

# **Is your Club a M.O.N.S.T.E.R**

**How is your club impacting your community?**

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# About Me....

- I have been a Classroom Teacher, a School Admin, owned an event business, A Professional Trainer for many organizations, have been doing Community and Board development for nearly 30 years focusing on problem solving and new pathways forward.
- I am a Proud Kiwanian and currently serve as the LtG for Division 9







# Is your Club a Monster?

What do I mean by Monster? Monster is an acronym with each letter standing for a particular trait that can help us evaluate the effectiveness of our Kiwanis clubs. The main thing to keep in mind during our time together is, How is your club making an impact in your community and is your club reaching its potential?







**Think  
Different?**

Onion rings are vegetable donuts



**Perspective!**

**LASAGNA IS JUST SPAGHETTI FLAVORED CAKE**



**Goals!**



**Words have power**

Surely if tomato is a fruit then  
that makes ketchup a jam





# **Moving Forward /Making the Main thing the Main Thing**

- Is your club making forward progress or are you stuck in a circle pattern?
- Is your club worried about tradition or are you focused on making change in your community?
- Tradition= peer pressure from dead people
- Is your club getting lost in the minutia of Kiwanis? Why are there are so many rules and regulations? **MAKE THE MAIN THING THE MAIN THING!** Don't get lost .



# On Task

- Is your club easily distracted or are they on task and focusing on the important things?
- Is your club focused on too many things?
- What events/projects get your club the most exposure in the community?

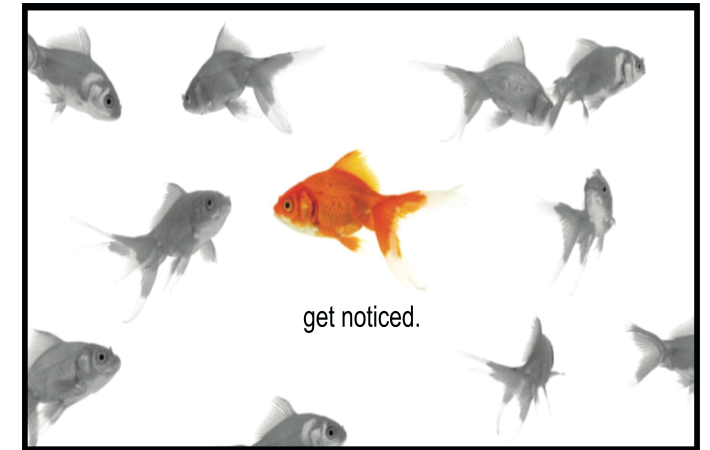






# **Notable**

- Has your club made a notable presence in your community?
- Does your community know what Kiwanis is?
  - More than Christmas trees or Pancake Breakfast
- Is Kiwanis a go to option for service time in your community? (Do folks contact you for help?)





# Smart Goals

- Specific, measurable, Achievable/Attainable, Relevant, Time Bound
- Goals must have a timeline and be measurable, if nothing else.
- Progress must be evaluated after each event.
- The Good, The Bad and The Ugly Meeting







# Thinking about the next generation

- Is your club focused on now or the future?
- Are you playing checkers or playing chess?
- We must plan for the future of our clubs and set long term goals
- Be flexible about what you think the next generation wants.
- Talk with them, ask them, don't make them fit into our mold.





# **Energetic**

- Is your club showing energy to your community or is it seen as stale and stuck?
- Is your club using your Key club members and CKI members to help bring youth and energy to your projects?
- The K FAMILY is important and all segments working together is a very powerful thing!







- [illegible]



CONTINUE MOVING FORWARD



Decide

Execute and Celebrate

Little Jumps lead to BIG WINS



# Kiwanis is a Verb

## **meaning of the verb**

**Verbs are words that name actions or state.**

**Conjugate verbs:** to is essential expressing themselves, as these indicate the time when the action is performed and number (singular and plural) of people involved in it.

**tenses are: past, present and future**





NOWHERE

NOW/HERE





## **Summation**

- So In short, do you want your club to be a MONSTER in your community or not? It is that simple. This talk was meant to be a conversation starter, not a you must do this. Often we get tunnel vision because we get in the habit of doing things the same way because we have always done them that way. I hope you can find some help in the time we spent together and find these concepts helpful.





**Question  
time!**





**DID YOU KNOW?**

**Every year Kiwanis clubs  
sponsor more than  
150,000 service  
projects around the world.**



Reason #008 to join Kiwanis

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