# The Capital April/May 2023 Market Capital April/May 2023

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COVER: Members of the Kiwanis Club of Waynesboro enjoy the District Midyear Conference.





The 22-23 Capital District Key Club Board posed with Keynote Speaker Hoan Do, from American Ninja Warrior, at their District Convention in Crystal City, VA.



### 2022-23 LEADERSHIP INFORMATION

#### **GOVERNOR**

Jennifer Wolff Tysons, VA

#### **GOVERNOR-ELECT**

C. Eric Lamb Charlottesville, VA

### **EXECUTIVE DIRECTOR**

Jeffrey Wolff Tysons, VA

#### **IMMEDIATE PAST GOVERNOR**

Elana Gardner Eastern Branch, DC

#### **TRUSTEE - CHESAPEAKE BAY**

Josh Hiscock Ellicott City, MD

#### TRUSTEE - HEART OF VIRGINIA

Jamie Moore Chester, VA

#### **TRUSTEE - MASON DIXON**

Roger Diehl Westminster, MD

#### **TRUSTEE - NATIONAL CAPITAL**

Tim Gillette Tysons, VA

#### **TRUSTEE - SOUTHEAST VIRGINIA**

Richard Pippin Chesapeake, VA

#### TRUSTEE - SOUTHWEST VIRGINIA

Robert Lewit Christiansburg, VA

#### **TRUSTEE - WEST VIRGINIA**

Nathaniel Kyle East Huntington, WV

#### **MAGAZINE EDITOR**

John Montgomery editor@capitalkiwanis.org

#### **MAGAZINE DESIGNER**

Jennifer Wolff

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The information in this magazine is for illustrative and discussion purposes only. It is intended to provide general information about the subject matter covered.

### Governor's Message JENNIFER R. WOLFF, 2022-23 GOVERNOR



As young members of the cast of Not Just Dances' production of *Les Misérables* closed their Kiwanis Midvear Conference performance with the crowd pleaser. "Do You Hear the People Sing?," audience members were treated to the rallying cry that signified the French Revolution. Part of the show Les Misérables features voung students who see the wrong in the world, and are willing to challenge the status quo so that life will be better for all.

"Will you join in our crusade? Who will be strong and stand with me? Beyond the barricade Is there a world you long to see?"

These students remind me a lot of our Kiwanians, who see a need in their communities and work to fix it. The students and Kiwanians are both visionaries of how the world can be better. We look for the solutions to make it so.

It is now the beginning of Spring recruitment season, where we will be giving our own rallying cry to join our own crusade for children. Have you identified dates to hold member recruitment events? Have you secured locations for these events and filled out the request form for our facebook marketing services to get online member leads?

- Contact your divisional or regional membership coordinator for assistance.
- Utilize the "Two for Two" program.
- Print and email <u>custom materials</u> from Kiwanis International.
- Need an outside perspective? Request a Club Coach.
- Have a service project calendar ready to show to your prospective members.





The greatest thing that members can do in these recruitment efforts is to not be afraid to brag about how much they love Kiwanis! The best way to get someone interested in your clubs is for them to see the members' enthusiasm about your projects, socials, mission, etc.

If you have any further questions about how you can improve your recruitment efforts this spring, please contact District Membership Coordinator John Morris at jsmorrislaw@gmail.com. As we strengthen our clubs and bring in more hands for service, we will make a greater impact on our communities around the Capital District and beyond.

"When the beating of your heart Echoes the beating of the drums There is a life about to start When tomorrow comes"



In Kiwanis Service,

len Wolff Governor

### GOVERNOR PROGRESS REPORT (SEE WHAT WE HAVE BEEN UP TO!)

### > WANTED: LIEUTENTANT GOVERNOR-ELECTS

We are currently seeking past club presidents who would be interested in serving as a Lt. Governor for their division in 2023-24 with Governor-Elect Eric Lamb. If you have any questions about the position, please reach out to me or Eric Lamb, or your current Lt. Governor.

### > REDIVISIONING TASK FORCE UPDATE

The Capital District Board approved the recommendation for new regions to complement the divisional realignment made by the Redivisioning Task Force at its March 3rd meeting. Names are currently being voted on for the new regions.

### > FACEBOOK MARKETING SPECIALIST FOR EXISTING CLUBS' MEMBERSHIP CAMPAIGNS

After an extensive search, the Capital District has hired a Facebook Marketing Specialist! The focus of this position will be to plan and execute paid Facebook marketing campaigns on behalf of participating Kiwanis Clubs. If your club would like to receive potential member leads from facebook advertisements, please go to page 32 for more information.

### > CLUB BUILDING

The district is looking for Kiwanians that are interested in bringing Kiwanis to areas that need us. There are many different jobs within an opening team, some onsite, and some from home. We need callers, online researchers, social media gurus, and simply friendly faces that can speak to people about why they love Kiwanis. No professional sales experience required!



BY PG JEFFREY WOLFF

Spring is here and after a very successful combined Midyear Conference and CKI District Convention as well as our annual Key Club District Convention, we now turn our sights to the Kiwanis International Convention.

From June 21-24, we will be in Minneapolis, Minnesota (located in the Minnesota-Dakotas District) for an event you won't want to miss. Registration is open now through June 5, so if you are thinking of attending (in-person or virtually), don't delay.

In-Person Attendance (\$375 through May 15 / \$475 May 16-June 19): Thursday, Friday & Saturday, June 22-24. This package includes the Kiwanis Education Conference and the Kiwanis Annual Meeting. Attend all keynote speaker sessions, Kiwanis Launchpads and master classes in addition to the "Welcome to Minneapolis Reception" and "Kiwanis Jamboree." Lunch on Thursday, Friday and Saturday is included with your registration.

Virtual Attendance (\$59 through May 15 / \$79 May 16-June 19): The virtual registration package includes live and recorded access to all keynote sessions, Kiwanis Launchpads and selected master classes. Look for this symbol on the Schedule page for details on sessions' availability. The 2023 Kiwanis Annual Meeting will be broadcast live without a registration fee. However, since the Kiwanis International Bylaws do not allow remote voting, delegates must attend in person to vote in any election, amendment or resolution.

The Capital District delegation will be staying at Millennium Minneapolis (with the New Jersey and Ohio District delegations) across the street from the Minneapolis Convention Center. Rooms are available at a negotiated rate of \$187/night.

Our District Dinner will take place on Friday, June 23 at 6 p.m. aboard the Minneapolis Queen in conjunction with the Pacific Northwest District. Our 3-hour cruise down the Mississippi River will include a buffet dinner: Parmesan chicken breast

topped with marinara sauce, cheese-filled ravioli in a basil pesto sauce, Italian salad, garlic bread sticks, and chocolate dipped strawberries and other petite desserts. Iced Tea, Lemonade, and Coffee are included. There will also be a full cash bar on-board for other drinks. Registration is open and LIMITED seats are available at a rate of \$77/person on a first-come, first-served basis only. Please do not wait, as this will sell out!

This year's Business Session will be a bit different than past ones as we will have only one standard amendment, a proposed \$30 dues increase which you can read about here and a "revision". From time to time, every organization should conduct a comprehensive review of its governing documents and make appropriate adjustments. The last such review of the Kiwanis International Bylaws took place 30 years ago. A special global committee recently spent two years conducting a new review. Their recommended changes are being presented to clubs at this year's ICON as a special type of amendment called a revision. You can read a summary of the revision here.

Also at the Business Session, will be the election of officers and trustees to the Kiwanis International Board. Our own PG Dennis Baugh will be running for the position of International Trustee, so please ensure that your club sends as many delegates as possible to help the organization select the best leadership possible.

The Capital District will have our traditional caucus onsite to discuss the candidates and bylaws amendments. Location and time will be shared with all attendees once finalized

If you have any questions about the Kiwanis International Convention, please do not hesitate to reach out to me for more information.

(Past Governor Jeffrey Wolff, from Tysons, is the Capital District Executive Director.)

### From the Governor-Elect

BY ERIC LAMB

### MAYBE WE CAN LEARN SOMETHING FROM KEY CLUBBERS

### **Dear Capital Kiwanians**,

All I can say is that I am INSPIRED! I had the privilege to spend a very recent weekend at the Key Club District Convention (DCON), in Crystal City, Virginia. Several hundred Key Clubbers came together from all corners of the Capital District to learn, celebrate and more importantly find who had stolen the Governor's Gavel.

The theme for the weekend was "I Spy Service". Friday evening's opening session began with 2022-23 Key Club Governor Izza finding that her gavel had been stolen by one of the Lieutenant Governors. In order to ring the bell, the governor had to use a big spoon. We quickly learned that clues had been placed around the session rooms and other clues would be provided during meal and gathering times.

This accomplished two things: 1) it encouraged participation in the learning sessions; and 2) it helped to instill the concept of "discovering service." A fun weekend was had by all, a weekend that ended with my great honor of installing the newly elected Key Club district board.

I say "I am inspired" because the pure energy in the hotel was electric and it was palpable. Attendees came ready to learn, participate, make friends and have fun. What if Kiwanians could take a lead from Key Clubbers and come to our club meetings ready to be inspired to "Grow our Membership," ready to be inspired to make new friends, ready to be inspired to learn new concepts. Adults, myself included, often fall into a pattern of doing things in a very particular way.

My normal schedule in the morning has not changed in many, many years. I wake up at 7:45 a.m., lay there until 8:05, get up, shower, dress in the clothes that I have laid out the night before, and leave the house by 8:45 to head to the office. Yes, I confess I am NOT a morning person. About a year ago, I experienced a day where my morning routine was interrupted by a 6:00 am text. That simple change threw my whole morning routine off-kilter. Why did it do that? Why did I allow something so simple to alter my ability to think clearly?



Eric with new CKI and Key Club Governors

Every detail of this year's Key Club DCON was planned to perfection, yet there were a few bumps in the road. I never knew it, though, as they were handled with grace and dignity. This reminds me of how a wise teacher once told me, "You have to roll with the punches but do it so no one knows."

What if our clubs embraced this attitude and were not so regimented (like I am in the morning)? What if we did things slightly differently? When it really comes down to it, all that matters is that we accomplish our mission. How we do it is not so critical.

"Improving the lives of children" is what we are about.

