KEY CLUB

To: Capital District of Kiwanis Board of Officers
From: Kristina Dlugozima, Key Club District Administrator, Capital District
Date: May 19, 2024
Subject: Capital District of Key Club Update

District Convention
District Convention 2024 was a great success thanks to the hard work of the 2023-24 Capital Key Club District Board and Adult Committee. Due to factors including the timing of spring breaks and availability of the hotel, we had DCON about a month later than usual from April 12-14. The theme was "Service Rocks!" which is music theme and the students wholeheartedly embraced it. We had over 450 attendees which seems to be our post pandemic normal though we will continue to work to grow this number annually. The weekend included Prince Bothchway, a keynote speaker focused on DEIB, educational workshops presented by both students and professionals, the election of the new district board executive, and the celebration of the successful Key Club year. A huge thanks to the Kiwanis Clubs that supported the weekend through volunteering, chaperoning, purchasing an ad, and financially helping students and advisors attend.

Key Club Leadership
At District Convention, our four district executives were elected: District Governor Kayla Holloman from Washington High School, District Secretary/Treasurer Olivia Ding from Poolesville High School, District Editor Veronica Vitko from Albemarle High School, and District Webmaster Bansi Bhimijiani from Mills Godwin High School. As you know, we have eliminated over 10 lieutenant governor positions when we re-divisioned and will be repurposing those spots as Committee Chairs dedicated to leading different asepcts of the district such as Kiwanis Family, Communications, and more. Training for the board will begin soon as the students become actively involved in the governing of the district and being a liaison to their divisions.

Membership
The Capital District of Key Club currently has 11,457 members in 210 clubs across the Capital District. This includes 7 new charters, the 3 since my last report are Crofton HS (non-sponsored), Hylton HS (sponsored by Woodbridge, VA Kiwanis), and West Point HS (sponsored by Middlesex, VA Kiwanis.) Seven clubs have also been reactivated. The District Board voted on a goal of a 7% membership increase over prior year – this will be a goal of 12,177 and the organization is poised to meet this goal by the end of the Key Club year. Membership will continue to be a focus with a look towards how the District Board can support clubs in their recruitment efforts and charter efforts. If you are aware of any possible charters in your area, please reach out to me and your local zone administrator.

2024-2025 Priorities
We are looking to add a few additional adult committee members to round out our needed zone administrators (in particular the Richmond area and the Southern Shore of Maryland) as well as some positions with specific focusses. We will send out an all call but also welcome any

recommendations that you may have. We will continue to work on growing our district through both club building and club strengthening. Governor Kayla has chosen her Governor's Project which will focus on mental health for our members which is something we all see as an important aspect of being a well rounded leader. We are now accepting registrations and promoting our Key Club ICON attendance – we have two members running for International Trustee and we hope to have at least 25 attendees this year.

Please feel free to reach out to me at any time at kmsd512@gmail.com or 703-868-6224.

Yours in Service,
Kristina Dlugozima
Capital District Key Club Administrator

CAPITAL DISTRICT

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