

District Board Meeting Jan. 27, 2024 via Zoom MINUTES

Call to Order - 9:02 a.m. Gov. Dale Doudna

Roll Call, Quorum Established

Present: Governor Dale Doudna; Governor Elect John Boltz; Vice Governor Brian Wells; Immediate Past Governor Lynda Henningsen; Administrator Lisa Brichacek; Treasurer Curt Reis; and Trustees Keith Prettyman (R1), Linda Placzek (R2), , Gary Lindgren (R4), Andy Webb (R5) and Barrie Tritle (R6).

Absent: Trustee Barb Hames (R3)

Guests: Brad Boyd, Jim Dane, Sue Waldren, Tracey Domgard, Jody Melcher

Minutes of Meetings

Approval of Oct. 14, 2023 Board Meeting

Motion by Prettyman, second by Lindgren to approve the minutes of the Oct. 14, 2023 board meeting. Motion carried unanimously.

Approval of Dec. 5, 2023 Special Board Meeting

Motion by Prettyman, second by Tritle to approve the minutes of the Dec. 5, 2023 special board meeting. Motion carried unanimously.

Service Leadership Project Reports – Verbal reports received from K-Kids Advisor Jim Dane; Builders Club Advisor Sue Waldren; Key Club Advisor Tracey Domgard; and Aktion Club Advisor Lynda Henningsen. Written reports from CKI Advisor Travis Grafe-Cline and Aktion Club Advisor Lynda Henningsen.

Key Leader Report – Don Fritz

There were 22 students attending Key Leader this past October. While the event was good and student experience was positive, participation was well below the number needed to sustain financial break even. A net loss of over \$8,000 was realized. Due to scheduling at Joy Holling Retreat Center, no date for 2024 has been booked yet. Possible alternative sites are being investigated.

Governor's Report - Dale Doudna

Report included review of membership numbers; information from Governors' Conference earlier in January; KI dues increase

Administrator's Report – Lisa Brichacek

In addition to written report, update on number of clubs still listed with Charter Suspension Notice status and updated collections for Aktion Club dues and Key Leader.

Kiwanis International Guest Comments

KI Area Director Brad Boyd shared now is the time to do an audit of clubs, as well as several other updates from KI.

District Foundation & Kiwanis Children's Fund

1. District Foundation

Jody Melcher, Foundation immediate past president, reported 25 clubs from 17 divisions have contributed so far this fiscal year. Two grants requests were made this past grant cycle, and both were awarded. The next grant deadline is March 1.

2. Kiwanis Children's Fund

Jody Melcher, District KCF chair, reported the Possibility Project is still looking for volunteers. Thirty-six clubs from 17 divisions in the district made contributions so far, totally \$9,430.

3. Children's Fund Grant allocation(s) of \$2,888

The District is eligible for a rebate grant of \$2,888. This is five percent of the donations given from within the district. Once the board makes a determination of how those dollars would be allocated, Melcher will submit to KCF for final approval. Action was deferred to later in the meeting after other agenda items.

Membership

1. Growing Kiwanis in Your Community – Dale & Lynda (written report from Don Fritz)

Digital campaign has been getting impressive views, making it a good public relations effort. Campaign has not led to a net growth of membership in the target area. There is about \$3,000 left in the fund, which is the same amount transferred from the LaRue fund. The money donated by clubs and individuals has been expended. Options discussed were seeking another contract extension for additional months with OnMedia digital campaign or re-focusing the campaign to boost existing clubs by using the existing PSAs, possible direct mailings and other creative techniques. Group think was to re-focus the campaign and to offer resources to clubs across the district. Growing Kiwanis Committee was asked to come up with some new ideas and return with recommendation. Brichacek directed to contact OnMedia with notification digital component not to continue and get a cost to change PSAs with any new QR codes as necessary.

2. Membership & Growth - Brian

Steps and procedures for club boosts have been put into writing. This document has been provided to lieutenant governors and is posted on the website. Adds and deletes for membership have kept numbers about the same as start of year.

3. Club Closures - Dale

Lincoln Northwest has notified KI it will be closing. Urbandale has been contacted again about their verbal notification of closure. The District and KI have not received any formal, written notification yet. It is unknown if all steps to close have been completed by these clubs.

4. Build, Nurture, Retain – Dale

This is a new campaign being rolled out by KI. It was detailed at recent Governor's Conference and more information will be coming. Focus will be on new clubs and boosts.

Finance

1. Treasurer's Report & Review of Financials – Curt

Financials through the Dec. 31, 2023 were presented for the District and Key Club. Data files for Circle K still need to be received from past treasurer. This effects 990 and an extension will need to be requested.

2. District Treasurer Transition – Curt

Circle K data files and reconciliation of those accounts still needs to happen. Other data files and reviews are in place.

3. Finance Committee Report – Gary

Committee met Jan. 9 to review year to date numbers. April 22 will be the next meeting and a discussion of when to allocate the Key Club administration funds from District budget will take place.

4. District Bank Transition - Curt & Lisa

All bank accounts are set up and deposits are going into new accounts. Checks were recently ordered for First Interstate checking accounts. Old accounts with BMO will be close when all current outstanding checks have cleared. Credit card application has been made.

Other Business

1. Key Leader 2024 – John

The operating loss this past year is worrisome, but continued support for the program was evident based upon its past success and opportunities for youth. Discussion included whether the age for participants should be younger than the upper high school students seen in past years; promotion of the event was in need of revamp; club recruitment versus school assistance with student selection; and event timing.

