



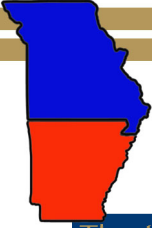
Kiwanigram

Missouri-Arkansas District

March 2023



Serving the children of the world



Governor Roy Message

The Kiwanigram is published monthly at the beginning of each month.

MO-ARK website:
www.moarkkiwanis.org

Facebook: Missouri-Arkansas District of Kiwanis International



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Ranen Miao
CKI Governor

On the cover:

Governor Roy Ockert addressing the attendees at the 2023 Education Leadership Conference in Springfield

Dear Fellow Kiwanians:

Why can't Kiwanians recruit?

That's a question many of us have been asking ourselves for several years now, and it's not unique to our organization. Declining membership numbers are worrying leaders of all the traditional civic and service clubs.

People don't seem to be joining civic clubs like they did in years past, and we don't understand why. After all, Kiwanis clubs do great work in their communities, and the association of people with a common interest in service is good for our souls.

But here we are losing members, and we can't replace them fast enough. Our international organization wants each district to start new clubs, and we do. But we're losing clubs faster than we can start new ones.

On Oct. 1, 2016, the Missouri-Arkansas District had a total of 4,800 members. On Oct. 1, 2022, we had 3,798. Since then we've gained a net of 28 members. Typically, we add several hundred members during the Kiwanis fiscal year, and then we lose even more at the end — because international and district dues have to be paid in November.

This has been going on for about 20 years for most organizations, and the pandemic added greatly to the membership stress. Clubs couldn't meet, couldn't do service projects, couldn't raise funds. Many lost their purpose and shut down.

But we can't blame it all on the pandemic.

My own club — Greater Jonesboro — had 83 members when I transferred here from Russellville in 2002. Today we have 44, which is actually an increase from our low point, 36, four years ago. At least 20 of those 83 have passed away. Only 15 are still members.

What happened?

We didn't recruit very well. For most of our history we didn't have to. People wanted to join. But somewhere along the line, when we added members, we didn't give them enough reasons to stay in the club. We had (and still have) one great fund-raiser a year, which beefed up our scholarship fund. Otherwise, we didn't do much except meet weekly for a program.

Finally, we realized that our club would be gone in a few years if we didn't do something. We started thinking about recruiting. Unfortunately, only a few members have ever gone beyond the thinking stage.

Kiwanis International has promoted various membership recruiting efforts. The current one, called Two for Two, is probably the best so far.

It gets harder to recruit after one retires from the working world. You no longer have the regular contacts; you may not get out in the community as much; and you tend to spend time with the same people.

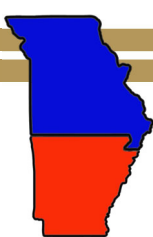
But, prospective members are still out there, and I've seen how quickly we can start a new club by identifying them and asking them to join. Oddly, many clubs — even some that have fallen below 10 members — decline to let the district help them with a membership "boost." Sadly, the failure to recognize the importance of growth is the sign of a dying club.

Do you see similarities between your club and mine? If so, you can make a difference in turning things around — one new member at a time.

I can be reached by email at royo@suddenlink.net.

Your Humble Governor





Mid-Year ELC In Review

More than 80 Missouri and Arkansas Kiwanians took part in an Educational Leadership Conference Friday and Saturday (March 10-11) in Springfield, Mo.

The event was highlighted by a keynote address from Dan Leikvold of Lead, S.D., a distinguished Kiwanian who is now a member of the Kiwanis International Board of Trustees.



Panel discussions on membership growth, service projects and fund raising each featured leaders from Kiwanis Clubs across the district that have had exceptional success in those areas. The idea was that Kiwanians can learn from each other, and each session resulted in lively discussions and lots of questions.

