just offering you some basic reminders as we go into the second half of our Kiwanis year.

The A.C.E. (Achieving Club Excellence) tools are available to help you redefine your club's focus and purpose and your community's needs and your community impact. All of our clubs should be using the Two for Two membership program now! Did you know that our District is up over 150 net members so far this year??

Have you started your planning for your late Spring or Summer community events and fundraisers? I cannot wait to visit some of your outstanding events that are coming up! Just let me know when they are scheduled!

Do you give gifts or send thank you notes to you club presenters? When I held the position of club president, we gave out U.S. Flag subscriptions and I sent thank you notes to each speaker who gave a presentation that year!

Don't forget your own club members with their talents and knowledge that they bring to your club. Are you recognizing your members for their extra efforts in your club, achievements or service to your community? We could also learn much from each of our members when they are scheduled to make a presentation to your clubs!

continued on page 5





Renea Callery

2022-23 Governor-Elect
Michigan District
Governor-Elect@mikiwanis.org



HUMAN TOUCH IN MEMBERSHIP

Time constraints today cause members to question their ability and desire to serve in a volunteer leadership role, and membership organizations must be aware of this and losing volunteer input into the membership function. Even though we can now Zoom meetings, membership organizations still require the Human Touch. People will still join and stay in organizations based on their relationship with other members.

So, let's look at ways we can keep our members involved:

- Identify the real barriers to member involvement.
- Ask members to commit their talents, NOT just their time.
- Communicate what members can expect to accomplish, not just what the organization expects them to do.
- Wherever possible, break down larger membership jobs into smaller, less time-consuming tasks.
- Use members to Open doors.
- Use members to Close the Sale.

In reaching out or working with your members, sometimes we need to look at it as a "business" we are asking help for. Here are some different areas to think about.

PRODUCTION:

A company must have a product or service to offer its customers. Burger King, the product is food. What is the Product for Kiwanis?

All membership organizations produce something. They just have different names for it. We use terms such as programs and services. Membership organizations have a production process that includes working with supplies, production teams, packaging, and so forth. The difference between a corporate and a membership organization is that the membership organization's overriding concern isn't making a profit on all its products. Although membership organizations still charge for their products and services, that price doesn't always relate to a profit.

TRAINING:

In any organization or business corporation, resources need to be provided to the employees. In a business, corporation training is usually done at that location. In Kiwanis, we have "employees, volunteers" all over Michigan. But they still need to be trained. The organization needs to establish an accepted way of dealing with members and communicate those standards to the work force. In the future, membership organizations will face even greater pressure to train their members because of the changing needs and communications capabilities of the membership base.

midpoint of the year continued from page 3

Are you making plans to award your club members who celebrate a milestone membership year with the Legion of Honor award? Do you celebrate your club anniversary or hold an annual meeting each year?

I am very glad to see so many of you write articles for our Michigan Builder magazine! I am reading great articles with topics that most of us can use in our clubs and our lives. Your members and clubs can submit articles to be included in any of our Builder issues. We all could benefit by your sharing of your signature projects or your fantastic fundraisers!

Our District leadership would love to see more of you attend the International Kiwanis Convention in Minneapolis this year. There will be some fun events, interesting workshops and fabulous speakers and the Saturday night Gala featuring the Oak Ridge Boys! We will also have some important issues to discuss including a dues adjustment proposal and the candidates for president-elect and trustees. More information regarding International Kiwanis proposals and candidates will be sent to you club presidents soon. Registration is open NOW!

Our District convention committee has been working for several weeks to plan and manage our upcoming Convention with a new name: Kiwanis of Michigan Great Lakes Conference! And we are going with an Old West Style theme for our Saturday evening dinner this year! More details will be posted as we develop our plans. I hope most of you are planning to attend our Conference in Frankenmuth on August 18th-20th. We have arranged the schedule so that all of you can enjoy visits to the various shops and restaurants that week. By making it a family vacation, you can come earlier in the week and stay late on Sunday! Online only District registration will open SOON!

Communication, Engagement, Service, Education and Participation are Keys to our successes within our Clubs, our Divisions and our District as a whole. Keep working to make our clubs stronger for the sake of the children in our communities. It is all about the Kids and #Kids Need Kiwanis!!!

Yours in Kiwanis,

Vicki Okuniewski

Governor 2022-2023

Michigan District of Kiwanis International

still require the human touch continued from page 4

PLANNING:

To succeed in the future, we must have an idea of where we are going and the challenges we might face, and what resources it currently has and will need, plus a set of goals for measuring success.

