CAPITAL DISTRICT KIWANIS INTERNATIONAL

Quarterly Committee Report & Committee Evaluation

Committee: Public Relations **Date:** 11/02/2022

Chairperson: Joe Flanagan

To be completed by the Committee Chairperson and submitted to the District Secretary and supervising District Trustee no later than 21 days before each quarterly District Board Meeting.

1. COMMITTEE MEMBERSHIP

Committee fully staffed: Yes ☑ No ☐ [Note: Regions without representation below.]

2. KIWANIS YEAR GOALS (list all committee's annual goals)

GOAL	% Complete
Contact TV stations throughout the Capital District and ask them to air the wonderful Public Service Announcements that Kiwanis International has produced.	
Increase Social Media presence	

3. **CHALLENGES OR ASSISTANCE NEEDED** (use continuation sheet if necessary):

4. **COMMENTS** (use continuation sheet if necessary):

Job well done by Social Media co-ordinators Michelle and Katie!!

Facebook Outreach - 2,379 content views (up 64.3% from September 1 - September 30)

Facebook Page Visits - 136 unique visits (up 172% from September 1 - September 30)

Facebook Page new likes - 10 (up 150% from September 1 - September 30)

Current number of page likes - 754

SIGNED: Joe Flanagan

February 8, 2012