

# Membership Trends



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## Nurture. 5 year trend reports

Club name	Status	2021	2022	2023	2024	2025
Club 1	A	0	0	0	0	13
Club 2	A	0	0	0	0	16
Club 3	A	41	38	43	43	44
Club 4	CR	19	0	0	0	0
Club 5	A	20	19	19	21	22
Club 6	CR	12	0	0	0	0
Club 7	A	27	29	31	27	21
Club 8	A	12	16	13	14	19
Club 9	A	16	15	12	14	0
Club 10	A	0	0	0	0	22
Club 11	A	44	44	37	54	56
Club 12	A	10	28	28	27	25
Club 13	A	9	8	9	8	8
		<b>169</b>	<b>159</b>	<b>149</b>	<b>165</b>	<b>173</b>
Club 14	A	25	25	25	40	28
Club 15	A	23	21	17	20	18
Club 16	A	46	47	40	38	37
Club 17	A	67	69	69	69	76
Club 18	A	12	13	12	11	13
		<b>173</b>	<b>175</b>	<b>163</b>	<b>178</b>	<b>172</b>



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# Nurture.

## 5 year trend reports - club status

Club name	Dist Name	Division	Status	2021	2022	2023	2024	2025	5 yr net	5 yr net %	er yr avg net	1 yr net	1 yr net %
Club	Florida	K0108	A	0	0	0	0	13	0	0%	0.00	0	0%
Club	Florida	K0108	A	0	0	0	0	16	0	0%	0.00	0	0%
Club	Florida	K0501	A	41	38	43	43	44	3	7%	0.75	1	2%
Club	Florida	K0501	CR	19	0	0	0	0	-19	-100%	-4.75	0	0%
Club	Florida	K0501	A	20	19	19	21	22	2	10%	0.50	1	5%
Club	Florida	K0501	CR	12	0	0	0	0	-12	-100%	-3.00	0	0%
Club	Florida	K0501	A	27	29	31	27	21	-6	-22%	-1.50	-6	-22%
Club	Florida	K0501	A	16	16	13	14	19	7	58%	1.75	5	36%
Club	Florida	K0501	A	16	15	12	14	0	-16	-100%	-4.00	-14	-100%
Club	Florida	K0501	A	0	0	0	0	22	0	0%	0.00	0	0%
Club	Florida	K0501	A	44	44	37	54	56	12	27%	3.00	2	4%
Club	Florida	K0501	A	10	28	28	27	25	15	150%	3.75	-2	-7%
Club	Florida	K0501	A	9	8	9	8	8	-1	-11%	-0.25	0	0%
<b>13</b>	<b>Florida</b>	<b>K0501 Total</b>		<b>169</b>	<b>159</b>	<b>149</b>	<b>165</b>	<b>173</b>	<b>4</b>	<b>0</b>	<b>1</b>	<b>8</b>	<b>0</b>
Club	Florida	K0502	A	25	25	25	40	28	3	12%	0.75	-12	-30%
Club #15	Florida	K0502	A	23	21	17	20	18	-5	-22%	-1.25	-2	-10%
Club	Florida	K0502	A	46	47	40	38	37	-9	-20%	-2.25	-1	-3%
Club #17	Florida	K0502	A	67	69	69	69	76	9	13%	2.25	7	10%
Club 18	Florida	K0502	A	12	13	12	11	13	1	8%	0.25	2	18%
	<b>Florida</b>	<b>K0502 Total</b>		<b>173</b>	<b>175</b>	<b>163</b>	<b>178</b>	<b>172</b>	<b>-1</b>	<b>0</b>	<b>0</b>	<b>-6</b>	<b>0</b>



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# Nurture.

