

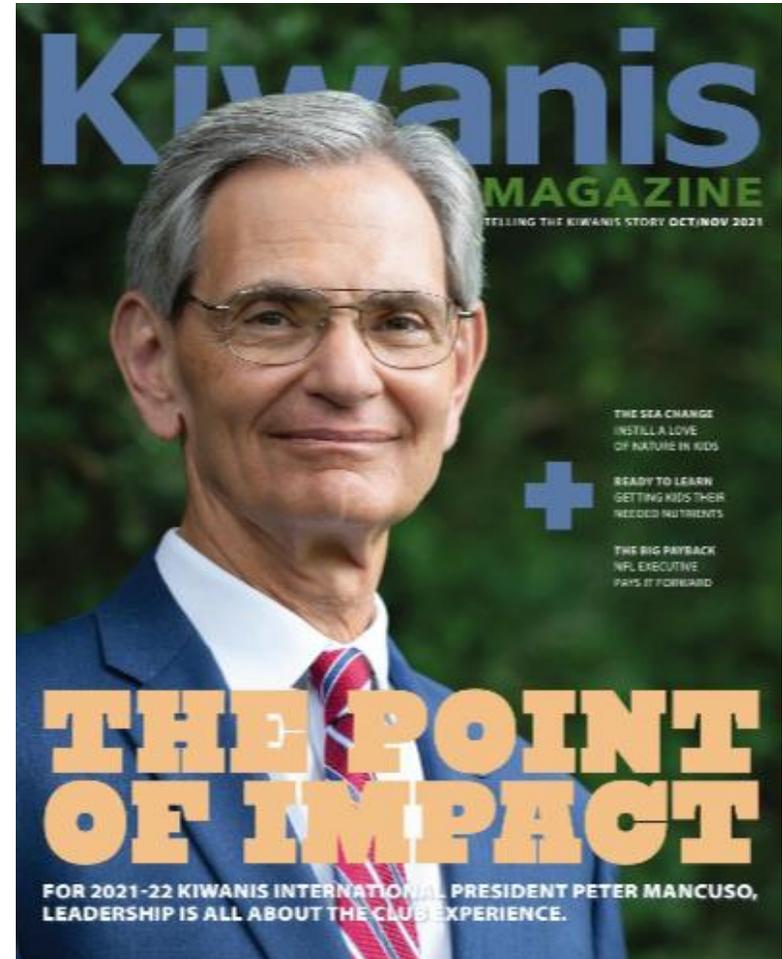
IT'S 5 O'CLOCK SOMEWHERE
CAPITAL DISTRICT KIWANIS

A FOCUSED LENS ON MEMBERSHIP

John Morris, District Membership Chair

KIWANIS
INTERNATIONAL
PRESIDENT

PETER MANCUSO





GOVERNOR ELANA'S GOALS

- 5 – 8 New Clubs
- Add 500 New Members





LET'S TALK MONEY

Monetary Grants from
Kiwanis International
Membership



CLUB COACH



CLUB COACHES

CAPITAL DISTRICT MEMBERSHIP TEAM

District Coordinator

John Morris

Regional Coordinators

- Brian Bell, National Capital
- Josh Hiscock, Chesapeake Bay
- Connie Duff, Mason Dixon
- Eric Lamb, Heart of VA
- Ron McCallum, Southeast
- John Montgomery, Southwest
- Keith White, West Virginia

Division Coordinators

- Linwood Watson (Div 1)
- Kristina Dlugozima (2)
- Will Nathan (3)
- Amanda Gorgy (6)
- Rick Balzhiser (8)
- Susan Knick (9)
- Jamie Moore (10)
- Mary Murphy (11)
- James Shackelford (12)
- Joe Flanagan (14)
- Jerry Jones (16)
- Jon Rife (17)
- Rayman Richardson (19)
- Ted Striet (20)

CLUB LEADERSHIP EDUCATION

Membership committee



A workbook for Kiwanis club
membership committee
members



CLUB MEMBERSHIP CHAIR

ACHIEVING CLUB EXCELLENCE (ACE) TOOLS

Kiwanis.org/acetools



Rejuvenate your club: ACEs high!

Achieving Club Excellence tools (handout):

- Measuring member satisfaction (annually)
- Creating the purpose
- Rediscovering your community
- Analyzing your impact
- Developing community partnerships
- Celebrating success
- Hosting a membership drive
- Rating your club scorecard
- Planning for club excellence



www.Kiwanis.org/acetools

ORIENTATION ON NEW MEMBERS

HELLO

I'm new here.



INTRODUCE YOUR NEW
MEMBERS

MORE HANDS = MORE SERVICE



SERVICE PROJECTS



SOCIAL MEDIA



The image shows a book cover on the left and a circular inset on the right. The book cover is dark blue with white text and features a circular scale with numbers from 140 to 200. The circular inset shows a group of people in a meeting, with a large 'K' logo visible in the background.

CORPORATE MEMBERSHIP

How to explain it to
potential members

CORPORATE
MEMBERSHIPS



CLUB
SATELLITE



[Video - Virtual Club Opening Process](#)

[Single emphasis clubs - Area clubs](#)

[Single emphasis clubs - LGBTQ clubs](#)

[Single emphasis clubs - Literacy clubs](#)

[Single emphasis clubs - Food insecurity clubs](#)

[Resource: Food insecurity Get Started Guide](#)



SINGLE EMPHASIS CLUBS

<https://www.kiwanis.org/clubs/member-resources/training/division-leader/club-opening>

THANK
YOU

John Morris,
District Membership Chair
jmorris@bealelaw.com