

<<< 23rd ANNUAL >>>

ROSE SALE

FUNDRAISER



Kiwanis[®]

PENNSYLVANIA KIWANIS FOUNDATION



Emily Reed

INTRODUCTION

Welcome from Pennsylvania Kiwanis Foundation



Val Rose



ABOUT OUR ROSES

- New vendor this year
- Quality, long-stemmed roses with ferns & baby's breath
- Multiple colors (varies)
- Each dozen wrapped in cellophane
- Ten dozen delivered in each bucket
- Boxes delivered prior to roses; must be packaged by the club



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WHAT WE PROVIDE

- Coordination of delivery times/dates
- Supplies (boxes, etc.)
- Promotional materials
- Order forms
- Online payment portal to submit final orders



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WHAT YOU PROVIDE

- Sellers!
- Team of volunteers to sort, package & deliver roses
- Venue for delivery & sorting
- Final order numbers by the deadline
- Online payment by the deadline



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ROSE SALE PROFITS

- Club sells 1 dozen for \$29
- Club keeps \$9.50 per dozen
- Foundation keeps \$5.75 per dozen
- Our cost to vendor is \$13.75 per dozen

It all adds up!

- Sell 20 dozen >>> \$190
- Sell 50 dozen >>> \$475
- Sell 100 dozen >>> \$950
- Sell 200 dozen >>> \$1900



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MARKETING MATERIALS

- Customizable flyer
- Social Media post templates
- Individual member order form

Kiwanis Club of [Name]
Annual Pennsylvania Kiwanis Foundation Rose Sale

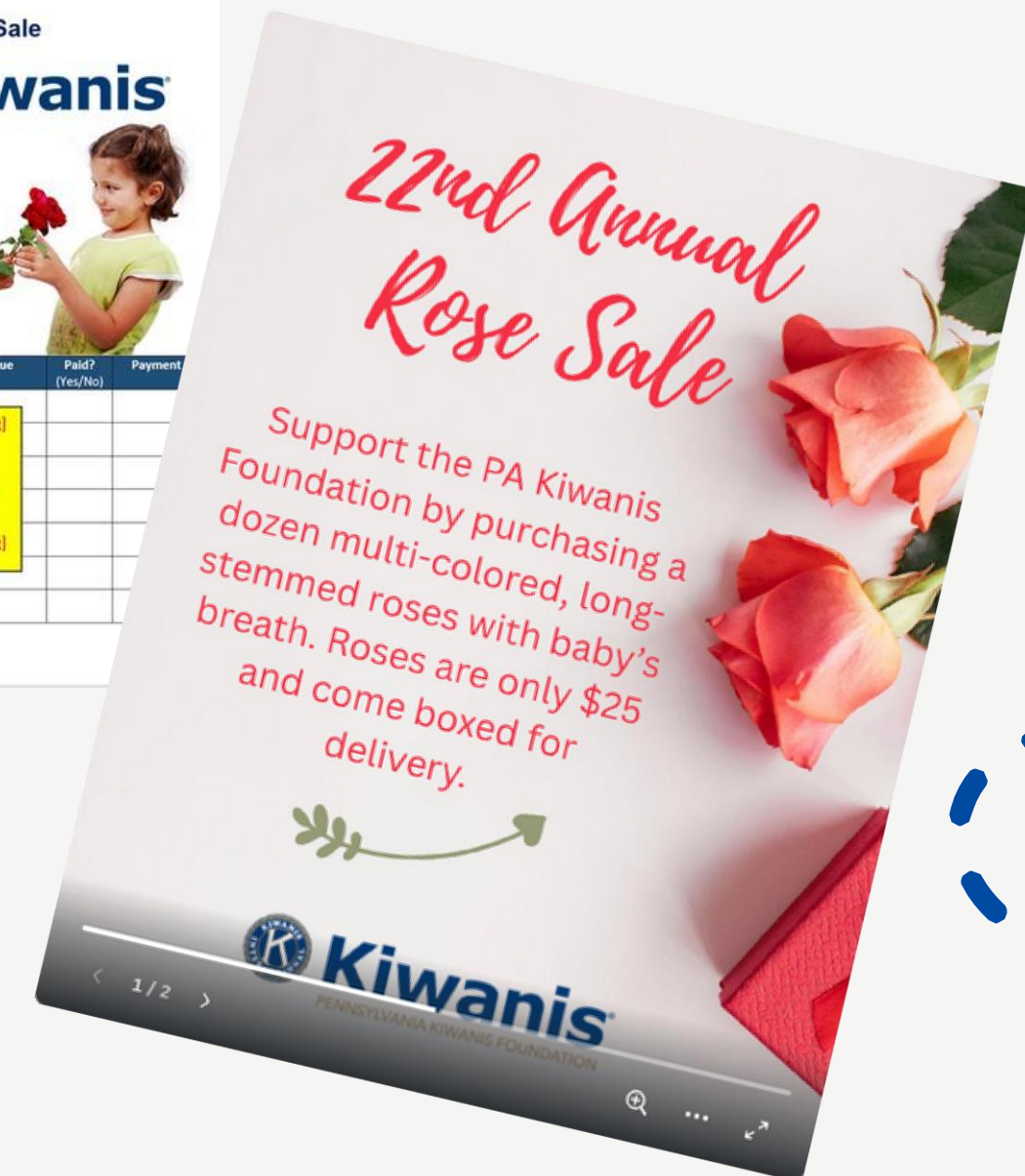
Your purchase includes one dozen quality long-stemmed roses of mixed color. **Each dozen is \$24** and includes tree fern and baby's breath packaged in an attractive box that makes for a perfect gift. A portion of each sale benefits local Kiwanis community projects as well as the Pennsylvania Kiwanis Foundation's mission of providing service grants and scholarships to youth.

