

Form Name: CKI District Goals  
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Unique ID: 1231112487  
Location:

**District:** Michigan

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**Name of Person Submitting Form:** Ananya Bommineni

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**Officer Position of Person Submitting Form:** District Governor

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**E-mail of Person Submitting Form:** [REDACTED]

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**District Governor's Email** [REDACTED]

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**District Administrator's Email** [REDACTED]

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## Goals

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**District Membership Total:** 200

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**Number of Active Clubs:** 8

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**Service Hours:** 800

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**UNICEF Fundraising Total:** 800

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**Kiwanis Family Events:** 5

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**Interclub Events:** 1

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## District Growth

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**What steps are you taking to ensure that your growth goals are met this year?**

In order to meet our growth goals we are focusing on enhancing recruitment efforts by making contact with our club Presidents + their boards over the summer to share recruitment tips and materials so they are prepared to recruit members for CKI in the fall. Although recruiting members is vital, retaining them is also crucial to the growth of CKI, which is why we are implementing a Membership Development and Education chair to our district board. We are looking to expand our district by adding 2 new clubs, specifically by adding a club at Ferris State University and one at one of the universities that the seniors we were connected with from Senior Night will be attending. To support these new clubs as well as Western University (since they were just chartered), we are also going to be implementing a Club Building Chair.

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**What is your communication plan for your district to ensure that all clubs receive information and know who to contact for assistance?**

Since CKI has a very top-down system, the most direct way for us to ensure all clubs + members receive information is to maintain a constant and clear line of communication with the club boards. By meeting with our club boards monthly, as well as emailing our respective positions at the club level every month, we will be able to communicate information in a timely manner. We are also going to get our Instagram to be more active so all members can see posted information.

**What is the timeline for your proposed communication plan above? Please be specific with measurable dates.**

We are planning on meeting with our club boards on the 3rd Sunday of every month. We will also email our respective positions or make contact by the 2nd Sunday of every month.

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### **Attendance Goals**

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<b>International Convention 2024-Denver, Colorado</b>	2-3
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<b>Fall Event</b>	30
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<b>District Convention 2025</b>	30
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<b>International Convention 2025</b>	5-6
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