KEY CLUB

To: Capital District of Kiwanis Board of Officers
From: Kristina Dlugozima, Key Club District Administrator, Capital District
Date: April 27, 2023
Subject: Capital District of Key Club Update

District Convention

District Convention was held March 24-26th at the Hyatt Regency Crystal City, VA. While we did not meet our goal attendance, we were happy to have around 450 attendees to celebrate a successful service year, elect new leaders, and learn through our slate of over 35 workshops for students and advisors. We made some logistical changes this year and overall, the weekend was a success. A big thank you to DCON Lead Nicole McDermott and the rest of the adult committee for their hard work throughout the weekend. As we were not able to meet our goal & budgeted attendance, our future contracts will lower our minimums to make the event more financially sound as we continue to re-work the event to make it more appealing to students and advisors.

Key Club Leadership

At District Convention, three of our four district executives were elected: District Governor Erina Haque from Lake Braddock Secondary School, District Secretary/Treasurer Jason Yoo from Chantilly High School, and District Webmaster Pallavi Sundaram from Parkersburg High School. As no one ran for District Editor at DCON, Governor Erina appointed Hailey Reynolds from Sherando High School to that position this past week. Additionally, the Key Club District board is now full with over 30 students applying for 8 LTG-at-Large positions. Training for the board will begin soon as the students become actively involved in the governing of the district and being a liaison to their divisions.

Membership

As of 4/27, the Capital District of Key Club has 11,050 dues paid members in 209 dues paid clubs. This is an increase of 801 members across the same number of clubs over the end of last year. While we remain at the same number of clubs so far, we have chartered 5 clubs this year and reactivated 16 clubs this year. We expect these numbers to continue to grow through the remainder of the school year and into September. While this is all good news, we have 9 clubs that were active last year that are not expected to return this year.

2023-24 Goals & Priorities

Last Key Club year revolved heavily around reimagining the Key Club experience in the post-pandemic world and building membership back up. While we continue to work on that, we will tackle two additional items this year – the re-divisioning of our Key Clubs and creation of a

strategic plan. Where reasonable, Key Club divisions will follow the new Kiwanis divisions but split into smaller divisions in most cases. I expect that we will decrease from 37 current divisions to a more likely 30-32. Our strategic plan will give us a roadmap on priorities and goals for the next three years to ensure that we are pushing the district forward little by little each year.

Please feel free to reach out to me at any time at kmsd512@gmail.com or 703-868-6224.

Yours in Service,
Kristina Dlugozima
Capital District Key Club Administrator

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