• Orders may be placed until Wednesday, October 2nd]
• Roses will be delivered starting Thursday, October 24th
• [Indicate here how you prefer to accept payment – cash, checks, etc...]

Club Member Name: _____ Phone: _____
Total # Sold: _____ Total due of all Sales: _____

#	Name	Address	Phone	# of Dozens	Total Due	Paid? (Yes/No)	Payment
1							
2							
3							
4							
5							
6							
7							

[Delete this box before saving and printing]
Customization Notes:
Customize flyer by editing any information in the brackets []
[Delete this box before saving and printing]



All available at pkfonline.org

ROSE SALE TIMELINE

JULY/AUGUST

- Assign a Rose Sale Coordinator
- Download Marketing Materials
- Begin advertising on social media, website, community outlets



AUGUST/SEPTEMBER

- Kick off your Rose Sale



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ROSE SALE TIMELINE



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SEPTEMBER 30

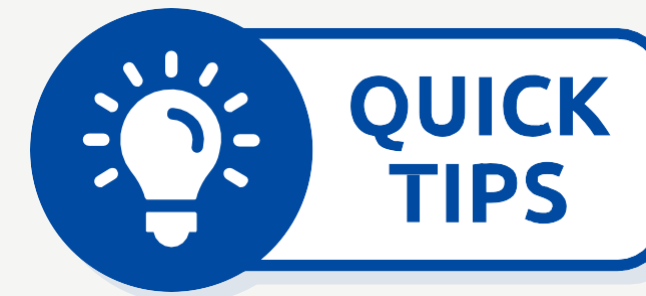
- Orders and payment are due!
- Collect club orders prior to this day to ensure your club meets the deadline



QUICK TIPS

SUBMITTING YOUR ORDER CORRECTLY

1. Collect orders from your members
2. Club coordinator submits final club order via Google form
3. Then, pay for your roses online (Square link)



If customers are paying by check, they should write the check to your Kiwanis Club

PA Kiwanis Foundation Rose Sale

This form is to submit your final club sales. Your order form is not complete until you make payment. Your payment can be made online at <https://bit.ly/pkfrosesale>

All orders and payment must be placed by Wednesday, October 2, 2024.

valarose63@gmail.com [Switch account](#)



* Indicates required question

Email *

Your email



Your payment is confirmed!

SUMMARY

Roses - 10 dozen (PKF Rose Sale Fundraiser) x 4 \$580.00

Subtotal \$580.00

Order Total \$580.00

VISA ending in 8346

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ROSE SALE TIMELINE



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OCTOBER

- Clubs will be contacted to coordinate delivery time/location
- Roses are delivered Wed., October 28
- Club should coordinate rose assembly and delivery on this date.



ASSEMBLING YOUR ROSES

- Arrange to have a large room to work.
- Gather your club members or ask your SLP students to help.
- Ensure you have all the necessary supplies.



QUICK
TIPS



ASSEMBLING YOUR ROSES

1. Put together boxes.
2. Remove roses from the plastic.
3. Wipe stems with a rag.
4. Place tissue in the box.
5. Place 6 roses facing one direction and 6 roses facing the other.
6. Fold tissue paper over the roses.
7. Place PKF flyer on top (and your club flyer if you wish).
8. Close the box and attach the gold band.





**Establish a club
goal.**



**Consider
purchasing extra
roses for late
orders.**



**Get your SLPs
involved.**



**Final orders must
be in increments
of 10.**