

READY TO LEARN. READY TO LEAD.
A CONTINUUM OF IMPACT



Kiwaniis®

HEALTH & NUTRITION

EDUCATION & LITERACY

YOUTH LEADERSHIP DEVELOPMENT

PRENATAL

1

2

3

4

5

6

7

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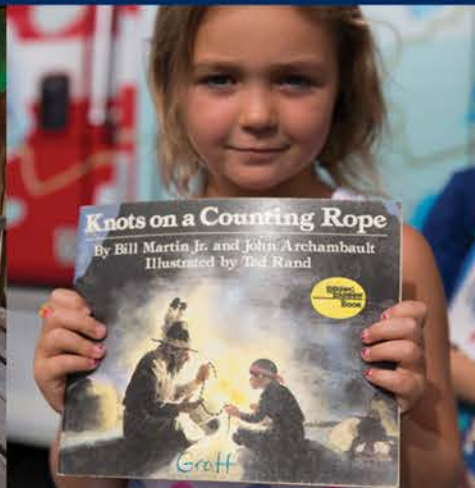
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FIRST 1,000 DAYS



FIRST 2,000 DAYS



READY TO LEARN



READY TO LEARN

FIRST 1,000 DAYS



80%

of a child's brain growth
occurs by age 3



READY TO LEARN

FIRST 2,000 DAYS

PRENATAL

1

2

3

4

5

90%

of a child's brain growth
is completed by age 5





Kiwanis International has raised and leveraged

us\$261 MILLION

since 1994 for prenatal and childhood health and nutrition.



LEARNING TO READ



LEARNING TO READ

250

MILLION

children around the world —many of them girls — lack basic literacy skills.



LEARNING TO READ

617

MILLION

youth worldwide are below minimum proficiency reading levels.



LEARNING TO READ

85%

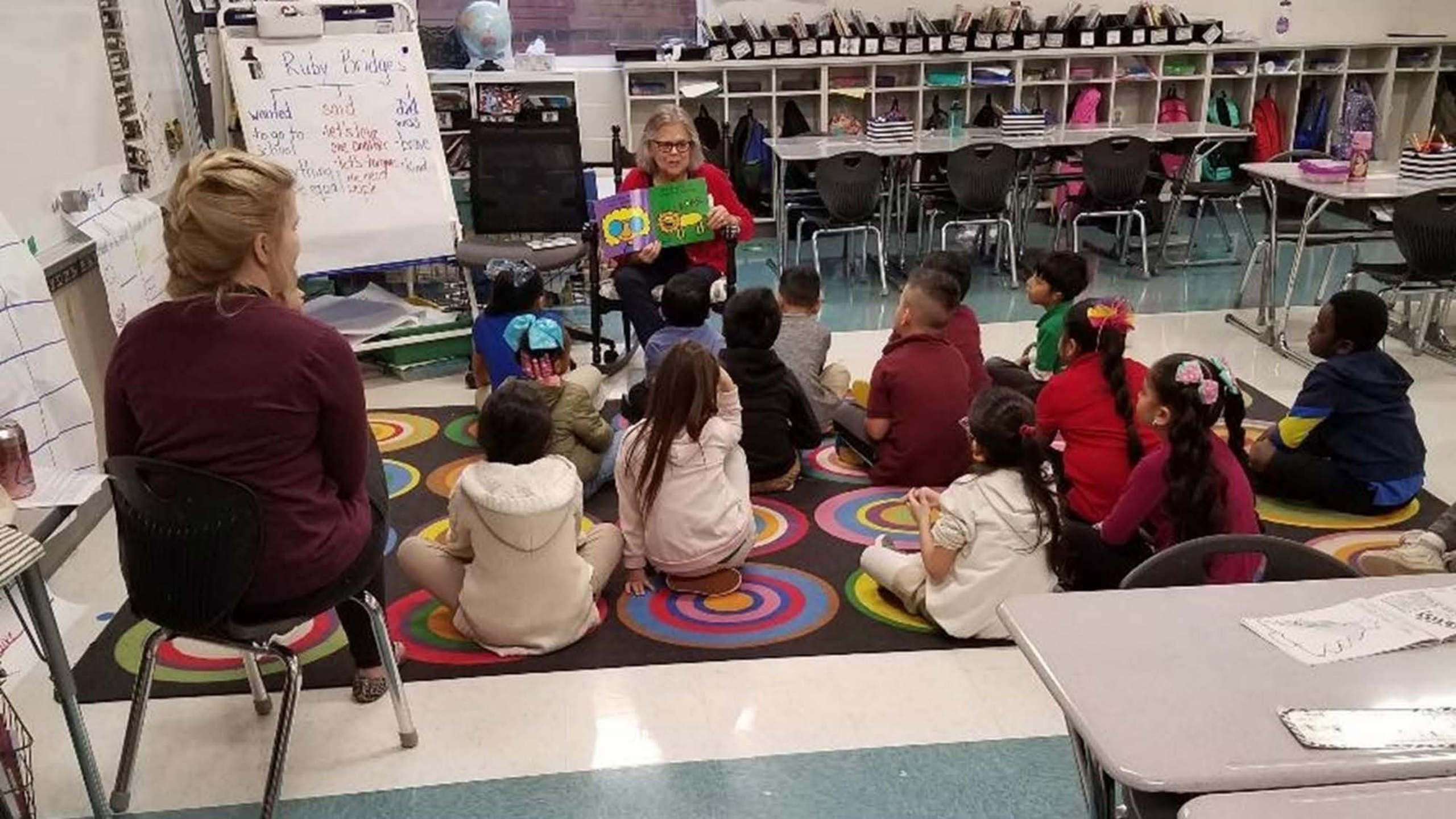
of teens who are involved in criminal activities are functionally illiterate.



