



One Can Make
A Difference

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NEBRASKA-IOWA

2024-2025

Club Leadership Education

Emily Wageman

Education Committee co-chair

Club Leadership Education

- Annual training for incoming presidents, secretaries, treasurers & membership chairs (2024-2025)
- For both new and returning officers

District Sponsored CLEs

Virtual on Zoom

Saturday, June 22 – 9-11 a.m.

Wednesday, July 24 – 7-9 p.m.

In Person

Presidents CLE

Friday, Aug. 2, Sheraton, West Des Moines, IA

Division(s) Sponsored

In Person CLEs

Divisions 17, 19 & 20

June 8, Council Bluffs, IA

Divisions 3, 4, 5 & 6

July 27, Sheldon, IA

In Person CLE Procedure

District Education Committee

- Certifies CLE trainers
- Helps coordinate scheduling of trainers
- Helps publicize CLE dates

Lt. Governors (with possible assistance of Lt. Governor elect)

- Schedules place, date and time for CLE
- Communicates information with clubs
- Organizes and carries out agenda for training



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District Resources & Support

Lisa Brichacek

District administrator

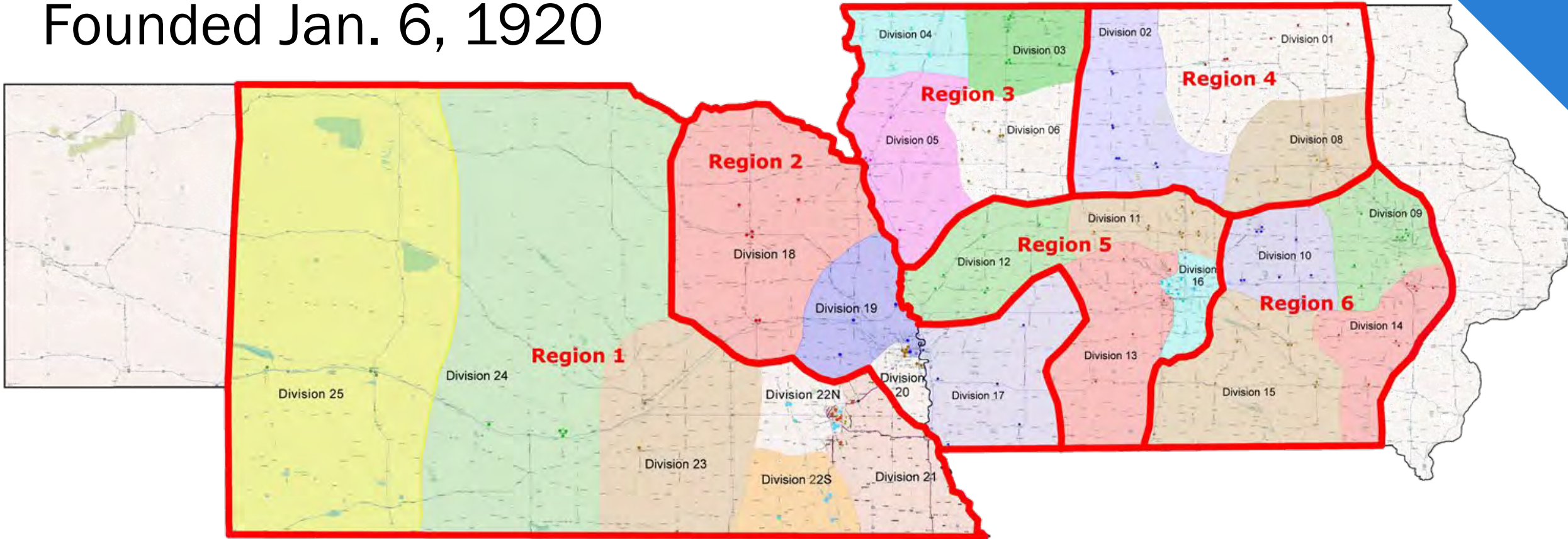


One!

