KEY CLUB

To: Capital District of Kiwanis Board of Officers
From: Kristina Dlugozima, Key Club District Administrator, Capital District
Date: February 17, 2024
Subject: Capital District of Key Club Update

District Convention
We are excited to be hosting District Convention in Crystal City, Virginia from April 12-14. The DCON committee chairs, students, executives and adult committee are putting in countless hours to make this event a memorable one for our attendees. The theme is "Service Rocks!" which is music theme and our attendance goal is 600 students. The weekend will include a keynote speaker focused on DEIB, educational workshops presented by both students and professionals, the election of the new district board executive, and the celebration of the successful Key Club year. Kiwanis Clubs can support Key Club by purchasing ads for our program booklet, encouraging their students to attend, and providing stipends for advisors and students to attend.

Membership
The Capital District of Key Club currently has 10,604 members in 189 clubs across the Capital District. This includes 4 new charters – Poolesville HS (non-sponsored), Chincoteague HS (non-sponsored), Elkins HS (sponsored by Elkins, WV Kiwanis) and Langley HS (sponsored by Tysons, VA Kiwanis.) Four clubs have also been reactivated. The District Board voted on a goal of a 7% membership increase over prior year – this will be a goal of 12,177 and the organization is poised to meet this goal by the end of the Key Club year. Membership will continue to be a focus with a look towards how the District Board can support clubs in their recruitment efforts and charter efforts. If you are aware of any possible charters in your area, please reach out to me and your local zone administrator.

Re-divisioning
Beginning at District Convention, the new divisional structure for Key Club will begin. The adult committee put together the proposal with the general guidelines of following the new Kiwanis divisions as possible and have between 6 and 12 clubs per division. While we did end up with 2 divisions that will start with 5 clubs, we were able to bring the number of divisions from 37 to 28 and create more robust and active divisions. If divisions grow beyond 12 clubs, we will assess annually to split them and if divisions grow less than 5 clubs, we will assess whether to merge with a neighboring division. With this reduction in divisions comes cost savings as well as an opportunity to have new leadership opportunities for members as committee chairs or otherwise.

Adult Committee
I am lucky to work with some of the most dedicated Kiwanians in the Capital District who each mentor our student leaders, dedicate several weekends a year to board meetings, Fall Rally, and District Convention amongst local events. This year Josh Hiscock and Art Bykonen will be retired at Key Club District Convention after many years of service to Key Club. We thank them

for their time and dedication and wish them the best! In that vein, I will be looking for a few additional members of the adult committee. In particular, we need someone in the Richmond area and the southern MD area though qualified members in all areas will be considered. Experience working with high school students, leadership training, event planning are some skills that can be utilized by the committee. A formal interest form will be sent out post DCON.

Please feel free to reach out to me at any time at kmsd512@gmail.com or 703-868-6224.

Yours in Service,
Kristina Dlugozima
Capital District Key Club Administrator

CAPITAL DISTRICT

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