LEARNING TO READ

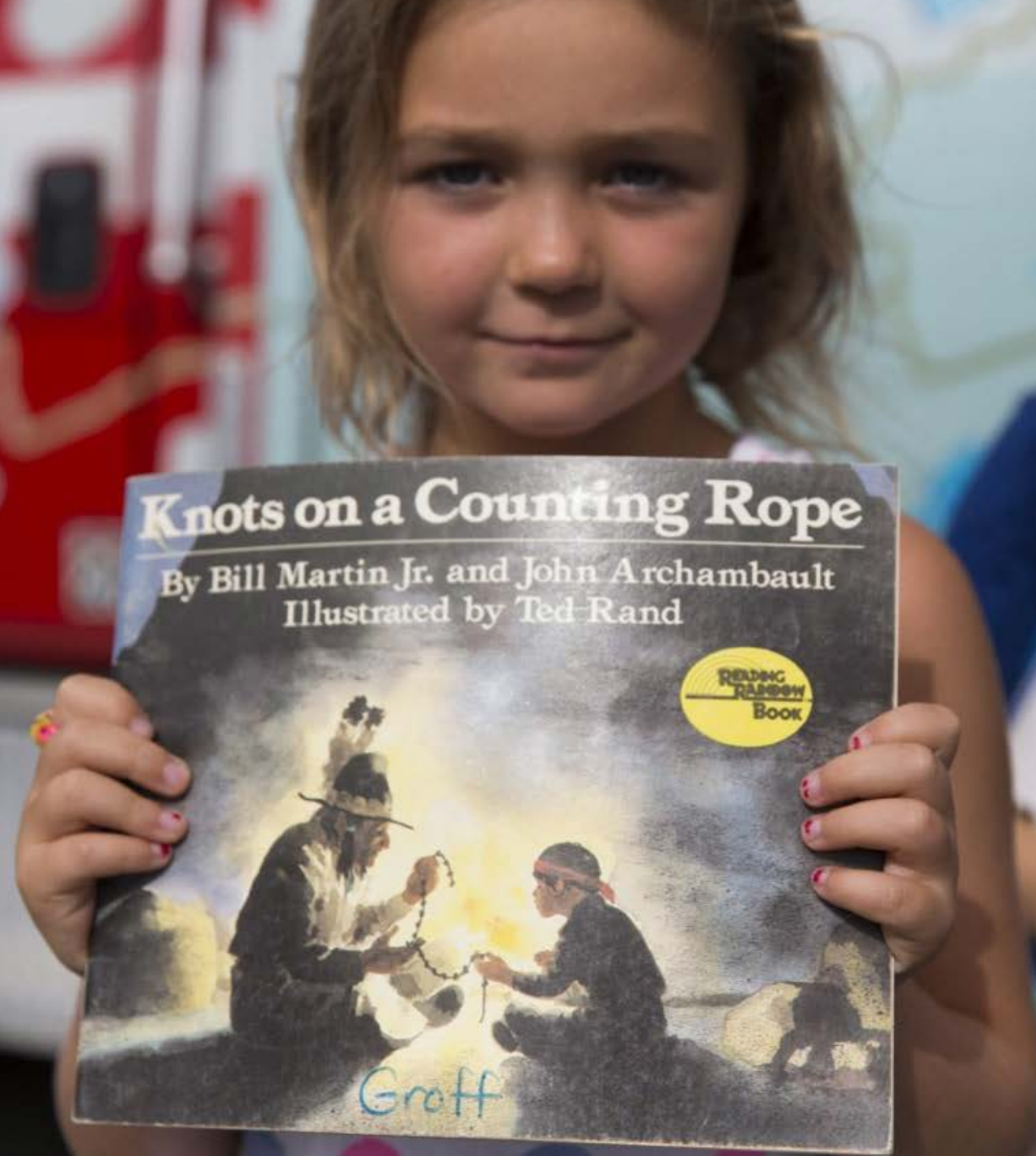
88%

of U.S. students who failed to earn a high school diploma were struggling readers in third grade.