We do have that plan for our future. The District Board and leaders work together and have developed our strategic plan. If you haven't heard – the Membership Team led by Susan Devon have been working very hard to grow our membership and clubs. They have opened three new clubs in the last six months. They are continuing to travel into different cities to start new clubs. They are an amazing Team – but they still need US to help them reach their goal of eight new clubs by October 1, 2023.

So where does the HUMAN TOUCH play in. YOU are the Human Touch. Keep sharing your Kiwanis story with others. Continue to volunteer for a position in your club or at the district level. We NEED YOU! Attend the KiwanisONE divisional, and make plans to join us at the Great Lakes Conference in August.

I will continue to work my year using our Human Touch and Kiwanis stories – let's not be The Best Kept Secret anymore – let's reach out and TOUCH our next new members.

Renea Callery

2022-2023 Governor-Elect



Greg Smith
Executive Director
Michigan District
executivedirector@mikiwanis.org

CRANKS, PRANKS, and thanks

Ah, April. It's time for renewal. Spring is here. Winter is behind us (fingers crossed). We have more energy. There is more activity. It's time to get going with new initiatives and ideas.

It's time to "crank things up" as they say. What does it mean when we say that? The dictionary says it means to gain speed, momentum or intensity. We can shake off our winter doldrums and hibernation mentality so we as Kiwanians can let our communities know who we are and the kind of difference we can make by helping youth and others who need it.

However, there is another type of crank. It's a person who is bad-tempered, set in his/her ways, a grouch. Do we have people like this in our clubs? Maybe. Are these people who look for ways that things won't work instead of trying to help new ideas work. Albert Einstein had a quote about them. He said "Stay away from negative people. They find a problem with every solution."

So cultivate an environment in your clubs of positive attitudes, innovation, experimentation and collaboration. All of our clubs have accomplished great things in the past but always keep the viewpoint of this:

Never let your memories exceed your dreams.

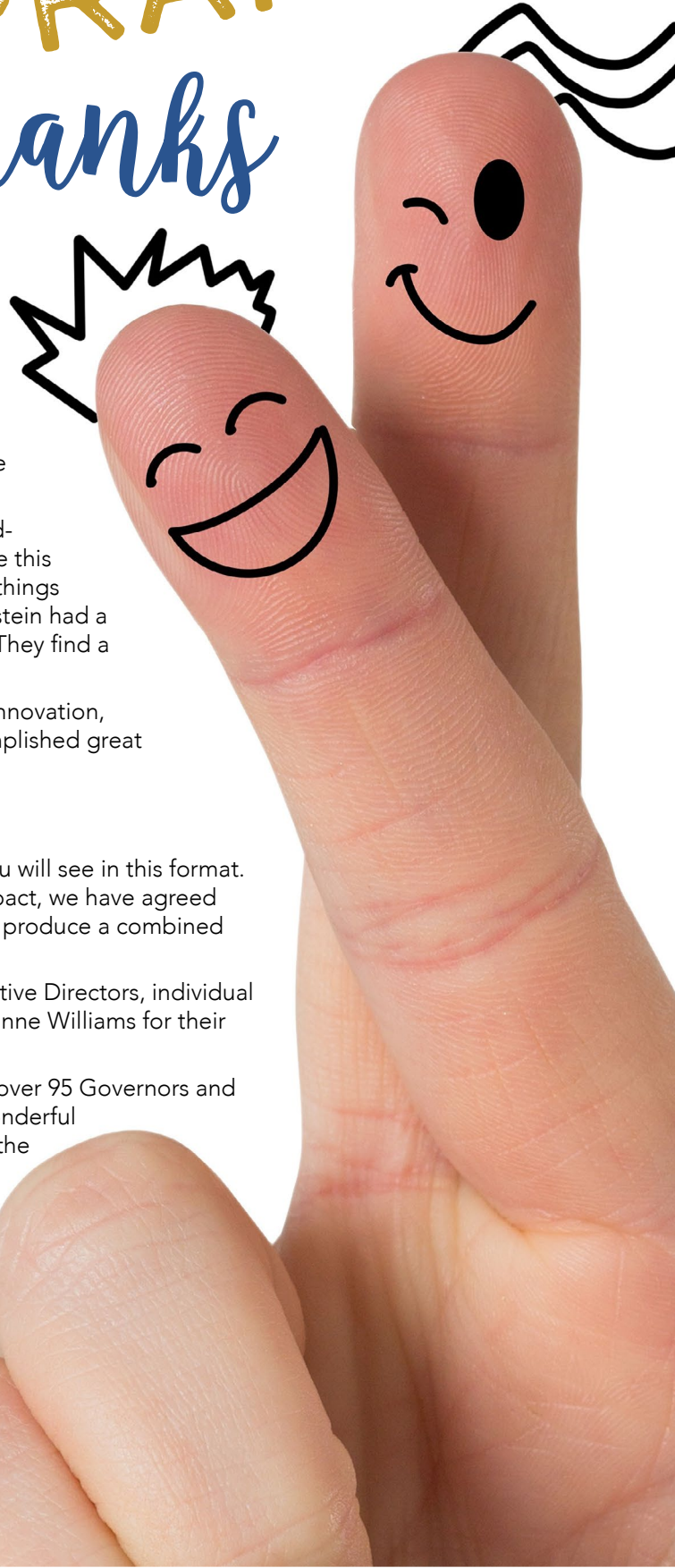
On another note, this will be the last issue of the Builder that you will see in this format. Starting in June as a way to save money and make a greater impact, we have agreed to partner with Michigan Optimists and Michigan Lions clubs to produce a combined newsletter.