Sarah Moreland Byrne, digital media specialist for Kiwanis International, joined the conference via Zoom to present "Strategies for Using Social Media as Club Tools," focusing on Facebook but also touching on other platforms. Her presentation can be viewed at <https://www.youtube.com/watch?v=jV33UGHc40k>.

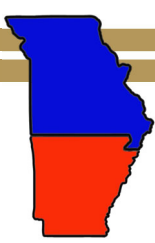
District Secretary Angie Oshia led a hands-on discussion, "Mastering the KI Dashboard," aimed especially for lieutenant governors, club secretaries and others who want to know more about getting the most out of the organization's online features.

The event began Friday night with an excursion to the Pythian Castle, a historic building in Springfield that offers various forms of entertainment. About 40 Kiwanians and guests had dinner and played a Clue Adventure Game in the basement of the castle.

Before the conference started, the Earl Collins Foundation Board of Directors, Past Governors Association, Mo-Ark Board of Trustees and Past Lieutenant Governors Association each had meetings.

During the district board meeting, trustees authorized the officers to draw up a proposed bylaws amendment that would raise district dues by \$10 annually to \$30 per member. They also agreed to the merger of divisions 19 and 24 in Northwest Arkansas and discussed additional redistricting possibilities.

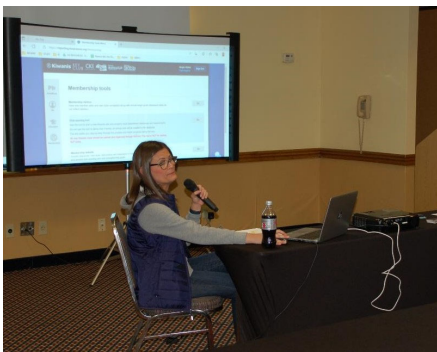




Mid-Year ELC In Review



The panels of Kiwanians for the discussion groups were a big success.

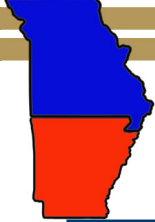


Angie Oshia, District Secretary showing how the dashboard works.



The many people that attended the Thursday night dinner at the Castle.





Mid-Year Service Project

First Lady Pat Ockert and Governor Roy and the eCentennial Kiwanis Club wishes to thank all who donated books to the Arkansas Children’s Hospital.

As usual Missouri Arkansas Club came through with the donations. You can see that hundreds of books were donated and will be taken to the hospital by Governor Roy and First Lady Pat.

The giving by this district never fails.

THANK YOU MOARK DISTRICT!!



60 years, Perfect Attendance

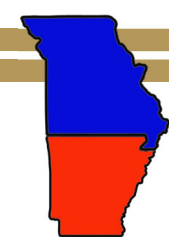
Kyle Gibson, a member of the Lebanon, Missouri, Kiwanis Club was recently recognized by his club for not only his over 60 years of perfect attendance but of his commitment to Kiwanis.

He has served as club president of the Lebanon Kiwanis club, as Chair of several club service and fund-raising committees and assisted on building two new Kiwanis clubs. He additionally served as Lt. Governor Division 13, Missouri-Arkansas District, and Trustee, Earl Collins Foundation, Division 13.

He was presented with a Zimmerman Society Ribbon-Medallion and Certificate.

Shown making the presentation were Barbara Thompson and Les Mace, Past Presidents of the Foundation. Kyle’s wife, Carol, is pictured on the right.





Amplify Program Registration

Kiwanis® Amplify

LEARNING AND LIVING LEADERSHIP OUT LOUD

Become the leader your workplace, community and club need. Dive into eight leadership topics with experts in the field. Explore the interactive online modules at your own pace. Then interact with other participants to turn lessons into reality. Become the kind of leader people want to follow.

Participants will:

- Explore the value of servant leadership.
- Discover their personal strengths so they can lead confidently and successfully.
- Strengthen the ability to lead others in a strategic manner.
- Build and manage a strategic plan that works.
- Learn from experts as well as from peers from across the globe.