Your District

K16 – District ID number

Founded Jan. 6, 1920



6 Regions & 25 Divisions



Communication



Communication

Primary: Email

- Encourage members to provide email address and club secretaries to keep contact info current
- Let new members know – subscription comes with membership
- Kiwanis International will send Perk Spot and partner emails
- Urge club officers to stay subscribed to Constant Contact or ask to resubscribe



Communication

District Newsletters



District News & Announcements

Club News



Club Officer News

Communication

Other

- Website – <https://k16.site.kiwanis.org/>
- Zoom (available for virtual division council meetings)
- District YouTube Channel: [Nebraska-Iowa Kiwanis District Video](#)
- Facebook: [NE-IA Kiwanis District](#)
- Instagram: [neiakiwanis](#)



District & Division Budgets

District Budget

- Approved annually by District Board at first meeting in October
- Finance Committee meets/reviews budget quarterly
- Line items in budget for both Lt. Governor Elects and Lt. Governors

Division Budget Line Items

- Lt. Governor Elects conferences, conventions and training
- Background checks (every two years)
- Lt. Governor conferences and conventions
- Lt. Governor Division Work

Lt. Gov. travel in the district @ 35 cents per mile

- Lt. Gov. Elect Mileage for this weekend's trip
- Mileage for club visits
- Mileage for division council meetings
- Mileage for District Convention and other District sponsored events



Division Budgets



Division Work

Examples:

- Treats or paper copies for division council meetings
- Member certificates
- Meals at a club's meeting (although most clubs will host at no cost to you)
- Officer installation
- Postage
- Small thank you gift



\$30 Per Club

Division Budgets



Also In Your Budget

- District Convention
 - registration
 - hotel
- International Convention
 - Reimbursement following convention
 - Lt. Gov. Elect: Up to \$750 (\$3,750 pool)
 - Lt. Gov.: Up to \$1,000 (\$8,000 pool)



Division Budgets

Support





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NEBRASKA-IOWA DISTRICT
PAST GOVERNORS



Past Lt. Governors
Committee




Leadership Team

**A
Million
Or More
In '24**

Nebraska-Iowa
2023-2024

KIDS NEED KIWANIS!

**2023-2024
LEADERSHIP DIRECTORY**

 **Kiwanis**
NEBRASKA-IOWA DISTRICT



Kiwanis
NEBRASKA-IOWA DISTRICT

Lisa Brichacek
district administrator

1676 N Laurel St
Wahoo, NE 68066

402-430-9647
Nikiwanisdistrict@gmail.com

Kids Need Kiwanis!!!



Kiwanis Members - Sign in

members.kiwanis.org/SignIn/Org?returnUrl=https://r...

Kiwanis KEY CLUB CKI AKTION CLUB Builders Club K-Kids

Home Page English Change the password Sign out

Lisa Brichacek (Nebraska-Iowa)

Select your group

Group

- Nebraska-Iowa (K16)
- Nebraska-Iowa (K16)**
- Wahoo Area (K16392)
- Wahoo Nebraska (D00514)

Online Report Resources



Kiwanis Connect Access

www.kiwanis.org/members/

District Dashboard

- Club election
- Club membership & financial information
- Monthly reports
- Interclub activity
- Club meeting location
- Member sponsor report
- Member search