I have decided to try to alter my morning routine. It will not be easy, but in the end, it will lead to those early morning texts not ruining my whole day.

Let's work together to focus on what is important — the work that we do to IMPROVE THE LIVES OF CHILDREN. That is why Kiwanis exists.

Thank you all for all you do to inspire me daily.

(Eric Lamb, from Charlottesville, is the Capital District Governor-Elect for 2022-23.)

### **Around Capital**

## CREATIVE BENT INSPIRES MIDYEAR CONFERENCE

BY JOHN A. MONTGOMERY

### What is it they say about walking a tightrope? Not so bad if you don't know you're 20 feet off the ground.

Jennifer Mackowski, chairperson of the Capital District Kiwanis Midyear Conference held in Arlington March 3-5, had never previously attended a Kiwanis convention and therefore had no personal yardstick for comparative purposes. The end result for 2023 was a resounding success. By all measures, Jennifer and her team did a bang-up job.

"We hope you leave here energized and inspired," Mackowski, a Fredericksburg Kiwanian, wrote in her greetings published in the program. Mission accomplished – following a whirlwind of inspirational experiences spread throughout 48 hours. The Hyatt Regency Crystal City served as conference headquarters.

"Creating Brighter Futures" was this year's theme and the speakers, presentations, discussions and social activities had a distinct artistic flavor, particularly slanted towards youth. Not coincidentally, March is Youth Art Month. This year's Midyear was combined with the CKI District convention, which was held concurrently.

Sandwiched around Kiwanis board and committee meetings, motivational speakers and workshop presenters put an emphasis on participatory exercises. A couple of dozen Kiwanians took advantage of free time Friday afternoon to tour the Smithsonian National Museum of American History. Riding the Washington Metro from the Pentagon City Station to the Smithsonian Station was a novel experience for some; touring the spacious and beautifully appointed museum was icing on the cake.

Likewise, the conference's closing activities on Sunday morning featured painting and planting at Oakridge Elementary School, a short 7-minute drive from the hotel. This activity again combined social time with productivity, an underlying theme of the weekend. Have fun while you work.

Immediate Past Governor Elana Gardner honored 2021-22 distinguished clubs and individuals as part of Friday night's dinner (see the specifics in sidebars throughout this issue) followed by a "Paint and Sip" activity that allowed Kiwanians to mix work and play, blending perspiration with inspiration. The finished works revealed some novel takes on the Washington Monument.

Saturday morning's breakfast included speeches from candidates Josh Hiscock (running for 2023-24 Governor-Elect) and Tim Gillette (running for Vice Governor). See the profiles of Josh and Tim elsewhere in this issue that provide some information about their respective backgrounds and philosophies. Past Capital District Governor Art Riley, Kiwanis International President just two years ago, spoke to the crowd about attending this year's International Convention in Minneapolis.



























Past Capital District Governor Dennis Baugh will be a candidate for International Trustee this June.

Saturday's luncheon focused on Service Leadership Programs (SLPs) – with keynote messages from outgoing Capital District Key Club Governor Izza Ahmad and outgoing Capital District CKI Governor Akilah Richards. Izza and Akilah presented a smorgasbord of achievements during their respective years of leadership and emphasized their close association with Kiwanis and a shared appreciation of Kiwanis support.

Saturday night's entertainment included a performance by Not Just Dance, a Northern Virginia entity that was designed from the outset to incorporate musical theatre, theatre, dance and music – where experience is not required. With a decade-plus behind them, Not Just Dance has added advanced programs to help students hone their craft and develop expertise. Capital District Governor Jen Wolff and Executive Director Jeff Wolff's daughters are involved with the program and were part of Saturday night's performance.

Also at Saturday night's dinner an auction was held with proceeds benefiting the Duke Ellington School of the Arts, a nearly 50-year-old institution in the District of Columbia that has graduated such successful artists as comedian Dave Chappelle, international mezzo-soprano Denyce Graves, and CNN commentator Adam Serwer. Impressively, 100 percent of Ellington's seniors last year were accepted into college.

The educational opportunities throughout Saturday were plentiful and well-designed to meet attendees' needs. Three concurrent sessions were offered in 50-minute increments throughout the day – allowing conference-goers to pick workshops that aligned with their needs.

Current officers who led sessions included Governor Jen (Club Presidents Check-In), Executive Director Jeff (Secretary/Treasurer Time and Kiwanis Engage), and Governor-Elect Eric Lamb ("The Playdough Principle"). Trustee presentations were led by Jamie Moore and Tim Gillette. Lt. Governors past, present and future were among the speakers (Krista Latchaw, Sam Bosserman and Susan Knick, respectively). Kiwanis International Area Director Rhonda Vrell spoke about membership. Dennis Baugh discussed how a coach might be able to help your club.

Sunday's Inspirational Breakfast featured Jeff Poulin, founder and managing director of Creative Generation. Poulin has presented at more than 300 conferences throughout the United States and more than 25 countries around the world. His message was entitled "Catalyzing Creativity for Good," summing up the convention theme and combining it with the Kiwanis mission.

(John A. Montgomery serves as current editor of the Capital Kiwanian.)

### DISTINGUISHED

**CLUBS 2021 - 2022** 

Kiwanis Club Alexandria~ Kiwanis Club Arlington~ Kiwanis Club Ashland~ Kiwanis Club Bethesda

Kiwanis Club of Blue Ridge, Winchester~ Kiwanis Club Capital - Next Generation e-Club

Kiwanis Club Charlottesville~ Kiwanis Club Chester~ Kiwanis Club Eastern Branch~ Kiwanis Club Ellicott City

Kiwanis Club Fairmont~ Kiwanis Club Frederick, MD~ Kiwanis Club Front Royal~ Kiwanis Club Greater Hilton

Kiwanis Club Harrisonburg~ Kiwanis Club Jackson River Area~ Kiwanis Club Leesburg~ Kiwanis Club Leisure World

Kiwanis Club Midlothian- Chesterfield~ Kiwanis Club New Kent~ Kiwanis Club Roanoke~ Kiwanis Club Rockville

Kiwanis Club Shepherdstown~ Kiwanis Club Toano~ Kiwanis Club Towson-Timonium~ Kiwanis Club Tuckahoe

Kiwanis Club Washington, DC~ Kiwanis Club Waynesboro~ Kiwanis Club West Charleston

Kiwanis Club Wheaton-Silver Spring~ Kiwanis Club Williamsburg~ Kiwanis Club Winchester~ Kiwanis Club Woodbridge



## DISTINGUISHED

**LT. GOVERNORS 2021- 2022** 

Lt. Governor Serena Bell~ Lt. Governor Brian Bell

Lt. Governor Marie Bowe- Quick~ Lt. Governor Krista Latchaw

Lt. Governor Mary Anton~ Lt. Governor Pam Warren

Lt. Governor Barbara Dickinson ~Lt. Governor Matthew Brent

Lt. Governor Donald Witt~ Lt. Governor Otha Britton



# DISTINGUISHED

**MEMBERS 2021- 2022** 

Beth Black~ Wesley Brown~ Robert Dobbs~ Suzanne DuBose

Don Elkins~ Steven Flanagan~ Frances Foy Vance~ Jame<del>s Friedline</del>

Casey Haines~ Leighann Hamrick~ Jason Harrington~ Douglas Holroyd

Bill Humphreys~ Susan Knick~ Adele Knott~ Susan Leshner

Steven McCarty~ Shelly McIntire~ Angela Moore~ Charles Owlett

R Bland Weaver~ Tara Wells~ Helen Williams~ Alison Winter- Lai

Christine Salak~ James Shackelford~ Michelle Yuth~ P. Scott Zimmerman



### **2021-2022 SPECIAL RECOGNITIONS**

ABOVE & BEYOND~ CHARMA BELL
KIWANIS FAMILY RELATIONS~ JENNIFER HISCOCK
MISSION ACHEIVED~ KEITH WHITE

OUTSTANDING COMMITTEE CHAIR~ CATIE DUGAN VARGAS
RANDOM ACT OF KINDNESS~ ROBERT WRIGHT
SERVING THE CHILDREN~ CHRISTINE GRIFFITH
TIME WELL SPENT~ CONNIE KNISLEY
EMERGING LEADER~ STEVE SIMMONS
ONE MAKING A DIFFERENCE~ RICK GONZALES





### **KIWANIS MAY MEMBERSHIP MONTH - WEBINARS**

### Implementing Two for Two to Celebrate Membership Month Monday, May I, 7 p.m. Eastern

Implementing Two for Two to Celebrate Membership Month. Kiwanis has a proven program for membership recruitment. Clubs participating in Two For Two have added twice as many members as clubs not participating. May is a great time to plan membership efforts for the rest of the year and beyond. Learn how to implement the program in your club. If you already are using Two For Two, use May as a time to reflect on how it's working for your club and what tweaks you may need to make. Check out resources prior to the webinar at kiwanis.org/TwoForTwo.

#### Registration link:

https://kiwanis-org.zoom.us/meeting/register/tZMkcO2gpzwqH9Y0bq2-fWhn03TADLgW84WJ

### Two For Two for Larger Clubs Tuesday, May 16, 7 p.m. Eastern

Two for Two for Larger Clubs – No matter the size of the club, every club can use more members. Learn more about Two For Two and specifically how larger clubs can benefit from even more hands for service. Hear success stories and how larger clubs are modifying the basic program to fit their needs. Everyone is welcome to attend this webinar – even if you do not consider yourself a member of "larger club." Check out resources prior to the webinar at kiwanis.org/TwoForTwo.

### Registration link:

https://kiwanis-org.zoom.us/meeting/register/tZUpf-6hqzsiG9JIKCKtXQGuMAuAUs2H3ohG

### Planning and Executing a Club Boost Thursday, May 25, 7 p.m. Eastern

Imagine a membership campaign that could net your club 15-20 new members. A successful club boost takes a lot of planning. Learn how to prepare your club for a club boost, source leads, make appointments with prospective members, engage social media campaigns, organize your days of "boots on the ground" recruiting that culminate with a service project or other event that showcases what your club does for its community.

