



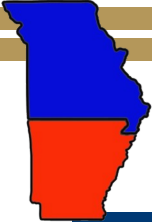
Kiwanigram

Missouri-Arkansas District

December 2022



Serving the children of the world



The Kiwanigram is published monthly at the beginning of each month. MO-ARK website: ww.moarkkiwanis.org

Facebook: Missouri-Arkansas District of Kiwanis International



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Governor - Elect

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Immediate Past Governor

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District Secretary

Robin Asher
District Treasurer

Mary Vaughan
Kiwanigram Editor

Zachary Lay
Key Club Governor

Ranen Miao

On the cover:

Mary Vaughan, Mo-Ark eCentennial Club presenting Piper and her parent Mary Hartman with the grand prize of the Cutest Costumed Pet Contest.

Governor Roy's Message



Red ink isn't good for the district — even at Christmas-time!

We need to talk about finances, even if it is nearly Christmas.

The Board of Trustees has approved a budget for the new year that began Oct. 1, projecting a deficit of \$29,673. That's on the heels of two years in which the final financial statements showed bottom-line deficits of \$38,130 and \$26,565, respectively.

The two most recent were planned to an extent because the board had decided to dip into our reserve funds to pay for membership contest grants — \$22,000 two years ago and \$15,000 last year. So the red ink wasn't as bad as it sounds.

In 2015-16 our district started the year with 5,200 members and anticipated dues revenue of \$104,000. Our revenue comes almost exclusively from the \$20 dues per year from each member. Until last year we also received \$20 when a new member signed up after Oct. 1. That new member fee has been eliminated, and now we get a pro-rated share of the \$20 first-year dues, depending on when the application is accepted.

This year our beginning membership district-wide was 3,798. We project dues revenue to total \$80,960, including the late member additions that are pro-rated. It's time to consider an increase in district dues, and I have asked the Finance Committee to study that possibility. Because our dues are set in the district bylaws, an amendment would be necessary, and it can only be considered at a District Convention.

Mo-Ark and Kentucky-Tennessee districts have the lowest district dues in North America. Some of our neighboring states have much higher rates: Louisiana-Mississippi-Western Tennessee, \$46; Texas-Oklahoma, \$40; and Illinois-Eastern Iowa, \$36.

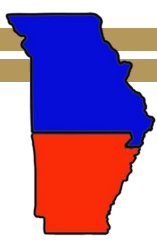
We don't need to go that high, but when you've cut expenses all you can, the only alternative is to increase revenue. Of course, a dramatic turnaround in membership numbers would do it, but we're on a downward trend.

Maybe Santa will fill our wish list. Meanwhile, we're open to new revenue ideas. Everybody else is already doing silent auctions and raffles.

Merry Christmas and Happy New Year!



Kiwanis®



2022 District Service Project

A message from First Lady Pat

Dear Kiwanians,

I am very honored to serve with Roy this year as First Lady, and I have chosen a service project for his term that I hope you will support.

Since Kiwanis focuses on children, it seemed obvious to me that my project should involve Arkansas Children's Hospital. It has an excellent reputation, and we have benefitted personally, as all three of our grandchildren have been patients there.

I have talked with Emily Martin a couple of times about the possibilities. She is the manager of volunteer engagement for ACH, and I think she is excited that we might be willing to donate gifts for their patients.

She sent me a rather long wish list of items that they have approved, but what I found to be most interesting is that ACH maintains a library of children's books. Each child, who is a patient or has an appointment, can select one of these to keep. I love this idea, so in the interest of simplicity I'd like to ask each club to consider donating books for these children. The age range is infant through the teen years. All books must be new, and they ask that they not be religious.

They could be purchased through Kiwanis International's partner, Scholastic, an organization that provides children access to books and promotes a lifelong love of reading <https://www.kiwanis.org/about/partners/scholastic/scholastic-literacy-partners-book-ordering>.

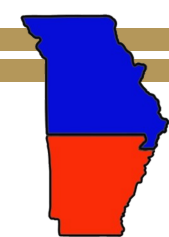
Collecting these donations could be done when Roy visits a club, division or region. Other opportunities would be during the Educational Leadership Conference in March, as well as the District Convention in August. Or you can mail me at: 3617 Alabama Road, Jonesboro, Ark. 72405.