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2024-2025

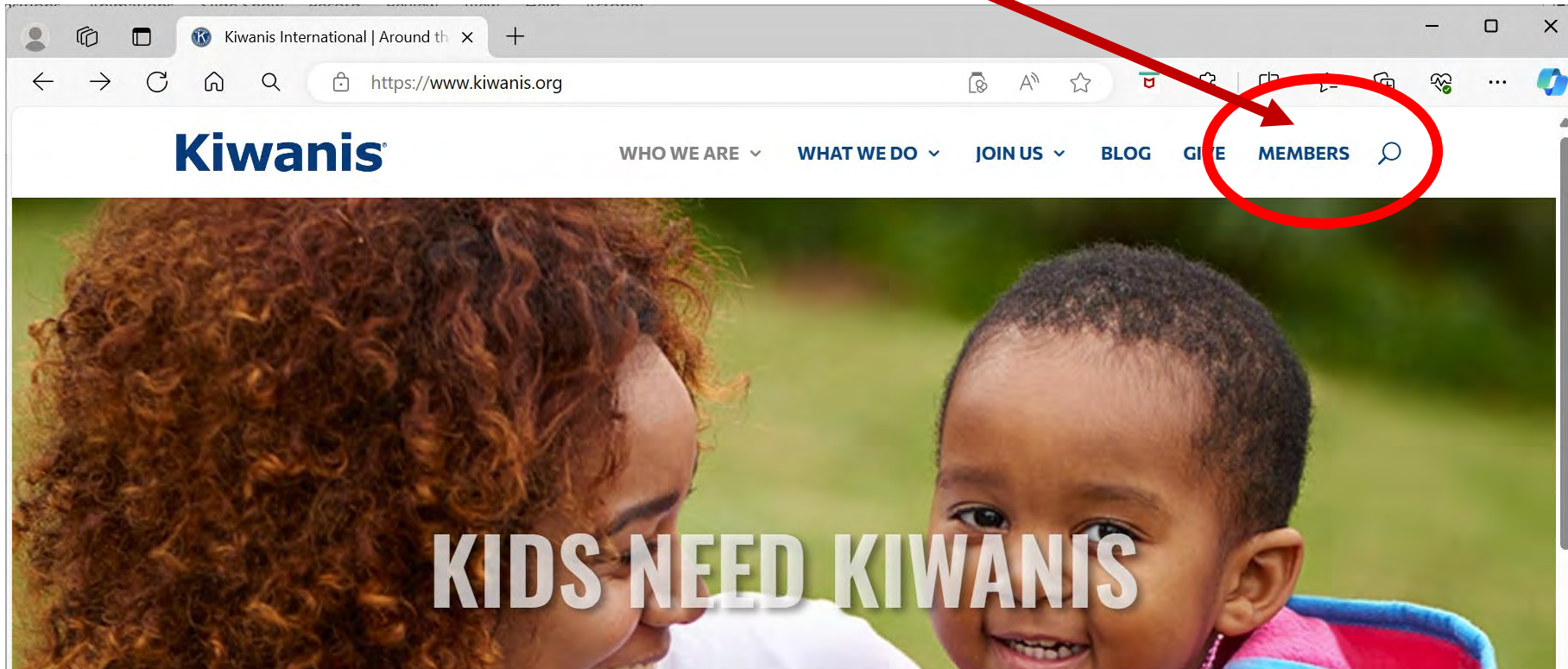
Online Resources

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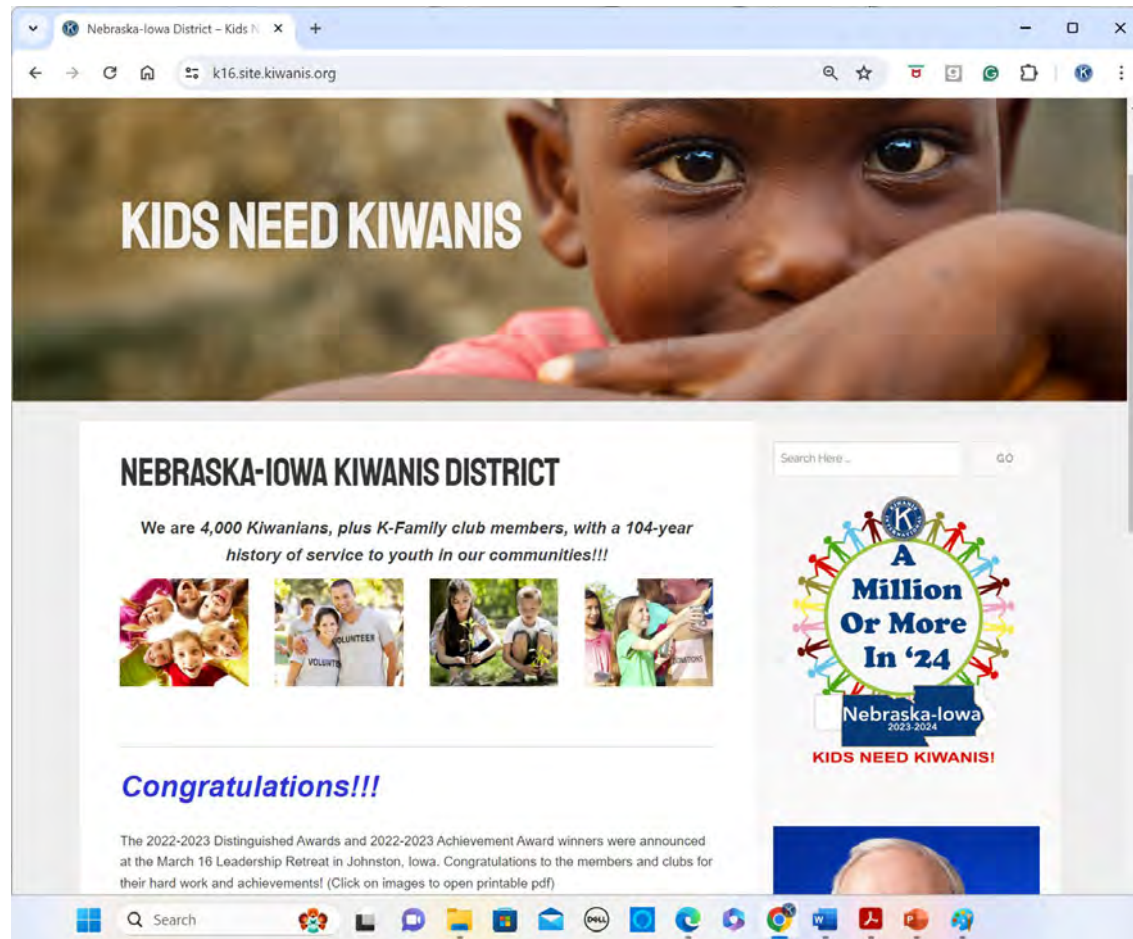
International Website

