CAPITAL DISTRICT KIWANIS INTERNATIONAL
Quarterly Committee Report & Committee Evaluation

Committee: Public Relations **Date:** 02/16/2022

Chairperson: Eric Lamb

To be completed by the Committee Chairperson and submitted to the District Secretary and supervising District Trustee no later than 21 days before each quarterly District Board Meeting.

1. COMMITTEE MEMBERSHIP
Committee fully staffed: Yes ☑ No ☐ [Note: Regions without representation below.]

2. KIWANIS YEAR GOALS (list all committee's annual goals)

GOAL	% Complete
Post regularly on the District Facebook Page (1-2 times per week) (This is happening regularly) each quarter = 25% completed	50
Post Regularly on the Public Relations Facebook page (this is happening regularly) each quarter = 25% completed	50
Give signifigant PR pushes to district events (no major events yet) (plans have been made to do a PR push for Mid year conference)	50
Grow the PR Facebook membership each quarter= 25% (efforts are being made) we have had a few new members already this kiwanis year	50

3. **CHALLENGES OR ASSISTANCE NEEDED** (use continuation sheet if necessary):

We would like to continue to grow both the Public Relations Facebook page and the Capital District Facebook page. Eric continues to invite members to join and the page is slowly growing, but it would be great the page could grow faster, so more clubs are aware of the PR efforts of the district. New members have joined and the pages are beginning to get regular likes now. Viewing of posts is up!

4. **COMMENTS** (use continuation sheet if necessary):

none

SIGNED: Eric Lamb

February 8, 2012