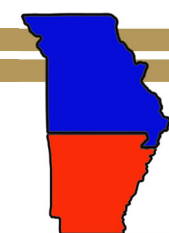
Earn a certification of completion. Participants will take a deep dive into eight leadership topics:

1. The qualities of a good leader.
2. Methods of communication.
3. Planning engaging events.
4. Promoting diversity, equality and inclusion throughout a team.
5. Working with others.
6. Sharing a message.
7. Planning for the future.
8. Staying focused.

The participation fee is US\$200. Individuals may enroll themselves for Kiwanis Amplify — or a club, division or district may sponsor participants. The participation fee is considered an educational expense, so clubs have the option of paying it from their service accounts.

To learn more or register, visit www.kiwanis.org/amplify





Nurture the future

JUNE 21-24

Kiwanis
CONVENTION 2023
MINNEAPOLIS

Join us at the 2023 Kiwanis International Convention in Minneapolis, Minnesota, U.S. Cultivate the skills that will help you nurture tomorrow’s leaders. Learn ways to coach members of Service Leadership Programs. Discover service projects that increase your impact. Expand your club’s fundraising methods. Explore all the ways you can prepare young leaders for the future — and the impact they’ll make in the world.

Attend virtually or in person, June 21-24, 2023.
Regular registration (February 15-May 15) - \$375

[Kiwanis Convention \(kiwanisone.org\)](http://kiwanisone.org)

Deadline for District Quilt

The District is planning a project for 2022-2023. Kiwanis Shirt Quilt is being planned to be created by 2023 District convention in Bentonville, Arkansas. We are asking every club to donate a Club Shirt to be included in the quilt. The quilt(s) will be auctioned at the 2023 Convention in Bentonville.

Please contact your Lt. Governor to collect the various club shirts. They will get it to Robin Asher, District Treasurer. Our new member of the Kiwanis club of the Ozarks Teri Terry, will create the quilts (s), depending on how many shirts we get. We need shirts by April 1, 2023. Act Now!

For more information, contact Mary Vaughan, Kiwanigram Editor at mvonz56@yahoo.com or call 314-581-0497 or Robin Asher at moarkdistrict-money@outlook.com or call (417) 838-1787.

Mail your shirts today to to be received by April 1st!

Be a part of a great fundraiser!!





Beatrice Johnson Kiwanis Youth Kamp

Great things are happening at Kamp. The ground is moved for the new headquarters. The concrete is being poured and steps have been poured from the flag pole up to the pavilion.

A work day is set for March 18 to remove some storm damaged branches and some quick growing briars from pathways. Everyone is getting prepared for three groups of youth visitors in late March and mid-April.

A BJKYK Trader Pin was introduced at the Education Leadership Conference on March 11th. The pins are bright brass with the BJKYK logo....\$5.00ea. Proceeds will go to fund phase two which will be inside the education center. Contact President Sam Taylor or Secretary, Dolores Stamps at 479-799-1687 for your trade pin. As of today there are only 58 to sell.



Key Leader Weekend

MO-ARK has announced plans for Key Leader 2023. Camp dates are—

April 28-30, 2023: Camp War Eagle, Rogers, AR

October 13-15, 2023: Camp Mihaska, Bourbon, MO

November 3-5, 2023: Camp Tanako, Hot Springs, AR

Fees are the same as last year: \$195 for student participants, \$150 for student facilitators and gratis for adult staff members. That includes the district Key Leader committee and teachers/faculty that wish to attend.

Register now for Camp War Eagle in Rogers. Go to Key-Leader.org for all information.

We encourage you to promote and recruit students and Key Clubs and Kiwanis Clubs to attend. Since there was a long hiatus during COVID, few students have attended before and may be unfamiliar with the great Key Leader program. Your help is greatly appreciated.

Thank you all for your assistance!

