

NEWSLETTER AWARD

Contest Period: October 1, 2024 through June 30, 2025 Submission by July 15th.

Each KY-TN Kiwanis club is encouraged to send a club newsletter to their members as a source of Kiwanis communication.

To be considered in the judging, a club needs to send **one printed newsletter from each contest quarter (a total of 3 newsletters*)** to the *District Office*. ***Submissions must be received by July 15th***. First and second place winners will be awarded. Newsletters will be judged for criteria qualification by a committee.

The contest quarters are the following:

Oct-Nov-Dec

Jan-Feb-March

April-May-June

Prejudging criteria:

- ✓ Is it easy to read, attractive and interesting?
- ✓ Does it contain items of Club, Division, District and International interest?
- ✓ Does it have a good format?
 - Who
 - What
 - Where
 - When
- ✓ Does it recognize club achievement?
- ✓ Does it use current Kiwanis branding? (Logo, color, and font)
- ✓ Does it use photos effectively?

Is it so designed that it can carry out its three most important functions?

1. Maintain member morale and enthusiasm
2. Encourage meeting attendance
3. Inform the membership fully on club activities and projects

Please mail **one** of the quarterly newsletters (*for a total of 3*) to the address below.

KT District Office
PO Box 4327
Lexington, KY 40544

Mark envelope Newsletter Award