



Charles Marks, CDKF Ducky Derby Chair, 502 Barley Drive, Wyoming, DE 19934 Charles.marks4@verizon.net

Ducky Derby 2021

Dear Fellow Foundation Directors:

It is time again for the Ducky Derby. Time for each of us to deliver a "Ducky Derby Kit" to each Lt. Governor. This year, the number of tickets has been reduced, and you are requested to contact your clubs and determine their requirements. You are also provided Ducky Derby fliers to email to all your clubs through the summer to remind them about the Ducky Derby ticket sales.

This year we are trying to use an online purchasing system through the Foundation's website for those that wish to use Debit/Credit Cards. Also, we have posted a printer friendly page with 6 tickets, with instruction on where to mail them to. This last year, the printer friendly page got a lot of use, and I see this as away to reduce some cost. The number of tickets that I have printed is to be reduced. Last year, 14,000 tickets were printed, and only 2,100 were returned.

A new cash prize list has been developed, and as is follows; \$750, \$500, and \$250, plus numerous \$50 gift cards.

The District Convention is scheduled to take place August 20-22, 2021 in Roanoke, VA. It is requested that you start ticket sales in the spring and throughout the summer as the Ducky Derby chairman has set a goal of \$11,500 for this year. We did it the last 2 years, and we can do it again. The Public Relations Committee plans to step-up advertising and can help you. Please be prepared to volunteer your time at the Ducky Derby table Friday and Saturday with ticket sales, ticket collection and the prize drawing.

Your kit contains:

- A cover letter to the President/Secretary for each club in your Division.
- Two (2) Ducky Derby tickets for each member of every club in your Division. Tickets must be filled out **completely** and **legibly** or they will be rejected, and another ticket drawn.

We all know what the Ducky Derby is for and we all know how much our donation means to the 9 Pediatric Trauma Centers. If you are a new Foundation Director and need more information, please refer to the Club President/Secretary letter in your kit or ask a fellow Director.

There is one more thing – each Director is requested to donate a minimum \$50 gift card for the big drawing. (Perhaps you and your Lt. Gov. can split a donation?) Every gift, no matter what the amount helps the Foundation. The more quality prizes, the easier it is to sell Ducky Derby tickets. Last year, thanks to the Directors, we had 13 gift cards in addition to the \$500, \$400, \$300, \$200 and \$100 cash prizes. I would appreciate it if you would bring your gift card to the Foundation meetings in May or email me what gift card and amount you will provide prior to July 1 do the committee can publicize the prizes.

Please note, should the District Convention be canceled or becomes a virtual event for 2021, the drawing will be delayed one week, with a live-stream drawing to be at 5pm, August 28, 2021 on the Foundation's Facebook page. With your help this can be another great year for the Capital District Kiwanis Foundation. Thank you for your continued support.

Yours in Kiwanis Service,

Charles Marks

CDKF Ducky Derby Chairman