

#### FROM THE DISTRICT GOVERNOR



# HOW HOM

All MEMBERS and OFFICERS OF THE Kiwanis Clubs received their Issue of the Kiwanis Magazine for April and May 2021. How many of you looked at the front cover and did not bother reading the information????

"The Kiwanis Magazine Mission is to empower and inspire Kiwanis members to make a lasting difference in the lives of children and to share their powerful work with the world"

All presidents and secretaries should have received a copy of the goals for the year. The total net member growth goal for the 2020-2021 Kiwanis Year in the Kentucky-Tennessee District was set at 584. EACH CLUB IS ASKED TO HAVE A NET GAIN OF TWO NEW MEMBERS AT THE END OF THE KIWANIS YEAR (SEPTEMBER 30<sup>TH</sup> 2021). In addition, each Division is asked to have a net gain of 10 which means clubs should try to grow by more than two members.

If you have not been in contact with your lieutenant governor, please let me know. I can be reached through email (davidcoulter46@gmail.com) or by calling my cell phone (865-202-9383).

In spite of the Pandemic, KT Kiwanis still has 179 members each of whom have served for more than 75 years. Kiwanis has grown through meeting on the **INTERNET**, **BY OVER 44 CLUBS**. When a member leaves do you help him or her find a club?

For every NEW MEMBER, we reach 206 additional new children. We have 3,193 SLP (Service Leadership Program) clubs in North America, but only 36% of Kiwanis members have had background checks. We need more Kiwanis Advisors

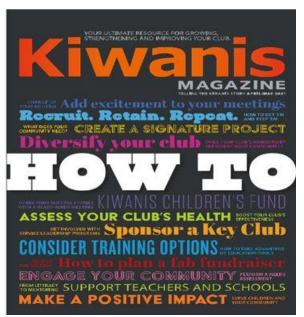
#### FROM THE DISTRICT GOVERNOR

May is not only Membership Month, May is the time to elect club officers and you should submit your election report by JUNE 1, 2021. Encourage each of the officers to take the CLUB LEADERSHIP EDUCATION EITHER IN PERSON OR VIRTUALLY.

I am reminded that some of us have an Acorn Outlook. An acorn is a little more than an inch in diameter, but it

has the potential for growing into an oak tree that can live up to a thousand years and can spawn a forest of other oak trees. Your effort may seem small and insignificant, but think about the possibility that you are holding in your hand, children's future and your community's future. When identifying leaders in your clubs, remember these leaders may also grow and become leaders in their Divisions, and in the District. Eleven members of the Kentucky Tennessee District are taking the course "Kiwanis Amplify." The first Module, which became available April 26, is entitled LEADERSHIP and includes the five keys to excellent leadership.

- 1. Know, understand and display your Organization's Mission and Values.
- 2. Have Honest, Two Way Communications
- 3. Embrace Diversity
- 4. Develop others "Who can Replace You"
- Allow for Mistakes.



#### THE KT NOTES, PUBLISHED SIX TIMES A YEAR

January 15	Article Submission Deadline= January 5	
March 15	Article Submission Deadline= March 5	
May 15	Article Submission Deadline= May 5	
July 15	Article Submission Deadline= July 5	
September 15	Article Submission Deadline= September 5	

Articles, pictures, and club bulletins can be emailed to <a href="ktnotes16@gmail.com">ktnotes16@gmail.com</a>
Encourage your fellow Kiwanians to email <a href="ktdistrict@kytnkiwanis.org">ktdistrict@kytnkiwanis.org</a> and give the KT office permission to put them on Constant Contact so they too might receive the KT Notes.

# FROM THE EDITOR Don Ritter



A guest at my Kiwanis club meeting this past week, a visiting Kiwanian, reminded me of the fun we had during a banquet at a past KT Convention. I remembered her story and the smiles it brought to the faces of so many people in attendance – and the laughter of those Kiwanians and guests as they enthusiastically joined in the fun on that great evening.

We are looking forward to another KT Convention next August. During the following months, and especially during **MAY** which is **Membership Month**, it is hoped that the new members Governor David is urging us to recruit, will enthusiastically become a part of our Kiwanis family. As those new members join those of us who have been in Kiwanis for many years, we want them to experience the excitement of our Kiwanis fun

just as Govenor-Elect Lynn describes elsewhere in this issue of the KT Notes.

As you read the articles in this issue, you will see that in spite of the COVID-19 Pandemic of the past year, Kiwanis service has not disappered. **Captain**, Governor David, **Underpants** leads the way in pointing out the importance of the *Drop Your Drawers* project. Because of your Kiwanian service in helping children with special needs, Amtryke recipient Jaxton Williams teaches us about paying it forward. Be inspired by the life of one of our outstanding lieutenant governors, that we also might live a life of Kiwanis service. These examples and what we read in the other articles should motivate us all to help grow our Kiwanis family and to dedicate ourselves to serving others. We might even enjoy some fun and excitement in the process. Speaking of Kiwanis fun, be sure to read this issue all the way to the end to **share in the fun** of **snake fishing** as you read, "**Just for Laughs**." •

Don



# MEMBER SPOTLIGHT ON Howard Smith

Howard Smith is the current Kentucky-Tennessee Division 7 lieutenant governor and a member of the Kiwanis Club of Johnson City (Tennessee). He was born in Columbia, South Carolina to humble parents. His mother was from Savannah, Georgia and she was greatly affected by the Great Depression of the 1930s. Howard, because of her effect on him, acquired an understanding of what it means to be humble. His dad was born in Ontario, Canada and, when he was three years old, he moved with his parents to Philadelphia. Howard's dad became a naturalized citizen of the United States and during World War II served in the Army Air Corps as a B-24 bomber crew member – a

bombardier. It was while he was stationed in Savanah that he met Howard's mother. After his service in World War II Howard's dad worked for U.S. Steel as a sales representative. Howard's mother was a housewife. Howard has no brothers or sisters.

A man who knows how to get along with people wherever he is, Howard acquired that skill as a child. When he was 13 years old, his parents moved to Matawan, New Jersey. It was while living in New Jersey that he was exposed to the New York City culture. The family's next move was to Orlando, Florida. It was in a high school advanced mathematics class in Orlando that he met his future wife, Donna DeLoe.