This gives me the chance to thank all the Past Governors, Executive Directors, individual contributors and club contributors of articles and especially Julanne Williams for their efforts with the Michigan Builder over the years.

We have the first issue of the Builder at the District Office. The over 95 Governors and 12 Executive Directors who have contributed and edited this wonderful publication over the years have helped to create and report on the Michigan District of Kiwanis.

And what we say about Julanne Williams who since 2000 has given the Builder the look and feel that is recognized and appreciated issue after issue? Kudos, Kudos, Kudos.

So I am thankful that all these people can be recognized and appreciated with the thanks they deserve. So this is a thankful column. But since this issue comes out on April 1, is it a prankful column?





The third bullet point that I shared with you back in the October 2022 Builder, on how your club can make a positive impact in your community and attract new members, is how your Kiwanis club can stand out in your community. This would not only be at your fundraisers and service projects, but also at your club meetings!

The answer is **BRANDING!**

BRANDING IS HOW PEOPLE SEE OUR ORGANIZATION. It is the impact we have on communities around the world, and the emotion our words and actions instill. And it can have a big impact on how people in your community view your club.

I am going to share three areas that you, as a Kiwanis member, can get involved with and use branding to get the exposure your club needs to grow its membership AND to make a positive impact on your community.

1. **BRANDING at your club meetings:**

A. **APPAREL:** make sure you wear a Kiwanis t-shirt, polo shirt, hat or some sort of Kiwanis apparel to **EVERY** club meeting and event. If your club doesn't have a "club" shirt or hat, you can purchase items at the Kiwanis Int'l or Michigan District store with the Kiwanis logo on them. Many clubs will give a shirt or hat to a new member when they are inducted into the club. If your club isn't doing that, you may want to consider it for the future. Find someone who does logo'd apparel and **INVITE THEM** to your club to do a program on it, then ask them to

join and get your shirts or hats ordered!

- B. **MEETING LOCATION:** Make sure you have your Kiwanis banner hanging proudly at **EVERY** club meeting and event. If you have additional banners with patches and pins, be sure those are on display as well. Have a club bell and gavel at **EVERY** meeting and when you are inducting new members or recognizing perfect attendance or installing new club leaders, make sure you are taking photos in front of your club banners. If you meet at the same location each week, ask the venue if you can place a sign outdoors or in the lobby to signify that your club meets there with the time and date. At the very least, set a "sandwich board" or A-frame sign outside the door or near the road, at the location where you meet at the beginning of each meeting so that visitors and guests will see it. (Be sure to get approval from the venue first).
- C. **HANDOUTS/MATERIALS:** Be sure you have brochures and flyers available at the sign-in table at **EVERY** club meeting and event. All handouts should have your meeting date, time and location plus a contact name and email or phone number on it. Kiwanis-approved brochure and flyer templates, as well as other print and marketing materials, can be found here:

[Click Here](#)

2. BRANDING at your club service projects or fundraisers:

- A. **APPAREL:** Again, be sure when you are out doing service projects or fundraisers, all of your members are wearing Kiwanis shirts, hats, jackets, vests, etc. Showing a united group of dedicated volunteers out in the public eye will be recognized by those driving by or showing up to help out at the event. Everyone wants to be a part of a group and by showing that you are all united through your logo'd wear, it will make your club look professional and ready to serve the community!
- B. **SIGNAGE:** Be sure you have a banner, A-frame sign, or yard signs at EVERY one of your projects and fundraisers. Inexpensive yard, A-frame and other indoor and outdoor signs and banners can be purchased at Vistaprint here: <https://www.vistaprint.com/signs-posters>. Another idea is to ask your Key Club or Circle K students to assist your club by waving or holding up signs at the project or event to attract passers-by and let everyone know that Kiwanis is there!
- C. **PUBLICITY:** Make sure you take a group photo before or after each service project and fundraiser, to promote unity and show others what you are doing in the community. These photos can be used on social media or attach them to a press release and send them to your local community reporters to put in the local online and print newspapers.

