KEY CLUB

To: Capital District of Kiwanis Board of Officers
From: Kristina Dlugozima, Key Club District Administrator, Capital District
Date: November 3, 2022
Subject: Capital District of Key Club Update

The 2022-23 Key Club service year is off to a great start for the Capital District of Key Club! All executive and lieutenant governor positions are full though the board relied on a significant number of lieutenant governors-at-large (students who are representing a division that they are not a member). It is a goal of the executives to work to decrease the number of lieutenant governors-at-large during next year's elections.

Kiwanis Family Weekend
Since the last report, the 2022-23 District Board met in person with their Kiwanis Family counterparts at Kiwanis Family Weekend in Front Royal, Virginia. In addition to the building of relationships within their region, the board also spent significant time discussing membership, working in their committees, deciding the theme for District Convention, and completing the business of the district. The Key Club members and Adult Committee members enjoyed the opportunity and look forward to stronger Kiwanis Family relations!

Fall Rally
The Capital District of Key Club decided to try a change for Fall Rally this year post-pandemic. The student leaders chose 3 locations to try an event in November but only one event had enough registrants to be sustainable. The event at Burke Lake has 90 members and Kiwanians registered and expect more to come on-site due to great weather predicted. The student committee has planned an exciting event with games, Key Club information, and a cookout. Thank you to the members of the Kiwanis Clubs of Alexandria, Fairfax, and Tysons who have volunteered to help the adult committee with the event. The committee will assess how to best move forward with Fall Rally for next year and beyond.

Membership
As of 11/3, the Capital District of Key Club has 1,498 dues paid members in 29 dues paid clubs. The Early Bird dues deadline is November 1st and the regular dues deadline is December 1st. We expect this number to continually grow steadily through February 2023. The 22-23 Capital District Key Club board has made a goal of increasing membership by 1,000 members to 11,249 (13% of the way there!) and is working on incentives and rewards for clubs to continue to increase membership. There are currently 14 new charters and reactivations in progress across the district which will help us continue to grow Key Club and build new student leaders.

Adult Committee
We have added two additional Kiwanians (and past Key Club members) to the adult committee – Cory Fore and Casey Haines. The committee is at full capacity for this Key Club year. The committee meets monthly, either in person at board meetings or on Zoom, to discuss goals, events, and other items of interest.

Future Goals

The Capital District of Key Club has many upcoming goals that it plans to accomplish with the help of the Kiwanis Family. These include publicizing a fund within the District Foundation to help support students on free and reduced lunch become members and attend events for Key Club, creating a 3 year strategic plan, selecting a multi-year district project to support, and continue the work to merge the Capital and former West Virginia Districts into a cohesive unit.

The District Board will be meeting November 19-20th at the Hyatt House in Chantilly, VA to continue working towards our goals including the start of planning District Convention. This year, District Convention will be at the Crystal City Hyatt on March 24-26th.

Please feel free to reach out to me at any time at kmsd512@gmail.com or 703-868-6224.

Yours in Service,
Kristina Dlugozima
Capital District Key Club Administrator

CAPITAL DISTRICT

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