Download the club boost checklist and timeline which will be the basis of the information presented in this webinar: https://drive.google.com/file/d/1KDEfKh-w1hY2ihbPn7YhMZNacQDdaVb6/view?fbclid=lwAR2YAc-i\_aR80ORgnuFhcl8\_I98mUsB7ilkfARgC5\_5g6TJAg\_704e38jgJs

#### Registration link:

https://kiwanis-org.zoom.us/meeting/register/tZEsdeGtqT4iHtQFg8i6-8AoARc1icVVBxBA

### **MEET THE CANDIDATES!**

### 2023-2024 CANDIDATE PROFILES

### **GOVERNOR-ELECT CANDIDATE**



# JOSH HISCOCK KIWANIS CLUB OF ELLICOTT CITY; CAPITAL NEXTGENERATION E-CLUB

### Why did you decide to run for office?

I chose to run for the role of Governor-Elect because I believe Kiwanis is a tremendous force for good. However, there are ways we can Elevate Our Impact to become an even greater organization – one with more members from a variety of diverse backgrounds performing more handson service in more communities around the Capital District. I believe I can rally Kiwanians together to do good, to do better, and to do more.

### What qualifies you to become a future Governor of the Capital District?

My experience in the Kiwanis family began as a Key Club member in high school. Over the years, I have served my community and Kiwanis in many different leadership roles. I have developed a sense of how we might improve the Kiwanis organization to be more inclusive to attract new members and retain current members, provide better support to our SLP students, and add value to the member experience by providing opportunities for leadership development.

### How will you leave your mark on Kiwanis?

Through my Elevate Our Impact platform, I aim to accomplish several important goals including enhancing support of our SLP clubs, growing Kiwanis into new communities, and retaining more current members. Most notably, I hope Kiwanians look back upon my term as Governor one day and reflect upon our shared accomplishments of increasing diversity, equity, inclusion, and a sense of belonging within our organization. I look forward to collaboratively working with others to achieve these goals.

### **Biographic Summary**

Josh Hiscock is president of the Kiwanis Club of Ellicott City (MD) and a member of the Kiwanis Club of Capital – Next Generation e-Club, which he chartered in 2020. A past Lt. Governor, Josh serves as the Trustee for the Chesapeake Bay Region. Josh has served on the District's Key Club Adult Committee since 2011 and was the District's Youth Protection Manager. He is also a Lead Facilitator for the Key Leader program.



Learn more about the candidates here: <a href="https://k03.site.kiwanis.org/district-officer-candidates/">https://k03.site.kiwanis.org/district-officer-candidates/</a>

Club Delegates will vote for their candidates of choice at the 2023 District Convention in Richmond, VA!

### **VICE-GOVERNOR CANDIDATE**



# TIM GILLETTE KIWANIS CLUB OF LEESBURG

#### Why did you decide to run for office?

Over the past three years, as a member of the Board of Trustees, we've been able to accomplish many things (redivisioning, the merger with West Virginia, revamping our investment strategy, etc.). We still have a lot of work to do, and I would love the opportunity to lead the Capital District as we move forward. I'd like to help reengage our membership, and help us grow in numbers.

### What qualifies you to become a future Governor of the Capital District?

I've served many roles in Kiwanis at the club, division, and district levels. As a member of the Board of Trustees, I've learned the operational structure of the district and how to get things done. My career in financial management has given me the tools to properly evaluate our budget, and be a good steward of the dues payments from the membership.

### How will you leave your mark on Kiwanis?

My goal is to inspire people to lead with purpose, incorporating core values and a sense of intention in leadership practices. As Kiwanians, we're in the unique position to lead within our communities and inspire a new generation of leaders through our work with our Service Leadership Programs. We need to set up future generations for success and prepare them to lead after our time in Kiwanis is over.

### **Biographic Summary**

I was born and raised in Jersey City, NJ, where I was a member of Builder's Club. I moved to Northern Virginia in 2008 and joined the Tysons club in 2010. I taught math for six years, then moved into Corporate Finance. Today I am a Finance Manager for CARFAX in Centreville, VA. My wife Corey is a proud Kiwanian and our six-year-old daughter Natalie has participated in many projects.





103RD ANNUAL CAPITAL DISTRICT KIWANIS CONVENTION 2023

1920s Gala & Casino Night Educational Sessions Murder Mystery Dinner Onsite Service Project and so much more!

**Save the Date: August 18 – 20, 2023** 

Location: Richmond Marriott It'll be the cat's pajamas!

### **SIGNATURE PROJECT CONTEST 2023**

Signature projects show the impact a Kiwanis club can have on a community. From playgrounds and parks to festivals and fundraisers, signature projects are the hallmarks of what clubs are known for in their communities.

Kiwanis International is hosting its Seventh Annual Signature Project Recognition Program for clubs and districts this year. Each tier will be judged separately and the top 10 finalists will be determined for each tier. The top three selections from each tier will be recognized as the gold, silver and bronze winners at the 2023 Kiwanis International Convention. Clubs submitted their project details using the online contest submission form, and entries were judged by district leadership that will be entered into the 2023 Signature Project Contest. Congratulations to the winners below:

### Tier I Winner (27 members or fewer): KIWANIS CLUB OF ELLICOTT CITY

### **Backpacks for Breaks**

This project addresses food insecurity for students at a local elementary (Cradlerock Elementary School) and middle school (Lake Elkhorn Middle School) during both Winter Break and Spring Break when free and reduced breakfast and lunch is not available. This project places Kiwanis in a highly-visible partnership with the Howard County Public School System. While the county is well-resourced in some ways, there is still a lot of financial need for many families that remains unmet. By providing meals for children at these specific elementary and middle schools during their 10-day school breaks, we are measurably improving their quality of life. They do not need to worry about where their next meal will come from, especially if they relied upon the school breakfast and lunch program for sustenance. This project is a resource for the students, their families, the teachers, the school system, and the community.



### Tier II Winner (28 members or greater):

### KIWANIS CLUB OF ARLINGTON Annual Blueberry Sales

The Kiwanis Club of Arlington is known throughout Northern Virginia for its annual blueberry sales. It is our way of providing a healthful, nutritious product to the community and raising funds for the benefit of our children's causes. Blueberries are delivered the last weekend of June in 10-pound boxes freshlypicked from our New Jersey supplier. Customers anticipate the sales and begin ordering them as early as March. In addition to collecting advance orders, primarily online, we sell additional boxes for 3 days at our pick-up location. Customers also have the option of buying boxes of blueberries for donation to the Arlington Food Assistance Center (AFAC), our local food bank. In the past three years, we have donated more than two tons of blueberries to AFAC, providing fresh fruit to Arlington's neediest families. Proceeds also benefit safety-net non-profits, including Arlington Thrive, Capital Caring, Aspire After School Learning, Bridges to Independence, Doorways, Arlington Partnership for Affordable Housing, National Capital Treatment and Recovery, and many others. They also support our Key Clubs and scholarship program. It is an event that involves most of our members in promoting sales, transporting boxes, order fulfillment, and public relations. And besides encouraging healthy eating, it raises awareness about Kiwanis in Arlington and the surrounding area.



### **SIGNATURE PROJECT CONTEST 2023 (CONTINUED)**

Thank you to the following clubs for participating in the Signature Project Contest! The committee enjoyed reading about your projects and hope that you apply again next year. Thank you to Schuyler Fury and the Signature Project Committee for taking the time to judge all of these wonderful projects.

### **Tier I Submissions**



Kiwanis Book Nooks Kiwanis Club of Jackson River Area



Police, Fire, and EMS Awards Kiwanis Club of Wilmington, DE



Community Love Dinner Kiwanis Club of Hurley



The Town of Wise Christmas Parade Kiwanis Club of Wise



Kiwanis Safe Sitter Babysitting Class Kiwanis Club of Tysons, VA



Kiwanis Day Care Center Kiwanis Club of Huntington

### **Tier II Submissions**



Community Resources Sharing



Trick or Treat and Costume Contest Kiwanis Club of Waynesboro



Bridgeville Kiwanis Chicken BBQ Kiwanis Club of Bridgeville



Large Scale Service with SMYAL Kiwanis Club of Washington, DC

NOT PICTURED: Staunton Kiwanis Food Project The Kiwanis Club of Staunton

# **APRIL**

# **Service Theme: Environment**

Clubs can work to make the environment better through cleanup projects, recycling, and awareness.

### **In-Person Service Ideas**

- Host a clean-up at a park, nature center, or local waterway.
- Handout reusable grocery bags in your community.
- Join a bird count and help with scientific research in your neighborhood. It's as easy as going outside for 15 minutes and recording the types and number of birds you see. Learn more and share your sightings at <u>eBird</u>.
- Support local community gardens or create a community garden.
- Volunteer with local school gardens; many schools have these and science teachers in particular may use for their lessons.
- Work with local Conservation group on a local area that needs help

   stream/field/forest/coast line that could use clean-up, removing
   non-native species, rebuilding trails, replanting native species.

### **Speaker Ideas**

- Environmental advocates
- · City or county environment officials
- Park and Rec leadership
- Sierra Club

### **Advocacy Ideas**

- Local environmental issues, like streams in need of cleaning or protection
- Promote and support farmer's markets

   this reduces the impact of food transportation in the food distribution chain

### Diversity, Equity, & Inclusion Monthly Consideration

### **Eradicate Bias**

It is no secret that bias may appear in the election of club officers or in the decision-making process within a club. There is too much unconscious racism, ageism, ableism, and sexism embedded in the decisions we make on who is fit to serve in a leadership position. This can harm your club and Kiwanis if it is left unchecked.

### **Partnership Ideas**

### **KidsGardening**

Founded in 1982, KidsGardening is a national nonprofit organization creating opportunities for kids to play, learn and grow through gardening. KidsGardening provides grants and original educational materials to more than 5 million kids.

Learn more.

### **Thirst Project**

Collaborate with your Key Club in the <u>Thirst Project</u>.

### **UNICEF Brick X Brick**

Collaborate with your CKI club for the new <u>UNICEF Brick X Brick</u> <u>project</u>.

# Human & Spiritual Values Focus: FRIEND

Friend: a person whom one knows and with whom one has a bond of mutual affection

### Club Ice Breakers

- Who was your best friend growing up and why?
- What is one of the most special things a friend has done for you?
- What is your favorite natural setting and why beach/field/mountain – or other?
- Have you learned something valuable in your life from someone very different from you who became a friend?