Motion by Lindgren, second by Webb to continue with Key Leader program in the Nebraska-lowa District.

Amendment by Prettyman, second by Lindgren to change target age to eighth and ninth grade students and to directly communicate with the schools for the recruitment process. Amendment to original motion passed unanimously.

As amended, original motion passed unanimously.

2. Strategic Plan Update Adoption - Dale

Based upon board input during the October retreat, Don Fritz has updated the Strategic Plan.

Motion by Prettyman, second by Henningsen to approve the Nebraska-Iowa District 2022-2027 Updated Strategic Plan. Motion carried unanimously.

3. Vice Governor Candidate Recommendation & Board Endorsement – Lynda

The committee has met and potential candidates are being contacted. No recommendation as of this meeting.

4. **Regional Elections** – Keith (Region 1) & Gary (Region 4)

Region 1 will not hold a regional meeting and will vote by mail in ballot May 21.

Region 4 trustee and lieutenant governors meeting this coming week to determine ballot method and date.

5. Policy for Regional Meetings/Elections 2025 & Beyond – Lisa

Current policies and procedures have timelines for elections during Midyear Conference, but lack structure for candidate filings without Midyear Conference, which the District will not have for the foreseeable future. No action was requested, but notification was given that a policy and procedure change will be on the April 26 board meeting (see attached) and that additional changes may be proposed prior to the meeting.

6. **LaRue Funds** – Lynda

The committee has not met since the special board meeting in December and acceptance of only a part of the committee's recommendation to expend the remaining funds.

7. Award and Scholarship – Lynda

Committee has met to review applications for Distinguished and Midyear Awards. A short presentation will be made at the March 16 Leadership Day and certificates/patches/pins will be disseminated in person or by mail, as necessary.

8. Signature Project Contest – Lisa

Eight project entries were received, which is similar to past years. Committee will meet in coming weeks to determine which two will represent District in international contest.

9. Club Leadership & Advisor Chats – Lisa

Virtual CLCs continues to get support from members. Regular series started in January and continue through April. Advisor chats for Aktion Club, Builders Club and K-Kids are also on the schedule for January and early February.

10. Wordpress Website (https://k16.site.kiwanis.org/) & Portalbuzz – Lisa

The Dec. 11 virtual meeting for clubs still using Portalbuzz was well attended. Meeting recording is available on the District's YouTube Channel. The District's new Wordpress website is live. Additional pages are still in progress.

11. Leadership Development Day – Dale

Registration for membership opens in February. About 40 of District Leadership Team already signed up. Speaker in the morning will be Steve Siemens. The event will be held March 16 in Johnston at the Simpson Barn, a 100 year old plus building. Themes for the day are WOW and Plant, Tend, Harvest.

12. Lt. Governor Elects & Training – John

Contact with current lieutenant governors about their plans to return or have a replacement has started. Training will be at the Ramada in Grand Island April 26-27.

13. International Convention - Dale & Lisa

July 3-6, Denver; Hotel: Hyatt House; District Event: Hilton Garden Inn on the evening of July 5; Caucus at hotel morning of July 5

14. Proposed KI Dues – Dale

A handout put together by KI is in board's packet and will be made available to membership.

15. District Convention – Dale & Lisa

Committee is in place and working on Aug. 2 and 3 event in West Des Moines.

16. Kiwanis Children Fund Grant

Motion by Lindgren, second by Tritle to apply for the \$2,888 grant and request \$1,000 for Key Club Scholarships (two \$500 scholarships) and the remaining \$1,888 for Key Leader.

Adjournment – 12:40 p.m.

Proposed Change to Nebraska-Iowa District Current Policies and Procedures Presented: Jan. 27, 2024 Consideration of Action: April 26, 2024

Proposed additions in underlined <u>RED.</u> Proposed deletion crossed out.

Election of District (Regional) Trustees

- Two Regional Trustees are elected annually with their term of office starting October 1 and ending on September 30 three years hence. The full staggered 3-year rotation is Regions 1 and 4 (starting October 1, 2012), Regions 2 and 3 (starting October 1, 2013), and Regions 5 and 6 (starting October 1, 2014). Methods of election include:
 - At the MidYear Conference;
 - o At a Regional Meeting called by the respective Trustee and Lt. Governors;
 - By printed ballot via U.S. Mail; or
 - o By electronic (virtual) vote.
- Candidates for Regional Trustee must be in good standing of a club in his/her respective region, served as a Lt. Governor within the Nebraska-Iowa District, been endorsed by the candidate's primary club and the Board of Trustees and willing to fulfill the duties and responsibilities of Regional Trustee.
- If Midyear Conference is scheduled for elections, interested candidates must notify the District Administrator and current Governor in writing between October 1 and December 31, supplying a brief overview of Kiwanis-related background. If no Midyear Conference is held, the District Administrator will, in coordination with trustee and It. governors, set candidate application dates.
- If no Midyear Conference is scheduled, the District Administrator, trustee and It. governor will determine by December 31 a date and method for election and candidate applications will be accepted January 2 through March 1.
- Should there not be a Midyear Conference or a quorum at the regional meeting when an election for a
 Regional Trustee is held, the respective Lt. Governors will determine whether to hold another regional
 meeting (either in person or virtually), defer the election to the District Convention, or elect via USPS mail
 ballot.