www.kiwanis.org



District Website

<https://k16.site.kiwanis.org/>



Training Available

How do I find?

- Be a kid & explore!
- Key links in notebook
- Virtual session this summer
- Ask returning lt. govs., dist. admin. & other officers



One. Not alone!





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2024-2025

Club Officer Installation

Brad Boyd

KI area director

Standard installation script in your notebook



Officer installation option

- Retiring directors & past president (*undressed w/feet inserted*): club as a 'blob' running around with no direction
- Retiring president (*insert hat*): wise counselor for board/club
- New & returning directors (*insert hands*): club 'do-ers'
- Secretary (*insert mouth*): club communicator
- Treasurer (*insert ears*): listening for coins and monies
- President-elect (*insert nose & mustache*): assist president by sniffing out issues before become problems; catch crumbs of unfinished tasks before hit the floor
- President (*insert eyes*): vision/direction for board/club





Officer installation option

- Directors: “Vision & ideas” (*strategic planning; keeping club on track*)
- Treasurer: “Absolute financial integrity” (*fiduciary responsibility*)
- Secretary: “Master of details” (*glue holding the club together*)
- President-elect: “Learn, build, plan” (*learning role, building relationships & planning for your year*)
- Immediate past president: “One more year” (*mentoring*)
- President: “Face of Kiwanis” (*leader as reflection of club in community*)

“3”



Officer installation option

- President: “Caulk gun” (*bonds people together and seals community relevance*)
- Vice-President: “Vice grip” (*grabs on to a project and not let go until the job is done*)
- President-elect: “Small tack hammer” (*assists president*)
- Secretary: “Swiss Army knife” (*handles more club jobs than any other*)
- Treasurer: “Pry bar” (*leverages club financial needs*)
- Directors: “Tape measure” (*measures member engagement and community impact*)
- Members: “Nail gun” (*nails down successful projects and uses electromagnetism to bring in others to join*)





Officer installation option

- **Directors** (*Almond Joy bar*): voice of members; brings joy & enthusiasm
- **Secretary** (*Lifesavers roll*): master of details; club lifesaver
- **Treasurer** (*100 Grand bar*): meets financial obligations
- **Vice president** (*M&M bag*): club membership motivator
- **President-elect** (*Crunch bar*): ready in a crunch to assist president
- **Past president** (*Twix bar*): bridge between & betwixt old & new boards
- **President** (*Mounds bar*): highest office, with mounds of opportunity to make a mark in the community





Come October 1st...

...and KI's new administrative year...it all goes back to "Zero!"
(A blank slate and huge opportunity!)





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NEBRASKA-IOWA
2024-2025

Division Council

Emily Wageman
Past Lt. governor



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NEBRASKA-IOWA

2024-2025

Build, Nurture & Retain

Brad Boyd

KI Area Director

Getting Your Club Ready to Grow

PURPOSE

Create a plan for acquiring & retaining members—set goals, create actions and metrics

AUDIENCE

Everyone working together to provide an experience that keeps members engaged & motivates prospects to join

FREQUENCY

An initial membership plan with regular progress updates



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CREATE YOUR CLUB'S MEMBERSHIP PLAN

WORKBOOK TOUR

<https://drive.google.com/file/d/14xDPuHR3ghhGluGCpstsVMPbgSKJ2tpB/view?usp=sharing>





CREATE YOUR CLUB'S MEMBERSHIP PLAN

PURPOSE: To help your Kiwanis club create a plan for acquiring and retaining members — by setting goals, creating actions to achieve those goals and creating metrics for the plan's success.

AUDIENCE: All club members working together to provide a club experience that keeps existing members coming back and motivates new members to join.