Call your local news station and let them know about the event or project your club will be doing to see if they are interested in doing a story – you may end up on the 6:00 news! Again, tons of resources and tools are available for branding your Kiwanis club here: <https://www.kiwanis.org/clubs/member-resources/kiwanis-brand-campaign>

3. BRANDING in the community:

- A. **APPAREL:** Wearing your Kiwanis apparel as you're "out and about" running errands is a great conversation starter. Be sure to wear your Kiwanis hat, jacket or shirt to the bank, post office, grocery store, hardware store, fitness center, or anywhere else you may go on a daily basis. Just be sure to be ready to tell them about Kiwanis when they ask!
- B. **PUBLICITY:** Have some business cards on hand in your pocket, purse or wallet with your club information (date, time and location of your meetings) on it so that when someone asks you, "What's Kiwanis"? You can leave them with a card and invite them to your next club meeting or service project. Make sure to write YOUR name and phone or email on the card so they can reach out to you, or BETTER YET, ask them to write THEIR name and phone number on the card and give it back to you, so you can give them a call and remind them about the next club meeting or event. You can order these on Vistaprint or purchase blank business card sheets or card stock paper and print your own. Also, Kiwanis has window decals, license plate rings, and other branding items that you can use to publicize that you are a Kiwanis member. Check the Michigan District and/or Kiwanis Int'l stores for these items.
- C. **PARTNERSHIPS:** Partnering with other community and non-profit organizations, such as Toys 4 Tots, Salvation Army, your local food pantry, women's shelter, or veterans organization, as well as OTHER service clubs, such as Rotary, Jaycees, or Lions, is a great way to make a BIGGER impact in your community and get the exposure your club needs to attract new members! I'll focus more on the importance of partnerships in the next issue of the Builder.



*I look forward to working with
YOUR club in the coming year!*

Barb Duran || Public Relations Chair

313-300-1710 || barbduranmikiwanis@gmail.com

In the meantime,

If you have other branding and marketing ideas that your club has used to get more exposure out in the community or in the media, OR you have some specific questions about branding or marketing that you need answered please send an email to:

In my view...



Peter Mancuso
Trustee-Counselor
for the Michigan District

You should come to the International Convention in Minneapolis this June.

You should come for all of the reasons that every international convention is worthwhile: Educational programs that are second to none. The wonderful opportunity to make friends and renew friendships with Kiwanians from around the world. Outstanding entertainment, led this year by the Oak Ridge Boys. And many things to see and do as tourists, including a visit to the famous Mall of America.

But you should also come for a special reason that isn't part of every year's convention experience. You should come to have a voice in the future of Kiwanis.

Two important matters will be considered by the delegates at this year's convention. The first is a complete revision of the Kiwanis International bylaws for the first time in three decades, including some changes that are substantive. The second is a proposal by the KI board for an international dues adjustment from \$52 to \$82 per year for your dues tier, which would be the first change in eight years.

During this time, our membership has continued to slowly decline despite our best efforts to reverse it, thus reducing our revenue base. We have responded to this challenge by using investment income and by cutting staff, services and expenses for many years. However, due to the impact of high inflation and lost value in our investment portfolio, we experienced a substantial budget deficit last year. We addressed this by selling off part of our investment portfolio at the same time that our portfolio declined in value, resulting in a decrease in our assets of nearly \$ 8 million. This prompted the KI board to direct a \$ 1 million cut in budgeted expenses this year and \$ 2 million in total next year, but those will not be enough to solve the problem. Our financial situation is not sustainable in its present form and will require either enactment of the proposed dues adjustment or severe cuts in our existing programs going forward.

I am sorry to be the bearer of this news, but you can see now why it is important for you to be in Minneapolis to have a voice in these matters, and for your club to be fully represented by delegates at the convention.

I hope to see you there.

BAVARIAN INN LODGE FRANKENMUTH

One Covered Bridge Lane Frankenmuth, Mi 48734



18-20
AUGUST
2023

ROOM RESERVATION DEADLINE IS JULY 16, 2023

to receive the Kiwanis discounted rate. After that date, rooms may be available, but you will be charged the full rate.