Howard experienced a couple of events that steered him away from two particular careers. In fourth grade he broke an arm playing football and that terminated his stellar athletic career (to be clear, it <u>was not HOWARD</u> who inserted the word "stellar"). In fifth grade his teacher had the students read jokes from the *Weekly Reader*. One day, it was his turn and he read a joke to which the teacher responded, "Howard, don't you know how to read a joke?" With that negative feedback, he decided he wouldn't be a famous comedian either.

## MEMBER SPOTLIGHT ON Howard Smith

He did learn to play a few rock and roll chords on the guitar – the kids all wanted to be the Beatles – but he quickly decided that he would never succeed as a musician either.

He was a good student, though, who had no trouble adjusting to the cultural and social changes that are encountered upon moving to different parts of the country. He had no trouble making friends in elementary, junior high or high school.

Not becoming an athlete, comedian or musician in junior high or in high school, Howard pursued other interests. One of his earliest interests was realized when he joined Boy Scouts. Until the family moved to Orlando, he was active in scouts and rose to the rank of Star Scout. Scouting in Orlando was not so popular and after moving there, he dropped out of the scouting program. Clubs that he joined in high school included the Mathematics Club at Matawan Regional High School in New Jersey and the Audio-Visual club. He was president of the Math Club. Howard studied hard, was a good high school student just as he had been in elementary and junior high school, and he graduated from high school in approximately the top ninetieth percentile of his class of 300 students.

As we suggested earlier, his mother helped make him aware of the need to work and make money. So, at the age of 14 and just entering high school, he acquired a newspaper route, and he earned money selling newspapers. It was a morning paper and he remembers how cold those mornings were. He soon managed to get a warmer job as a bus boy in a restaurant. Meeting a variety of people especially through that bus boy job, his perspective on life was broadened and he found that working in a restaurant was a good experience.

After high school he attended Orlando Junior College in Orlando, Florida. Following Junior College, he entered the University of Florida in Gainesville but dropped out before finishing a degree. He eventually re-entered college taking classes at Florida Technological University (later renamed the University of Central Florida). At Florida Technical College he completed his college education majoring in mechanical engineering. While he was a student there he worked part-time at Walt Disney World as a "Host" at the "Diamond Horseshoe Review."

During those "dropout" years and after he and Donna married, he worked on the grounds crew at the University of Florida while Donna completed her studies. Donna received her degree from the University of Florida, majoring in mathematics and concentrating on computers. In the years after her graduation, she worked in businesses as an IT (Information Technology) specialist.

As we said earlier, Howard was an only child but he and Donna didn't maintain or pass on that one-child tradition as they started their family. They had two sons and those sons have given them eight grandchildren. Both sons work in Information technology in other states.

After earning a Bachelor's degree in mechanical engineering Howard enrolled as a graduate student, planning to earn a Master's degree in engineering. He completed all the requirements for the Master's degree except the thesis. A career opportunity appeared which meant he would not receive that Master's degree, and now he wishes he had written that thesis so he could complete that degree.

Howard was offered a position with the Orlando (Florida) Utilities Commission which he accepted. While working for the Utilities Commission, he earned an MBA degree from Rollins College in Winter Park, Florida. His career in the years he worked there included "Results Engineer," "Assistant Superintendent" and then "Superintendent" of the Indian River Plant, "Assistant Director of Electric Generation" and "Assistant Director of Water Production." He retired as Director of the Water Production Division, a position that gave him responsibility for the operation and maintenance of 11 water plants.

## MEMBER SPOTLIGHT ON Howard Smith

Retiring with 28 years of service with the Orlando Utilities Commission, he went to work with an organization called *CH2MHill*, an engineering consultant firm. Finally, after retiring from consultant work, he and Donna decided to "start a new life." They moved to Jonesboro, Tennessee which is a small community near Johnson City, built a new home and settled down to a quiet life of retirement.

Then, again, things began to change for him. Howard acquired a friend who invited him to a Kiwanis meeting. As a result, he thought that Kiwanis would be a good way to get to know the community, and in 2013 he accepted an invitation to join; with that, he began another new "career," this time in Kiwanis.

His ascendancy to the presidency of the Johnson City Kiwanis Club was not long in coming. He was soon elected to serve on the board of directors. Then Howard was approached by the secretary who urged him to run for president of the club. In 2017-2018 he began his year as president and serving the club in that position and fulfilling his responsibilities so well with the leadership skills he acquired in his profession, he was recognized as a distinguished president.

The Kiwanis leaders of Division 7 recognized Howard's outstanding leadership qualities and he was elected to serve as lieutenant governor. He served his first term in 2019-2020. Re-elected, for 2020-2021 he is serving a second term as lieutenant governor. Howard has a passion for all Kiwanis stands for, and he is enthusiastic as he considers problems faced by Kiwanis. Clearly, he exhibits wisdom and understanding as he talks about the future of Kiwanis.

This administrative year has been a challenging one for Howard and other Kiwanis leaders and he explained what he believes some of those challenges are. He feels his leadership was resulting in good progress in his Division but the impact of COVID-19 has made it difficult. Clubs, especially the smaller ones, are not growing or they are experiencing very minimal growth, and continued growth is vital if a club is to be strong and active. A number of clubs are not meeting – in person OR on Zoom. Older club members are retiring and their clubs are losing the benefit of experienced leaders who understand the mission of Kiwanis. There are a few Kiwanians who view Kiwanis meetings as a place to eat lunch and socialize and may not be interested in projects or the Kiwanis mission. Younger members, new to Kiwanis, may not have adequate opportunities to learn about the mission of Kiwanis and the leadership it requires. Young members are busy folks and, in their eagerness, to serve the community and children, they don't feel they have time to attend meetings that emphasize socializing at lunch; and they may not be finding Kiwanis as attractive as they once did. Additionally, companies that once helped support employees in Kiwanis membership, don't seem to be giving that support like they did before COVID.

As lieutenant governor, Howard wants to help clubs re-establish a relationship with our KT District. He wants club members to understand the role of the Kiwanis District and of Kiwanis International. He wants club members and leaders to be involved in the District and in International. He wants Kiwanis to be known and understood by the community. He believes that until the COVID-19 Pandemic is a thing of the past, it is going to be difficult for Kiwanis leaders to implement growth and change, so necessary for Kiwanis clubs to be viable.