### **Speaker Ideas**

- Local Psychologist/therapist Why Friendship is important for our health.
- Local Autism counselor/expert on the Autism spectrum and how to support those on the spectrum.
- Local Conservation Area Director what is stressing your local environment and how we can help relieve that stress.
- How to Meet New People 6 Tips for Making More Friends

### **Quotes/Invocations/Prayers**

- Hindu Prayer:
  - Lord, make me so pure and strong That all creatures may look upon me with friendship. And may I also look upon all creatures with friendship.
  - Yajur Veda
- "Look with compassion, O
  Lord, on the whole human
  family, whom you have made
  in your image and according
  to your likeness. Take away the
  arrogance, fear, and hatred
  which infect our hearts. Break
  down the walls that separate us,
  and unite us in bonds of love."
   Fr. Mike March, Episcopal
  priest.
- "Open the borders of our hearts and minds, and guide us in the way of holy friendships, that we may learn to better love you, one another, and ourselves."



At the Kiwanis International Convention this Summer in Minneapolis, Minnesota, our Capital District Dinner will take place on Friday, June 23rd aboard the Minneapolis Queen. This dinner will be in conjunction with the Pacific Northwest District of Kiwanis International.



# Service Theme: Mental Health

Led by Mental Health America (MHA), May is observed as mental health month. May is also National Maternal Mental Health Awareness Month, to support the unique mental health needs of mothers.

### **In-Person Service Ideas**

- Host a mental health screening or other educational event at a local venue (e.g., town hall, firehouse, church, mall or library).
   Have computers or tablets available for people to go to <a href="https://www.MHAscreening.org">www. MHAscreening.org</a>. Make sure to have a printer so people can print their results.
- Host yoga and/or mindfulness events for children.
- Donate supportive items to local schools for counselors with students facing mental health challenges, check with schools on what items could be helpful, possibly fidget spinners, art supplies.
- Host a "caregiver night out" where childcare is provided (accept donations!) for caregivers to have a mental health break.
- Sponsor a project for local Suicide Awareness/hotline group.
- Sponsor project for local children's mental health group.

#### **AT HOME Service Ideas**

 Write letters to/send small gift packages to prisoners in local jails/ prisons/OAR group.

### **Speaker Ideas**

- Local Suicide Awareness/Suicide hotline director on issues/needs in your community.
- Local School Counselor on how we can support children and what they are seeing currently in schools.
- Local Counselor on ways we can improve our mental health.

### Diversity, Equity, & Inclusion Monthly Consideration

### Multigenerational Kiwanis Clubs

Kiwanis clubs are filled with members from multiple generations. Take advantage of the knowledge each generation can provide to the club and utilize this wisdom in the decisions that are made. Each member's unique perspective adds value. Does your club leverage its age diversity to assist in the recruitment of new members and in the selection of service projects? If you feel that your Kiwanis club does not have members from multiple generations, how might you address this?

### **Partnership Ideas**

### D.A.R.E.

D.A.R.E. envisions a world in which students everywhere are empowered to respect others and choose to lead lives free from violence, substance use, and other dangerous behaviors.

Learn more.

# Human & Spiritual Values Focus: ACCEPTANCE

Acceptance: the act of accepting something or someone: the fact of being accepted

### **Club Ice Breakers**

- What is a quick memory of someone you did not like at first but became close with?
- What do you want to be more open to accepting about yourself?
- When was a time you felt fully accepted and loved?
- What do you wish people could be more accepting about/for?

### **Speaker Ideas**

- Local ACLU chapter speaker how do we live together in communities when we are so different?
- Videos:
  - Experience the Power of Acceptance
  - The Reality of Self Acceptance

### **Quotes/Invocations/Prayers**

### Hindu Prayer:

Grant us an understanding heart, Equal vision, balanced mind, Faith, devotion and wisdom. Grant us inner spiritual strength To resist temptations and to control the mind. Free us from egoism, lust, greed, hatred, anger and jealousy. Fill our hearts with divine virtues.

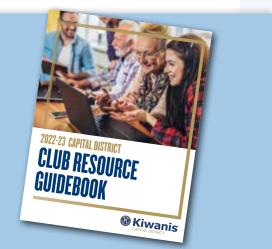
### Jewish prayer:

"Blessed are You Eternal Spirit who has given us life, sustained us and allowed us to arrive in this moment."

- "As I get older, the more I stay focused on the acceptance of myself and others, and choose compassion over judgment and curiosity over fear."
  - Tracee Ellis Ross
- "Just knowing you don't have the answers is a recipe for humility, openness, acceptance, forgiveness, and an eagerness to learn — and those are all good things."
  - Dick Van Dyke

### Have you seen the District Club Resource Guidebook?

Download it here.



### **Membership Momentum**

### **ANATOMY OF A NEW CLUB OPENING**

BY PG JOHN MORRIS

Governor Jen Wolff and I have adopted a process for opening new clubs. The easiest way to explain it is to tell you how we are opening our most recent new club in Short Pump; that is, providing a chronology of what has been and must be done.

During her Governor-Elect year, Governor Jen made plans to open two new clubs each quarter. She planned to open one of those eight new clubs in the Richmond area during the third quarter. The first area selected for that new club, however, did not work out.

But as Jen's year as Governor began in October, Brian Tenclinger approached her about opening a new club in the Short Pump area, just outside of Richmond. Brian is a former Area Manager for Kiwanis International and moved to the area early last year. Many of his friends in Richmond were living and working in Short Pump and he wanted to open a club there.

With Brian's help, we assessed the need for a club in that area and decided it was a good fit. A community assessment is the first thing to do in selecting a new club site. Forms and information for that assessment process are found in

Kiwanis's Achieving Club Excellence ("ACE") tools.

Once the community assessment was done, Jen checked with Kiwanis International to schedule the opening at a time we could get onsite assistance of a Kiwanis Club Opening Specialist like Rogena Woods-Mitchell. Jen wanted to place it in the third quarter slot that had become open. Rogena, who assisted us on Haymarket/ Gainesville, Mathews and Kiln Creek openings, was available for the week of April 17, so that week was selected for opening Short Pump.

The next item to be accomplished was to select a Club Opener. Brian graciously agreed to serve in that role. We then needed to find a club willing to serve as the New Club Sponsor. On Feb. 6, the Kiwanis Club of Richmond agreed to accept that challenge. Sponsoring club members agree to assist the Club Opener and other core team members during the week leading up to the opening. The sponsor agrees to conduct interclubs for the new club's organizational meeting and Charter Night, assist the Club Coaches and Lieutenant Governors as they support the new club, help plan the club's first service project and monitor the new club for a year to help it maintain a roster of at least 15 members. However, there is no financial assistance required of clubs that agree to become New Club Sponsors.

In February and March, several Kiwanians throughout the district



developed a list of prospects. This involved identifying leaders in the community, including governmental, educational, religious, charitable and business leaders. They also identified local businesses and organizations that would be good prospects for the new club. Local Kiwanians also helped us expand the list with people they knew. This list now includes about 200 names and organizations.

In early March, we identified the location for an informational meeting that will take place at the end of the recruitment effort. Determining the location of the informational meeting should be done at least six weeks before the informational meeting is to take place to help develop a targeted social media outreach to prospective members. Using the date and location of the informational meeting, a Kiwanis social media professional created Facebook ads and pages that have gone to targeted Facebook users in the Short Pump area telling them what we are planning. Those ads specifically invite interested persons to attend the informational meeting. Another

group of district Kiwanians is reaching out to all persons who respond to the Facebook ads and posts.

In March, we built two teams of local Kiwanians to help with calling and recruiting the prospects. The team of callers is calling the prospects on the list to set up appointments for the recruiting team, rather than asking them to join the new club. We have found that it is much easier and more efficient to recruit new members face to face than by phone calls or by cold calls at their places of business.

The callers let them know that Kiwanis is coming to Short Pump and ask if a couple of Kiwanians can meet with them in the next week or two. The list was divided among the team members and then, two weeks in advance of the dates set forth for the appointments, we started making calls. For Short Pump, those calls started the week of April 3 and they will be completed by April 14.

The appointments are being set up over a three-day period, beginning on Tuesday, April 18. The recruiting team will meet the evening of April 17, just before the appointments begin. Rogena Mitchell will train the team in the best practices for the appointments, emphasizing the two primary goals, getting prospects to join the new club and getting referrals for other prospects. On Tuesday, Wednesday and Thursday, April 18-20, the recruiting team will be divided into two-person teams and given assignments for the appointments as well as other suggested prospects to visit during those times we do not have appointments set up.





As this article is being written prior to April 14, we do not yet know how many appointments we will have nor how many people will attend the informational meeting on April 20. If we have 15 or more new members to join the new club by that evening, the informational meeting will become the organizational meeting, at which the new club will elect its officers, select its name, and decide when and how often to meet. Based on the responses we have received so far and the success of our earlier club opening efforts this year, we can reasonably expect to open the Short Pump club on April 20 or within a few weeks thereafter.

Governor Jen's Wolff plan is working. If you have any ideas about a good location to open a new club, please let Jen, Governor-Elect Eric Lamb or me know. If your club is asked to sponsor one of the new clubs, please say yes. Furthermore, please volunteer to work with one of the teams during the club opening process if it is happening in your area.

Growth and strengthening of the district will not happen unless we plan to make it happen. We need more hands for service to help our communities. Let's work together to make that dream a reality.

(John Morris currently serves as Capital District Membership Coordinator. He was governor of the Capital District in 2018-19.) The Kiwanis Club of Short Pump organized with 23 members on April 20, 2023!

### **HELP WANTED**

Do you know anyone who would be interested in learning more about Kiwanis in the following areas?

Would you like to help open a club in one of these areas?

Salisbury, MD (May Opening)
Catonsville, MD (July Opening)

Contact John Morris at <a href="mailto:jsmorrislaw@gmail.com">jsmorrislaw@gmail.com</a>



### **Education News**

### **DO THE BEST WE CAN – UNTIL WE KNOW BETTER**

BY LYNNETTE EMBREE

As leaders, we don't have all of the answers – at least, I don't. We can only make decisions and lead our clubs with the information that is available to us.

There is so much noise around us all day, every day. How do you filter out the noise? In my opinion, filtering out the noise has to do with being true to ourselves.

How do you know when you are being true to yourself? It feels right. You are listening to your inner voice and have examined as much information as you can to determine the best decision.

