Kiwanis CAPITAL DISTRICT

Trustee Board Report

Region: Southwest Region **Date:** 11/15/2023

To be submitted to the Executive Director no later than 21 days before each District Board Meeting. For each division in your region, comment on the areas below.

1. MEMBERSHIP

Data is as of 11/6/23

Div 15: LtG April Farmer: 398 members, net plus 4, Bassett -1...Ft Hill Dissolved
Div 16: LtG Steve Simmons: 266 members, net -5, Marion -1, Abingdon -1, C-Burg -1, Welch -5
Div 17: LtG Andy Rose: 213 members, net -3; Haysi -2, McClure River -3, Council -1

2. PLANS FOR NEW KIWANIS OR SLP CLUBS

Div 15 Forest Club is working on starting a Builders Club at a private school in Lynchburg...initial indications are this may also translate into increased membership to Forest Club.

Div 17 Catherine Cummins of the Clintwood Club is exploring the possibility of establishing an Aktion Club in Dickinson Co. This follows participation in the Shining Stars event for mentally/developmentally challenged children and adults.

3. DISTRICT COMMITTEE UPDATES

Long Range Planning-I emailed Chairperson Barbara Dickinson, but have not received any response.

Public Relations Coordinator-I've had email exchanges with Chairman Joe Flanagan, and understand he will submit a report.

Mental Health Initiative-No chairperson and no defined responsibiltes or objectives yet as this remains under development by Gov Eric.

4. CHALLENGES OR ASSISTANCE NEEDED

Div 15: Lack of growth in most clubs-planning on monthly calls addressing membership, encouraging synergy and sharing ideas...Lack of female membership-plan to implement strategic female recruitment strategies...most club meetings have stale formats/lack of interest in making changes to update which would help retain and possibly increase membership. Ft Hill Club dissolved through KI, but show as owing dues...April is working this as the club believes they've met all dissolution requirements.

- Div 16: Concerned about travel distance of 1,550 miles to visit all clubs…need phone number for Mercer, only have email address and they don't respond…they didn't record any phone numbers, usually only have 1-2 members at meetings…will continue trying to reach out...Abingdon's younger leaders looking at making meetings more inclusive by changing meet times, and lowering costs

- Div 17: Lack of growth and membership struggles across all clubs…across the board, it appears only 7-12 members show for meetings, however, more participate in activites...encouraging clubs to possibly change meeting times and styles and formats to accomodate broader needs and interests…have discussed hybrid meeting format to some clubs…have been pushing 2 for 2 recruiting.

5. OTHER COMMENTS

General Comments:
- All LtGs are encouraging payment of dues, completion of overdue monthly reports and updating election reports with full information to include email address and phone numbers
- SW Regional Quarterly Zoom to exchange ideas, plans and provide division update on club status

Div 15: Botetourt Club launching their Dolly Parton Imagination Library at the YMCA, Salem annual Christmas parade, Forest visiting several senior homes in Dec, Bassett rasing cash for library expansion, Lynchburg completed successful Loster/Shrimp event and Martinsville completed pancake day

Div 16: Abingdon annual Christmas parade and dinner…Wytheville working wreath sales...Bluefield back to meeting following summer break…Mont/B-burg had pancake Bkfst last week…C-burg getting vetted for basketball concessions at VT…committee planning mid-winter conf at Glade Spring...Hinton held Train day event, which usually nets $7K

Div 17: Hurley doing annual love dinnner on 11/11, Dickinson county supported Shining Stars for physical/developmentaly challenged for kids thru adults…Council distributing treat bags for elementary schools…Wyse fall fest spaghetti fund raiser...most clubs have something going on

SIGNED: Bob Lewit