Not everything Howard does is connected with Kiwanis. One of his hobbies is collecting books about the space program. Although he never realized his dream of working in the space program, he has not lost his interest. He and Donna play golf together; no questions were asked by this writer about who was the better golfer, and demonstrating his wisdom, he did not offer an opinion, either. They travel together and have visited Ireland, Israel and the Panama Canal. They have taken a European River Cruise. Retirement for them did not involve down-sizing; quite the opposite. They built a house on a 17-acre farm which they enjoy very much. Howard has been involved as a leader in the life of the churches he has attended. He is now acquiring or has acquired new hobbies that include wood working and Amateur (HAM) Radio.

During my interview, Howard's humility was quite evident. He gave all the information you just read in response to questions I asked. When this writing was completed, he looked at it in amazement and said: "I can't believe all this is about me." Well, it is about you, Howard Smith; and to know about all you have done is an inspiration to the rest of us. We are honored to learn about you, a person who has done so much and who has so much left yet to do. •

#### **KY-TN CLUB CLINIC**

#### **KT District Secretary Fran Marion**

WHY SHOULD MY CLUB SEND MEMBERS TO ATTEND THE DISTRICT CONVENTION IN BEREA, KY?

1 – EducationAttend workshops to improve your club

2 – To Be Inspired
Get refueled with new ideas

3 - CLE Class

Improve your leadership skills and learn how to run your club

4 – To Meet New Friends and Renew Old Relationships Get new ideas on service and fundraising projects

5 – To Experience a Delegate Session Voting on new officers and amendments

Voting on new officers and amendments 6 – To Get to Know Your SLPs

Learn how to start and develop a relationship with your schools

7 – To Explore a New Venue See exciting stores and crafts in Berea,

KY

8 – To Have FUN You are the "U" in FUN

Fran Marion KT District Secretary

# TWO TRYKES FROM THE JOHNON CITY CLUB

The Kiwanis Club of Johnson City (Tennessee) was contacted with the names of children who needed Amtrykes. The Kiwanians in that club chose 10-year-old Raef Hammerbacher and four-year-old Carson Sanders to be Tryke recipients. Lieutenant Governor Howard Smith, a member of that club, was quoted during the presentation, "Since our focus is on kids, it's an excellent way to demonstrate that commitment to helping children, and particularly those most vulnerable, and particularly those who can't go out and ride a regular bicycle" (see "Member Spotlight" in another section of this issue of the KT Notes for more about Lieutenant Governor Howard).





# HOW TO KEEP YOURSELF SAFER ON THE INTERNET Dwight Watt, District Webmaster



This article consists of suggestions for making yourself safer on the Internet and stopping some of the phishing/spam emails you get.

The first suggestion is that any time you send an email to more than approximately five people, put their addresses in the "BCC" (Blind Carbon Copy) choice and not in "TO" or "CC." Either put your email address in "TO" or one of the other email addresses. If you list them all in "TO" or "CC" (Carbon Copy), and if a phisher or a

spammer sees that email, that person will have a list of what is probably all good email addresses and he/she will know that these people probably email back and forth regularly. That person can then send an email to that group making him/her appear as one of the group, appearing to be in distress (for example) and he/she can get a number of them to send money or gift cards without realizing their error.

There are two benefits of putting the email addresses in "BCC." First, if a spammer or phisher gets the email, they only see the address you put in "TO" and the single address of the recipient that received that email. Just getting two email addresses is not worth nearly as much as getting 30 or 100. Second, everyone receiving the email does not have to search through the list of addresses to find the email message.

The second suggestion is to always hover over address links in emails or on web pages before clicking on them. The real address will either pop-up or will appear at the bottom of the screen. Make sure the address is where you intend your message to go. Also if it will be a site you in which you are going to enter "PII" (Personal Identifiable Information) such as social security numbers, credit card numbers, bank account numbers, etc.) make sure it also shows "https://" at the beginning instead of "http://." Also, once you are on a page where you will enter "PII" make sure the page shows https: or that the lock beside the "URL" (Web Address) is locked. If it is showing locked or "https://" the information will be encrypted (made secret) and will be sent across the Internet making it

useless to anyone listing on the Internet or who finds the packets. It increases the likelihood that the page is a good site. However, bad hackers can also set up web pages using HTTPS, but it is a much less likely event to happen.

Be alert as you use your email and browse the Internet and you can be a safer Netizen.



# **KY-TN District Foundation**

# Count me in for Kids!

#### KENTUCKY-TENNESSEE KIWANIS FOUNDATION REPORT

**Greetings Fellow Kiwanians!** 

Your Kentucky- Tennessee District Foundation board is preparing so many fun things for you to enjoy at our upcoming convention in Berea.

First of all, we are just so excited at the prospect of seeing you in person! We are busy preparing for our silent and live auctions. One of our auction items will be this beautiful patriotic quilt. Wouldn't you just love to have this on display in your home? And, we have a fantastic printer from Lexmark. How great!

As always, we need your help. We would be so grateful if each of your clubs, as well as any of you individually, would bring something for us to sell.

Our Foundation Store will be up and running. Here in the *KT Notes*, please look for a picture and order form of the new jacket that Donna Ratliff has designed. I know you will agree that it is just terrific!

And, just wait until you see the new shirts we will have at the convention.

We are planning golf, golf and more golf!! Check out our golfing information here in the *KT Notes*. How much fun will this be?

As always, we welcome your donations. We have awarded 11

scholarships to our KT Family members, three Key Club scholarships, one Circle K scholarship and at least six Amtryke grants.

We are very proud of our Kentucky-Tennessee District Foundation and the contributions we are able to make thanks to your generosity. We appreciate you all so much.

We know that we can continue to Count you in for Kids!

Sincerely,

B. Claire Crouch KT District Foundation President



# AN AMTRYKE FOR JADEN Kimberly Davis

In late 2020, the Bulls Gap Kiwanis Club (Tennessee), a club chartered in January 2019, was contacted by Past KT District Governor Russ Williamson about a child in Hawkins County who needed an AmTryke. The Bulls Gap Club was thrilled to receive the request! The Tryke was ordered and after some delay finally arrived in January 2021. After assembly by the club president's husband, arrangements were made to meet with Jaden Gilliam and his family and the Tryke was presented to him in February at the Bulls Gap City Park, also known as "The Farm." Family members, members of the Club, local media, and KT District Division 7 Lieutenant Governor Howard Smith and his wife were in attendance for the presentation. The club was able to purchase the Tryke with the help of generous donations from the Kentucky-Tennessee Kiwanis Foundation and club members Charles and Leslie Reed. This was the Bulls Gap Kiwanis Club's first presentation of a Tryke, and we hope it will not be the last.







