

**Establishment of Meeting**: On Dec. 6, 2022, Governor Lynda Henningsen called for a special meeting of the District Board to be held Dec. 21, 2022 for the purposes of but not be limited to a proposed membership and growth pilot project.

# Dec. 21, 2022 Special District Board Meeting via Zoom MINUTES

Call to Order 8:01 p.m. – Governor Lynda Henningsen

## Roll Call, Quorum Established

Present: Governor Lynda Henningsen; Governor Elect Dale Doudna; Vice Governor John Boltz; Immediate Past Governor Don Fritz; Administrator Lisa Brichacek; Treasurer Larry Ziska; and Trustees Keith Prettyman (R1), Brian Wells (R2), Curt Reis (R3), Gary Lindgren (R4) and Jim Dane (R6). Absent: Trustee Andy Webb (R5). Guest: Lt. Governor and District Public Relations Chair Andy Schwandt

# 1. District pilot project

Andy Schwandt explained the multi-media concept and the zones that he and MediaOn propose for a targeted project in the Des Moines and Omaha greater metropolitan areas. The outcome goal is to increase awareness of Kiwanis and identify potential new members. If the pilot project is successful, it could be rolled out to other areas of the district.

Don Fritz presented a \$10,000 budget for this project. Funding is to come from donations that will be solicited starting in January. The project start date is planned for Feb. 1. Depending on the dollars raised, the pilot project could last up to nine months. To help success and offer support to clubs in the targeted area, the district will offer training to include member recruitment and retention. Although the project will not be funded directly by member dues or fees, it was stated for transparency purposes that there would be a need for District Administrator Lisa Brichacek to be involved in the project for purposes of donation deposits, reporting and other district office activities.

Motion by Fritz, second by Dane to proceed with the pilot project and authorize district administrator to sign agreement and related documents with OnMedia and any other identified partner in this project.

Motion by Fritz, second by Dane to approve the Growing Kiwanis in Your Community project budget and to amend the 2022-2023 district budget accordingly, with the understanding that this project will be funded through solicited donations and with the acknowledgement that district office resources (administrator's time and supplies) will be needed.

## 2. District treasurer position

The District Finance Committee met Dec. 1. Committee Chair Gary Lindgren reported that Curt Reis had volunteered to serve as district treasurer. The recommendation of the committee was to have Reis officially become treasurer at the start of the next administrative year, but to begin working with Larry Ziska now to transition into the role. This allows Reis to start assisting with district's financial duties and also gives time for his region to find and elect a new trustee.

Motion by Lindgren, second by Fritz to approve Curt Reis to become district treasurer on Oct. 1, 2023; to begin transitioning of duties on Jan. 1, 2023; and to authorize Curt Reis to immediately become a signatory at the district's financial institutions and/or other institutions relevant to the position of district treasurer.

#### 3. Amplify – Lynda Henningsen

Kiwanis International has announced this program will take place again. In the past, the district has offered grants to interested Kiwanians to take part. Interest had decreased last year and not all grants were used. It was also reported there were mixed reviews of the program's benefits. No action requested.

#### Adjourn at 9:11 p.m.

Submitted by District Administrator Lisa Brichacek