MICHIGAN KIWANIS

Great Lakes Conference

Room Rates:

\$121 per night (Double or King)
plus all fees and taxes

\$186 per night (Suite)
plus all fees and taxes

Other group lodging options may be available but are not part of the Kiwanis discounted block. If you are interested, ask Bavarian Inn Lodge reservations.

Parking: Is complimentary for hotel guests

Following is information to obtain a room at our conference rate. Rooms in our Kiwanis block can be booked starting April 1, 2023. Housing requests are not to be sent to the District Office. In order to obtain a room, housing requests may be made by phone to: 1-855-652-7200

You must mention Kiwanis Annual Great Lakes Conference and Group number 12X5L3 when reserving your room to receive our group rate. Be prepared to guarantee your room with a credit card. Our Kiwanis Conference discounted rate is guaranteed for 2 days before and after the Conference. Cancellations must be made at least 14 days prior to arrival to avoid charges. We have obtained a special rate – so we encourage you to book within our block.

**Reservations may be made by calling 1-855-652-7200.
Use the Group number 12X5L3**

FOR ON-LINE BOOKING

DIRECTIONS



HOT OFF THE PRESSES

HAVE YOU HEARD... ...ARE YOU READY???

Have you heard... we have a **NEW** name for our DCON...
YEP, lots of great changes

Kiwanis of Michigan GREAT LAKES Conference

Mark your calendars for some great education and fun!

AUGUST 17-20, 2023

we will meet you all at

BAVARIAN INN LODGE || FRANKENMUTH

This will be a packed, filled weekend with new educational workshops, opportunities for you to volunteer to help us and lots of fun.

To get us started at our **Friday lunch** - we will have a **Membership Mystery** luncheon.

Saturday dinner is themed as **"Old Bert's Wild West"**
more fun information to be shared.

Have you been taught **"How to Eat a Cupcake?"**...
attend this workshop and find out how.

Click on link for more information

Registration

Stay
Connected

Volunteer
Form

Workshop/Exhibitor
Space Survey

Registration will be open April 1, 2023.

Registration will be ONLINE only.

**106th Annual Kiwanis of Michigan Great Lakes Conference
August 18-20, 2023 Bavarian Inn Lodge Frankenmuth, MI**

CONFERENCE REGISTRATION FORM ALL ATTENDEES MUST REGISTER AND RECEIVE A BADGE

Guest Name: _____ Member Name: _____

Badge Name (if different): _____ Kiwanis Club of: _____

Daytime Phone: () _____ - _____ Email Address: _____

Club Officer Position 2022-23 _____ Club Officer Position 2023-24 _____

Check all that apply: First timer Legion of Honor KMF Distinguished Kiwanian
 50 Yr. Kiwanian Life Member District Life Member KI KMF J. D. Alexander
 Current District Chair Past Governor Lt. Governor 22-23 Lt. Governor 23-24

FEES AND EVENT SELECTION

Event	Qty.	Price	TOTAL
Registration Fee In-Person Only		40.00	\$
Registration Fee SLP and under 18		Free	
LATE Registration (after August 4, 2023)		60.00	\$
<input type="checkbox"/> Allergy _____ <input type="checkbox"/> Vegetarian _____			
Meal Package Price (Includes 5 meals listed below)		150.00	\$
Friday, August 18 Kick Off & Mystery Luncheon		30.00	\$
Saturday, August 19 Breakfast		27.00	\$
Saturday, August 19 K-Family Luncheon & Awards		30.00	\$
Saturday, August 19 Theme Dinner Party		55.00	\$
Sunday, August 20 Celebration of Life Breakfast		27.00	\$
TOTALS			\$

INSTRUCTIONS: Do NOT mail or fax this form after July 28, 2023

Walk-in registration is handled at the Bavarian Inn Motor Lodge.

Online registration will remain open until August 11, 2023

Discounted Hotel Reservations end July 17, 2023.

Dress code for the conference is casual except for the Delegate Session which is business casual. Dress code for the Saturday evening dinner will be your choice of Western or Cowboy or Old West Style attire, if you desire.

Everyone (Kiwanians and non-Kiwanians) must register if you are attending any part of the conference.

At a minimum, include your full Name and Club Name. No paper registrations may be submitted after July 28, 2023.

After that date only online registration is available and the late fee will apply after August 4, 2023.

If you are a **Delegate**.....make sure your Club has submitted the **Certification Form** to enable you to vote.