# KY-TN Dis



Order Deadline July 15th

XS- XL49.00 2X-4X 52.00 combed cotton/ poly fleece.

9-ounce 65/35 ring spun

Black Available in:

Navy\_ Royal Blue Graphite Heather

Size (s)\_

All proceeds support the District Foundation

Address

Name

Phone

Mail check payable to KT District Foundation and send to KT District of Kiwanis PO Box 4327 Lexington, KY 40544

Can be mailed directly to you for standard postage fee or Picked up at District Convention in Berea August 6<sup>th</sup> -8<sup>th</sup>

#### FROM YOUR K-T KIWANIS DISTRICT CHAIR FOR KIWANIS CHILDREN'S FUND Victor "Vic" Legerton



#### KIWANIS CHILDREN'S FUND IS HERE TO HELP

KCF can help clubs and Kiwanians in many ways:

- Fundraising strategies
- District/club foundation management
- Grant seeking
- Speaking and presentations

#### FOR YOUR CLUB'S NEXT KIWANIS EDUCATION PROGRAM

Invite a KCF staff member to speak virtually or in person at an upcoming meeting about one of these topics:

Kiwanis Children's Fund 101
The Eliminate Project Update
Fundraising 101
Putting the Fun in Fundraising

Creating a Culture of Philanthropy through Major Gifts Getting the grant: Funding your mission Kiwanis-family Foundations 101 What does your community really need?

#### CONTRIBUTIONS

The Kiwanis Children's Fund helps Kiwanians reach the kids who need them. When you give, you help us reach more kids – in your own backyard and a world away. Please mail your club's check or personal checks to Kiwanis Children's Fund, P.O. Box 6457 – Dept #286, Indianapolis, IN 46206 or use a debit or credit card to make a club or individual gift online at the KCF giving page.

#### FOUNDATION GIVING GOALS

As you approach the conclusion of the COVID pandemic and the resumption of more (or new) normal activities including meetings, service projects and fundraising for the 2020-2021 Kiwanis year, be generous in supporting the Kiwanis mission of serving children. Include in your foundation or service account budget financial support for KCF and the Kentucky-Tennessee Kiwanis Foundation with a specific amount for the annual club gift to KCF (ACG is a gift to the unrestricted fund for club and district grants and the special COVID-19 relief grants), and the KT District Foundation. 2020-2021 Governor David Coulter's goal for clubs is \$5 per member for the KT District Foundation and \$10 per member for the KCF annual club gift. Individual gifts from members or friends count toward those goals if your club is designated for credit when the gift is given.

#### GIVING FOR THE 2020-2021 KIWANIS YEAR

The good news from the latest giving reports (through March 31, 2021) is that Annual Club Giving in the KT District shows that the following clubs have met or exceeded the KCF request for club giving of \$365 or \$1 per day in 2021 for the benefit of club and district grants to improve the lives of children: Ashland; Ashland Breakfast; Chattanooga; Dover; Greater Music City; Lexington; Maryville; Mount Sterling; Putnam County; Spring Hill and Thompson's Station; and Tellico Village, Loudon. THANK YOU!!! There is still time to add your club to the list of those satisfying both the KCF giving goal of \$365 for your club AND Governor David's goal of \$10 per member to KCF. For proper credit for the 2020-2021 Kiwanis fiscal year, club and individual gifts should be made by August 31, 2021, and giving sooner will permit clubs to help more kids sooner.

#### RECURRING GIFTS

Your investment in Kiwanis Children's Fund is what makes their work possible. If you'd like to make a recurring gift today, or if you'd like to learn more about the difference your gift can make, check the Kiwanis Children's Fund website page https://www.kiwanis.org/childrens-fund/help-kids-now-calls.



#### MAY IS MEMBERSHIP MONTH

As you strive to grow your Kiwanis club team this month, and in the future, remember that your impact on children is not just local in your own community but in surrounding communities, nationally and globally.

#### FOR FOLLOW-UP

For questions or concerns about the Kiwanis Children's Fund or arranging for a club meeting program, contact Vic Legerton, 615-870-7040 (phone or text) or email <a href="kiwanis.KT.KCF@gmail.com">kiwanis.KT.KCF@gmail.com</a>.



# Need Help?

The KT District Membership Team is ready to assist you with your growth needs. Simply call the District Office at 859-721-5685 to request help.

Membership Volunteers can help you...

Jump start new member recruitment

Learn new ways to be a happy, healthy club in service to your community

#### Current KT District Clubs Under Charter Strength \*

Division 1
McMinnville

Division 3 East Ridge Hixson Rossville

Division 4 Oak Ridge

**Division 5** Farragut Foothills, Townsend Jefferson County Norwood, Knoxville Seymour

#### **Division 6**

Corbin Jackson County Laurel County, London Middlesboro Williamsburg

**Division 7 Bulls Gap** 

Cosmopolitan Kingsport East Hawkins County Rogersville

**Division 8** Jackson

**Division 9** Beattyville Fleming County

#### **Division 10**

**Boone County** Campbell County Covington-Kenton County Scott County, Georgetown

**Division 11 Bedford County** Lewisburg

**Division 13** Lebanon

**Division 14** Franklin-Simpson

#### **Division 15**

Mayfield Murray Princeton South Paducah

**Division 17** Sturgis

**Division 18** Franklin West Nashville

**Division 19** East Frankfort

#### Stronger or sustaining active membership

- · A club under charter reaches charter strength or more
- A club is stronger by 1, 5, 10 or more members
- More leaders in the pipeline

#### Relevant impact in the community

- More hands-on projects
- · Partnerships

How to measure

club success

- · Requests for support from others
- · Appreciation or recognition for club efforts from others in the community

#### More visibility in the community

- People are familiar with Kiwanis
- The club receives inquiries about membership

#### Satisfied members

- · More members are involved
- · Higher attendance at activities

# KEEP IN TOUCH.







How to Qualify---Simply add members May 1st – July 31st

First Prize- \$300.00

Second Prize- \$200.00

Third Prize- \$100.00

Prize money must be deposited to club's service account New members must be dues-paid members to qualify for prize





#### Quarter 4 – Approved Membership Incentive Program

As presented by Art Riley on governor calls May 5 and 6, 2021

#### INCENTIVE #1

Kiwanis International will recognize the top two divisions in each district that:

- Open at least two new clubs during the fourth quarter; or
- Achieve at least a 5% net increase in membership during the fourth quarter.