Occasionally, members will express their opinions on how to handle a certain situation to board members and officers. They may be correct, and they may not have all of the information that the board members and officers have. So, how do we proceed? We proceed by carefully listening to all sides of the situation. We listen.

How do we listen? Do we listen to respond or do we listen with an open mind to gather information? I used to listen to respond. Twenty-plus years ago, I studied for my first life coaching certification, and I had to learn how to listen all over again.

My ears worked and my brain was searching for how to get my point across. When training to be a life coach, I had to learn to listen to what wasn't being said and to watch body language when a person spoke. Picking up on what wasn't being said was difficult, at first. Then I got better and I'm still improving.

Listen. Really listen and then put yourself in the other person's shoes. What emotions are on the surface for them? What emotions are coming up for you? Is it anger or sadness or joy or fear? Ask yourself why these emotions are coming up and then listen. Perhaps, just perhaps, that other person is saying something that really needs to be heard – not just by you.

There's a saying that says we do the best we can until we know better. Once we know better, we do better. Practicing empathy goes a long way in leadership. Listen to what is being said, even if you may not agree with it. There's a kernel of truth in what the other person is saying. Be open-minded and learn to listen to differing opinions. Those differing opinions make us better leaders.

(Lynnette Embree, from Winchester, is the Capital District Leadership Education Coordinator for 2022-23.)



# NEED FUNDING? APPLY FOR A CLUB GRANT.

LET US HELP YOU SERVE KIDS.



For the Kiwanis Children's Fund, a grant is a form of collaboration. When a Kiwanis club has a gap in its funding for a service project, a club grant can help fill it.



The Children's Fund provides funding both for established programs and for new endeavors. The types of projects vary, but they are all Kiwanis-led and meet a need in the club's community. When a club invests time and money in a project it has initiated, the club will see greater member engagement and have a more meaningful impact on its community.

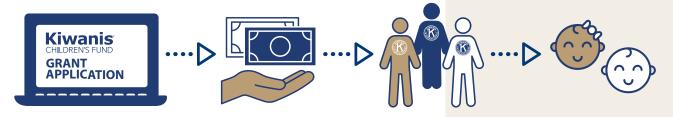
The complete set of eligibility requirements is available in our Guide to Club Grants at kiwanischildrensfund.org/clubgrants. Below is an overview of those requirements.

### **YOUR PROJECT MUST**

- **Be Kiwanis-led,** with at least 50 percent of the work performed by Kiwanis family members.
- **Fill a need** that is determined by the club's completion of a community needs assessment.
- Include programming that recurs at least once per year.
- Support activities within at least one Children's Fund cause area: health and nutrition, education and literacy or youth leadership development.
- Get at least 25 percent of its total funding from your club.
- Require no more than 40 percent of funding from the Children's Fund.
- Have at least one non-Kiwanis monetary funding partner, such as a local business, church, school, non-profit or other community organization.
- **Spend the grant money within 12 months** of when the funds are granted.

# APPLYING FOR A GRANT IS EASIER THAN YOU THINK

- Read the Guide to Club Grants. Go through each step of the grant process at kiwanischildrensfund.org/ clubgrants.
- 2. Conduct a community needs assessment. Ensure that your club's work is relevant and necessary.
- 3. Submit a Letter of Inquiry. Your club will provide an outline of the project, a timeline, a budget and an overview of the community needs assessment.
- 4. Receive feedback. If your project meets eligibility requirements, your club will be invited to complete the grant application. Children's Fund staff members work with you along the way.
- 5. Apply for the grant. Funding decisions are made on October 1, March 1 and August 1.
- **Get started!** If you receive a grant, you will have 12 months to spend the money on your project.



Questions? Email grants@kiwanis.org or call 1-800-KIWANIS, ext. 225.

### **INTRODUCING MICROGRANTS**

### SMALL GRANTS CAN MAKE A BIG DIFFERENCE

The Kiwanis Children's Fund has a long history of collaborating with Kiwanis clubs to fill gaps in their project funding via club grants. But what about smaller clubs with limited service budgets? The Children's Fund knows that small projects can have a huge impact on the lives of children, and so we are excited to launch our Microgrants Program!

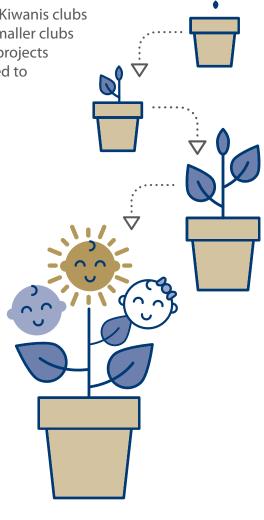
If your club has **35 members or fewer** and is **in good standing** with Kiwanis International and the Kiwanis Children's Fund, you may qualify to apply for a microgrant of **US\$250-1,000**!

### **ADVANTAGES**

- **Shorter application** than the traditional club grant program.
- Less funding required from other sources Matching funds will not be required.
- Shorter decision period Applications received by the 1st of each month will receive a decision via email by the 15th of the same month.
- Faster distribution of funds The first funds will be distributed in December, and after that, you will receive funds within 2-3 weeks of your application's acceptance.

### **YOUR PROJECT MUST**

- Be a service project enhancing the lives of young children and youth in your community.
- Support at least one of the three Kiwanis causes: health and nutrition, education and literacy, and youth leadership development.
- **Be upcoming or in process** (not completed) when grant payment is received.



Apply for a microgrant from **October 1-July 1**. Grant applications
will be considered in the order received
until funds are depleted, so start
preparing your application now!

More information, including complete eligibility requirements, is available at kiwanis.org/childrens-fund/grants.

**Questions?** Email grants@kiwanis.org or call 1-800-KIWANIS, ext. 225.

GDKCF-722-236



### **Capital Record**



### Roanoke Kiwanian honored by employer

Roanoke Kiwanian Jamie Bailey, a member of the club's board of directors, was recently honored as one of the longest-serving employees of Alcova Mortgage, which is celebrating its 20th anniversary. Jamie joined Alcova months after its inception.



As part of the company's celebration, Alcova invited its five longest-serving employees to select an organization to

receive \$400 from the company, and Jamie selected the Kiwanis Club of Roanoke. This money will go toward the club's service budget for 2023-24. The club's service budget this past year was \$125,000. Jamie joined Kiwanis in 2017.

Thank you for choosing Kiwanis, Jamie — and congratulations on being part of a most generous company!

### **Ocean Pines inducts seven members**

It was a great day on Wednesday, Feb. 15, as the Kiwanis Club of Greater Ocean Pines-Ocean City inducted seven new members. All were recruited by the club president, Bob Wolfing, from his contacts and friends through pickleball. Pictured (L-R) are John Hanberry, Teri Westbrook, Jose Alverez, Mariana Alverez, Janet Wolfing, Terri Ulman and James Ulman. President Bob believes that new members bring more energy and new ideas to the club. The club's membership currently hovers around the 40 mark.



### **Happy Anniversary**

Organization dates

### April

Charlottesville, VA	.1922
Elkton, MD	.1932
Ellicott City, MD	.1940
Wythe County, VA	.1948
Mount Airy, MD	.1949
Williamsburg, VA	.1958
Churchland, VA	.1974
Greater Landover, MD	.1979
Montgomery Village, MD	.2003
Strasburg, VA	.2010
Forest, VA	.2018

#### May

Washington, DC	1917
Alexandria, VADanville, VA	192′
Danville, VA	1921
Frederick, MD	
Harrisonburg, VA	1922
Seaford, DE	1923
Suffolk, VA  Christiansburg, VA	1947
Christiansburg, VA	1949
Rockville, MD	1950
Crofton, MD	197 <i>6</i>
Old Point Comfort, VA	198′
Shenandoah Valley, VA	198′
Bull Run, VA	1985
Clinch River, VA	1988
Mitchellville, MD	
Old Town, VA	2006
City Center Newport News, VA	
Canton-Fells Point, MD	2019

### Welcome to Kiwanis! (January 2023 - March 2023)

Mr Richard S Frazier, Northwest Washington Dr Anthony Taylor, Northwest Washington Ms Tammy M Evans, Shepherd Park, Washington Miss Joan E Greene, Shepherd Park, Washington Mr Edward M Johnson, Shepherd Park, Washington Christopher Van De Moortel, Alexandria Mr Brad C Mayfield, Fairfax Mr Brian M Lehman, Fredericksburg Rana Abu-Ragheb, Haymarket-Gainesville Funda Hollingsworth, Haymarket-Gainesville Erin Jacobson, Haymarket-Gainesville Tiffany Kelly, Haymarket-Gainesville Natalie King, Haymarket-Gainesville Lake Lester, Haymarket-Gainesville Joseph R. Pasanello, Haymarket-Gainesville Ryan Pell, Haymarket-Gainesville Esther Shannon, Haymarket-Gainesville Sarah A Tyndall, Haymarket-Gainesville Robert B. Weir, Haymarket-Gainesville Heidi Wulf-Zatkoff, Haymarket-Gainesville, Mr Runkle R. David, Manassas Jaime C Jeffers, Manassas Cecilia Avison, Montgomery Village James H Finger, Waldorf Melvin Jones, Waldorf Candy George, Accomack, Onancock Mr Kim S Taylor, Bridgeville Mr James E. Weal, Bridgeville Carey Cezar, Chincoteague John Cezar, Chincoteague Genevieve Diulio, Chincoteague Ashley Esquivel, Chincoteague Suzan Fichtner, Chincoteague Rick Gayo, Chincoteague Bonnie Oberlander, Chincoteague Dawn Platt, Chincoteague Mr Norman W Bennett, Coastal Delaware Kim Hitchens, Coastal Delaware Mr Demaris Miller, Coastal Delaware Mr Marco A Morales, Coastal Delaware Mr Frank F Pirhalla, Coastal Delaware Mr John Hulit, Greater Ocean Pines-Ocean Cty Susan Clifford, Seaford Christopher James Couch, Seaford Theresa Johnson, Seaford Dennis Smith, Seaford Robert Van Keurin, Seaford Mrs Kristin Martonik Elkton Ms Alida P Gudaitis, Loch Raven Erika Deshazo, Towson-Timonium MD Mrs Lisa Taylor, Hagerstown MD Elmo E Ball IV, Blue Ridge, Winchester Mrs Tammy L Corey, Blue Ridge, Winchester

