

Great Lakes Conference Leadership Exchange

Friday, August 28

9-9:45 am		First Timers: Your Great Lakes Conference Roadmap	Building A Club That Everyone Wants to Join	I'm Building the Future: Finishing Strong Together	Together for Health: Unlocking Civic Power for Public Health Impact	9-10:15 am	Leading with Purpose: The Club President's Playbook
		New to the Great Lakes Conference? This session will help first-time attendees make the most of their experience. Learn what to expect, how to navigate conference events, build connections, discover valuable resources, and leave with ideas and relationships that will strengthen your Kiwanis journey.	Great clubs don't happen by accident—they're built with purpose. Discover practical strategies to create a welcoming culture, engage members, increase community visibility, and build lasting connections. Leave with ideas to help your club attract new members, strengthen member experiences, and thrive through meaningful service.	Join Governor Cindy as she reflects on the accomplishments, milestones, and impact achieved throughout the year under the theme "I'm Building the Future." Celebrate successes, explore priorities for the months ahead, and discover how every club and member can help finish the year strong and make this a banner year for Kiwanis.	Improving health in communities requires trusted partnerships. This session will introduce the Together for Health initiative, a community engagement model aligning Kiwanis service with public health impact. Participants will examine strategies to strengthen cross-sector collaboration, apply practical approaches to advance health, and understand how civic organizations contribute to health outcomes.		Serving as club president is about more than running meetings—it's about inspiring members, building strong teams, and guiding your club toward success. Learn practical strategies for leadership, membership growth, member engagement, and utilizing Kiwanis resources to create a thriving club and a successful year.
10-10:45 am	Storytelling: Discover Your Why, Share Your Wow	One Kiwanis Family: Staying connected & engaged with SLPs!	Kiwanis Help Desk: Ask. Share. Solve.	Caring for Hospitalized Children	Together for Health: Unlocking Civic Power for Public Health Impact	10:30-11:45 am	The Organized Leader: Club Secretary Essentials
	Stories connect us, inspire us, and bring history to life. Through words, songs, and shared experiences, participants will explore their personal "why," uncover their unique "wow," and learn how storytelling can spark growth, deepen connections, and create lasting impact.	Discover engaging and practical ways Kiwanians can build stronger connections with Service Leadership Programs (SLPs). This workshop will explore strategies for fostering engagement, strengthening relationships across all branches of the Kiwanis family, and creating lasting support systems that empower student leaders and clubs to thrive together.	Every Kiwanis club faces challenges—but no club has to solve them alone. Bring your questions, share your successes, and learn practical solutions from fellow Kiwanians. This interactive session is powered by real experiences, fresh ideas, and the collective wisdom of clubs from across the district. You'll leave with actionable ideas you can put to work in your club right away.	Learn how the Kiwanis of Michigan Foundation supports Michigan's four sponsored children's hospitals through grants that fund treatment programs, patient care initiatives, and services that improve the lives of hospitalized children and their families. Discover the impact of these investments and how Kiwanis members help make a difference.	Improving health in communities requires trusted partnerships. This session will introduce the Together for Health initiative, a community engagement model aligning Kiwanis service with public health impact. Participants will examine strategies to strengthen cross-sector collaboration, apply practical approaches to advance health, and understand how civic organizations contribute to health outcomes.		The club secretary is the backbone of an effective Kiwanis club. Learn practical strategies for managing records, completing required reporting, maintaining accurate membership information, and utilizing key Kiwanis resources to keep your club informed, organized, and positioned for success throughout the year.
11-11:45 am		Your District Office: Your Partner in Success	Clubs Must Do More Than Meet—They Must Matter	Amplify Your Impact: The Power of the Kiwanis Children's Fund	From Likes to Leaders: Building a Facebook Campaign That Grows Your Club		
		Wondering when to call the District Office? Join Stacey to learn how they support clubs, officers, and members throughout the year. Discover available resources, reporting assistance, event support, answers to common questions, and how they can help your club succeed.	Members seek meaningful experiences, strong connections, and visible impact. This workshop explores how clubs can increase member engagement, strengthen community relevance, and create a culture that attracts, inspires, and retains passionate leaders committed to service and growth.	Discover how the Kiwanis Children's Fund transforms gifts into grants that support children around the world. Learn about funding opportunities for clubs, global service initiatives, and how your support can expand the impact of Kiwanis in your community and beyond.	Learn how to use Facebook strategically to increase awareness, attract prospective members, promote events, and showcase your club's impact. Discover practical tips for creating engaging content, reaching the right audience, and turning online engagement into meaningful community connections and membership growth.		