You may Pick Up your Tickets during Registration Hours (they are included with your Registration Materials).

ALL EVENTS are Pre-Order Only. See On-Site Registration desk for any available tickets at the conference.

Only registered attendees may receive a meal ticket.

If you are registering children under 18 (no registration fee but must pay for meals), list their names and age(s):

_____ ; _____ ; _____

Both Registration and Payment are available Online: www.mikiwanis.org or fill in and mail this form.

VISA MasterCard Expire Date: ____/____/____
 Sec. Code _____

Return Form to: Michigan District of Kiwanis, P.O. Box 231, Mason, MI 48854

Name on Card _____ Signature _____



Yake Students show off their new dictionaries



Kiwanians Barb Gallaway, Brenden Hoy and Claudia Chester packing the Dictionaries



Hedke Principal Vince Porreca unloads Hedke Dictionaries

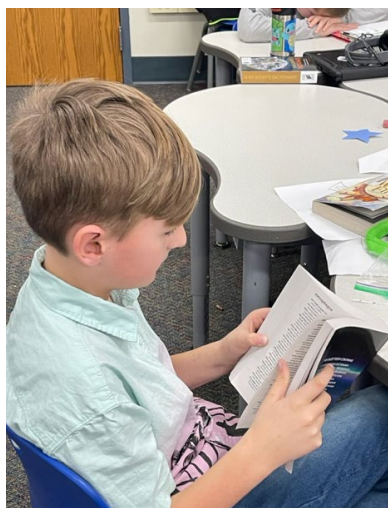
The Dictionary Project

The Kiwanis Club of Woodhaven recently purchased 648 third grade dictionaries. Enough dictionaries to provide a dictionary for every third grader at Anderson, Bates, Erving, Gudith, Hedke, Wegienka and Yake Elementary Schools.

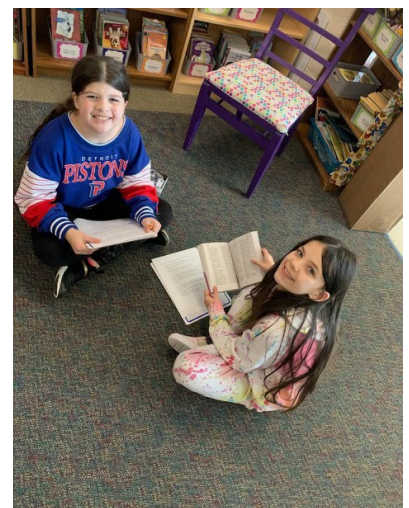
The goal of the Dictionary Project is to assist all students in becoming good writers, active readers, creative thinkers, and resourceful learners by providing them with their own personal dictionary. The dictionaries are a gift to each student to use at school and at home for years to come. Educators see third grade as the dividing line between learning to read and reading to learn, so Woodhaven Kiwanians give dictionaries each year to children in the third grade.

Club President, Bob McCoy, reports finding words in a print dictionary exercises kids' minds and helps them develop their problem-solving skills. To find a word, they have to consider order and sequencing, alphabetization, spelling, context, and much more! Faster isn't always better when it comes to literacy and learning.

Woodhaven Kiwanians are proud to bring the Dictionary Project to both the Woodhaven-Brownstown School District and the Trenton School District.



Wegienka Student enjoying his new (for keeps) Dictionary



Dictionary Skill Scavenger Hunt in Mrs. Bosman's class at Erving



Project Generating Ideas

If you'd like more
information please
feel free to contact
leeharrison1127@gmail.com

Is your club looking for new and worthwhile projects? The Kiwanis Club of Colonial Plymouth has a method to find out the needs in our area yearly.

In September each year we contact about 35 groups that we work with. These include social service agencies, non-profits, the school district, the library and other groups that have spoken at our meetings and provide important resources for kids and the communities that we serve.

We call or email each of the groups every year and ask if they have projects where we might be of assistance either financially or with volunteer hours. We then compile the results into a needs assessment document that our committee chairs have access to. Every month we meet to decide which projects we can take on at the time. This gives us a roadmap of projects that we enjoy doing and where we can make things better for people in need.



Kiwanis Needs Assessment 2022 - 2023

PRESIDENT'S GOALS: Liz would like to see us hold two Kids Coalition Against Hunger food packaging events, one is scheduled for January 14th. The cost of each event will be \$3,500 and can be taken from the Wilcox Foundation donation. She would also like to explore holding a Sleep in Heavenly Peace event as well. Both Rotary Clubs have shown interest in participating with us.

