CAPITAL DISTRICT KIWANIS INTERNATIONAL

Quarterly Committee Report & Committee Evaluation

Committee: Membership **Date:** 10/23/2021

Chairperson:

To be completed by the Committee Chairperson and submitted to the District Secretary and supervising District Trustee no later than 21 days before each quarterly District Board Meeting.

1. COMMITTEE MEMBERSHIP

Committee fully staffed: Yes ☐ No ☑ [Note: Regions without representation below.]

All regions are represented. I am missing Divisional Coordinators for Divisions 4,5,7,13,15 and 18

2. KIWANIS YEAR GOALS (list all committee's annual goals)

GOAL	% Complete
Replace retiring Regional Membership Coordinators; Establish Divisional Membership Coordinators; Set up regular conference calls with Regional and Divisional Coordinators, Gov. Gov.-Elect, Supervisiong Trustee and KI Staff	70
Open 6 New Clubs; Increase District membership by at least 100 by 8/1/22 to soften blow of Sept. & Oct. drops; have 10 increase in new members	5
Recruit club openers and coaches in all geographical areas; Encourage struggling clubs to consider single emphasis as focus	50
Develop incentive for new members to recruit more members; Develop incentives for members who make prospective member referrals for indentified club opening sites; Encourage each division to have 4 Ruby K awardees; Encourage all members to meet 52 week challenge	5
Get 10 clubs to use social media specifically targeted at new members; Put KI membership resources on Capital District website	0

3. **CHALLENGES OR ASSISTANCE NEEDED** (use continuation sheet if necessary):

Still need to fill 6 Divisional Coordinator Positions. Biggest challenge will be Divisions 4 and 5. Trying to get up to date information and access to KI data for me and my coordinators from Gloria Bidgood.

4. **COMMENTS** (use continuation sheet if necessary):

Had conference call with Regional and Divisional Coordinators last week. Gave them statistics for their clubs; let them know my expectations; discussed their duties and opportunities; advised of plans to have all Coordinators trained as club coaches along with all LTGs. I emphasized that the primary role of Divisional Coordinators was to strengthen clubs by identifying clubs in trouble, working with their membership chairs and otherwise helping the clubs to grow. Passed out information from last year about strength of their clubs and also about new club opening prospects in their division and region. Gov. Elana joined us and explained her goals and expectations. She offered to help all coordinators get information and statistics they needed. She advised we already had 25 new members which puts us on pace for her goal of about 440 new members. Rhonda Vrell will start working with us next month.

SIGNED: John S. Morris, III, Capital District Membership Coordinator

February 8, 2012