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Saturday, August 29

9-9:45 am	First Timers: Your Great Lakes Conference Roadmap	Storytelling: Discover Your Why, Share Your Wow	One Kiwanis Family: Staying connected & engaged with SLPs!	From Likes to Leaders: Building a Facebook Campaign That Grows Your Club	9-10:15 am	Leading with Purpose: The Club President's Playbook
	New to the Great Lakes Conference? This session will help first-time attendees make the most of their experience. Learn what to expect, how to navigate conference events, build connections, discover valuable resources, and leave with ideas and relationships that will strengthen your Kiwanis journey.	Stories connect us, inspire us, and bring history to life. Through words, songs, and shared experiences, participants will explore their personal "why," uncover their unique "wow," and learn how storytelling can spark growth, deepen connections, and create lasting impact.	Discover engaging and practical ways Kiwanians can build stronger connections with Service Leadership Programs (SLPs). This workshop will explore strategies for fostering engagement, strengthening relationships across all branches of the Kiwanis family, and creating lasting support systems that empower student leaders and clubs to thrive together.	Learn how to use Facebook strategically to increase awareness, attract prospective members, promote events, and showcase your club's impact. Discover practical tips for creating engaging content, reaching the right audience, and turning online engagement into meaningful community connections and membership growth.		Serving as club president is about more than running meetings—it's about inspiring members, building strong teams, and guiding your club toward success. Learn practical strategies for leadership, membership growth, member engagement, and utilizing Kiwanis resources to create a thriving club and a successful year.
10-10:45 am	Your Next Leadership Adventure Starts Here	Caring for Hospitalized Children	Books That Change Lives: The Story Behind Our Book Vending Machine	Kiwanis Help Desk: Ask. Share. Solve.	10:30-11:45 am	The Organized Leader: Club Secretary Essentials
	Leadership opportunities in Kiwanis exist at every level—from club committees and officer positions to district committee chairs, lieutenant governor, governor, and beyond. Discover pathways to serve, develop your leadership skills, expand your impact, and find the role that's right for you.	Learn how the Kiwanis of Michigan Foundation supports Michigan's four sponsored children's hospitals through grants that fund treatment programs, patient care initiatives, and services that improve the lives of hospitalized children and their families. Discover the impact of these investments and how Kiwanis members help make a difference.	Discover how the Kiwanis Club of East Lansing turned an innovative idea into a signature project that puts books directly into the hands of children. Learn how the program was developed, funded, and implemented, and explore how your club can create a lasting literacy impact in your community.	Every Kiwanis club faces challenges—but no club has to solve them alone. Bring your questions, share your successes, and learn practical solutions from fellow Kiwanians. This interactive session is powered by real experiences, fresh ideas, and the collective wisdom of clubs from across the district. You'll leave with actionable ideas you can put to work in your club right away.		The club secretary is the backbone of an effective Kiwanis club. Learn practical strategies for managing records, completing required reporting, maintaining accurate membership information, and utilizing key Kiwanis resources to keep your club informed, organized, and positioned for success throughout the year.
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	Discover how the Kiwanis Children's Fund transforms gifts into grants that support children around the world. Learn about funding opportunities for clubs, global service initiatives, and how your support can expand the impact of Kiwanis in your community and beyond.	Join CKI and Key Club members to explore how social media can strengthen your club's visibility, engagement, and impact. Learn practical strategies for promoting events, creating meaningful content, expanding your reach, and showcasing the service and leadership that define your club.	Improving health in communities requires trusted partnerships. This session will introduce the Together for Health initiative, a community engagement model aligning Kiwanis service with public health impact. Participants will examine strategies to strengthen cross-sector collaboration, apply practical approaches to advance health, and understand how civic organizations contribute to health outcomes.	Members seek meaningful experiences, strong connections, and visible impact. This workshop explores how clubs can increase member engagement, strengthen community relevance, and create a culture that attracts, inspires, and retains passionate leaders committed to service and growth.		