John Goss, District Chair – Key Leader
Missouri-Arkansas Kiwanis District
501-350-7279

KEY LEADER®

email: Johnginlr@aol.com or Gossappraisals@yahoo.com



Kiwanis Clubs in Action

Kiwanis Club of Batesville donates to Arkansas Children's Hospital



Megan Flores, Development Officer with the Arkansas Children's Foundation, received a check for \$5,655.00 from Batesville. \$1,000.00 came from public fundraisers and the remainder, \$4,655.00, came from club member donations.

Pictured from left, Megan Flores; development officer from ACH, Terrell Tebbetts - Chair of the fundraiser, Martha Lewallen - 1st Vice-President, and Tom Martin - Immediate Past President - the funds were raised during his year as president.

The club began donating to Arkansas Children's Hospital in 1983. Including this donation, they have contributed \$123,101.05.

Kiwanis - "Serving the Children of the World"

Kiwanis Club of Batesville Honors 'Marie Priest' with Reading

The Batesville Kiwanis Clubs "Marie Priest" reading program is off to a great start this month! Member, Diane Baker read to 40 Kindergarteners at Sulphur Rock Elementary on Tuesday and on Wednesday, members Terrell Tebbetts , Chelsie O'Neal (member Clayton's wife) , Frank Hilbert and his wife Ruth, and Diane read to 230 preschoolers! The Southside Charter High Key Clubbers read to 170 preschoolers and 149 kindergarteners at Southside Elementary.

100 more kids got books later the next week when Frank, Ruth, Janie Starnes and Diane read to West Elementary kindergarteners.

The club reads to the classes and then gives each child a book to keep for their very own.



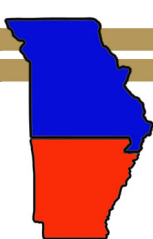
Terrell Tibbs reading to preschoolers



Diane Baker reading to preschoolers



Key Club member reading to the kiddos



Kiwanis Clubs in Action

Kiwanis Club of Union Having Fun With Sponsored Youth Programs

Bluebird houses

Immaculate Conception (I.C.) Builders Club Vice President Reganne Platt proudly shows two Bluebird houses she made under the direction of Union Kiwanis member Bruce Templer and his friends. The Builders Club members who made more than one birdhouse gave them to other members who couldn't be there to make birdhouses or to their teachers.



Immaculate Conception (I.C.) Builders Club member Josh Dickinson is assembling a birdhouse.

Distributing Ice Cream Bars

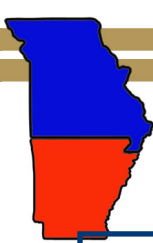
Pictured below are two Immaculate Conception School Builders Club members who helped give Terrific Kids ice cream bars.



From left: Lily Holdmeyer and Emma Brueggemann



Pictured is Union Kiwanis member Kjersti Merseal giving ice cream bars to Terrific Kids at Prairie Dell Elementary School in Union.



Kiwanis Clubs in Action

Kiwanis Club of St. James Presents Education Grant

The St. James Kiwanis Club was honored to present Cody Garver with the second part of his Education Grant. Cody is currently attending State Tech in Linn, MO. Pictured with Cody is Tracy Rosenow, Kiwanis Vice President.



The Kiwanis Club of Hannibal

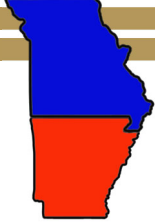
The Kiwanis Club of Hannibal Foundation was excited to donate \$500 to the Hannibal High School Band this month! Pictured left to right, Kiwanians Dave Hirner & Mark Neil, club President, presented HHS Band Director Michael Fuller, far right with the check! Accepting the donation with Mr. Fuller were two drum majors, Gracie Hiles, middle left, & Zack Capp, middle right. The band will use the donation to go towards miscellaneous equipment that needs updated!