Thank you so much for all that you can do to bring some happiness to these children. I think that we can make a difference.

—Pat Ockert



HOSPITALS • RESEARCH • FOUNDATION



Earl Collins Foundation Grants



Kiwanis

MISSOURI-ARKANSAS DISTRICT
EARL COLLINS FOUNDATION

Each year, the ECF grants one \$1,000 scholarship to a graduating high school student per division in the MO-ARK Kiwanis District. The ECF Scholarship Application form and instructions can be accessed at k14.site.kiwanis.org or at moarkkiwanis.org. After

reaching that website, scroll down on the right side until you get to Earl Collins Scholarship Application and click on that. Once you access that, you should print and make copies of these application forms and submit to your area high school guidance counselors or principals to distribute to interested seniors.

PLEASE NOTE THE DEADLINES!

STUDENTS MUST SUBMIT THEIR COMPLETED APPLICATIONS TO YOUR CLUB BY JANUARY 20, 2023. THE PRESIDENT OF THE CLUB MUST SIGN THE BOTTOM OF THE FIRST PAGE.

YOUR CLUB MUST SEND THEIR COMPLETED CLUB GRADING FORMS TO ME BY FEBRUARY 3, 2023.

The Club must complete the Club Grading Form in its entirety and submit it along with the top three applications and supporting documentation to me by February 3, 2023.

Please contact your Division Earl Collins Trustee. [Find the list here.](#)

For more information contact John Buckwalter at jbuckwalt@yahoo.com.

Giving Guidelines

The MO-ARK District requests that you make all these donations to these Foundations and Service Leadership organizations each year. The money for the contributions can be taken from either your service fund or administrative fund. Some clubs ask members to each give an extra \$20.00 each in their dues. The district asks that clubs make their donations in October, November, or December. By doing this during the first quarter of the Kiwanis year, you get it done and are less likely to forget it. Also, it makes the funds available early so the Foundations and Service Leadership organizations can plan wise use of the funds. Contact these groups:

EARL COLLINS FOUNDATION, \$5.00 per Member—John Buckwalter, 2602 N New St., Kirksville, MO 63501

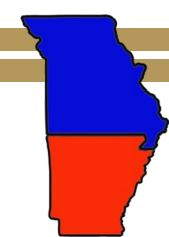
MO-ARK DISTRICT OUTREACH FUND, \$5.00 per Member—Angie Oshia, 4205 Lockeport Lndg, Hillsboro, MO 63050

KIWANIS CHILDRENS FUND, \$10.00 per Member—P.O. Box 6457 – Dept. 286, Indianapolis, IN 46206

Optional Donation:

Beatrice Johnson Kiwanis Youth Kamp—Tom South, 3614 Irby Dr., Conway, AR 72034-7315





TWO FOR TWO Membership Program

TWO FOR TWO

YOUR GUIDE FOR GROWING YOUR CLUB
MONTH BY MONTH, PERSON TO PERSON.



ANYONE — AND EVERYONE — CAN DO TWO FOR TWO

For the best Kiwanis club, membership growth is not a one-time campaign or event. It's a continuous club operation. And every member should play a part. But how do you make it fun — and manageable for the club? Two For Two helps you do both.

Two For Two works — if you try it. More than 300 Kiwanis clubs reported in October that they are using the [Two For Two planning guide and resources](#) to increase their membership, which in turn, increases their positive impact in the community.

The number of guests attending meetings and projects with the Kiwanis Club of Louisville, Kentucky, has increased since club president Ralph Barringer made it a priority to reach out to prospects. Now the club has a new corporate member.

Greg McLeod's club will be inducting two new members. The Kiwanis Club of Scott's Plains, Peterborough in Ontario, Canada, expects the January installation to be just the beginning of many more to come.

Laura Tjomsland isn't an expert in club membership. She just wanted to use Two For Two to bring more people into her club in order to help more kids. She's now known as the Two For Two expert in the Minnesota-Dakotas District.

Just like Tjomsland, you don't have to be an expert in membership. You just need a desire to help kids in your community. The Two For Two guide will help you with developing a list of prospective members.

[Click here to download and print a Two For Two guide.](#)

The District is planning a project for 2022-2023. Kiwanis Shirt Quilt is being planned to be created by 2023 District convention in Bentonville, Arkansas. We are asking every club to donate a Club Shirt to be included in the quilt. The quilt(s) will be auctioned at the 2023 Convention in Bentonville.