FREQUENCY: An initial membership plan with regular updates on progress. (Club president and/or membership chair work with club members to create a multi-year plan in which the club commits to one recruitment tactic and evaluates efforts each year.)

YOUR CLUB BY THE NUMBERS

Start with your best estimate for each of the following. As time permits and you begin researching and examining your club's data with other club officers/members, input the actual number for each.

	Estimate	Actual
Members: Number of members on the roster (whether to include honorary members is your club's choice).		
Added members: Tally of every new member the club has added to the roster in the past five years.		
Deleted members: Tally of every member you delete from the club roster in the past five years.		
Retention rate: Percentage of members who start and complete the year with your club.		
Diversity of members: Percentage of each gender, age ranges, professions, ethnicity, etc.		
Prospective members: Number of guests who visit your club's events to learn more about your club.		
Event participation: Percentage of club members who attended club events (may include service projects, fundraisers, special events and/or regular meetings).		

MEMBERSHIP PLAN TOUR



EXAMINE YOUR MEMBERSHIP

What is your club's membership number?			
Today		5 years ago	
		10 years ago	

When was the last time your club had net-positive membership growth?

Which year(s) did you increase your membership?	What was the reason or recruiting effort for this increase?

What are your club's demographics? Use actual numbers, percentages or analyze each category.			
Male/female		Religion	
Average age		Education levels	
Cultural background/ethnicity		Socioeconomic levels	

Is your club working to make sure its membership base reflects the community's demographics?

In a typical year, how many members do you lose for each of the following reasons?			
UNRELATED TO CLUB		CLUB INFLUENCE	
Health issues.		Member decision.	
Deceased.		Lack of activity.	
Retirement.		Non-payment of dues.	
Other reasons.		Other reasons.	

How many members do you anticipate losing this year?	Why?



MEMBERSHIP PLAN

IMPROVE THE EXPERIENCE

In-depth look at all your club does...

- Operations
- Service & fundraising
- Community outreach

kiwanis.org/ACEtools



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MEMBERSHIP PLAN

SET GOALS

Your plan's intent and outcomes...

- Determine quantitative goal
- Examine your club's qualitative objective



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MEMBERSHIP PLAN

ACHIEVE GOALS

Without a plan, your goal is a dream...

- Determine best recruiting style & tactic(s)
- Assess necessary club improvement
- Create an accountability plan
- Develop operational steps to achieve goal
- Define how to measure progress



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MEMBERSHIP PLAN

MEMBERSHIP OPPORTUNITIES

Capitalize on occasions and flexibility...

- Community opportunities
- Service projects & fundraisers
- Two For Two, club boosts or open houses
- Reconnecting former members
- Corporate membership
- Satellite membership



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MEMBERSHIP PLAN

RECOGNIZE MEMBERS

Recognition is the greatest motivator...

- Recognize members with the Ruby K award for sponsoring new members
- Simple order form
- It's free!

kiwanis.org/RubyKaward



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MEMBERSHIP PLAN

ENHANCE CLUB OPERATIONS

Great plans need great leaders...

- Do you have a membership chair?
- Has the membership chair attended training?
- Do you have a membership committee?
- Have committee members attended training?
- Does your club board meet monthly to discuss membership growth strategies?



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Getting Your Club Ready to Grow

END EVERY CLUB MEETING & SERVICE PROJECT, ASKING...

“Who’s bringing guests to our next service project or club meeting?”

ROI (RETURN ON INVESTMENT)...OUR PAYCHECK?

Ripples of Impact!

OUR MOTTO: “SERVING THE CHILDREN OF THE WORLD”

Far more...we are shaping and nurturing future generations of leaders!



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Getting Your Club Ready to Grow

“JOINING” VS. “BELONGING”

Joining is what a member does. Belonging, how a member feels.

Joining is a transaction. Belonging is an experience.

Joining is rational. Belonging is emotional.

Joining is episodic. Belonging lasts longer...perhaps forever!

DON'T ASK ANYONE TO “JOIN” YOUR CLUB...PROVIDE THREE OPPORTUNITIES

Learn more about your community

Make an immediate impact

Leave a legacy for future generations



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Strategic Doing

Set Your Goals

————— And make your punch lists

What **SHOULD** we do?

All of the tasks and responsibilities we have learned about this weekend!

What **CAN** we do?

Define our priorities and set our goals for when life happens and we can't get to everything

What **WILL** we do?

Determine which tasks and responsibilities we WILL accomplish

These are the punch lists for what must get done so we WILL make that difference!!!

ONE for the road

Share your





**Make A
Difference!**