Kiwanis International will award each lieutenant governor a US\$100 gift card to the Kiwanis Store.

#### INCENTIVE #2

From the recipients of Incentive #1, Kiwanis International will award one full registration to the 2022 International Convention to the lieutenant governor who achieved the highest percentage of membership during the fourth quarter.

#### INCENTIVE #3

Kiwanis International will award both the district governor and district membership coordinator a US\$100 gift card and full registration to the 2022 International Convention if the district's new club opening goal is met and the district achieves net growth for the 2020-2021 Kiwanis year.

#### INCENTIVE #4 (Gift from Art Riley)

The top two governors who achieve the greatest net growth for the 2020-2021 will receive two complementary tickets to class dinner event at the 2022 International Convention.

#### Current Incentives

#### Club opening incentive recognition prior to convention

District membership teams that achieve 66% of the district's new club opening goals by May 31, 2021, will receive a gift card from the Kiwanis Store. Each team member listed on the official membership team roster with Kiwanis International will receive a US\$75 gift card. Membership teams include the governor, district membership coordinators, and some districts have one or two other district-appointed volunteers.

#### May Membership Month incentive

The top 20 lieutenant governors who make membership a priority during May in their divisions will be recognized for their efforts. Each will receive a \$75 gift card to the Kiwanis Family Store. The lieutenant governor with the greatest percentage of division growth from May 1-31 will receive a free registration to the Education & Leadership Conference in Salt Lake City along with travel reimbursement of mileage or flight up to \$350. Winners will be notified on Tuesday, June 1.

#### A KIWANIS FAMILY WITH ENERGY Governor-Elect Lynn Hutchison

When trying to choose a topic for this article, I kept thinking about the importance of the Kiwanis Family. My mind wandered back to 2015, the 100<sup>th</sup> Kiwanis International Convention in Indianapolis and the celebration

k T C e

atmosphere of that convention. The songs "We Are Family" and "It's A Family Affair" kept playing in my mind.

That convention was the most upbeat and enthusiastic Kiwanis International Convention I have ever attended. The energy level with everyone involved, was elevated. As I did a little research to refresh my memory, I remembered the difference. The enthusiasm of adult Kiwanis members at any international convention is high, but for the 100<sup>th</sup> I remembered the difference that blew the top off the excitement level. This convention included a major portion of the Kiwanis Family. Along with the Kiwanians, there were Aktion, Circle K, and Key Club members in

attendance. These younger adults and students together added an immense level of excitement to the convention activities. Their energy was contagious, and that energy affected the Kiwanians, causing them to experience, as I noted above, one of the greatest conventions ever. For our Kiwanis Family to reach new heights and thrive, we need some of that ENERGY!

For those of you who might be new to Kiwanis, I want to take some time to tell you about our KY-TN Kiwanis Family. Number crunching and brevity are not two of my strongest skills, but I am going to try to practice both in this article.

Our Kiwanis Family consists of Kiwanis clubs, Aktion clubs, Circle K clubs, Key clubs, Builders clubs, and K-Kids clubs. Aktion Club is the Kiwanis organization consisting of adults with learning disabilities. This group of Kiwanis Family clubs is referred to as "Student Leadership Programs" or SLPs for short. In an ideal Kiwanis world, an elementary student would begin his or her Kiwanis experience in elementary school by joining K-Kids, and in moving to middle school would join Builder's Club. In high school that student would join Key Club and in college would join Circle K. Once out of college that young adult would join a Kiwanis Club. Ideally, in that perfect Kiwanis world of progression, a Kiwanian can perform service in the community beginning in third grade, loving every minute of it, and making a lasting impact on their communities in numerous ways

But let's do a reality check – there is no perfect Kiwanis world. There are shades of it in different parts of our district where a student can become involved in Kiwanis starting with K-Kids and going through Circle K, but there is very little opportunity for them to do so (I hope to initiate change with that image. Another day, another article.)

Check out the Kiwanis Family numbers in our KY-TN District: At the end of the 2019-2020 administrative year, our family consisted of 140 Kiwanis Clubs, 10 Aktion Clubs, eight Circle K Clubs, 152 Key Clubs, 54 Builders Clubs and 46 K-Kids Clubs for a total of 412 clubs in our Kiwanis Family. We had 10,849 Kiwanis Family members. Of that number, 272 clubs and 6,714 members made up our SLPs. WOW! We were a good-sized family. Just reflect on all of the community service hours all our family members were able to provide!

THEN...THE COVID PANDEMIC SPREAD A DARK CLOUD OVER THE UNITED STATES, INCLUDING THE KY-TN DISTRICT. Many of our SLP clubs were not able to meet due to restrictions. Many of our Kiwanis clubs were not able to meet either. Our numbers dropped. Our active SLPs dropped to 132 clubs with 2,282 members, many of whom still were not able to provide as much service as in the previous year, if they provided any. Our active Kiwanis Clubs dropped also to an estimated 101 (determined to be the case because 39 clubs have not filed even one report for the 2020-2021 year). Many clubs still provided service to their communities, but not nearly as much as they did in the previous year. The problem remains that we have been separated from over 3,000 of our Kiwanis family members! We cannot let them remain lost in limbo.

# A KIWANIS FAMILY WITH ENERGY Governor-Elect Lynn Hutchison

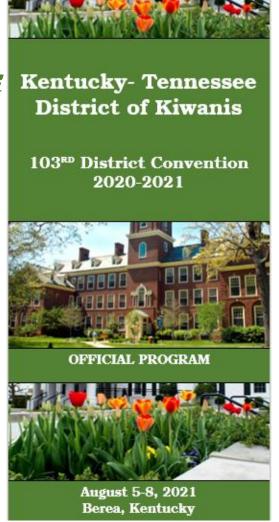
THE COVID CLOUD IS LIFTING AND BRIGHTER DAYS FILLED WITH SUNSHINE ARE IN OUR FUTURE! It's time to reconnect. It's time to reinvest in our commitments. It's time to look to the future when we can work again with all our SLP clubs. It's time to develop a plan of re-establishing our SLP clubs for the next school year. It's time to make our family whole again. It's time to get back to what we do best...making a lasting impact in our communities. It won't be easy. It won't be instantaneous. BUT WE CAN DO THIS! We are Kiwanians! We love our communities! We love our K-Family! Come...join us at the 2021 District Convention in Berea, Kentucky, in August, when we begin to reconnect, have some fun, and celebrate again.