Please contact your Lt. Governor to collect the various club shirts. They will get it to Robin Asher, District Treasurer. Our new member of the



Kiwanis club of the Ozarks Teri Terry, will create the quilts (s), depending on how many shirts we get. **We need shirts by April 2023. Act Now!**

For more information, contact Mary Vaughan, Kiwanigram Editor at mvonz56@yahoo.com or call 314-581-0497 or Robin Asher at moarkdistrictmoney@outlook.com or call (417) 838-1787.

District Fundraising Project

New Clubs Hold Charter Ceremonies

Kiwanis Club of Bryant, Arkansas

On Thursday October 27, 2022, the new Kiwanis Club of Bryant, Arkansas their Charter Ceremony. Immediate Past Governor Carla O'Brien, Governor Roy Ockert, Club building Chair Barbara Thompson, Regional Trustee Susan Lafond and Lt. Governor Blake Robertson helped in the official duties of installation of members and officers. Gifts from other area clubs were bestowed on the new club along with Special honors to Kiwanis Club of Pulaski Heights for their sponsorship.

What a wonderful celebration!



Kiwanis Club of West Little Rock

West Little Rock held their Charter Celebration on 12-6-22. Immediate Past Governor Carla O'Brien, Governor Roy Ockert, Club building Chair Barbara Thompson, and Regional Trustee Susan Lafond helped in the official duties of installation of members and officers.



L-r: Liz Forrest, board member , Regina Taylor, Secy, John Selva, Treas. Gov. Roy Ockert, who installed officers, Shelby Thompson, president-elect, David White, president.



Carla presenting New Club Sponsor patch to Pulaski County Club.



Carla presenting charter with pres. David White, Secy, Regina Taylor, and Treas. John Selva



Mo-Ark History Book 2023

The last Missouri-Arkansas Kiwanis District History Book was published in 1995, which means that we have a lot of “catching up” to do as we prepare for the 2023 edition.

We will have printed history books to sell during the District Convention next August. The Earl Collins Foundation will provide the books, with all proceeds to go to the ECF.

Listed below are the chapters and members showing the area of Mo-Ark history that they have agreed to research and write a chapter about:

Aktion Club, Dolores Stamps; **BJK Youth Kamp**, Jerry Martin; **Builders Club**, Bill Dooley; **Circle K**, Richard Hammond; **Community Service**, Les Mace, **Conventions**, Jennifer York; **Earl Collins Foundation**, Les Mace; **Key Club**, Jim Fritz; **Key leader**, John Goss; **Kiwanigram**, Mary Vaughn; **Kiwanis Children’s Fund**, Roger Jespersen; **Kiwanis International**, Paul Sherman; **MoArk Mid-Year**, Susan Lafond; **MoArk Trivia**, Les Mace; **Past Governors**, Carla O’Brien; **Past Lieutenant Governors**, Tom Wiles; **Website**, Paul Eckler.

The oldest edition of a Kiwanigram that I have on hand is for October 1926. It contains a lot of information along with other older editions in the 1930’s and 1940’s.

The timeline is to have any information, questions or suggestions forwarded to the writers of the chapters no later than December 31, 2022.

Mo-Ark History 2023, Community Service and Service Leadership

An added feature of the **Mo-Ark History 2023 book is to feature a section highlighting individual club Community Service and Service Leadership. As we know, community service with an emphasis toward children is the bottom line of Kiwanis.** Please include the name and location of your club and information about Community Service or Service Leadership and events. The committee will select the ten best **Community Service** and the ten best **Service Leadership** projects to include in the history book.

Mo-Ark History 2023, Articles

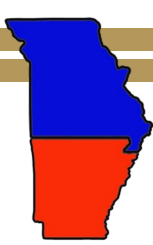
Photos from club projects are encouraged. Preference will be given to photos of Kiwanians participating in and interacting with children at service projects. Please include a brief description of each photo and the names of the Kiwanians featured in the photo. The photos should be submitted by email and have the suffix or ending of .jpg or .jpeg. Preferably with a dots per inch (DPI) of 600 or more.

All articles shall be submitted in Word format.