Kiwanis Club of Crestwood-Sunset Hills

The Crestwood-Sunset Hills Kiwanis Club has recently revived the K-Kids clubs at all of the elementary schools in the Lindbergh School District. Pictured below is Kiwanis member Sarah Cantrell shown with students from the Kennerly Elementary K-Kids club showing off the placemats they made for a local nursing home. The other photo shows Kiwanian Lisa Marin working with the K-Kids at Concord Elementary to make fairy houses to delight younger students at Lindbergh's Early Childhood Center.





Kiwanis Clubs in Action

Kiwanis Club of St. James Hot Springs Village Offers New Scholarship Program

The Kiwanis Club of Hot Springs Village is offering a new scholarship to seniors graduating from Mountain Pine or Jessieville this spring.

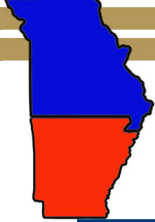
High School seniors get an opportunity for a scholarship which has been made possible by a donation by past club member Dennis Stephany. Dennis Stephany was very active in the Kiwanis Club of HSV. He served as club president and vice president, chairperson of the Service Leadership committee which covers all the student clubs at both school systems. Dennis served for many years as K-Kids advisor at Jessieville and was a student mentor at Mountain Pine Elementary.

In the past, Kiwanis has awarded six \$1000 scholarships including the Bob Grinnell Memorial scholarship. This year a new scholarship named as a memorial from Dennis Stephany will be awarded in the amount of \$3000. Dennis left \$30,000 from his Trust to be used for the next 10 years as a \$3000 scholarship each year.

All applicants are eligible for this new scholarship, the "Dennis Stephany Kiwanis Scholarship."

The picture shows Dennis Stephany with the K-Kids officers and teacher at a meeting in 2016.





Kiwanis Clubs in Action

Kiwanis Club of South County - St. Louis

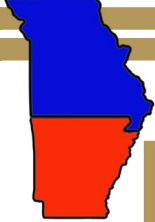
The Kiwanis Club of South County - St. Louis recently honored Lexi Timmerman of Washington Middle School and Emma Case of Hancock Place Middle School as its Outstanding Students. Lexi and Emma are pictured with their parents Tim & Krissi Timmerman and Kayla Case & Jacob Green. Lexi and Emma were honored for their outstanding academic performance, community activities, and the service and leadership they perform at their schools and in the community. They each received a Certificate of Recognition and a gift card to a local store for their achievements.



Kiwanis Club of Siloam Springs Develops Partnership

The Kiwanis Club of Siloam Springs is excited to partner with Bright Futures Siloam Springs to help a local student who was in need a bed and bedding. Club members Robyn Daugherty, Dolores Deuel, Billy Gumm, and Mayor Judy Nation delivered the items to Bright Futures Director Tiffany Hansen on Monday, March 13th, less than 24 hrs. from learning of the need.





IN MEMORIAM

Division 1

John Grossnickle
Kirksville

Division 14

Morton Potashnick
Charles Springs
Sikeston

Division 15

Jesse Hansen Greater
Hot Springs Village

Division 23

Barry Barber
Prescott

Deceased members are taken from the secretary's dashboard. Please make sure that the deceased members are deleted from your roster list. Also make sure to list them as deceased in order to be included in the memoriam list.

Kiwanigram Submissions

Help!!! Please share your projects with me. Many Kiwanians do not do Facebook and don't get to see the wonderful work everyone is doing. Information to be considered for the Kiwanigram should be submitted by email to moarkkiwanigram@gmail.com. Please include the name and location of your club. The photos should be jpeg format. Please include a brief description of the project along with the names of Kiwanians, or SLP members featured in the photos. If you submit a club newsletter, please use captions for the pictures. I sometimes use articles that are submitted on MO-ARK District Facebook page, please list the people in the photos when you put something on the Facebook page so they can be identified in the Kiwanigram. Thank You

Mary Vaughan is the Kiwanigram Editor.

moarkkiwanigram@gmail.com