OCTOBER PROJECTS: These projects have already been done or committed to - \$1000 to the Pollinator Garden project, the planting will be done in April, \$1,000-2,000 (TBD) to the Miracle League for security at their field (Wilcox Funds), Life Remodeled volunteers, Tree Planting at Township Park volunteers, \$500 to the Alzheimer's Walk team, \$1250 to put new tires, brakes and rotors to update a recently widowed mother's car, up to \$1000 to support the PCCS Family Engagement Department in providing toiletries for needy families.



SALVATION ARMY

- Financial support needed for their low cost summer camp program
- Bell ringing in December
- Volunteers for their weekly Tuesday Youth Night Dinners
- Thanksgiving Food Box Set-up November 17th 9:00-noon
- Thanksgiving Food Box Packing November 17th 1:00 - 3:00
- Christmas Food Box Packing December 8 9:00 - noon
- Toy Shop Set - up December 8-14
- Christmas Distribution December 15 - 16

NEW HOPE CENTER FOR GRIEF SUPPORT

- They are looking for some group to sponsor the widow's family at Christmas
- Last year we were the food sponsor for their summer camp \$1,000

FRIENDS OF THE PENN THEATER

- They have sponsorships ranging from \$250 to \$1,000

METHODIST CHILDREN'S HOME SOCIETY

- They would like up to \$2,000 for shoes for their children
- They would like us to stuff envelopes again in November for their fundraiser

PLYMOUTH COMMUNITY COUNCIL ON AGAIN

- They are in need of vinyl stackable chairs, they need \$900 for this

BRIDGEPOINTE

- We have committed to providing hygiene bags for their Christmas event

PLYMOUTH DISTRICT LIBRARY

- They would like \$1,000 to purchase board games for their new "Tweens" area

PCCS ALTERNATIVE EDUCATION PROGRAM

- We normally donate to them to provide different items for their students including student toolboxes and other miscellaneous needs that come up

PCCS GEER SCHOOL FIELD TRIPS

- The District is attempting to begin using Geer School for field trips for elementary students again. Private busses will need to be used as District busses are in use during the times needed. Any donation would help.

PCCS CLOTHING BANK

- Most of their items come from clothing donations but they have a need for certain items especially for older students such as thermal gloves, hats, jeans, etc. A drive donation would be helpful.

STARKWEATHER ACADEMY

- The alternative high school in PCCS would like items for hygiene products for their students. Apparently EBT cards can be used only for food and many students lack these supplies. They would like a supply so that they can distribute them discreetly.

NEW HOPE MEDICAL CLINIC

- They have needs for financial donations as they support needy families with medical care.

MIRACLE LEAGUE OF PLYMOUTH

- They have major needs of both money and volunteers for their many games

MICHIGAN PHILHARMONIC

- They would like \$5000 to support their youth orchestra and for their outreach program in the area. They also have needs for volunteers for their events.

FRIENDS OF THE ROUGE

- They would like up to \$4,000 to add trees to the rain gardens at PARC

PETE POLK MEMORIAL FOUNDATION

- They hold a NoWetChildBehind Diaper Drive each year, we may be able to partner with them

FIRST STEP

- They would like \$1,000 to purchase safety items for the children in the shelter

PLYMOUTH COMMUNITY UNITED WAY

- They would like a donation for their emergency fund

P.B.J. OUTREACH

- They are in need of financial assistance as well as volunteers to feed homeless

JCARES

- They need financial assistance for their Mittens and Meals program

BIRTH DETROIT

- They are in need of financial assistance to provide birth and prenatal care to Detroit residents

PLYMOUTH GOODFELLOWS

- They are in need of financial assistance for their Christmas program

GROWTH WORKS

- They are in need of financial assistance to provide hygiene products

TRADITIONAL PROJECTS OF OUR CLUB

- Assist Key Club at Ice Festival Parking in January
- Sort cans at Salvation Army after Postal Workers Food Drive in May
- Fishing Clinic in July (Vic C, Rob, Greg A)
- Fourth of July Parade
- Hot Dogs at City Commission Meeting in August
- First Responders Lunch in August
- Pancake Breakfast in September
- Provide drivers for PCCA Picnic in September

OTHER DONATION IDEAS

- Plymouth Fife and Drum Corps
- Redline Drum Corps
- Fish and Loaves Food Bank
- Refugee housing at St. John's Episcopal Church in Detroit
- SJ5K Fundraiser in May
- WSDP Fundraiser in May
- Friends of the Rouge Fundraiser in August
- First Step Fundraiser in September

