CAPITAL DISTRICT KIWANIS INTERNATIONAL

Quarterly Committee Report & Committee Evaluation

Committee: Public Relations **Date:** 08/06/2024

Chairperson: Joe Flanagan

To be completed by the Committee Chairperson and submitted to the District Secretary and supervising District Trustee no later than 21 days before each quarterly District Board Meeting.

1. COMMITTEE MEMBERSHIP

Committee fully staffed: Yes ☐ No ☐ [Note: Regions without representation below.]

2. KIWANIS YEAR GOALS (list all committee's annual goals)

GOAL	% Complete
Our PR Goals for this past year and quarter were to reach out to local radio and television stations to seek interview segments and public service announcements. Also the world of PR these days is all about social media, which was another goal to post promotional announcements.	

3. **CHALLENGES OR ASSISTANCE NEEDED** (use continuation sheet if necessary):

4. **COMMENTS** (use continuation sheet if necessary):

I did see a Kiwanis public service announcement on a TV station here in Hampton Roads. But contacting them and seeing results has been harder than I thought.

Although my year is winding down I will continue to reach out to radio and TV stations to encourage them to air the Kiwanis PSA's.

SIGNED: Joe Flanagan 8/6/24

~~February 8, 2012~~