"WE ARE FAM-I-LY....." ♦



# MGVILLE CALL

SPECIAL CONVENTION EDITION COMING SOON!



# **April New Members**

Cleveland Angela Dawn Stiltner Bowling Green

Jackson Paula Combs Green Laura Deglow Ryan Harris

Raymond Combs
Josh Hutcheson
Nadine Sterner
Ocial Watts
Scott Stivers

Paulal Watts
Ashland Kevin Campbell

Boone
County KendraMcCardle Greater

Music City Stephanie Barca

Columbia James Dallas Cole Crocker

# Membership

Top 5 Clubs in Growth to Date

Club	Current Membership	Gain
Mount Sterling	92	30
Berea	35	22
Richmond	31	13
Greater Music City	41	13
Lawrenceburg	17	11

138 Active Clubs as of April 30, 2021

Beginning Membership October 1, 2020 4135 Current Membership April 30, 2021 4226 Net Growth 101

# KIWANIAN ON FIRE Chuck Fletcher

The beautiful lady in this picture is Kiwanian Diana Peters. She has been in Kiwanis just a little over a year, and she is on fire. She is on the Kiwanis Membership and Education Team of her Kiwanis club. She has sponsored at least three new members and on the date this article was submitted she was at the point of bringing five new members into her club -- the Kiwanis Club of Frankfort (Kentucky). Responding to the praise of her fellow Kiwanians, she

said, "If I'm going to be on the team then I have a responsibility on the team." Diana is another Kiwanian who can give us a lesson in how to get it done.



It is time for us to address **retention**, and **recognizing our Kiwanis volunteers**. So, let's hit it with a strong **Kiwanis Team** effort.

There are five months remaining in this fiscal year so let's see what game plan we could develop.

#### **RENTENION**

We don't talk about retention very much because it is a difficult topic, but it is a very important topic to address if we are to keep strong numbers in our clubs. Let's activate the **membership committee team** in our club and have them plan creative ways to retain our members. Make recommendations to the board about the plan for reigniting member enthusiasm excitement for Kiwanis and the work Kiwanians do in their communities.

I am sure you could come up with some great ideas but let's look at some:

- Update your roster.
- Send notes to members for birthdays, club anniversaries, and recognitions. Make phone calls to
  members you have not seen lately. Involve members on special committees and make sure they are
  engaged in the club.
- Invite them to a service project and explain what they will be doing.
- Invite them to a Division, District, and International event.
- Encourage and mentor members in using their particular talents.
- Note related articles in your Kiwanis Magazine April/May edition. (Good Stuff)
- Organize "Kiwanis Night Out," a gathering where members can meet and invite their friends to fellowship once a month in a local restaurant. People are willing to bring a friend or friends together to have fun and share what's going on in your club.

The possibilities are unlimited so what could you add to these examples?

#### **RECOGNIZING OUR CLUB KIWANIS FAMILY**

I have found that it doesn't take much to recognize your members and leaders for what they have done. We often fail to mentor future leaders. I see leaders out there wandering in the wilderness needing somebody to encourage and help them to get on the yellow brick road to becoming a strong leader. I have challenged five members in my club to meet with me through September so that I may mentor their leadership qualities for the good of my community. The **Kiwanis Leadership Book** is a great tool to use in getting started.

A few years ago, I had the opportunity to mentor a young person who had the potential for becoming a great leader. I knew in my heart that she could do great things and could reach a lot of people. I wanted to be a mentor for her because I could see her doing much greater things than I.



Recently I attended a VQ Strategies (Volunteer Strategies) Webinar and some awesome ideas were shared:

- Have **volunteers** make a presentation to your Kiwanis Board.
- Invite **volunteers** to write an article about a project for your newsletter.
- Have **volunteers** represent your Kiwanis group in a meeting.
- Send **volunteers** to a Kiwanis Conference and pay their registration fee for a virtual conference
- Provide **volunteers** with training or mentorship
- Donate a book in a volunteer's name to a local school library.
- Give a miniature flashlight with a note, "Thanks to a bright light" to a **volunteer**.
- Create a survival kit to distribute before an event that could help **volunteers** thrive even under stressful conditions (e.g. energy bar, water, throat lozenge.)
- Show appreciation by creating a humorous award for such things as:
  - Best attendance in meetings
  - ❖ Best Zoom background
  - Most inspiring pep talk right before a meeting.

One of our Kiwanis members has the slogan "Why not us!" When I saw this, I wanted to say Kiwanis is not dead, we are alive and we have a great adventure before us. Let's keep growing! Let's keep mentoring! And Let's keep going from "Good to Great! "•



#### ROADRUNNER AWARD

PRESENTED BY THE PAST Lt. GOVERNORS OF THE KENTUCKY-TENNESSEE DISTRICT OF KIWANIS

### **ABOUT**

There are many Kiwanis members who put in many hours, helping out their community, without any recognition from either Kiwanis International or the KT District of Kiwanis. The Past Lt. Governors would like to recognize one of these hardworking individuals who goes the extra mile to enhance the principals of SERVICE here in the KT District.

#### AWARD CRITERIA

Has never been recognized by Kiwanis International. Has never been recognized by the KT District and be a member in good standing with full dues paid.

#### INSTRUCTIONS

A Kiwanian may nominate any Kiwanian across the District for the **Roadrunner Award**. The nomination must be **signed by either the Club President or Current/Past Lt**. **Gov.** Fill out the bottom of this form and submit with a letter (no more than one page) stating the rationale for why you are nominating this person. It should include the extra service provided in the club or community plus a brief description of all the service projects the nominee has worked on between May 2020 -June 2021. Nominations should be sent to KT Past Lt. Governors' Association

Email: ktdistrict@kytnkiwanis.org or mail PO Box 4327 Lexington, KY 40544

Submit by June 30.

