CAPITAL DISTRICT KIWANIS INTERNATIONAL

Quarterly Committee Report & Committee Evaluation

Committee: Membership **Date:** 02/06/2022

Chairperson: John Morris

To be completed by the Committee Chairperson and submitted to the District Secretary and supervising District Trustee no later than 21 days before each quarterly District Board Meeting.

1. COMMITTEE MEMBERSHIP

Committee fully staffed: Yes ☐ No ☑ [Note: Regions without representation below.]

All regions are represented but I don't yet have Divisional Coordinators for Divisions 4, 5, 13 and 18.

2. KIWANIS YEAR GOALS (list all committee's annual goals)

GOAL	% Complete
Replace retiring Regional Membership Coordinators; Establish Divisional Membership Coordinators; Set up regular conference calls with Regional and Divisional Coordinators, Gov., Gov.-Elect, supervising Trustee and KI staff.	100
Open 6 new clubs; Increase District membership by at least 100 by 8/1/22 to soften blow of Sept. and Oct. drops; Have 10% increase in new members.	30
Recruit club openers and coaches in all geographical areas; Encourage struggling clubs to consider single emphasis as focus	40
Develop incentive for new members to recrit more new members; Develop incentives for members who make prospective members referrals for indentiried club opening sites; Encourage each division to have 4 Ruby K awardees; Encourage all members to meet 52 week challenge	10
Get 10 clubs to use social media specifically targeted at new members; Put Ki membership resources on Capital District website	10

3. **CHALLENGES OR ASSISTANCE NEEDED** (use continuation sheet if necessary):

Club opening is lagging. We have a meeting on Feb. 16 to focus on new club sites. At least 5 have been identified and some work done towards them. Covid and inability or unwillingness of clubs to meet in person have hampered membership. Inability to get in schools to read, tutor, etc. has been a serious problem in retention of existing members.

4. **COMMENTS** (use continuation sheet if necessary):

We are plus 74 in membership and had been ahead of last year at least through the first 3 months. We have 120 new members added this year (excluding multi-sponsored and club transfers), slightly below where we were last year (134). We have a recruiting workshop set for Saturday afternoon at MidYear which will hopeful energize and train many Kiwanians to recruit for their own club as well as for new clubs. Club coaches have been assigned when requested but not many clubs have requested help. 3 weeks ago, Divisional Coordinators were given data on which clubs to pay close attention to but I don't know if that has resulted in any efforts to recruit new members.

SIGNED: John Morris

February 8, 2012