Ruby Bridges

wanted	and	did
to go to	let's sing	was
school	one bridge	base
thing	lets hope	kind
we need	and	
equal	love	



READY TO LEAD



READY TO LEAD

Leadership and volunteer opportunities help youth:

- Avoid peer pressure
- Learn responsibility, self-discipline and respect
- Achieve academic success



READY TO LEAD

#1

Key Club International is the world's oldest and largest student-led service organization for high schoolers.



READY TO LEAD

96

YEARS

Kiwanis International has been transforming lives of youth through our Service Leadership programs since 1925.

Kiwanis
K-Kids[®]
Young Leaders Helping Others

AGES 6-12

Kiwanis
Builders Club[®]
Building Leaders

AGES 12-14

KEY
CLUB[®]

HIGH SCHOOL

CKI[®]
Circle K International

COLLEGE
OR UNIVERSITY



119 MILLION

Number of volunteer hours the Kiwanis family dedicates annually to serving children and communities around the world.



Capital District Giving

FY 2020-2021

2021-2022 YTD

\$37,187

Club

\$23,402

\$29,485

Individual

\$38,955

\$ 820

Other

\$ 490

\$67,492

TOTAL

\$62,847

READY TO HELP?



Kiwanis[®]



QUESTIONS?



Kiwaniis[®]
CHILDREN'S FUND

Club Grant Program



Club Grant Program

The purpose of the Club Grant program is to help clubs address an unmet need that affects children in their community (or elsewhere) by supporting a project that provides long-term benefits that can be sustained by the club.





Club Grant Requirements

1. Be Kiwanis-led. This means at least 50% of the work must be performed by Kiwanians or Kiwanis family members.





Club Grant Requirements

2. Fill a need within your community. Determine that need by completing a **community needs assessment**.
 - An assessment identifies needs that are currently unmet.
 - It also proves that your club's work will be relevant and necessary.



Club Grant Requirements

3. Include programming that **recurs at least once per year.**

▪ Examples include, but are not limited to:

- Hunger relief initiatives
- Community gardens
- Free libraries
- School supply and clothing events
- Leadership develop programs
- Health clinics
- Literacy programs



Club Grant Requirements

4. Support activities within at least one Kiwanis cause area:
 1. Health and Nutrition
 2. Education and Literacy
 3. Youth Leadership Development



Club Grant Requirements

5. At least 25% of total funding **must come from the club.**
 - This can come from individual donations, fundraisers, the club's bank account or a club's foundation.



Club Grant Requirements

6. Must require no more than 40% of total funding from the Children's Fund.





Club Grant Requirements

7. Have at least **one non-Kiwanis funding partner** that provides funding to your project such as
 - The funding partner(s) can be a local church, school, NGO (nonprofit organization), or other community organization.
 - Additional partners can also take on a variety of roles like provide in-kind donations (such as supplies, storage space or volunteer hours).



Club Grant Requirements

8. Spend the grant money within 12 months of when the grant was awarded.





Ideal Projects Are:

- Sustainable
- Recurring
- Easily duplicated
- Children/Community Focused
- Thoughtfully planned
- High-impact
- Membership-focused
- Network-building
- Unique

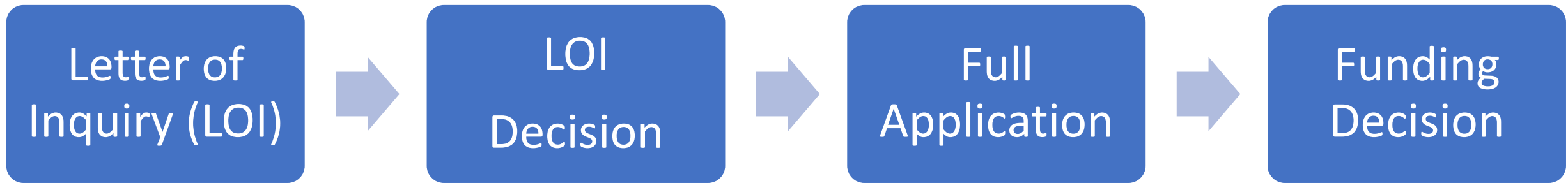


Ineligible Requests

- Projects without a strong Kiwanis identity.
- Operating expenses or salaries of established programs and institutions.
- One-time events, sponsorships, scholarships or fellowships.
- Scientific research of medical studies.
- Capital construction projects or land/building purchase.