Chapters to be included in the Mo-Ark 2023 History Book shall be submitted to Les Mace by e-mail to lesmace@att.net no later than January 31, 2023.

Les Mace., CHAIR
November 22, 2023






Kiwanis Clubs in Action

Mo-Ark eCentennial Club holds Cutest Pet Contest

The Kiwanis Club of Mo-Ark eCentennial had two service projects in October.

Five pets competed for the Grand Prize of \$200 Petsmart gift card!

Congratulations to Piper with 750 votes. Pipers parents are Jeff and Mary Hartman

1  **Piper**
750 Votes

2  **Al**
591 Votes

3  **Bailee**
205 Votes



Mary Vaughan, board member of the eCentennial Club presenting Piper, Bark Ranger with the grand prize of a \$200 gift card to Petsmart. Pipers parent is Mary Hartman with the Union Kiwanis Club.

Springdale Kiwanis Club provides great service



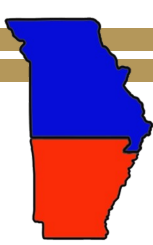
Springdale Kiwanis members Jena Johnson, Myra Schwartz, Sharon Horwart and Michael Weir read to Monitor and Bayyari Elementary Pre-K students.



Springdale Kiwanis club was very happy to present a check to the Springdale School Dental fund. Amy Schultz and Monica Wittschen receive the check from President Sharon Horwart



President Sharon Horwart is very pleased to present a check to Springdale police officers Jared Jaro and Brian Treat for the Springdale Police departments annual Shop with a cop. What a great cause for our Kiwanis club to help with.



Kiwanis Clubs in Action

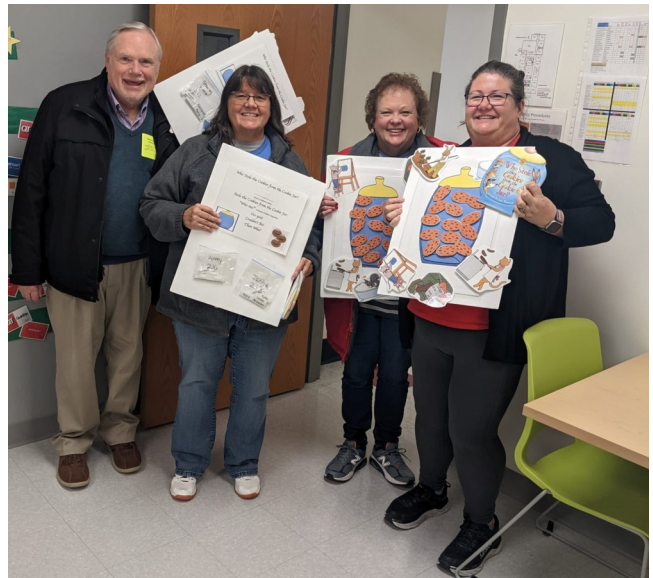
Kiwanis Club of Paragould

Jason Baldwin took a turn with the bell today for Mission Outreach. The photo is courtesy of Mark Rowland, who also rang the bell. (He is in this photo too.). It was a good day to SHOW YOUR K!



Bridgeton Kiwanis Club likes reading

Four Bridgeton Kiwanis Members read Who Stole the Cookies from the Cookie Jar to several classes at the Pattonville Early Childhood Center. We used props provided to bring the story to life for the kids!

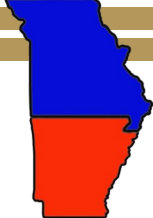


Pictured is Region IV Trustee Chuck SeEVERS, Mary Vaughan, President Joni Norris and Andrea Snowden.

Maplewood Kiwanis holds annual Pancake Breakfast

Another stellar pancake breakfast, thanks to the generosity of our community. Proceeds will benefit multiple programs at MRH Schools. Thanks especially to those high school basketball team members who kept the tables clean and the customers satisfied.





Kiwanis Clubs in Action

Batesville Kiwanis Club and Key Club honor Veterans

In 2013, the Batesville High School Key Club decided to embark on a service project that would take years and many service hours to complete. The BHS Key Club wanted to provide their school and community with a lasting and meaningful gesture of the love we all share for our school, community and country. The Key Club would like to thank Key Club advisor and Kiwanian Ellen Thornton for her organizing of the fundraiser, the Batesville Kiwanis Club especially Coach Patrick Rowe, and the Kiwanis Youth Football League where the family members of the players and cheerleaders purchased concessions at the youth football games fully contributed to the funds raised for the completion of the Veteran's Memorial dedicated August 2016.

