

# Capital District Kiwanis

*Serving the Children of Your Community*



**BE MORE IN  
BALTIMORE**

*Capital District Kiwanis Convention 2022*

Kiwanis is a global community of clubs, members, and partners dedicated to improving the lives of children – one child & one community at a time.

The Capital District of Kiwanis – composed of clubs in Delaware, Maryland, Virginia, West Virginia, and the District of Columbia – was organized in 1918. Over 100 years later, the Capital District has expanded to over 170 clubs. Kiwanians perform 1,000s of hours of service each year for our communities, including partnerships with our Service Leadership Programs (SLPs) – K-Kids clubs in elementary schools, Builder’s Clubs in middle schools, Key Clubs in high schools, CKI clubs at colleges, and Aktion Clubs in communities with a focus on providing service opportunities for individuals with disabilities.

## Sponsorship Opportunities

Please consider joining us or sponsoring our annual Capital District Kiwanis Convention in Baltimore, Maryland this summer from August 19<sup>th</sup> – 21<sup>st</sup>, 2022 at the Sheraton Inner Harbor.

### Governor’s Banquet Sponsor - \$3,000

- Sponsorship of the Saturday Night Governor’s Reception & Banquet (3 Hrs.) + Signage
- Introductions & recognition opportunity at both events
- Premium full-page ad in the conference program book - front or back inside cover (circulation: 300+)
- Logo on all conference communications
- Full page ad in the June/July 2022 issue of Capital District Kiwanis’ magazine, *The Capital Kiwanian* (circulation: 5,000)
- 6’ exhibit table at the conference & featured distribution of materials at the welcome desk

### Raven Sponsor - \$1,000

- Sponsorship of one (1) Keynote Session at the conference (1 Hr.) + Signage
- Full page ad in the conference program book (circulation: 300+)
- Full page ad in the June/July 2022 issue of Capital District Kiwanis’ magazine, *The Capital Kiwanian* (circulation: 5,000)
- 6’ exhibit table at the conference

### Oriole Sponsor - \$500

- Sponsorship of one (1) Education Session at the conference (1 Hr.) + Signage
- Full page ad in the conference program book (circulation: 300+)
- 6’ exhibit table at the conference

### Skipjack Sponsor - \$275

- Premium full-page ad in the conference program book – front / back inside cover or back cover (circulation: 300+). First come, first served availability.

### Bayhawk Sponsor - \$225

- Full page ad in the conference program book (circulation: 300+)
- 6’ exhibit table at the conference **OR** featured distribution of materials at the welcome desk

### Blast Sponsor - \$100

- Full page ad in the conference program book (circulation: 300+)

### Terrapin Sponsor - \$75

- Half page ad in the conference program book (circulation: 300+)

### Midshipman Sponsor - \$50

- 6' exhibit table at the conference

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**Please fill out the Sponsorship Form found [HERE](#) on the Capital District Kiwanis website  
to show your support!!**

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### Notes:

- Please make all checks payable to *Capital District Kiwanis*. Credit cards are also accepted in the form.
- Advertisements must be submitted in either .PDF or .JPG format  
(Covers – 5.5”w x 8.5”h, Full Page - 5”w x 8”h, Half Page - 5”w x 3.875” h)
- Contracts with additional details will be provided to Governor’s Banquet, Raven, and Oriole sponsors

**The Capital District of Kiwanis thanks YOU for your consideration and support!!**

Please direct questions or additional sponsorship ideas to:

[Krista Latchaw, District Convention Chairperson](#)

[KristaLatchaw@gmail.com](mailto:KristaLatchaw@gmail.com) or 443.618.3420