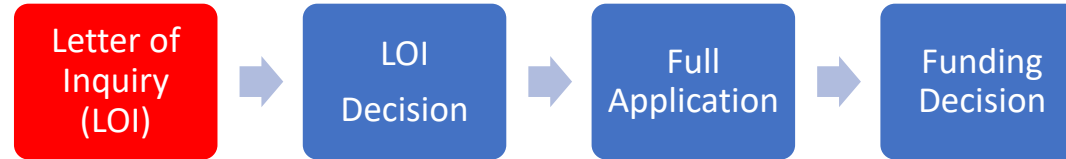


Club Grant Cycle





Letter of Inquiry



The Letter of Inquiry (LOI) provides the Children's Fund with an overview of your club's project.


You will be asked questions about:

- Project Overview
- Timeline
- Budget
- Community Needs Overview



Letter of Inquiry (LOI)

All LOIs must be submitted electronically using our grant system, Foundant.



Logon Page

Email Address*

Password*

[Log On](#) [Create New Account](#)

[Forgot your Password?](#)

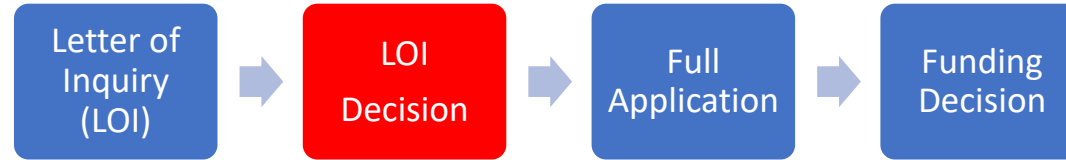
Welcome to the Kiwanis Children's Fund online grant portal.

First time here? Click "Create New Account" to complete the registration process and create login credentials for your club. Be sure to keep this login information for your club/district records.

If you are applying for the Youth Opportunities Fund, please contact yof@kiwanis.org with any questions.



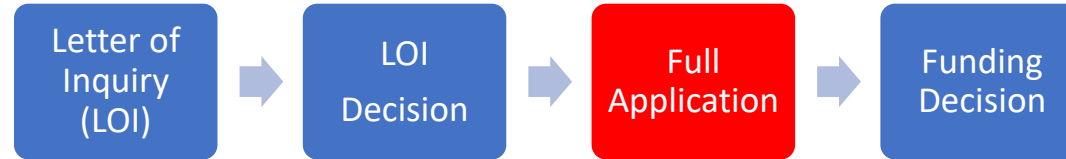
Letter of Inquiry (LOI)



- After reviewing the LOI, a Children's Fund staff member will schedule a phone call or meeting over zoom.
- This discussion helps our staff determine whether the project meets eligibility requirements and is a good fit for funding.
- Club will be notified of the LOI decision within two weeks.



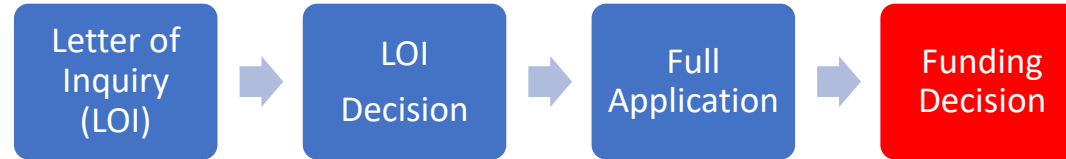
Grant Application



- An approved LOI will be invited to complete a full grant application.
- Grant application questions:
 - Partnerships
 - Sustainability
 - Member engagement and recruitment
 - Kiwanis visibility
 - Project goals



Grant Application



- Submitted applications will be reviewed by Children’s Fund staff and Grants Committee who will make a funding recommendation to the board.
- Clubs will be notified on or before the publicized decision date.
- Grant payment will be made once all required documents have been submitted (i.e., signed grant agreement, IRS Form W-9, bank information, etc.).



Upcoming Grant Cycles

You can submit a Letter of Inquiry at any time during the year; however, only submissions received by the LOI due date will be considered for the corresponding funding cycle.

Funding decision	Letter of Inquiry due	Full application due
March 2023	1 November 2022	1 January 2023
August 2023	1 April 2023	1 June 2023



New Micro Grants Program

- If your club has **35 members or fewer** and is in good standing with Kiwanis International and the Kiwanis Children's Fund, you may qualify to apply for a micro grant of **US\$250- 1,000!**
 - Shorter Application Process
 - Less Funding required from other resources
 - Faster distribution of funds
- Requirements: Project must be a service project to enhance lives of young children and youth within one of the Kiwanis cause areas.

Applications open October 1, First Award dates begin December 2022



Further Grant Questions

Kiwanis Children's Fund staff is available to help or answer questions that you may have.

I will be at my booth with materials and to answer any questions you may have also.

www.kiwanischildrensfund.org/clubgrants
grants@kiwanis.org



THANK YOU