NOMINEE

Kiwanis Club of

Nominator Email Address \_\_\_\_\_

Signature: \_\_\_\_\_

# THE KIWANIS CLUB OF RICHMOND CELEBRATES ITS 75<sup>TH</sup> BIRTHDAY

The Kiwanis Club of Richmond was chartered by Kiwanis International in March 1946. That was 75 years ago. During those 75 years the club has served its community in a variety of ways. An abbreviated list of those who have been helped by Richmond Kiwanis includes children in the elementary schools supported through multiple projects, the Boy Scouts of America, the community 911 Cell Phone Bank and a myriad of other community projects, car seats for new parents, CASA (Court Appointed Special Advocates), YMCA families, the American Red Cross, Crusade for Children, Habitat for Humanity, Hospice, the Kiwanis International World Service projects, the Kiwanis Key Leader Program, the Richmond Head Start program, The Salvation Army, Kiwanis Young Children/Priority One, Key Clubs and Key Club projects, BUG (Bringing Up Grades), and many others too numerous to list in the allotted space.

The 31 current, active, and involved members of the Richmond club should take great pride in knowing what Madison County and the Richmond community has become because Kiwanis was and is there. At the close of their first year, charter member and President G.L. Borders wrote the following in his report: "Although our Club has not accomplished as much as we would have liked, I believe we have built on a solid foundation. We have tried to build club loyalty and a true Kiwanis spirit. I believe we have grown into an effective working body and feel we are in position to take our rightful place in the community for civic improvement." If they could see the huge list of accomplishments credited to the Kiwanis club they started, the original 30 charter members would be more than pleased to know the results of their venture into Kiwanis for this Kentucky community. Congratulations, Kiwanis Club of Richmond, Kentucky!!!!



#### **BUNNY AND BRUNCH IN BOONE COUNTY**

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The Kiwanis Club of Boone County (Kentucky), with donations made by the local Meijer's Store, sponsored an event called *Bunny and Brunch*, with nearly 80 people in attendance. The club members worked with the Ryle High School Key Club and New Day Ranch. The mission of New Day Ranch, using "Horse Therapy," is to help troubled children Ryle High Key Club President Sophia and Kiwanian Barb Scott observe children talking

to Bunny







#### MOUNT STERLING KIWANIS CLUB HONORED BY KIWANIS INTERNATIONAL Glen Kleine

Kiwanian Membership Chair Herb Triplett, Kiwanis Club of Mount Sterling (Kentucky) was honored with a Ruby K pin which Kiwanis International awards to individuals who have recruited five or more new members to their club. Triplett was recognized with the Ruby K 30 pin after recruiting 30 new members in a threemonth period – October through December 2020.

Pictured (center) presenting the award to Kiwanian Herb (left) is KT District of Kiwanis, Division 9 Lieutenant Governor Joan Kleine. Tonia Witt, President of the Kiwanis club of Mount Sterling is pictured on the right.

As a result of the recruiting efforts of Kiwanian Herb and others (one of whom is Kiwanian Kathy Montgomery

30

who will be honored at a later date), the Mount Sterling Club was one of 22 clubs in Kiwanis International recognized for membership growth in the first quarter of the 2020-2021 administrative year. The Mount Sterling club was recognized and honored for generating the **fourth greatest membership growth in the world**.

Congratulations to Kiwanians Herb and Kathy who brought such honor to their Kiwanis club, and congratulations to the entire Mount Sterling Kiwanis Club for showing the rest of us what can be done when you make the effort.



# CAPTAIN UNDERPANTS VISITS SEVIERVILLE AND SEYMOUR

Could it be possible that Captain (Governor David) Underpants influenced the Sevierville Kiwanians and the Seymour Kiwanians (both in Tennessee) in their efforts to collect underwear for children? Whether he did or not, each club reached their goal

by collecting 1,000 pairs of underwear for kids. In the group picture are Kim Loveday from Sevier County Schools Family Resources, Governor David Coulter and First Lady Louise, Kiwanian Virginia Borrelli (also on the Library Staff) and Kiwanian Rhonda Tippitt (also the Library Director). In the Seymour picture is Kiwanian Paul Danis and an unidentified library staff person. A "ferocious" Captain Underpants can be seen as he apparently arrived, cape, drawers and all.



# FROM YOUR K-KIDS ADMINISTRATOR Edye Bryant



Congratulations everyone! KT K-Kids has made it through the interesting 2020-2021 school year! While the pandemic prohibited club growth this year, it is time to celebrate. Take advantage of the *End of Year Meeting* tool kit that International sent from <a href="https://www.kiwaniskids.org/virtual-meeting-kit-end-of-year-celebration/">https://www.kiwaniskids.org/virtual-meeting-kit-end-of-year-celebration/</a>

Have your students share both the positives and negatives of this year. Each experience helps your K-Kids members know that they are not alone. Have your K-Kids members who will be returning next year brainstorm project ideas from these discussions. Many of the stresses

and issues our younger servant leaders who have struggled this year, will continue into at least the start of the coming school year. Advisers should also plan to take time this summer to revisit the *Virtual Club Kits* from throughout this year. in addition to providing some great resources for classroom topics, they provide a great starting point for discussing topics our K-Kids are interested in.

Even with some difficulties in meeting this year, a few K-Kids clubs submitted their Annual Achievement Reports. These will be judged in the next few days, and winners will be notified. This report is also a great planning tool for the coming year. Schedule a time to sit down with your K-Kids advisers and Kiwanians to review the criteria that appear on the form. This will not only give everyone a template for the 2021-2022 K-Kids year, but it will also give your Kiwanians a better understanding of what our youngest K-Family members do.

School faculty advisers and Kiwanians should take some time over the summer to explore the updated K- Kids website. New pictures, updated materials, and IDEA guides can be found at www.kkids.org.

#### **DIVISION 5 NEWS**

On April 22, 65 Kiwanians from Divisions 4, 5 and 7 attended a Regional Governor's Dinner and Layperson of the Year Dinner in Alcoa, TN. Ginger Riggs from Sevierville was chosen Division 5 Layperson of the Year. She is the Past Lieutenant Governor of Division 5. Pete Davis, the current Division 5 lieutenant governor and Kentucky-Tennessee District Governor David Coulter presented her with an award certificate (see picture 4). Debra Jones, Patsey Russell, Doug Crag, Robert Russell and Tom Coulter appear in picture 1. In picture 2 is Robert Russell, Patsy Russell, Robert Austin, Debra Jones, Steve Frana, Bobby Burke, Wanda Davis, Heather Larson, Dennis Larson, and Pete Davis. Picture 3 features Marvin Stewart, Pete Davis, KT Governor David Coulter, First Lady Louise Coulter and Wanda Davis.