Mr Wayne McEachern, Blue Ridge,

Winchester Anne Sullivan, Blue Ridge, Winchester Kelly Thatcher, Blue Ridge, Winchester Helen H Zebarth, Blue Ridge, Winchester Mr Raymond J. Lemay, Front Royal VA Timothy A Youmans, Old Town Mr Howard H S Leigh Koonce, Shepherdstown Mr William E Sales, Jr, Winchester Mr Ryan Taylor, Winchester Ms Keisha Jordan, Alleghany Highlands Ms Nayantara A Kabir, Charlottesville Mr Timothy S Miller, Charlottesville Ms Erika B Robinson, Charlottesville Ms Lilv Williams, Charlottesville Mrs Jessica Freeman, Jackson River Area Mr Robert N Freeman, Jackson River Mrs Jennifer McMillan, Staunton Mr Michael L Campbell, Waynesboro Paula Ironmonger, Waynesboro Ms Rachel Acheson, Colonial Heights Mr William Rhodes, Colonial Heights Lachanda Lee, Dinwiddie Kellie Lipscomb, Dinwiddie Patricia Staszewski, Dinwiddie Schneria Valentine, Dinwiddie Dr Kari Weston, Dinwiddie Andrew Molloy, Ashland Thomas Robbins Morris, Richmond VA Steven F Shields, Richmond VA Cara Sisson, Richmond VA Dr John W. Starr III, Richmond VA Mr Thomas J West, Grafton Lori Brooks Dusenberry, Mathews Randall Casciello, Mathews Cindy Gray, Mathews Kelley Harmon Oakland, Mathews Jean Howard, Mathews Maria Hurst, Mathews Rick Kollar, Mathews Wendy Kollar, Mathews Rachael Morris, Mathews Ian Morse, Mathews Kristin Morse, Mathews Geneva L. Putt, Mathews Judith Rowe, Mathews Matthew Williams, Mathews Heather Wooten, Mathews Mr David Paul Combs, Northern Neck-Kil Mr Robert Brian Dooley, Northern Neck-Kil Mr David Aaron Dunston, Northern Neck-Kil Ms Janet Andrea Little, Northern Neck-Kil Mr J Paul Welch II, Northern Neck-Kil Matthew White, Poquoson Mrs Crystal B Bright, Toano Ms Kelcey Moeller, Toano Mr James L Stark, Toano Ms Beth Stephans, Toano Grace K. Granger, Williamsburg Wray Russell, Williamsburg Debora Snyder, Williamsburg Bob Wolfram, Williamsburg Nicole Braxton, Mercury 64, Hampton

Mrs Audrey C Correll, Mercury 64,

Veronica Hill, Mercury 64, Hampton Daryl Kilstrom, Mercury 64, Hampton Natasha Meade, Mercury 64, Hampton Mr Edward R Hipp III, Smithfield Mrs Linda R Lytton, Smithfield Mr Thomas L Patrick, Smithfield Vickie Butts, Chesapeake Jacquelyn Fries, Chesapeake Earl S Hollowell, Chesapeake Kayli Hopkins, Chesapeake Mary E Weber, Chesapeake Norman A Brown, Norfolk Mrs Cynthia T Bailey, Botetourt County, Troutville Mrs Tina D King, Botetourt County, Troutville Mrs Teanna S Ruppel, Botetourt County, Troutville Mr Bob Blair, Lynchburg Mr Luis A Rivera, III, Lynchburg Colbert L Boyd, Roanoke Daniel S Chitwood, Roanoke Nancy J Horn, Roanoke Peg McGuire, Roanoke Elizabeth Bowles, Salem Kaelyn McElrath, Salem Ryan Mecca, Salem Robert Holland, Christiansburg Cody Rush, Christiansburg Charles Swain, Christiansburg Tim Williamson, Christiansburg George Breeding, Clinch River, Richlands Kimberly Michelle Steele, Clinch River, Richlands Mrs Patricia G Sutherland, Clintwood Snoda Compton, Hurley Helen Hensley, Hurley Thersa Elaine Lee, Hurley Mr Jacob B Austin, McClure River Mrs Tammy M Austin, McClure River Ms Amy J Branham, McClure River Darrell W Green Jr, McClure River Susan A Taylor, McClure River Mr Tommy R Roberts, Wise Mr Caynor A Smith, Wise Mrs Yvonne G Wampler, Wise Alex Banko, Clarksburg Josh Brown, Clarksburg Dr Craig C White, Fairmont Pastor Zeke L. Stepp, Delbarton, Mr Jonathan Duncan, East Huntington Mrs Sarah E Davis, Gilbert Ms Kristen D Donovan, Gilbert Pastor Clyde Endicott, Gilbert Mr Reed R Munroe, Gilbert Ms Ernestina Trent, Gilbert Jackie Alois, Hinton Patricia Grady, Hinton Mr David M Clatworthy, Huntington Mr Charlie Moore, Huntington Mr Derek J Deprospero, Logan Terry Stone, Logan Ms Bridgett Greenwell, War Alan L Felts, Welch

### March



#### John Plenge, Kiwanis Club of Botetourt, VA

"John is currently serving as President of the Botetourt Club and exemplifies the definition of an effective leader. At club meetings, he exudes enthusiasm and a genuine love for Kiwanis, children and his community. He is extremely passionate about literacy and is leading the charge for the club to build partnerships with the local library as well as Dolly Parton's Imagination Library Program. The club's and John's passion for literacy translates into their support of the local schools through the dictionary program, and last October John helped distribute 320 to the third-graders at Buchanan Elementary. John is always open to new ideas, is very approachable to all, and seeks synergy."



#### Kiwanis Club of Washington, DC

"The Kiwanis Club of Washington, DC is always coming up with innovative ideas to appeal to busy professionals, like monthly 'meet-ups' around town, instead of meetings. They also have an impactful large scale partnership with SMYAL to create safe spaces for LGBTQ+ youth in the District of Columbia. This past summer, they worked with Key Club International to put together projects for the international convention that resulted in 1,500 Cooling Kits distributed to various schools and charities to help unhoused individuals cope with the heat; over 1,000 children's books donated; and 16 Little Free Libraries restocked for our partners Everybody Wins DC."

### **April**



#### Wendell Davidson, Kiwanis Club of St. Paul-Castlewood

"Wendell has tirelessly worked behind the scenes of our biggest fundraiser every year for the past five years (our golf tournament). He has been key in making sure we have enough teams to play the tournament and make it a success. He has worked hard every year to get donations of door prizes so no one goes home empty-handed in our golf tournament. Our tournament is a success because of Wendell and the stuff he does behind the scenes that no one knows about. He has been a member that is consistently at every event we hold and is always there to help out."



#### Kiwanis Club of Christiansburg, VA

"The Kiwanis Club of Christiansburg is always on the move! They have their weekly backpack program for Feeding America, and they own and maintain a beautiful park, Kiwanis Park, that is a staple in the community. Many kids can be spotted playing baseball there. The club also has their annual Wilderness Trail Festival fundraiser. Most recently, they have purchased and are converting a portion of land into space for the public to enjoy, with trails and a garden. There's nothing this club can't do!"

If you would like to nominate an outstanding Kiwanis member, or a Kiwanis Club for the Club Spotlight, please complete the forms.

FACEBOOK MARKETING
FOR MEMBERSHIP EVENTS

**THE CHALLENGE:** For generations, Kiwanis clubs have relied on traditional methods to find the people who want to help meet the needs of kids in the community. But inviting friends, family and colleagues to join Kiwanis has its limits.

**THE DETAILS:** Friendship groups are becoming smaller. Approximately 25% of people report having six or more close friends. Thirty years ago, that number was nearly 50%. And 15% of men — 10% of women — say they have no close friends at all.\* Kiwanis clubs must expand the way they find people who have a heart for improving communities. Advertising is an additional opportunity to reach more people. Social media advertising can be a cost-effective medium.

**THE SOLUTION:** Capital District Kiwanis will provide a Facebook Marketing Specialist to set up a two-week advertising campaign to generate membership interest leads that will lead up to a club's membership event. Those who are interested in making a difference in the community will complete a form with their contact information. That information will be shared with the club to foster a relationship with the potential new member.

**THE FINE PRINT:** Clubs that are engaged with the campaign will be the most successful at finding others who want to improve the community. Assemble a team to respond to inquiries, follow up with people who make comments and send Facebook Messenger chats to people who like the ads. Clubs will also have to provide \$100 to \$200 in funding to pay Facebook for the ads.

\*Survey Center on American Life: May 2021 American Perspectives Survey



To request a Facebook ad campaign for your club's upcoming membership event, visit: <a href="mailto:capitalkiwanis.org/facebook-marketing-request/">capitalkiwanis.org/facebook-marketing-request/</a>

### **Service Showcase**

### **WALKERS GO THE EXTRA MILE**

John J. ("Johnnie") Walker of Kearneysville, West Virginia, joined the Kiwanis Club of Shepherdstown on July 15, 1992, more than 30 years ago. He was a veteran of World War II and had retired from longtime employment at the Newton D. Baker Veterans Administration Hospital (now Martinsburg VA Medical Center) in nearby Martinsburg. He continued to cater and bartend events with his wife and family, but he was looking for more opportunities to serve his community - particularly children. He especially enjoyed roasting chestnuts for the crowds of locals and visitors during the annual "Christmas in Shepherdstown" celebration.

Johnnie encouraged his wife Sarah to join the club, too, as she had often helped with club projects and attended social gatherings. She joined the club in 1998. Sarah's favorite projects were the Adopta-Highway litter pickups and serving combread at the annual chili and

cornbread event, another part of "Christmas in Shepherdstown." They were recognized as Outstanding West Virginians by then-Governor Gaston Caperton.

Son Terry Walker and wife Margaret returned to Jefferson County in the early 2000s after spending several years working in Ohio. At Terry's parents' suggestion, they joined the Kiwanis Club of Shepherdstown.

Son Michael (Mike) Walker became a club member in 2008. Son John J. Walker, Jr. (Jay) joined in 2021 when he returned to the area after living and working around the country for many years. Sister Elizabeth Walker Diggs (Liz), a longtime local resident, found time to become active with the club in 2022. Daughter-in-law Vickie Walker (wife of Mike) has long been a great club supporter.

