CAPITAL DISTRICT KIWANIS INTERNATIONAL

Quarterly Committee Report & Committee Evaluation

Committee: Membership **Date:** 11/05/2022

Chairperson: John Morris

To be completed by the Committee Chairperson and submitted to the District Secretary and supervising District Trustee no later than 21 days before each quarterly District Board Meeting.

1. COMMITTEE MEMBERSHIP

Committee fully staffed: Yes ☐ No ☑ [Note: Regions without representation below.]

All regions have a regional membership coordinator but less than half of the divisions have a divisional membership coordinator

2. KIWANIS YEAR GOALS (list all committee's annual goals)

GOAL	% Complete
Divideclub opening and club strengthening functions between Assistant Membership Coordinators; Replace retiring Regional and Divisional Membership Coordinators; set up regular conference calls with each	75
Open 7 clubs; Increase District membership by at least 150 by 8/1/23 to soften blow of Sept. and Oct. drops; have positive increase in members by end of year	5
Recruit and train additional clubs openers and coaches; Conduct at lesaat one divisional boost to help struggling clubs	20
Provide facebook help to at least 8 new club sites	25
Get 10 clubs to use social media specifically targeted at new members	0

3. **CHALLENGES OR ASSISTANCE NEEDED** (use continuation sheet if necessary):

Need to fill more divisional membership slots. Haven't heard from a few of last years' coordinators and few new coordinators have agreed to serve.

4. **COMMENTS** (use continuation sheet if necessary):

Club opening efforts are on-going in Haymarket/Gainesville area and Greenbrier. Both will have potential organizational meetings in December. We are on target to have a club opening effort in Mathews County in January.

SIGNED: John S. Morris, III

February 8, 2012