The plaque at the base reads:

"This Military Flag Memorial was constructed and presented to Batesville High School by the BHS Key Club in honor of those brave men and women of our armed forces who offered their lives for the preservation of freedom and the continuance of individual liberty."



Cottleville Weldon Spring Kiwanis Club assists with event

The Cottleville Weldon Spring Kiwanis Club sponsored the continental breakfast at the Castlio Elementary School's annual "Christmas Around the World" event on December 3, 2022. Members of the club shared donuts, fruit and coffee to participants at the events. Club members Tammy Hempen, Karen Grant, Linda James, Martha and Ed Radginski, Brandon Martin and Mary Vaughan volunteered at the event.





Welcome the newest club to MOARK

Kiwanis Club of Northwest Jefferson County

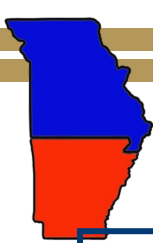
Welcome to our newest MO-ARK club, Kiwanis Club of Northwest Jefferson County, organized 10/25/22! Kiwanis Club of Gravois will be the sponsoring club which will be a part of Div 8. There's a lot to accomplish in NW Jefferson Co to enrich the lives of these deserving youth. We can't wait to get started and support this community in style!



Liberty Club holds annual Pancake Day

Liberty Kiwanis with the amazing support of Key Clubbers from both Liberty and Liberty North High Schools hosted almost 100 supporters with all you can eat pancakes, sausage, tang, coffee, tea and hot chocolate. Along with this, they held a Silent Auction which was a resounding success. It was really nice to see MoArk Key Club Governor Zach working hand in hand with other Key Clubbers making sure our guests were pampered.





Kiwanis Clubs in Action

Kiwanis Club of Troy shows appreciation to donor

The Kiwanis Club of Troy, Missouri had the courage several years ago to dream and begin to build an amazing universally accessible playground, with walking trails. Today this park serves all the City of Troy residents, especially its children, with its inclusive playground with water features as part of a 28-acre park with paved trails and 8 exercise stations. On December 6, 2022, at the Troy Kiwanis Club's Installation of its current and new board member ceremony and holiday celebration, celebrated at the (LCCOA) Lincoln County Council of Aging in Troy, Brenda Schulte, Troy Kiwanis Club President 22-23, presented Leah Almeling, Toyota Corporate Communication Manager with a plaque expressing the club's gratitude for their support for being a vital fundraising partner for the community and club throughout the entire park project. Congratulations and thank you Toyota and Kiwanis Club of Troy, MO your hard work and dedication to this park is leave a lasting impression on your community and children today and will for years to come.



John Finkling, Dan Anderson, Brenda Saxe, Dave Kessler, Alex Mair, Thom Artru, Roger Hutchinson, Martin Meyer

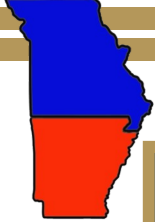


Dan Anderson, Brenda Schulte, Brenda Saxe, Thom Artru



Leah Almeling, Toyota Corporate Communications Manager and Brenda Schulte, Troy Club President.





IN MEMORIAM

Division 3

Anna Barnett
Carrollton

Division 7

Estrella "Til" Fehrenbacher
Bridgeton

Deceased members are taken from the secretary's dashboard. Please make sure that the member you delete from your roster list is to be included in the memoriam list.

Kiwanigram Submissions

Help!!! Please share your projects with me. Many Kiwanians do not do Facebook and don't get to see the wonderful work everyone is doing. Information to be considered for the Kiwanigram should be submitted by email to moarkkiwanigram@gmail.com. Please include the name and location of your club. The photos should be jpeg format. Please include a brief description of the project along with the names of Kiwanians, or SLP members featured in the photos. If you submit a club newsletter, please use captions for the pictures. I sometimes use articles that are submitted on MO-ARK District Facebook page, please list the people in the photos when you put something on the Facebook page so they can be identified in the Kiwanigram. Thank You

Mary Vaughan is the Kiwanigram Editor.

moarkkiwanigram@gmail.com

