CAPITAL DISTRICT KIWANIS INTERNATIONAL
Trustee Board Report

Region: Chesapeake Bay **Date:** November 2021

To be submitted to the District Secretary-Treasurer no later than 21 days before each quarterly District Board Meeting. For each division in your region, comment on the areas below.

1. MEMBERSHIP

At the end of the 2020-2021 Kiwanis administrative year, Division 4 ended +14. Division 5 ended -4.

Thus far in 2021-2022, we have seen net growth in Division 4 (+3) and in Division 5 (+2). In Division 4, two clubs have seen growth this year (+1: Crofton and +2: Commodore Mayo) and three clubs remain stable (Ellicott City, Next Generation e-Club, Severna Park). In Division 5, two clubs have seen growth (+1: Chincoteague, +1: Seaford) and nine clubs remain stable (Accomack, Bridgeville, Coastal Delaware, Delmar, Dover, Georgetown, Greater Millsboro, Greater Ocean Pines, and Pocomoke City).

We will continue to elevate membership as a top priority in the region for 2021-2022. Both Krista Latchaw (Division 4) and Steve Cohen (Division 5) have plans for club growth in this Kiwanis year. With several smaller clubs within each division, the overall focus is on strengthening our current Kiwanis clubs, with less of a focus on new club building. We are searching for a membership coordinator within each division to join the District Membership Committee. This search is on-going, and while it should have been completed before the start of the new Kiwanis year, it is my hope to conclude it soon.

2. PLANS FOR NEW KIWANIS OR SLP CLUBS

Club	Status
Annapolis (Division 4)	Delayed due to COVID-19
Kar-wanis (Division 5) Kar-wanis idea adding members to current clubs in addition to building one new club	Idea In Development; 2021-22
New Aktion Clubs (1 in Division 4 and 1 in Division 5)	Site Selection in Process in Division 4 (Howard County)
New Key Clubs: Crofton HS (Division 4B – Sponsor: Crofton) New Builders Club: Ellicott Mills MS (Division 4 – Sponsor: Ellicott City) New K-Kids Club: Bryant Woods ES (Division 4 – Sponsor: Ellicott City)	Chartering In Progress

3. CHALLENGES OR ASSISTANCE NEEDED

I sound like a broken record on reports to this Board. However, the leadership pipeline continues to be a concern for me and for the Chesapeake Bay Region. We continue to search for a Lt. Governor-Elect for Division 4 and Division 5 with little success or interest. Both divisions struggled to find a Lt. Governor for 2021-2022 and have not yet found a Lt. Governor-Elect to serve the Capital District in 2022-2023 or 2023-2024. We are growing the leadership pipeline in Division 4 with some new leaders stepping into club roles in the year ahead. The preliminary conversation with these individuals is that there is future interest in serving in the Lt. Governor role. Whether or not they will really serve the division and district long-term remains to be seen. There is promise and interest, however. Within Division 5, we are seeing many membership concerns from clubs, which makes it seem unlikely that many clubs will have candidates for the Lt. Governor role. This may be a more challenging task in Division 5.

Right now, clubs are struggling to "keep the lights on." Simply put, clubs need more members – members who are interested in leading, not just in attending. We have an influx of members involved in flash volunteering – participating in one-time, short-term service opportunities or leadership obligations. We are seeing a decrease in interest of people wanting to hold positional titles with long-term responsibility. Some clubs cannot even fully staff Boards of Directors and club committees. Without a strong local base and healthy clubs, we will never find candidates to serve in other levels of the organization.

Clubs in Divisions 4 and 5 are returning to in-person meetings and service, despite many on-going concerns over the health and safety of members. The summer and fall have been strong months for many clubs, with several service projects and community events taking place – mainly outdoors. Members are coming out and experiencing Kiwanis to their level of comfort. The e-Club is hitting a new stride in mixing virtual meetings with a spattering of in-person service and social events. An on-going conversation is happening about the role of virtual meetings and how we will continue to integrate Zoom as a permanent fixture moving forward. The Next Generation e-Club is particularly engaged in this discussion since, as a virtual group, they want to see a strong virtual presence for district events to continue. This includes livestreaming of Mid-Year and District Convention for members who live outside of the Capital District. This will be an important topic moving forward.

The SLP clubs in Divisions 4 and 5 are emerging from the pandemic, but many still face challenging school restrictions. These include mask mandates and social distancing policies that make meeting in person difficult. Some schools also have prohibitions on out-of-state field trips, which will prove to be challenging for attendance at District Convention and other large-scale in person events. At this juncture, dues collection is the primary focus for many Key Clubs and CKI clubs, with a parallel focus on conducting service projects in their schools and communities. We are seeing great things on social media and in reports from SLP clubs to their sponsoring Kiwanis clubs.

I do not have any immediate questions. There is no need for immediate assistance.

4. OTHER COMMENTS

SIGNED: Joshua V Hiscock