OTHER IDEAS

- Bill suggests that we contact Vista Maria and Samaratis for their needs
- A Girl Scout Troop has offered their help if needed on any project

Kiwanis Needs Assessment by Month 2022 - 2023

OCTOBER

First Step Halloween Support

NOVEMBER

S Army TG Food Boxes
MCHS Envelope Stuffing
New Hope..Sponsor Widow's Christmas
Bridgepoint Hygiene Bags

DECEMBER

S Army Bell Ringing
S Army Christmas Food and Toy Programs
Plymouth Goodfellows

JANUARY

KCAH Packaging Jan 14
Ice Festival Parking with Key Club

FEBRUARY

MARCH

APRIL

MAY

S Army Postal Workers Food Drive
SJ5K Sponsorship
WSDP Sponsorship

JUNE

JULY

Parade
Fishing Clinic

AUGUST

Golf Outing
Hot Dogs at City Commission Meeting
First Responders Lunch
Friends of the Rouge Annual Fundraiser

SEPTEMBER

Pancake Breakfast
PCCA Picnic Drivers
First Step Annual Fundraiser

2022-23 OFFICER INFORMATION CHANGES

DETROIT NO. 1

K00001 (1915)

Division 1

Downtown Boxing Gym,
6445 E Vernor Hwy, Detroit, 48226

1st Tues, Noon HYBRID, contact secretary for Zoom info

BAY AREA

K19320 (2017)

Division 3

The Blind Owl, 36310 Main St., New Baltimore, 48047

1st Mon 5:30 PM, Contact Secretary for Zoom and information

CLINTON VALLEY, MT. CLEMENS,

K05332 (1960)

Division 3

Giuseppe's Italian Restaurant,
49120 Gratiot,, Chesterfield,

2nd & 4th Thurs., 6:00 PM

GRAND RAPIDS

K03836 (1952)

Division 14

Shots on the River,

5760 West River Drive Northeast, Belmont, 49306, and

Virtual **Wed, 11:30 AM**

New Club

ROMULUS MICHIGAN AREA (The)

K20932 (2022)

Division 6

Romulus Public Library,
11121 Wayne Rd., Romulus, 48174

1st & 3rd Thurs., 6:30 PM

Pres: John Wester,
6150 4th St., Romulus, 48174-1860

Phone: (734) 673-1971

Email: westarwes@att.net

Sec: Tandra Copeland,
38709 Wyoming Drive, Romulus 48174

Phone: (734) 664-9490

Email: copeland.t@outlook.com



New Club

ALLEGAN COUNTY

K20975 (2023)

Division 13

1st United Methodist Church Plainwell,
200 Park St., Plainwell, 49080

Tues., 6:00 PM

Pres: Hunter Charneski,
2109 East View Dr., Jenison,

Phone: 616) 990-1617

Email: hunter@luminaryhealth.care

Sec: Wendy Kent,
233 E. VaBruggen St., Plainwell, 49080

Phone: (269) 270-4084

Email: wkent@truebluecrew.net

New Club

ROMULUS MICHIGAN AREA (The)

K20932 (2022)

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SAVE-THE-DATE:

SHOREWOOD KIWANIS HARPER CHARITY CRUISE

WEDNESDAY, AUGUST 30TH
5PM-9PM



Join us and share in the Fun!

For sponsorship Opportunities and \$20 t-shirts when available, contact Rosanne Minne @ shorewoodcruise2019@aol.com.

"When you give a child a chance to learn, dream, and succeed, great things will happen!"



2022-23 GOVERNOR'S MEMBERSHIP TROPHY

Shorewood, St. Clair Shores	+9
Boyne City	+8
Utica-Shelby Twp	+7
Metro Detroit YP	+7
Monroe	+6
South Oakland County	+6
Brooklyn	+6
Dearborn	+5
Garden City	+5
St. Joseph/Benton Harbor	+5

Net gain is from 10-1-22 thru 3-1-23 and includes clubs only with at least a net gain of +5 based on official membership numbers supplied by Kiwanis International.

as we go to PRESS

Active Clubs	133
District Beginning Membership	3298
Reporting Members March 1, 2023	3419

Net Gain +140 members

SLP MEMBERS

	CLUBS	PAID MEMBERS
K-Kids	8	-
Builders Club	28	-
Key Club	91	4397
Circle K	8	147
Aktion Club	16	211

In Memoriam

Jim Morgan
Kiwassee, Midland

Tom A. Darger
Midland

Richard P. Gallop
Sterling Heights

Roy Klay
*Past Governor '89-'90
Colonial Plymouth*