Terry is currently club president and Margaret has been club treasurer for



several years. The family members have encouraged friends and business associates to become part of the welcoming group.

Johnnie passed away in 2011 and Sarah in 2022. What a legacy of family and community service they left as an example!

--Submitted by Adele Knott, Kiwanis Club of Shepherdstown, WV

### **BUSY TIMES IN WILLIAMSBURG**

The Kiwanis Club of Williamsburg reports a heavy April of service opportunities for its membership.

In an excerpt from the club's April 5 newsletter, Past President Mary Beth Murphy announced the following activities for members to serve as community volunteers:

April 8 (Saturday, 9-11 a.m.) – Volunteers needed to hide eggs, provide border patrol, assist the bunny (whose costume is somewhat inhibiting) and give away prizes.

April 15 (Saturday, 6:30-8:30 a.m.) – Provide race marshals for a local 5K.

April 19 (Wednesday, 5-7:30 p.m.) – Volunteer for an after-5 local business networking party.

April 23 (Sunday, 11:30 a.m.-6 p.m.) – 8th Annual Williamsburg Craft Beer Festival. Opportunities to help include guest check-in, beer pouring, merchandise sales and manning a water station.

Links were provided for each opportunity to sign up.

### **COSBY KEY CLUB CONTRIBUTES IN A BIG WAY TO BAZAAR**

The Kiwanis Club of Midlothian-Chesterfield is a supporter of CHANGE THE WORLD RVA...https://www.changetheworldrva.org/

Their mission is to provide support to area students facing homelessness. Their primary fundraiser is "ANOTHER WOMAN'S TREASURE," where gently used women's accessories are collected and sold at the Accessories Bazaar, an annual sale held in late March. All proceeds go to helping homeless youth.

Cosby High School Key Club students participated in the collection drive, in addition to Kiwanis Club volunteers. The items Cosby Key Club collected completely filled a full-size SUV. Well done!

--Submitted by Wayne Campton, Kiwanis Club of Midlothian-Chesterfield





### Family Ties

### Key Club erina haque, governor

Hello Kiwanians!

My name is Erina Haque, and I am honored to serve as your 2023-24 Capital District Key Club Governor. I am currently a sophomore at Lake Braddock Secondary School. I am so excited to work with you all as we strive to better our communities, nation, and world!



I joined Key Club as a freshman in

high school because I was looking for a community where I could connect with others. During that year, I served as a class representative on the club level. Little did I know how much my love for service would grow. In April 2022, I was elected as the Division 2D Lt. Governor. Being a Lt. Governor pushed me to grow as both a servant leader and an individual. One of the highlights of my term was attending Kiwanis Family Weekend, where we were able to interact with a diverse group of individuals from different branches of the Kiwanis Family, all with a passion for service.

During the Saturday session of the meeting, Capital District Kiwanis Governor Jennifer Wolff spoke about the importance of having values and asked us to examine ourselves with one question: what is your value? As we discussed the answer to the question, I thought about how our society often values the superficial things that aren't permanent – money, success, prestige – anything except helping others. Serving as an LTG gave me a new appreciation for service, which inspired me to run for District Governor on a campaign of "Value."

As a district, we recently held our District Convention (DCON) at the Hyatt Regency in Crystal City, Virginia. Key Clubbers from Delaware, Virginia, Maryland, the District of

Columbia, and West Virginia came together to celebrate a successful year in service. Some highlights of the convention were the dance, talent show, and a wide variety of workshops. We also had numerous guest speakers, including American Ninja Warrior finalist and motivational speaker Hoan Do.

At DCON, we also elected new district executives at the House of Delegates on Sunday morning. A huge congratulations to Jason Yoo for being elected as District Secretary/Treasurer and Pallavi Sundarum for being elected as District Webmaster. As we had no candidates for District Editor, we have instituted an application process, so be sure to stay tuned for news on that front.

Many tears were spilled over the retirement of two of our adult committee members, Mr. Nathan and Ms. Whitehouse, as well as the seniors on the Capital District Board. One can distinctly remember the pin-drop silence as immediate past District Governor Izza Ahmad spoke about her Key Club journey. With nostalgic endings and new beginnings, this DCON was truly one to remember.

I thank you all so much for giving me this opportunity to serve as your next Capital District Key Club Governor. Words cannot describe my gratitude. I cannot wait to begin this new chapter as, together, we enter into an era of building an even stronger Capital District Kiwanis family.

Yours in friendship and service,

Erina Haque



### **CKI** NAZIRA DJOR, GOVERNOR

Capital District Kiwanians,

My name is Nazira Djor and I am the 2023-2024 CKI Capital District governor. I am beyond grateful for the opportunity to serve the district this year! I am currently a rising sophomore at George Washington University studying international affairs.



One of the most valuable parts

of being a part of CKI to me is the relationships you are able to build with other Kiwanians, whether that is through service events or district conventions. My favorite service event I had the privilege of attending was "Gifts for the Homeless." It was my first time in meeting Kiwanians outside of my club and we instantly had a connection through service. The sense of community within Kiwanis is indescribable and I am excited to expand my Kiwanis family this year.

To prepare for the coming year, we invite club officers to attend our Spring Officer Training Conference, at which they can develop leadership skills, receive training for their positions, and set goals for the year. Following the officer training, our district board will have the same opportunity to attend the District Officer Training Conference.

Capital District CKI has some terrific goals we are reaching for this upcoming year. I have the pleasure of attending the governors training conference held at Kiwanis International headquarters in Indianapolis to gain more knowledge on how to be the best governor I can be for the Capital District. I look forward to a phenomenal year with you all. Please never hesitate to reach out if you have any questions about CKI at capitaldistrictckigovernor@gmail.com.

Yours in Service,

Nazira Djor



### **KUDOS TO AKTION!**

BY JENNIFER HISCOCK

Aktion Club Week is annually celebrated the first week of March which was March 6-10, 2023. Each day has a different theme and one of the themes was Kudos to Aktion. We would be remiss if we did not give kudos to all of our advisors who support our clubs' operations and our members. Our advisors are invaluable to the success of Aktion Club within the Capital District! We would like to give kudos to the following advisors for their tremendous support:

- Devin Brown
- · Grace Millinga
- Betty Figlure
- Suzanne Holliday
- Pamela Miller
- John Glick
- Noelle Funk
- Carol Evans
- Dana Douglas
- Marc Davis
- Benita Davis
- Barbara Dickinson
- Jana Rairden
- Mildred Kriemelmeyer
- Emily Ferran
- Teresa O'Brien
- Art Riley
- Kelsey Jezierski
- Lisa Daigle
- Cera Tarr

We hope that each of our members and advisors had an AWESOME Aktion Club Week! Thank you for celebrating each day's theme as much as possible given the pandemic's continuation. Despite our clubs not being able to carry out traditional Aktion Club Week celebrations, each of our members is just as important to us here in the Capital District!

(Jenn Hiscock is the Aktion Club Administrator for the Capital District.)

### **Our Firm Foundation**

**News from the Capital District Kiwanis Foundation** 





### **DUCKY DERBY IS BACK!!**

The CDKF's annual Ducky Derby fundraiser is our biggest fundraiser of the year! All proceeds from the Ducky Derby go to the pediatric trauma centers that we support across the Capital District. Your ticket purchase enters you in for chances to win any of our three large cash prizes or more than a dozen different \$50 gift cards!

This year's Ducky Derby raffle tickets can be purchased through our Ducky Derby website at <a href="https://go.rallyup.com/capitalkiwanis.">https://go.rallyup.com/capitalkiwanis.</a>

Just follow the link, click "Purchase," select the number of entries you would like to purchase, and follow the prompts to input your information. You can also check out this year's prizes, follow along with our fundraising goal, and check out which clubs have raised the most money!

### WANTED: NEW AKTION CLUB DISTRICT ADMINISTRATOR

The time has come to look for the next Capital District Kiwanis member who would be interested in serving as the Aktion Club Committee Chair for 2023-2026. This has been a very rewarding position that I have absolutely loved holding but unfortunately, I have hit the term limit; therefore, I would love to find someone within in our district who has just the same passion for providing leadership and service opportunities to adults with disabilities.

Background: Aktion Club is the Kiwanis family branch dedicated to individuals who are eighteen years of age or older, and living with disabilities. While Aktion Club is an official branded program of Kiwanis International, Aktion Clubs

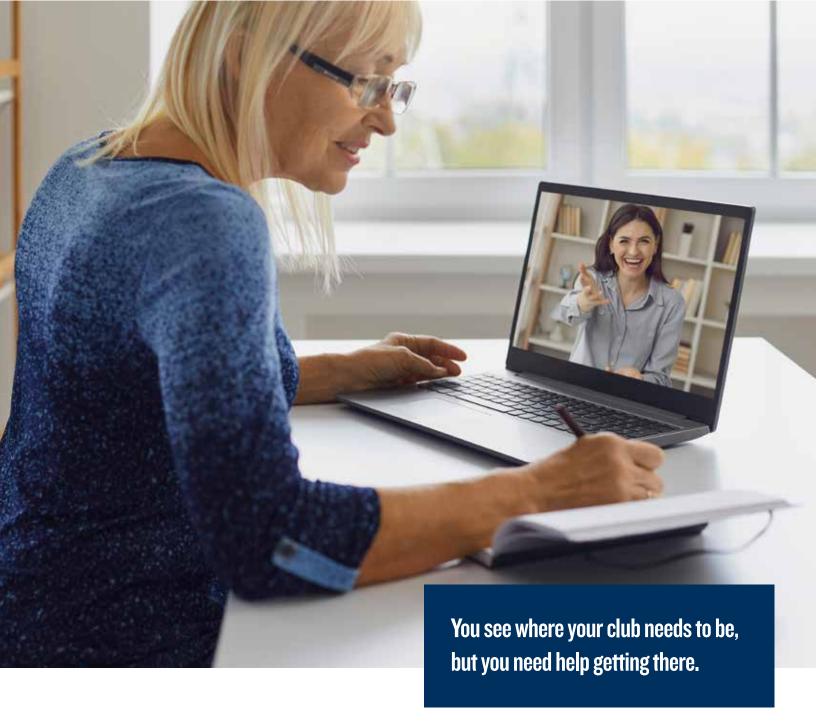
have no organizational structure above the local level. The facility or agency provides an agency advisor who is primarily responsible for the operations of the club. The sponsoring Kiwanis Club assumes specific responsibilities for their Aktion Club(s) and appoints a Kiwanis Advisor to be the main point of contact and interface among the Aktion Club, agency advisor, and Kiwanis.