#### A FIRST FOR PAST GOVERNORS



For many years, Kentucky-Tennessee District of Kiwanis past governors have met in a retreat hosted in his or her community by the immediate past governor. The host makes available to the attendees, some of the attractions of that community and arranges opportunities to enjoy good food, good conversation, and good memories of their years in Kiwanis.

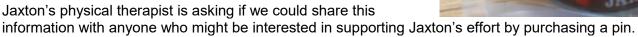
This year COVID-19 made it necessary for the past governors to take an alternate approach for their retreat. On April 24, hosted by Past Governor Russ Williamson from Rogersville, Tennessee, they stayed home and met through ZOOM. We certainly must not blame or criticize Governor Russ when we say that the food was not as good this year as it has been in the past (although, on the plus side, it was less expensive). There was ample socializing with great camaraderie. Kiwanis International President Art Riley and President-Elect Peter Mancuso joined the group sharing and enjoying the camaraderie. It can be assumed that everyone had a good time, perhaps even learning something and sharing their own knowledge with others in the group. It can also be assumed that everyone is anxious to get past the pandemic so that hopefully, next year this group of Kiwanians can again meet, greet and eat, face-to-face. ♦

#### AMTRYKE RECIPIENT'S APPRECIATION OF SHRINERS **Ginger Riggs**

Jaxton Williams, the little boy that our club (Sevierville, Tennessee) sponsored to receive an Amtryke has been selected to be the Shriners' 2021 Poster Child for our region.

In appreciation for what the Shriners did for him, he is selling pins (see attached picture) for \$5.00 to raise funds on behalf of all children who receive care at Shriners Hospitals.

Jaxton's physical therapist is asking if we could share this



Anyone interested in purchasing a pin may call me, Ginger Riggs, at 865-712-0313.

#### CHILDREN'S CHAMPIONS OF MADISON COUNTY

The Berea and Richmond (Kentucky) Kiwanis clubs sponsor an annual Young Children Priority One project. It is called *Children's Champions of Madison County* and is typically held in March. Richmond Kiwanian Phillis Adams says that the goal of the program is to encourage adults to help all children have more opportunities to be successful.

This year one project activity was the children's poster competition which encourages children to think about what adults can do to better support children. Sebastian Clavere was the winner this year. His poster said, "Be a Children's Champion: Light Our World with Kindness." Sebastian was awarded \$100 by Richmond Kiwanis President Wayne Short. Berea Kiwanis Club Secretary Wally Campbell presented \$100 to the Berea Community Schools art teacher for the purchase of art supplies.

Sebastian, with his poster, is shown in the picture with his father and with Madison County Judge Executive Reagan Taylor, Family Resource Center Director Diane Smith, Richmond Kiwanis Club President Wayne Short, Berea Elementary School Principal Beth Mullins, and Berea Community Schools art teacher, Tina Williams. In the other picture, left to right, is Berea Club Secretary Wally Campbell, Tina Williams (Berea art teacher) and Diane Smith (Family Resource Center Director).





# AN OPPORTUNITY TO SUPPORT THE LEXINGTON DUCK DERBY

The first Annual Lexington Duck Derby will take place on the lake at Lexington Green on Saturday, June 12, 2021 at 12 noon (161 Lexington Green Circle, Lexington, KY 40503).

The Kiwanis Club of Lexington plans to launch at least 5000 rubber ducks on the lake for a race. The first duck to cross the finish line will win \$5000 for its sponsor. The second place duck sponsor will win \$2500 and the third place sponsor will win \$1000. The top 20 duck sponsors will win special prizes.

For information about how to adopt a duck for the race, go to <a href="https://www.lexingtonduckderby.com">www.lexingtonduckderby.com</a> A single duck can be adopted for \$5; six ducks will be \$25, a dozen will cost \$50 and a super-flock will cost \$100. Your adopted duck will be released into the lake by our Kiwanis team.

You need not be present to win. A sponsor must be 18 or older to claim a prize. Parents must accompany those who are under 18.

One hundred percent of the funds raised by duck adoptions will be used to help children of the Bluegrass and beyond. That includes snack packs for children who would otherwise go without food on weekends, scholarships for local graduates, accessible bicycles for disabled children, playground equipment for disabled children, support for immunizations/healthcare for international children in need, sponsoring local teen and college clubs to foster volunteerism and service in our youth, and more.



#### YOUR DISTRICT SECRETARY'S CORNER

**URGENT – URGENT:** Club Election Results – Please file your club election results on the club dashboard by June 1st. Your club should have your elections completed and reported by this date.

Please have your club elections in person or by Zoom or "GoToMeeting" or email, if your club can qualify. Call the District Office if you have any questions.

Now is the time to update member information with correct emails, addresses and phone numbers in the member section on the Kiwanis One dashboard.

Don't forget to do your monthly reports by the 10<sup>th</sup> of each month. Please list all the great projects you are doing with your club.

Check out your District Directory and see what district contests you should be completing in the next few months.

Club Officer Leadership Training (CLE) will be available in July. Information will be sent to all clubs.

Watch for the Special Convention Edition of the *KT Notes* - Coming soon! The District Convention August 5-8, 2021 in Berea, Kentucky

Fran Marion
District Secretary

#### **JUST FOR LAUGHS**

#### A SNAKE IN THE GRASS IS WORTH TWO FROGS IN THE BUSH

A fisherman who ran out of bait was faced with a dilemma. He was trying to decide what to do about it when he saw an approaching cottonmouth snake with a frog in its mouth, and he knew frogs are



good bass bait. Knowing the snake couldn't bite him with the frog in his mouth, he grabbed that snake right behind the head, took the frog and put it in his bait bucket. Now the dilemma was this — how to release that snake without getting bit. He remembered a bottle of Jack Daniel he just happened to have with him, picked it up, and poured a little

whiskey in the snake's mouth. The snake's eyes rolled back, he went limp, and the fisherman gave it a toss into the lake without being bitten. He continued to fish using the frog as bait. He was sitting there enjoying himself as he fished when he felt a sudden nudge on his foot. Looking down, he saw that same snake had returned with a pleading look on its face; this time the snake had **TWO** frogs in his mouth.