CAPITAL DISTRICT KIWANIS INTERNATIONAL
Trustee Board Report

Region: Southwest **Date:** 04/11/2022

To be submitted to the District Secretary-Treasurer no later than 21 days before each quarterly District Board Meeting. For each division in your region, comment on the areas below.

1. MEMBERSHIP

The following data is as of 7 Apr 2022
Div 15: LtG Don Witt-399 members, net decrease of 5; Salem (-2), Danville (-3), Bassett (-2) and Botetourt (-1)
Div 16: LtG Sherry Charles-216 members, net increase of 4; Marion (2), Christiansburg (6)
Div 17: LtG Kathy Starr-239 members, net inceast of 5; Haysi (2), Clinch River (7) and St Paul (1)

2. PLANS FOR NEW KIWANIS OR SLP CLUBS

Club	Status
None at this time, all divisions are striving to recover.	
Radford needs help with reestablishing CKI at Radford University. Pres Hurt asked for help but only received a request for conference funding with no additional contact or help offered. He needs someone on the inside at the university to help reignite CKI.	

3. CHALLENGES OR ASSISTANCE NEEDED

- Div 15: Several clubs loosing members, some don't have membership chair even though they have a standing membership committee. There is a lot of the same old-same old way of doing things, older members, this is how we've always done it, resistance to change, have encouraged strategic planning with clubs showing very little interest. The Ft Hill club is changing meeting location to a better, more centrally located venue which will be more conducive to attracting and maintaining members.

- Div 16: 6 of 8 clubs are doing well. Radford is a major concern with 7 members of record with only 3 attending a monthly meeting and helping with the weekly service project. This club will be celebrating their 100th anniversary in January 2023 which wont be much of an event with 3 active members. LtG Sherry and I have both spoken with President Hurt. He indicates sincerity in wanting to grow and continue the club and have a great celebration, but not sure at this point of the way ahead. The Giles club continues with their service project, but basically wants to be left alone.

- Div 17: Same challenges as others…Council won't respond to anything at all, wants to be left alone, most clubs are strong but set in their ways, some have added young members but their ideas are often times ignored. Haven't been able to find a LtG elect. Kathy indicated she could retain the position for another year if need be, but will be limited in her abilities to travel especially after dark.

4. OTHER COMMENTS

All three LtGs mentioned a major challenge with practically every club is a continuation of doing the same old-same old..."this is the way we've always done it" attitudes. That is, resistance to change, not necessarily interested in fresh ideas or trying new things. Little concern or planning for the future (strategic planning), gaining new members in general and specifically targeting a younger demographic. Reluctance to adapt new/modern ideas that would be attractive to younger members, and not accepting nor making young folks feel welcome and important. As one LtG stated, the biggest concern is recruiting young people and treating them well and get them involved with projects and listen to what they have to say.

Clubs in all divisions are starting to come back on-line to some extent with meetings and projects. Participation or organizing events such as the following: horse shows, pancake breakfast, Brunswick stew, shrimp fest, golf tournament, recycling/shredding event, 5K run and a 75/50/25 mile bike race with participants from all over country.

SIGNED: Bob Lewit, 11 Apr 2022