### **Duties:**

 Assist Kiwanis Club(s) in establishing Aktion Clubs in conjunction with community agencies or organizations that serve the needs of people with disabilities.

- Promote the concept of continuing and effective sponsorship of Aktion Clubs throughout the District upon the part of the sponsoring Kiwanis Club(s).
- Provide expertise to Kiwanis Club(s) in navigating and settling any challenges that may arise within an Aktion Club or between the agency and the Kiwanis Club.

Please contact the current Aktion Club Committee Chair, Jenn Hiscock at hiscockjenn@gmail.com if you are interested!



We have certified coaches ready to help your club reach its full potential.

### REQUEST A FREE CLUB COACH

Complete the form at www.capitalkiwanis.org/coaching or contact <u>Assistant Membership Coordinator Dennis Baugh</u>.



### Eye on KI

Here is some recent news distributed by Kiwanis International:



## KIWANIS INTERNATIONAL CONVENTION: NURTURE THE FUTURE

The 2023 Kiwanis International Convention will be held in Minneapolis June 21-24. According to KI Executive Director Stan Soderstrom, this year's convention will focus on educating members to be great leaders and improving a club's service to its community. Changes that were unveiled at the Indianapolis convention last year will continue as our organization strives to provide exceptional education opportunities and sessions.

Redesigned master classes will go deeper into leadership training and community service with subject-matter experts. These trained professionals will get you thinking and send you home with a to-do list designed to take your club to the next level.

Access the latest information at kiwanis.org/convention

Educational and entertainment opportunities abound. Thursday's keynote address will be presented motivational speaker Pulver, who specializes in employee retention. He also is an acclaimed drummer and an Emmy-Award winning entertainer. The educational conference closing speaker on Friday will be renown chef and restaurateur Andrew Zimmern, whose home is in Minneapolis. Saturday will be devoted to the Kiwanis Annual Meeting, where delegates will vote on important organizational amendments. Saturday evening's "country night" closing gala will feature The Oak Ridge Boys in a ticketed event.

The Minneapolis climate is especially pleasant in late June, when the sun sets after 9 p.m.

Register prior to May 16 to obtain the best rates.

### FILLING GAPS IN YOUR MEMBERSHIP ROSTER

Kiwanis International reminds us that when we are talking to potential members, a "no" may not be permanent. Invite them to a service project and connect with them on Facebook or LinkedIn. Make sure to share your contact information and reach out again in the future.

KI also suggests making a list of your current members and their employment classifications. Then compare those classifications with a list of nearly 200 possibilities that KI has prepared in its roster analysis worksheet. Looking at those occupations not represented in your club, use chamber of commerce and city directories and compile a prospect list among occupations not currently represented in your club.

Do you have an architect in your club at the moment? How about a restaurant owner? An interior decorator or a radio station manager? A lumber dealer? A stockbroker?

Periodically send invitations to upcoming meetings to those prospects that might find a particular program attractive.



### **ROSTER ANALYSIS WORKSHEET**

- 1. List the names and classifications of your current members on the Roster Analysis Worksheet.
- 2. Compare your members' classifications to the job classifications listed below.
- 3. Identify occupations not represented in the club. Use resources such as chamber of commerce and city directories.
- 4. Compile Prospect Profiles to use as your invitation list and keep track of your prospects.

### Α

Accountant
Adjuster
Advertising Executive
Agricultural Agent
Airport Authority
Apartment Manager
Assessor
Architect
Artist
Attorney
Auctioneer
Auditor
Automobile Dealer

### В

Bakery Owner/Manager Banker Barber Beverage Distributor Biologist Boat Equipment Dealer Broadcaster Broker Building Contractor

### C

Carpenter
Caterer
Certified Public Accountant
Chemist
Chamber of Commerce
Chiropractor
City/Town Council Member
Clergy
Consultant
Contractor
Counselor
Court Reporter

#### D

Dairy Owner/Manager
Dentist
Dermatologist
Designer
Developer
Dietitian
Distributor
Doctor
Dry Cleaner

### Ε

Editor Educator Electrician Employee Relations Consultant Engineer Engraver Equipment Rental Owner Estate Planner Executives Exterminator

#### F

Farm Equipment Store Owner Farmer Finance Company Owner Financial Planner Fire fighter Florist Foundation Director Fund-raiser Funeral Director Furniture Dealer

#### G

Gardener Geologist Graphic Artist Grocer Guidance Counselor Gunsmith Gynecologist

#### Н

Hardware Store Owner Historian Horticulturist Healthcare Administrator Hospital Administration Hotel/Motel Manager

### Ι

Illustrator Importer Inspector Insurance Agent Interior Decorator Investigator Investment Analyst

#### J

Janitorial Service Owner Jewelry Dealers/Repair Journalist Judge

#### K

Kennel Operator Kindergarten/ Pre-school Director

#### L

Landscaper Laundry Operator Lecturer Librarian Livestock Broker Locksmith Lumber Dealer

### M

Magazine Editor Manufacturers' Representative Marketing Director Marriage Counselor Massage Therapist Media (Radio, Print or TV) Meteorologist Military Officer Musician

#### Ν

Naturalist Newspaper Publisher Novelty Company Owner Nurse Nutritionist

### 0

Occupational Therapist
Office Equipment Store Owner
Optician
Optometrist
Orthodontist

### P

Painter Paper Company Representative Pediatrician Pharmacist Photographer Physical Therapist Physician Pilot Plant Manager Playwright Plumber Podiatrist Police Officer Postmaster Printer Psychologist Professor Programmer Public Relations Executive Public Speaker Publisher

### Q

Quality Control Consultant

Purchasing Agent

#### R

Radio Station Manager Real Estate Agent Recreational Director Restaurant Owner

#### S

Safety Consultant
Salesperson
Salvation Army Officer
School Superintendent
Scientist
Secretary
Social Worker
Sporting Goods Store Owner
Stock Broker
Surgeon
Surveyor

### T

Tailor
Taxidermist
Technician
Telecommunications Manager
Telephone Company Manager
Television/Video Dealer
Tourism Director
Training Consultant
Travel Agent

### U

Underwriter Upholsterer Utility Manager

#### V

Veterinarian Videographer Video Repair Store Owner

#### W

Welder Window Company Owner Writer

### X

X-ray Technician

#### Y

YMCA/YWCA Administrator Youth Center Administrator

### Z

Zoning Consultant
Zoologist
Zoo President/Executive

JOB DESCRIPTION	<b>CURRENT MEMBER</b>	PROSPECT #1	PROSPECT #2

### **WHY I LOVE K-KIDS**



When I think of K-Kids, I smile. K-Kids is the easiest way for our organization to nurture the future.

Young students learn that the world is bigger than their classroom – it's full of kids just like them who want to be happy and active. When we introduce children to volunteer service, we put them on a path to make our communities a better place. By working on projects together, children make friends, show more interest in school and bring out early leadership ability. K-Kids also shows students the value of having mentors, thanks to positive interaction with adult Kiwanians.

When you get to see young students making decorative pencils to raise money for hurricane victims in other parts of the world, you realize we are succeeding. Children open their eyes to needs in other communities and they learn that the projects they work on together do make a difference. We are in the business of creating smiles – and with K-Kids, business is good.

Bert West, 2022-23 Kiwanis International President

### WHY K-KIDS SPONSORSHIP IS RIGHT FOR YOUR CLUB

A hearty thank-you to K-Kids sponsors!

As our Service Leadership Program for children ages 6 to 12, K-Kids presents a great opportunity. K-Kids clubs are independent clubs that can be based at school or at a community center. As a sponsor, you may find yourself as a mentor, a friend or someone who simply delivers a much-needed smile to brighten a child's day.

### WHY YOUR CLUB SHOULD SPONSOR K-KIDS

Is there a better way to make a great impact on the lives of children in your community? Surveys about the K-Kids experience show that students who join a club gain confidence, become leaders, make friends and learn teamwork, and gain problem-solving skills. K-Kids members also have a better understanding of problems facing their communities and the world.

The Kiwanis club develops a positive reputation within the school and school district. This opens opportunities for your club to introduce more Kiwanis programming. Plus, the impact of the K-Kids club can serve as a recruiting tool for school or district employees and families.

These programs change lives for the better. When you see the difference the club you've sponsored is making in your community, it will reaffirm your own passion for service.

Benefits of being a sponsor:

- Community-building
- Awareness of the local and global community
- · Happiness and fulfillment
- Mentorship
- · Better health
- Much more



Sponsoring a K-Kids in this
2022-2023 Kiwanis year will help
your club be eligible for
Distinguished Club!



### You're invited!

Manassas Battlefield Kiwanis

Steak Fry

E

Capital District
<u>Division 2</u> Social

### Our Service Project:

Please Bring Back-to-School Supplies for Kids in Need!

Reservations Deadline: May 14th

Sunday, May 21, 2023
3pm -7pm
Registration Required
\$50 prepayment
\$55 at the door

### **Location:**

The Inn At Vint Hill 420 Aiken Drive Warrenton, VA 20187 www.theinnatvinthill.com

### Menu:

- FREE Open Light Bar (beer & wine)
- · Cash Bar for Spirits
- NY Strip Steak off the Grill, or
- Grilled Chicken Breast
- Baked Potato with Condiments
- House Salad with Dressings
- Rolls & Butter
- Dessert

Door Prizes! 50/50 Cash Drawing!

### TO MAKE RESERVATIONS (Deadline May 14th)

Contact Terri Flight to sign up
Cell: 703-393-1345 Email: terriflight@earthlink.net

TWO WAYS TO PAY! 1) Use your Paypal account. Send to: @BattlefieldKiwanis
If using PayPal, email/text Terri Flight with your name, club & meal selection
or, 2) Send check w/name, club & meal selection to: Manassas Battlefield Kiwanis

c/o Harry Horning 8721 Plantation Lane #201 Manassas, VA 20110