CAPITAL DISTRICT KIWANIS INTERNATIONAL

Quarterly Committee Report & Committee Evaluation

Committee: Membership **Date:** 04/20/2022

Chairperson: John Morris

To be completed by the Committee Chairperson and submitted to the District Secretary and supervising District Trustee no later than 21 days before each quarterly District Board Meeting.

1. COMMITTEE MEMBERSHIP

Committee fully staffed: Yes ☐ No ☑ [Note: Regions without representation below.]

All Regions are staffed. I am missing Divisional Coordinators from Divisions 4, 5, 13, and 18.

2. KIWANIS YEAR GOALS (list all committee's annual goals)

GOAL	% Complete
Replace retiring Regional Membership Coordinators; Establish Divisional Membership Coordinators; Set up regular conference calls with Regional and Divisional Coordinators, Gov., Gov.-Elect and KI staff	100
Open 6 new clubs; Increase District membership by at least 100 by 8/1/22 to soften blow of Sept. and Oct. drops; Have 10% increase in members	50
Recruit club openers and coaches in all geographical areas; Encourage struggling to consider single emphasis as focus	50
Develop incentive for new members to recruit more new membes; Develop incentives for members who make prospective member referrals for identified club opening sites; encourage each division to have 4 Ruby K awardees; Encourage all members to meet 52 week challenge	15
Get 10 clubs to use social media specifically targeted at new members; Put KI membership resources on Capital District website	50

3. **CHALLENGES OR ASSISTANCE NEEDED** (use continuation sheet if necessary):

Club opening is lagging. We are focusing on opening a club in the Greenbrier Valley (Lewisburg and White Sulphur Springs) and are making good progress. Attempts to identify new club opening sites in the National Capital Region are not making good progress, although a 55+ community in suburban Maryland is a strong possibility. Gov.-Elect Wolff is considering attempting to open one or more clubs in the Baltimore area as part of DCON.

4. **COMMENTS** (use continuation sheet if necessary):

The District is +114 as of 4/19/22. We have at least 175 new members added this year, a figure which is probably over 200. We had 27 members on a club coaching certification training last week, about half of whom were new club coaches. We had 22 members certified as club openers in March, covering all Regions of the District. We have a major club strengthening Boost in Division 14 coming up on May 13 and 14, involving participation of all clubs in the division as well as Kiwanians from around the District. Each club has set goals to increase its size and each is committing club members to help in the process. 46 people were on a training session last night to become sufficient with setting appointments for the Boost.

SIGNED: John Morris