

BROCHURE AWARD

Contest Period: October 1, 2024 through June 30, 2025

Mailing Deadline: Brochure must be mailed by July 15, 2025

Each Kiwanis Club in the Kentucky-Tennessee District is highly encouraged to produce a club brochure. A high-quality club brochure, either digital (pdf) or printed is an invaluable member recruitment and public relations tool.

The K-T District will sponsor a club brochure award for the 2023-2024 Kiwanis year. First and Second place winners will receive an award. Brochures will be judged for criteria qualification by a committee.

The following criteria **must** be included to qualify for judging:

1. Club name, meeting time and place, and a brief club history.
2. Club Projects and a description of how your community benefits from Kiwanis. Stress that your club is international in scope.
3. Describe how Kiwanis benefits members.
4. Provide the appropriate contact information for your club.
5. Approved Kiwanis logos for club, district, and international. (*Logo, color, and font*)
6. Clarity is important. Provide who, what, where, and when.
7. Eye catching – It should be appealing and easy to read; appealing enough to catch attention.
8. If you use the KI template, please personalize for your club. Please be creative!

The Club Brochure **MUST** be submitted by mail or sent digitally by pdf format by July 15, 2024 to be eligible for the award.

Mail To:

KY-TN District Office
PO Box 4327
Lexington, KY 40544

For Digital Submission

ktdistrict@kytnkiwanis.org

Mark envelope or Subject line "Brochure Award."