Kiwanis CAPITAL DISTRICT

Trustee Board Report

Region: Southwest **Date:** 04/24/2024

To be submitted to the Executive Director no later than 21 days before each District Board Meeting. For each division in your region, comment on the areas below.

1. MEMBERSHIP

All data as of: 17 Apr 2024
Div 15, LtG April Farmer: 8 clubs/390 members, net plus 4, Bassett -3, Salem -1...Bassett and Martinsville considering a merger…Bassett looking for another more attractive meeting location
Div 16, LtG Steve Simmons: 12 clubs/269 members, net -2, Abingdon -3, Welch -4
Div 17, LtG Andy Rose: 12 clubs/214 members, net -2, Wise-2, Haysi -1, Council -1, Hurley -2, Coeburn -1

2. PLANS FOR NEW KIWANIS OR SLP CLUBS

No additional updates since last reporting period.
Div 15: Continuing potential development of Builders Club at New Vistas School...will likely result in additional two new Kiwanis Club members as well. Also exploring possibility of starting an Aktion Club
Div 16: Both Abingdon and Marion Clubs are reaching out to adjacent areas in hopes of developing interest in starting new clubs or attracting members to current clubs.
Div 17: Still working with Shining Stars in Dickinson Co, to start an Aktion Club. Also looking into possibility of starting a Builders Club at new Consolidated School in Clintwood.

3. DISTRICT COMMITTEE UPDATES

Long Range Planning-no update

Public Relations Coordinator-no update

Mental Health Initiative-no update

4. CHALLENGES OR ASSISTANCE NEEDED

- Div 15: LtG Steve's second year completes this year, we continually receive negative responses for an answer when asking likely candidates to run for the position...we've about run out of arms to twist with no resolution in sight...the search continues.

- Very challenging finding ways to make membership growth possible for most all clubs...Div 17 has 4 clubs in one county with a population of only 4,000 which is a challenge

- Many clubs have outdated or poor social media presence including less than optimal web sites...would like to see KI provide Kiwanis specific online training for websites, social media and marketing...a lot of folks just don't know where to go for help or how to do this...would absolutely emphasize currency as a lot of the posts are not current

- Would like to see a more centralized location for CD Officer training...Md is quite a haul for folks in SW Va as well as WVa

- The three CLE trainers for SW Region are all in Div 17 which is not central to the region...we need to establish trainers across the entire region to properly facilitate training opportunities. Travel distance is an issue as folks won't make an 8 hour roundtrip drive for a 4 hour training session

5. OTHER COMMENTS

Div 15 LtG April Farmer was elected Trustee Designate for the SW Region on 20 Apr 2024

Div 15 LtG election will be conducted 29 Apr 2024...Tulane Patterson of the Lynchburg club is the sole candidate

Div 16 has been unable to ID a candidate for LtG so far

Div 17 LtG election will be conducted on 24 Apr 2024...LtG Andy Rose is the sole candidate

All clubs are preparing or working their spring and summer events and fundraisers

SIGNED: Bob Lewit _____