## 5 year trend reports - numbers

Club name	Dist Name	Division	Status	2021	2022	2023	2024	2025	5 yr net	5 yr net %	er yr avg net	1 yr net	1 yr net %
Club	Florida	K0108	A	0	0	0	0	13	0	0%	0.00	0	0%
Club	Florida	K0108	A	0	0	0	0	16	0	0%	0.00	0	0%
Club	Florida	K0501	A	41	38	43	43	44	3	7%	0.75	1	2%
Club	Florida	K0501	CR	19	0	0	0	0	-19	-100%	-4.75	0	0%
Club	Florida	K0501	A	20	19	19	21	22	2	10%	0.50	1	5%
Club	Florida	K0501	CR	12	0	0	0	0	-12	-100%	-3.00	0	0%
Club	Florida	K0501	A	27	29	31	27	21	-6	-22%	-1.50	-6	-22%
Club	Florida	K0501	A	16	16	13	14	19	7	58%	1.75	5	36%
Club	Florida	K0501	A	16	15	12	14	0	-16	-100%	-4.00	-14	-100%
Club	Florida	K0501	A	0	0	0	0	22	0	0%	0.00	0	0%
Club	Florida	K0501	A	44	44	37	54	56	12	27%	3.00	2	4%
Club	Florida	K0501	A	10	28	28	27	25	15	150%	3.75	-2	-7%
Club	Florida	K0501	A	9	8	9	8	8	-1	-11%	-0.25	0	0%
<b>13</b>	<b>Florida</b>	<b>K0501 Total</b>		<b>169</b>	<b>159</b>	<b>149</b>	<b>165</b>	<b>173</b>	<b>4</b>	<b>0</b>	<b>1</b>	<b>8</b>	<b>0</b>
Club	Florida	K0502	A	25	25	25	40	28	3	12%	0.75	-12	-30%
Club #15	Florida	K0502	A	23	21	17	20	18	-5	-22%	-1.25	-2	-10%
Club	Florida	K0502	A	46	47	40	38	37	-9	-20%	-2.25	-1	-3%
Club #17	Florida	K0502	A	67	69	69	69	76	9	13%	2.25	7	10%
Club 18	Florida	K0502	A	12	13	12	11	13	1	8%	0.25	2	18%
	<b>Florida</b>	<b>K0502 Total</b>		<b>173</b>	<b>175</b>	<b>163</b>	<b>178</b>	<b>172</b>	<b>-1</b>	<b>0</b>	<b>0</b>	<b>-6</b>	<b>0</b>



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# Nurture.

## 5 year trend reports - numbers

Club name	Dist Name	Division	Status	2021	2022	2023	2024	2025	5 yr net	5 yr net %	er yr avg net	1 yr net	1 yr net %
Club	Florida	K0108	A	0	0	0	0	13	0	0%	0.00	0	0%
Club	Florida	K0108	A	0	0	0	0	16	0	0%	0.00	0	0%
Club	Florida	K0501	A	41	38	43	43	44	3	7%	0.75	1	2%
Club	Florida	K0501	CR	19	0	0	0	0	-19	-100%	-4.75	0	0%
Club	Florida	K0501	A	20	1	19	21	22	2	10%	0.50	1	5%
Club	Florida	K0501	CR	12	0	0	0	0	-12	-100%	-3.00	0	0%
Club	Florida	K0501	A	27	29	31	27	21	-6	-22%	-1.50	-6	-22%
Club	Florida	K0501	A	12	16	17	14	19	7	58%	1.75	5	36%
Club	Florida	K0501	A	16	15	14	14	0	-16	-100%	-4.00	-14	-100%
Club	Florida	K0501	A	0	0	0	0	0	0	0%	0.00	0	0%
Club	Florida	K0501	A	44	44	37	27	27	12	27%	3.00	2	4%
Club	Florida	K0501	A	10	28	28	27	27	15	150%	3.75	-2	-7%
Club	Florida	K0501	A	9	8	9	8	8	-1	-11%	-0.25	0	0%
<b>13</b>	<b>Florida</b>	<b>K0501 Total</b>		<b>169</b>	<b>159</b>	<b>149</b>	<b>165</b>	<b>173</b>	<b>4</b>	<b>0</b>	<b>1</b>	<b>8</b>	<b>0</b>
Club	Florida	K0502	A	25	25	25	40	28	3	12%	0.75	-12	-30%
Club 15	Florida	K0502	A	23	21	17	20	18	-5	-22%	-1.25	-2	-10%
Club	Florida	K0502	A	46	47	40	38	37	-9	-20%	-2.25	-1	-3%
Club 17	Florida	K0502	A	67	69	69	69	76	9	13%	2.25	7	10%
Club 18	Florida	K0502	A	12	13	12	11	13	1	8%	0.25	2	18%
	<b>Florida</b>	<b>K0502 Total</b>		<b>173</b>	<b>175</b>	<b>163</b>	<b>178</b>	<b>172</b>	<b>-1</b>	<b>0</b>	<b>0</b>	<b>-6</b>	<b>0</b>



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# Nurture.

## 5 year trend reports - practice

**Answer the questions on the worksheet and then do some reflection.**

- Which clubs immediately catch your attention? Why?
- Do you have any clubs that appear to be thriving? What should you ask the presidents of these clubs?
- What coaching do you want to implement with a "surviving club"?

Lieutenant Governor Training

### 5-Year Trend Report Worksheet

- Circle clubs with positive net gain over the last 5 years.
- Underline clubs with positive net gain in most recent Kiwanis year.
- Put a check mark next to clubs whose 5-year net percentage is lower than the division's 5-year net percentage.
- List clubs that are Charter Revoked (CR):
  
- List new clubs:
  
- List clubs that are below charter strength (15 members):

5 Year Trend Report Worksheet



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## **Build.** Nurture. Retain.



Where in your division could we build a new club?

Which clubs in your division could support another SLP (or at least one SLP)?